

PERSPECTIVES

College of Fine & Applied Arts

APPALACHIAN STATE UNIVERSITY

A publication by the Dean's Office for the faculty and staff of the College of Fine & Applied Arts

Volume VIII Issue 1

September 2014

Comments from the Fall Faculty Meeting

by Dr. Glenda Treadaway, Dean



Before the semester started, the Dean's Office hosted the College of Fine & Applied Arts Fall Faculty meeting. The following are the key points Dean Treadaway shared during her remarks.

A. Budget:

Expect a 3% cut. Not sure if it will be across the board or if they will give the campuses flexibility.

Staff Pay – Looks like staff will get a 1,000 raise and 40 hours of vacation leave.

Faculty Pay – Not sure yet. Possible. But looks like it will be only around 2% if given and that will be broken down into 1% or more in across the board cost of living and .8% to 1% in equity with merit as a precondition.

B. Student Credit Hours – College is overall up from last year, but not to the level we were at 3 years ago. I will be meeting with chairs individually to look at this and SCH per FTE to see how we did

last year and what we can do to increase it if needed in comparison to the other universities in the Delaware data. I will discuss with chairs how we did last year on other performance measures as well.

- C. Freshmen Profile – Over 15,000 applications for an enrollment target of 3,050 and we met that number. 4.05 high school GPA, 1156 SAT, 26 ACT. Unfortunately, a decrease in racial diversity from 14% last year to 12% this year.
- D. Transfers – 2,700 applied for an enrollment target of 1,145 and we met that goal. 61% are transferring from two-year institutions and 39% from four-year institutions.
- E. Space and Faculty Recruitment and Retention will be the biggest issues this year. Neither of these are new. WE NEED MORE SPACE!! Both classroom, lab space for students and research lab space for faculty. I will continue to work on this issue. Recruitment and Retention is a problem across the university with the miniscule raises expected this year we will not be able to address the inversion in all of the departmentns at the university. So how will we keep you! I would love any suggestions that you have. I am dedicated to finding ways of dealing with this.

Continued next page

Dean's Message Continued

- F. Analysis of Minors and Concentrations – We will be looking at all of these this year. However, this analysis will be done at the college level. There will be no university committee or prioritization by Deans, etc.

Primarily with concentrations we will be looking at concentrations that have numerous courses in common. Why do we need both concentrations if 6 hours or less separate them? We will also look at the student enrollment numbers in the concentrations to see if they are even in demand.

With minors we will primarily be looking at the number of hours required for minors and the student enrollment numbers. Once again to determine if there is demand for these minors.

- G. Institutional Effectiveness Senior Survey Results – College was below university average in every major indicator but one. I will be sharing the department averages with each chair for them to look at. All of these indicators are important because they impact student retention rates in our majors and student graduation rates.
- H. Interpersonal Violence Taskforce – I want to emphasize the importance of this committee and its work and encourage you to participate in the training that will be offered. You are an important part of us eradicating this violent and inappropriate behavior on our campus. You are a trusted and known resource for victims of sexual assault, dating violence and stalking. You are the front line. You will be the first to notice if a student's behavior has been altered for some reason. This training will give you the information you need to appropriately handle these issues.
- I. Stepping Down – As most of you know I am stepping down at the end of this academic year. It is time for new leadership and frankly I had a tough year last year and had to really reevaluate my life, goals and pursuits. It is time for me to move on and do something else with my career life. I am not certain what it will be at this time or if it will be at ASU or somewhere else. But I want to thank you for giving me the opportunity to serve you and I look forward to a productive year.

Theatre & Dance Presents

www.theatre.appstate.edu

First Year Showcase
September 25-28

Holmes, The Art of Deduction
October 1-5

North Carolina Dance Festival
October 23-25

Tartuffe November
5-9 and 12-16

Fall Appalachian Dance Ensemble
November 19-22

New Play Festival
January 29-31

Momentum Student Showcase
January 23-24

The Countess
February 25-March 1

Spring Appalachian Dance Ensemble
March 25-28

The Diary of Anne Frank
April 22-26

An Appalachian Young People's Theatre
Production TBA
April 10-12

Maass Named Associate Dean



Mr. Kern Maass has been named associate dean of the College of Fine and Applied Arts at Appalachian State University. He replaced Dr. Gordon Hensley who served as associate dean for one year and returned to teaching full time in the Department of Theatre and Dance. Maass assumed his role in the dean's office July 1.

Kern Maass is an Associate Professor in Industrial Design and came to Appalachian State University in 2006. Before coming to Appalachian, he founded Maass Design in 2001, designing furniture and table-top accessories. Maass has also taught at Binghamton University and the Worcester Center for Crafts. His work has been featured in various shows and exhibitions throughout the country including SOFA Chicago, ICFE, Fine Furnishings Providence, and the American Craft Museum's Horizon Award. Kern currently serves on the Board of Directors of the Bernice Bienenstock Furniture Library, and was formerly the President of the Board of Trustees for the Furniture Society.

At Appalachian State University, Maass has led the Industrial Design program, since 2008. Heavily involved on multiple levels at the university, his service has included: Chairing the Academic Policies and Procedures Committee since 2010, leading the NASAD accreditation process for the Department of Technology and Environmental Design, helping implement procedures for the initial rollout of DegreeWorks, and assisting with the Institutional Effectiveness Committee for SACS reaffirmation. In 2012, Maass received the Outstanding Service Award from the College of Fine and Applied Arts in recognition of his commitment to service.

"Leaning upon what I have learned chairing AP&P for four years and leading the industrial design program since 2008, I look forward to developing new and creative solutions that help and enable our faculty and college to focus on what we do best." Maass says, "I also hope to utilize my experience building industry and community partnerships to help weave together collaborative experiences for our students and faculty that push innovation, entrepreneurship, and social awareness."

Currently, Maass' teaching and research is focused on pushing project based/interdisciplinary learning that has application to industry, entrepreneurship and social awareness.

"Kern Maass will be a positive addition to the administrative team in the College of Fine and Applied Arts," says Dr. Glenda Treadaway, Dean of the College, "He has maintained an excellent reputation as a teacher while serving in leadership roles that will help prepare him for his duties as associate dean. It is important that anyone in this position have a respect and love for higher education as well as the ability and drive to provide positive and responsible leadership for a diverse collection of academic departments."

Meador Named Chair of Department of Art



The College of Fine and Applied Arts welcomes Clifton Meador as the Chair of the Department of Art. Meador comes to Appalachian State University after serving as professor and interim chair of the Interdisciplinary Arts Department of Columbia College Chicago. Meador joined Appalachian State University July 1.

“I am delighted to join the accomplished community of artists, designers, educators, and scholars at Appalachian State University and I am excited by the possibilities in the many different courses of study at the university,” Meador says, “Creative practice is an essential tool in many fields, not just art, and I hope to be a strong proponent for the importance of art and design for all students at the university. In the Art Department, I hope to foster an environment that will encourage, motivate, and challenge students and faculty. I am honored to have been chosen to lead this department, and I look forward to getting to know my new colleagues and their work, to learning about our students, and then advocating for their interests.”

While at Columbia College Chicago, Meador directed the MFA in Book and Paper and was charged with revamping the program to bring the curriculum in line with best MFA practices in the field. As interim chair, he led his department through a challenging time of organizational change. Prior to his tenure at Columbia College Chicago Meador taught at the State University of New York at New Paltz.

“I am pleased to have Meador join our faculty and look forward to working with him as he takes on this role,” Dr. Glenda Treadaway, Dean of the College of Fine and Applied Arts says, “He has a rich experience of creative work, teaching, and leadership and will serve the Department of Art and the College of Fine and Applied Arts well.”

Meador’s creative work combines writing, photography, printmaking and design to make narrative works that explore culture, history, and place. His work is in many major collections including the Library of the Museum of Modern Art in New York, the Victoria and Albert Museum in London,

and the Yale Art of the Book collection. His work has been supported by grants from the Rubin foundation, the National Endowment for the Arts, The Soros Foundation for Open Society, and the Social Sciences and Humanities Research Council of Canada.

Smith Gallery Presents: *Suggestive Structures*

The Smith Gallery at Appalachian State University presents *Suggestive Structures*, a new exhibition of works by Angela Piehl and Mark Cowardin. *Suggestive Structures* will be on view from September 8 through October 24, 2014. The artists will be on campus from September 2 through 5 interacting with students and working on a collaborative project with 32 art students that will be included in the exhibition. Piehl and Cowardin will also give a lecture on September 3 at 6:30 pm at Belk Library and Information Commons. *Suggestive Structures* is curated by Smith Gallery Director Jody Servon, an associate professor in the Department of Art.

Suggestive Structures includes a selection of Angela Piehl’s drawings along with sculptures by Mark Cowardin. Cowardin and Piehl delve into similar conceptual territory, yet approach their respective content differently in form and technique. Cowardin and Piehl alter, connect, and re-imagine the seemingly oppositional elements of the natural and the constructed. Their works raise questions about our surroundings and probe at our complex identities within our environment. When paired together, Piehl and Cowardin’s work provide commentary on how we, as gendered beings, exist in contemporary society.

The Smith Gallery is located in the Schaefer Center for the Performing Arts at 733 Rivers Street on the campus of Appalachian State University in Boone, NC. Admission is free for all events and programs. Hours are from 9am to 5pm Monday through Friday and during special events. For more information, please call 828-262-7338 or visit www.art.appstate.edu/cjs. Like us on Facebook at www.facebook.com/smithgalleryappstate.



Taylor to Serve as Interim Chair for Department of Technology and Environmental Design



The College of Fine and Applied Arts announces that Dr. Jerianne Taylor will serve as Interim Chair of the Department of Technology and Environmental Design during the 2014-2015 academic year while the department conducts a search for a chair.

Dr. Taylor has been a part of the Appalachian State University faculty since 2005, following a decade of teaching experience at the high school and university level. She earned a Doctorate in Education from North Carolina State University and a Master of Industrial Education and Bachelor of Science from Clemson University.

“It is an honor to serve as interim chair for the Department of Technology and Environmental Design,” Dr. Taylor says, “I look forward to promoting and furthering our department’s outstanding work in the print and commercial photography industry, the design industry and the building science, appropriate technology and technology education fields. Our Department’s rich history, talented faculty, sustainable research endeavors and strategic alignment to the goals and mission of Appalachian State University and the UNC system enable us to serve as a catalyst for integrative design and sustainable education initiatives in higher education and the workforce.”

Dr. Taylor has focused her research on curriculum alignment and integration related to STEM education, the role of competition on student learning, and how students learn the “T & E” in STEM (Science, technology, engineering, mathematics) education. Her teaching focuses on current topics related to technology and societal issues and instructional strategies, organization and classroom management, and student organizations in career and technical education. Dr. Taylor serves as the program coordinator for the Technology Education program at Appalachian State University and works on numerous projects primarily with the North Carolina Department of Public Instruction, the Technology Student Association, and International Technology and Engineering Educators Association.

Dr. Taylor has been the recipient of numerous awards and recognitions throughout her career. Most recently, she was recognized as a Distinguished Faculty Advisor from the Technology and Engineering Education Collegiate Association.

“Dr. Taylor has always demonstrated a commitment to furthering the education and development of her students and the broader community within her field,” said Dr. Glenda Treadaway, Dean of the College of Fine and Applied Arts, “She has proven to be a dedicated and capable leader, one with a keen understanding of her personal area of expertise and a respect for, and desire to further, the mission of her department, college, and university. I look forward to working with Dr. Taylor in her new role as chair over the next year.”

GRANT AWARD

Ok-Youn Yu, Jim Houser, and David Domermuth, (Technology and Environmental Design) were awarded an EPA-P3, phase I, grant for \$15,000; “Green house heating with biomass”. This continues a long series of EPA grants, including \$85,000 for Domermuth, and \$130,000 for Houser (Phase I and II). The three PI’s will work with a team of funded graduated students and volunteer undergraduates to develop a pilot program for sustainably heating the NEXUS greenhouse, located at the Watauga County Landfill. Phase I will concentrate on using exothermic compost decay as a primary heat source; Phase II if awarded will tie in many additional heat sources including biodigestion, biovolatilization, solar thermal, thermal mass, and traditional propane burners. Phase I accomplishments will enter the Phase II competition, \$115,000, in Washington DC, March 2015.

Miller to Serve as Director of Strategic Initiatives



Dr. Ray Miller (TD) had joined the College of Fine and Applied Arts Dean's staff as Director of Strategic Initiatives July 1. The new Director of Strategic Initiatives will devise a process for and lead the efforts to create and articulate a new mission, vision, and strategic plan for the College of Fine and Applied Arts which aligns with the new strategic plan of the university.

Miller came to Appalachian State University in the fall of 2005 and served as the Chair of the

Department of Theatre and Dance through the summer of 2007. During that time, the department implemented the Dance Studies degree program, a long time goal and major achievement for the department. From 2007 through 2012, Miller served in Faculty Development in the Hubbard Center. Last year, he served as Interim Chair for the new Department of Cultural, Gender and Global Studies.

Miller is an active faculty member in the Department of Theatre and Dance, where he focuses his teaching on dance history and directs and choreographs a production each year. In addition, he has collaborated with colleagues Tony Carey and Jeanne Dubino to create a unique Freshman Seminar course, Global Understandings, which connects ASU students with counterparts in Thailand, Taiwan, and China. Miller is also active in service to the university and with scholarly activity.

For the past several years, Miller has been keenly interested in American higher education and its role within our changing global and technological world. "It has never been more important to have university leaders at all levels who can both recognize problems and take advantage of opportunities that inform higher education today," Miller says, "And, at the same time articulate a clear vision that generates a synergy that can motivate students, colleagues and various constituencies to contribute their creativity, intelligence and energy to realizing the best for our universities and colleges."

As Director of Strategic Initiatives for the College of Fine and Applied

Arts, Miller hopes to contribute to this "visioning forth" as it relates to the College's unique position in the university. "This means," according to Miller, "fostering ongoing and meaningful conversations with colleagues and students from each of our programs about what they envision our future to be and how they think we can get there, collaborating with various entities and groups that share the goals and aspirations that a College of Fine and Applied Arts can contribute to the redefinition of what an undergraduate liberal arts education means in 2014 going forward, and creating 'laboratories' in which students and professors can investigate research and create new work that addresses real world questions and concerns."

Miller sees his role as one that will facilitate collaboration and dialogue that will help the College determine its direction and realize its goals and aspirations. He explains, "If implemented well, this role is not defined by any one individual but rather it should be viewed as a conduit or opportunity for all of us who make up this college to reach beyond our active, creative, and busy siloes to thoughtfully and imaginatively build a vibrant culture that is unique to our college."

"The process that our college will undergo in the coming year may result in some structural changes," Dr. Glenda Treadaway, Dean of the College of Fine and Applied Arts explains. "The Director of Strategic Initiatives will be responsible for overseeing these changes as well. A key component will be to get as many members of the college involved in the process and, once complete, communicate the mission, vision and strategic plan to our stakeholders. I have confidence that Ray is an ideal candidate to lead this process and am excited to work with him during this time of change and innovation."

See page 19 for more information on how you can be a part of FAA's visioning process!

Welcome New Faculty

Art



Adéwálé Adénlé's work disrupts boundaries between painting/drawing and other genres to explore the dual realities and logics in socio-political constructs and systems—arriving at a three-dimensional work that vastly engages the

viewer to unload and search for multiple logics in its interpretation. He has exhibited in three continents and won numerous awards and grants including the 2000 Reuters Foundation-News Graphics Fellowship in London/Malofiej and workshops at the University of Navarra, Pamplona, Spain. 'Wálé has also given lectures and conducted workshops at Rochester Institute of Technology-New York, Amarillo College-Texas, Longwood University-Virginia, and the Cartoonist Rights Network/ U.S.-State Department's Sponsored workshop in Douala, Cameroon, among others. From 2002 to 2004, he was a studio painter at Marcus Akinlana's-WON Murals-New Orleans, where he assisted in executing several public projects including the murals for the Philadelphia International Airport, PA and Aurora Community Center, CO. He is the author of "Mixed Feelings", a 15-year celebration of his socio-political satires. The book was collected by The University of California (Berkeley Library) for selected acquisitions in Africana Studies and catalogue in the Library of Congress.

Adéwálé obtained his MFA degree in studio art (painting) from Miami University, Oxford, Ohio,

M.A. in museum studies from Southern University in New Orleans, and had 15 quarter-hours in animation studies at Savannah College of Art and Design. He received his undergraduate degree in fine art from Yaba College of Technology, Nigeria. Prior to coming to Appalachian State University, he taught at Texas Tech University-Texas, Miami University-Ohio, and New Orleans public schools. He also has over 15 years experience as a political cartoonist, illustrator, and art editor with various newspapers in Nigeria, the U.S. and Great Britain. In 2010, Adéwálé completed a 7ft x11ft cast bronze sculpture—"Spirit of Congo Square", commissioned by the city of New Orleans and installed at the Louis Armstrong Park.

www.adenle.com



Arthur Hash received his MFA in metalsmithing and jewelry design from Indiana University in 2005 and his BFA in Crafts/Material Studies from Virginia Commonwealth University in 2002. Currently, Arthur is an Assistant Professor and

the Area Coordinator in Metalsmithing and Jewelry Design at Appalachian State University. In 2014 Arthur will have his fifth solo exhibition titled Arthur Hash, Wearable Objects, at the Ridderhof Martin Gallery at the University of Mary Washington. In 2013, Arthur co-founded the Makerbot innovation lab for Fine and Performing Arts at the State University of New York at New Paltz. In 2007, Arthur was awarded his second Fellowship from the Virginia Museum of Fine Arts in Richmond Virginia and named a Searchlight Artist by the American Craft Council. Other recent exhibitions include: Out of the Box –Trends

in Contemporary Jewelry at the Virginia Museum of Contemporary Art (MOCA) in Virginia Beach, Virginia and Body Language: Contemporary Art Jewelry at the Wayne Art Center in Philadelphia, Pennsylvania. Arthur's work is included in a number of private and public collections around the United States. Arthur's work comes from a commitment to participate in the contemporary exploration of what jewelry is and can be, while retaining the sense of elegance and beauty found in the long tradition of body adornment. His recent work incorporates digital fabrication technologies such as waterjet cutting, 3D scanning, CNC routing and rapid prototyping and laser engraving to make one-of-a-kind art jewelry pieces.



Dr. Brantley Johnson joined the Appalachian State Art Department with a dual appointment as an Art History Lecturer and as the Academic Advisor for intending art majors. She

received her B.A. from Tulane University in New Orleans, her M.A. from the Savannah College of Art and Design, and her Ph.D. from The University of Florida. Her teaching interests included modern and contemporary art.

Communication

Mark Bentley comes to us from Cedarville University in Ohio.

Stephen McCreery joins the Appalachian State faculty from the University of Georgia.

Continued next page

New Faculty Continued



Sang-Hwa Oh is honored and thrilled to join the App State family as an Assistant Professor in the Department of Communication. She received her Ph. D in the

School of Journalism and Mass Communication at the University of South Carolina. Her research seeks to answer the question of how a variety of health- and science- related organizations can communicate more effectively with the public, and thus explores media contents, communication channels, and target audiences. She examines how health and science issues are presented in the media and what the effects are on the audiences. She also explores how the media contribute to building institutional trust. She has current and forthcoming publications in peer-reviewed journals such as *Mass Communication and Society*, *Public Understanding of Science*, *Risk Analysis*, and *Journalism Studies*. Her teaching interests are public relations, new media, health/risk communication, and research methods.

Prior to joining the doctoral program at USC, She had worked as a PR manager at Samsung for 5 years. She also finished the doctoral program at Sogang University in South Korea.

Sustainable Development

Dinesh Paudel is originally from Nepal will be teaching Applications in Sustainable Development and Development and Underdevelopment in the Department of Sustainable Development.



Brian Burke is an Assistant Professor in the Goodnight Family Sustainable Development Department at Appalachian State University. After receiving his Ph.D. in Anthropology

from the University of Arizona, he served as a post-doctoral researcher with the Coweeta Listening Project at the University of Georgia and the Coweeta Long Term Ecological Research (LTER) Program. His research aims to support movements for social justice, environmental sustainability, and solidarity economies by examining their ethical visions, strategies, and the challenges they face. Drawing on post-structural political economy and political ecology, he is particularly interested in the ways that material and socio-cultural dynamics work together to constrain and enable change. His work has included projects on urban environmental activism and appropriate technologies on the US-Mexico border, rural cooperatives in Brazil and Paraguay, alternative economies in Colombia, and environmental knowledge production in southern Appalachia.

Technology & Environmental Design



Brian Bookwalter earned his BFA in Economics and Environmental Science from Bucknell University and his MS in Photography from The Brooks Institute of Photography. Brian has owned and operated Bookwalter Photography LLC

for the past 12 years specializing in Architectural, Editorial, and Commercial photography. Bookwalter Photography was first started in Indianapolis, IN and most recently was based in Houston, TX. In the past 12 years Brian has had over 2000 of his images published in regional, national and international magazines, including 120 covers.



Jeremy Ferrell is a passionate sustainability advocate who is very excited and honored to be joining the Appropriate Technology Program. Jeremy received his PhD from North Carolina Agricultural and Technical State University

in Energy and Environmental Systems, an interdisciplinary degree combining environmental science and engineering. His research focused on industrial ecology systems and life cycle assessment of biofuels production. Jeremy is no stranger to Appalachian having received his masters in Industrial Technology here as well as working on grant funded projects through ASU Energy Center over the past seven years. His research interests include biomass energy, industrial ecology, appropriate technology in the developing world, permaculture design, and transdisciplinarity.



Hessam Ghamari holds a PhD in environmental interior design from Texas Tech University, and has over 10 years' experience in research, practice, and teaching in

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New Faculty Continued

interior design and architecture in the United States and Iran. He also earned an M.Sc. degree in interior design from Texas Tech University and an M. Arch degree from Iran Science and Technology University. In 2010, he received the title of “Best Researcher” in the school of Architecture and Environment Design at Iran University of Science and Technology. He has published numerous articles in journals and international conferences on environment psychology, evidence based design, and healthcare design. His primary research interests lie with evidence based healthcare design, wayfinding in unfamiliar environments, sustainable architecture, neuroscience and architecture, and cultural approaches in design.



Michael Rall, IDSA, received a Bachelor of Science in Industrial Drafting and Design from Appalachian State University and a Master of Industrial Design from North Carolina State

University. He recently licensed “Ironing Man” to Viral Brands which is sold internationally under the Just Mustard Brand. With an eye for style and function, he specializes in the Computer Aided Design and Drafting (CADD) of a wide range of products from Furniture to Housewares. Since January 2010, Michael has been teaching at his alma mater as a Lecturer of Industrial Design. Michael is eager to continue to help the program, gain national recognition. He feels that his strong background in both 2D and 3D visualization techniques for industrial designers will strengthened the Industrial Design program.

He has taught all of the CADD courses for the Industrial Design program as well as the Intro to Design Studio which focuses on rapid form generation and understanding your client’s needs. In addition to teaching full time, Michael has completed several freelance design projects for various companies around the state. He has also taught at North Carolina State University’s Design Camp in Raleigh, North Carolina for High School students each summer. Michael is excited to be in his new role as Assistant Professor and is looking forward to the challenges ahead.

Theatre & Dance

Cara Hagan comes to us from High Point University and will be an assistant professor of Dance Studies.

Broadcast Education Association Meeting to be Held on Campus

The Department of Communication would like to announce an upcoming regional conference that it will be hosting the last weekend of September. On Friday, September 26th and Saturday, September 27th district II members of the Broadcast Education Association will be on-campus for their yearly regional meeting.

The department is inviting a special guest, Alison Bryant, the President and Founder of PlayScience, to come to campus early Saturday afternoon for the Keynote speech and luncheon. She will discuss "R/Evolution of Audiences and Media: Change vs. the Same Old Thing." Her speech will discuss what is revolutionary about how consumers use new media and what is simply an extension of old behaviors.

There will also be panels discussing writing for the web, co-teaching between departments, monetizing web content, and current controversies related to radio-controlled planes with camera technology. Current research will review a variety of topics from the impact of media consolidation to how social media is affecting church communities.

Anyone with questions can contact the conference's organizer, [Ginger Loggins](#). They can also find additional information and registration forms for the conference at beaweb.org.

Faculty & Staff News



Catherine Altice (ART) has a painting, “Carolina Waves,” (pictured above) on exhibit at the Durham Art Guild’s 60th Annual Art Exhibit, Durham, NC. The juried show runs through the end of September. For the last three years, Catherine has designed t-shirts and posters for Common Reading Program (Summer Reading) book. This year’s graphics were designed for the book, *Clapton’s Guitar* by Allen St. John.

Jeana Eve Klein (ART) has had work included in several current and recent exhibitions, including “Artist as Quiltmaker XVI” at the Firelands Association for the Visual Arts in Oberlin, Ohio, where her piece, “Any Day in June” (at right) earned the Founder’s Award; “Form, not Function: Quilt Art at the Carnegie” at Carnegie Center for Art and Art History in New Albany, Indiana, where her piece, “Harvest” earned the Award of Excellence; and “From Lausanne to Beijing”, an international fiber art biennial in Beijing, China.



Brooke Hofsess (ART) recently received two national awards for her dissertation research contemplating art teacher renewal as a process of professional development: the 2014 Elliot Eisner Doctoral Research Award in Art Education from the National Art Education Association and the 2014 Outstanding Dissertation Award from the Arts Based Educational Research (ABER) special interest group of the American Educational Research Association (AERA). In conjunction with these awards, she was invited to give public lectures at the National Art Education Association annual convention in San Diego, CA and the American Educational Research Association annual meeting in Philadelphia, PA.

Brooke’s manuscript “Postscript: Tentative Inscriptions of Becoming” was published in a special issue of *Visual Arts Research* this summer. And, she was invited to present the following papers at the 2014 International Congress of Qualitative Inquiry: Proclaiming



Arts-Based Research Findings as Letterpress Broad­sides (solo-authored), *Aesthetic-Material Encounters in Qualitative Analysis* (co-authored), *Using Deleuze and Collaborative Writing to Inform Research Inquiry* (co-authored), and *Rhizomatic Becoming of Aesthetic Material Biographies As Methodology* (co-authored).

Jody Servon (ART) gave a TEDx talk last semester, the video of which is now available at <https://www.youtube.com/watch?v=TwDByrSZtOI> The full event can be found at <http://www.ted.com/tedx/events/9424>



Work by **Lisa Stinson (ART)** will be featured in the iBook *American iPottery*, edited by Kevin A. Hluch, and available for purchase at <https://itunes.apple.com/us/book/american-ipottery/id905569043?mt=11>

In late July, **Tricia Treacy (ART)** attended TypeCon (Society for Typographic Afficionados) national conference in Washington DC. She co-taught two workshops at the Corcoran College of Art: one on digital fabrication of a glyph (a symbol that represents a character to convey

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Faculty & Staff News Continued



Tricia teaching during the Letterpress Technographic Workshop at the Corcoran College of Art (photo credit: Aaron Fairbanks)

information) using a CNC router, and another on letterpress printing glyphs. Tricia was also invited to speak on a panel with four professors from other universities on the topic: Integrating Letterpress into the 21st Century Design Classroom.

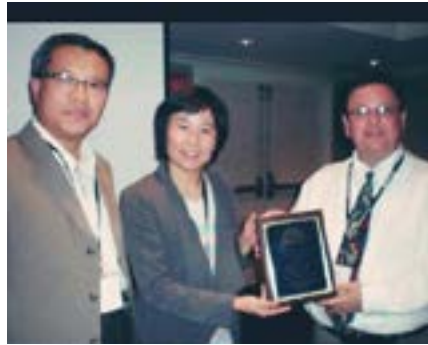
Tricia Treacy's artist book, 'redirecting shift, 2014' which was made in collaboration with member of the collective, Shift-lab was exhibited in March at the San Francisco Center for the Book. It will be on display again at the current juried exhibition, The Book As Art: expanding the limits, presented by the Decatur Arts Alliance and the Art Institute of Atlanta-Decatur. The exhibition runs from July 18-September 19, 2014.



Ginger Loggins (COM) presented her rubric for Broadcast News Writing (COM 2612) on a panel entitled, Using Rubrics for Course Assessment. The panel was part of the Assessment Bootcamp at the Broadcast Education

Association late this past April in Las Vegas, NV. This past summer she published her related article, "A Broadcast News Writing Rubric that Adapts to Student Learning," in the Journal of Media Education.

Shanshan Lou (COM) won the Top Faculty Research Paper Award from the Advertising Division of the Association for Education in Journalism and Mass Communication for her paper entitled, "The effectiveness of cross-media advertising in simultaneous media use: Combining TV and web advertisements." Photo below: Lou (middle) with co-author Hong Cheng (left), and Ad Division Head Courtney Bosworth (right).

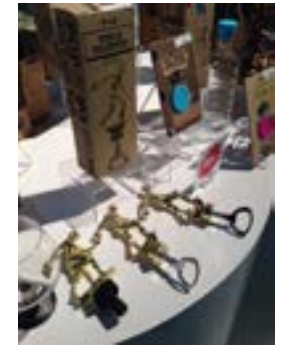


In addition, Lou's project proposal received the Global Teaching and Learning Scholars Program Award from Academic Affairs and the Office of the QEP.

Nina-Jo Moore (COM) is presenting at the peer reviewed Mentoring Conference at the University of New Mexico, October 22, 2014. The paper and presentation are entitled "Diverse Cultural Communication Practices: Mentoring/Coaching in a Diverse Society." The conference proceedings are also published.

Donald Corey (TED) recently saw several of his product designs licensed and debuted at the NY NOW Gift Show (pictured at right). His "Plywood Playing Cards" was debuted by Areaware, "World Champion" Bottle Opener

and "Bar Key" were shown by DCI gift. Several other products he designed for PO: Select were introduced to the Asian market. His "License Plate Trivet", "Splash Tea Infuser", "Thermometer Glass", and "Snowman Carafe", were shown at the Hong Kong Gift Show in January.



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Faculty & Staff News Continued

Richard Elaver's (ART) work 'Emergent Tableware', (at right) was in a recent exhibition

at the Museum of Arts and Design in NYC. The exhibit, titled 'Out of Hand: Materializing the Postdigital', focused on the impact of digital fabrication technology and featured works by over 80 international artists, architects, and designers, including Zaha Hadid, Maya Lin, Chuck Close, and Marc Newson. The exhibit was open to the public from October 2013 - June 2014, and included participatory exhibits where visitors could experiment with 3D scanning and 3D printing technology. Information about the exhibition may be found at <http://madmuseum.org/exhibition/out-hand>



On August 22, 2014, Elaver presented a workshop at the MoMath (the National Museum of Mathematics) in NYC. The workshop was called 'Flexi-fun: a night of flexible construction', and was a family event at the museum sponsored by Time Warner Cable. The workshop utilized a new building toy that he designed, called *Joinks* (at right). In the workshop, children used *Joinks* to experiment and play with polygons and



polyhedra, were introduced to the nomenclature of these geometries, and were challenged to bend the rules of geometric structures using the flexibility of the toy. *Joinks* was successfully launched via Kickstarter in the Spring (as Flexure), and will be available at toy stores (including The Incredible Toy Company in Blowing Rock) starting in October. Information about the event can be found on the MoMath website: <https://in.momath.org/civcrm/event/info?reset=1&id=206> Information about the product can be found at https://www.fatbraintoy.com/toy_companies/fat_brain_toy_co/joinks.cfm

Elaver will present a workshop called 'Modular Organic Systems' at Miami University in Oxford, OH, September 26-28. The workshop will bring teams of students together from Architecture, Experience Design, and Interactive Media Studies to create modular systems that integrate mechanical, electrical, and virtual elements. This workshop is based on his work in modular systems to create 3D sculptures and jewelry. *Below: Modular Organic System no.2*



In June, **Jeanne Mercer-Ballard** (TED) attended the 2014 Lightfair Conference during which she was able to do a two-day Dialux workshop, network, attend seminars, and see many new products. She was awarded the trip by Cooper Lighting's Source Competition that Hazel Chang (INT Senior) won this year.

Mercer-Ballard helped to design and curate an exhibit as part of Hound Ear's 50th Anniversary Celebration. Her portion of the exhibit is devoted to research on "The Architecture of Claus Moberg at Hound Ears." More information about the exhibit can be found at www.blowingrockmuseum.org/event/huond-ears-50th-anniversary/

In addition, **Chip Williams** (TED) and **Mercer-Ballard** created the "Doors of Hound Ears" poster and research that is on display and for sale in the exhibit. The poster was also accepted for presentation in the juried competition for Creative Scholarship-Design as Art category for the Interior Design Educator's Council South Regional Conference which will be held at Florida State University in October. The poster documents fifteen artistic doors at Hound Ears and their stories. Undergraduates Summer Whitney, graphic design, and Hunter Smith, design assistance, contributed to the project.

Dennis Scanlin (TED) received an award this past summer at the 2014 Small Wind Conference in Steven's Point, Wisconsin. The Lifetime Educator Award was presented to Dennis Scanlin in recognition of his enthusiasm, dedication, advocacy and outstanding work in the small wind industry.

Continued next page

Faculty & Staff News Continued



Derek Davidson (TD), a published playwright, will see two of his plays produced this fall. The ASU Department of Theatre and Dance chose his play *Holmes: The Art of Deduction* as

part of its mainstage season, and Davidson's play *Groundwork* is having its New York City premiere at the United Solo Festival in September. *Holmes* was originally commissioned by the Weathervane Playhouse in Ohio, and *Groundwork* was workshopped locally last summer by Boone's In/Visible Theatre, which Davidson helps run with producer Karen Sabo.

Davidson also received a grassroots grant from the Western North Carolina Arts Councils to do research-related travel for his newest play, *Heat Engine*. In *Heat Engine*, Davidson creatively utilizes technology by encouraging audiences to download an app to use while watching the show. The app will provide dramaturgical, background, and plot information to create a multilayered, technologically innovative live theatre experience.

Groundwork will have one performance in Boone on September 13th before heading to NYC (for more information, visit www.invisibletheatrenc.org), and *Holmes* will play at ASU's Valborg Theatre 10/1-10/5.

Ray Miller (TD) was invited to participate in a three year assessment on the status of Dance Studies in Higher Education through the National Dance Educators Association.

This three year study began in 2012 with an inaugural meeting of selected Dance Studies administrators, scholars and artists at Temple University. This group met again at SUNY Brockport in 2013 and completed their work on a white paper on Dance Studies 2050 at their final meeting at Wesleyan University in Connecticut. This white paper will be presented to other dance organizations throughout the following year as way in which to instigate a collective vision for Dance Studies as we move into the mid-21st century.

Kin-Yan Szeto (TD) serves on the executive board for the Congress on Research in Dance that will co-host an international conference in Greece. This conference will give scholars and educators an important opportunity to address the issues surrounding dance advocacy both locally and globally. Szeto's scholarly work in media and performance studies will be forthcoming in numerous anthologies.

Jenna Eve Klein (ART) and Richard Prisco (TED) were both awarded a Craft Artist Fellowship from the NC Arts Council, a \$10,000 award. There are only four awards given in the state annually. ASU faculty receiving two of these limited honors is a great honor to our talented artists.

Collaboration, Dance, Music, and Culture in Cuba

By Emily Daughtridge (TD)

Over Spring Break, Associate Professor of Dance Studies, Emily Daughtridge (TD), traveled to Cuba to make connections and explore opportunities for collaboration in the areas of dance, music and culture. Daughtridge was part of cross-disciplinary faculty delegation including: Laurie Semmes, from the School of Music, Cuban/ American relations expert, Joe Gonzalez from Global Studies, QEP Director, Garner Dewey and Tony Cary, Vice Provost of Faculty Affairs and Professor in History. Daughtridge, Gonzales and Semmes seek to develop a General Education Course on Cuban Music, Dance and Culture that will include a faculty-led, short-term study abroad component to take students to Cuba.

During the recent visit the faculty group explored Havana where they met with officials from Universidad de la Habana, Instituto



Superior de Arte (ISA) and visited and spoke with directors at the Museo Nacional de Danza, as well as other museums.

From the cultural city center the group traveled west to the town of Pinar del Río where they met with Jesús

Sanchez Trasanco, the director of Teatro Milanés, and traveled on to the rural valley of Viñales, surrounded by dramatic landscapes of mogotes - limestone mountains with sheer cliff sides ascending vertically out of the flat valley floor. In the town plaza the group attended a performance of local musicians, singers and dancers. The following day included a tour on horseback of a pristine farming valley where pipe or power lines have yet to run. The trail



bordered fields of tobacco, sugar cane and even pineapples. After hitching horses to trees in a farmers yard the journey continued on foot to a cave with fascinating features. The afternoon concluded in the home of a local family/new found friends who provided a generous meal of pork, smoked in their back yard, and staple black beans and rice.

Later in the week the group traveled



to the Bay of Pigs in the Zapata Swamp region to Korimakao, an artists' collaborative and community cultural center. The young professionals in residence at Korimakao include dancers, actors, instrumentalists, singers, writers, and designers. The ASU delegation met with the directors, toured the facility and observed rehearsals. But the highlight of the trip for Daughtridge was teaching a yoga class attended by the dancers, actors and director. The class was

very well received and stimulated excitement and conversation about the many, potential ways the artists at Korimakao and the students and faculty from ASU might collaborate and learn from each other in the future.



Craft presents at the 46th Annual International Circle of Educational Institutes for Graphic Arts and Printing Management Conference in Vrahati, Greece

By John R. Craft (TED)

John Craft (TED) recently travelled to Vrahati, Greece for the 46th Annual International Circle of Educational Institutes for Graphic Arts and Printing Management Conference. His paper, *The Borderless Classroom: Initiatives to include international learning in college or university graphic communications programs in the United States* was selected by the International Circle Conference Review Panel. He reported on efforts among college or university graphic communications programs in the United States to incorporate international learning activities in the structure of graphic communications courses. A survey was sent to 132 university graphic communications college and university educators in the United States with a response rate of 38 percent. The findings revealed that less than 25% of the university or college campuses in the United States include the teaching of international content in a graphic communications program of study.

One of the goals of the survey was to determine the interest in establishing a “borderless classroom” for the purpose of international student and faculty collaborations. Although advancements in technologies have made it possible for universities to collaborate internationally— challenges with differences in language and time require a careful plan in order to make the borderless classroom a success. The seven hours time difference between the Eastern United States and Athens, Greece would give rise to problems in scheduling real

time collaborations. The problems intensify if schools further west are to engage in international learning efforts in real time. The willingness of students and faculties from universities to develop plausible solutions to time and language differences is possible through mutual agreements, development of clearly stated objectives, and learning modules.

Students and faculty from the Technical Educational Institutes of Athens, under the leadership of Anastasios Politis, organized the conference. Graphic communications educators, engineers, scientists, and technical representatives from Armenia, Belgium, Canada, China, Croatia, Estonia, Germany, Greece, Hungary, Latvia, Netherlands, Portugal, Russia, Serbia, Sweden, Switzerland, Ukraine, and the United States participated in this year’s conference program. Dr. Politis, welcomed the participants to begin the conference on Monday, 26th of May. Dr. Wolfgang Faigle of the Hochschule Stuttgart, is Chairperson of the International Circle, additionally welcomed participants as well as presided during the four days of conference proceedings and events.



Seeking Applications for the Sharpe Chair of Fine & Applied Arts

The College of Fine & Applied Arts is seeking applications for the Sharpe Chair of Fine & Applied Arts. All tenured faculty in the Department of Art or Department of Theatre and Dance may apply. The Sharpe Chair is made possible through an endowment established by R. Y. and Eileen Lackey Sharpe to honor a member of the arts faculty and to insure the development of an arts program of quality at the Hiddenite Center.

The recipient must be a full-time tenured faculty member, holding the rank of associate or full professor with at least five years of service at Appalachian State University. The recipient must be considered superior in one of the areas of teaching, scholarly/creative endeavor, or service and must be competent in the other two.

The appointment is for a total of seven semesters. The recipient will hold the Sharpe Chair for three years (six semesters) and will act as advisor to the new Sharpe Chair holder during the seventh semester.

Applications consist of a proposal for the Sharpe Chair, including purpose, creative and artistic activities, to the Deans of the College of Fine & Applied Arts and the Hayes School of Music. They will review submitted material and recommend one to three candidates to the Vice Chancellor for Academic Affairs.

The Sharpe Chair will carry a teaching load of 6 hours per semester during the six semesters (during the 7th semester – 9 hours). A stipend is available for the successful candidate (approximately \$6,000) and funds are available for programming (approximately \$20,000). The Sharpe Chair will present a budget, goals for the use of the release time, and a plan for the arts programming at the Hiddenite Center. Based on these documents, the recipient will submit an annual year-end report/self-evaluation to be included in the regular annual review. Sharpe Chair activities will be recognized as substituting for scholarship/creative activities during the seven semester appointment.

Please submit applications through email by October 1 to:

Glenda Treadaway, Ph.D., Dean
College of Fine & Applied Arts
treadwaygj@appstate.edu

Craft Enrichment

The Craft Enrichment Program offers workshops that provide opportunities for students and community members to have hands-on experiences with many forms of creative expression through learning crafts. Participants will have the opportunity to take part in a variety of instruction that gives them the chance to begin or continue a hobby that could last a lifetime.

The Craft Enrichment Program is growing, and classes are now held at three different locations: Katherine Harper Hall, Chapel Wilson Hall, and Edwin Duncan Hall. Complete class details are available online at www.craftenrichment.com

For more information contact Eric Reichard at 828-262-6360.

The Fall 2014 offerings include:

Beadmaking
Beginning Glass Fusing and Slumping
Beginning Jewelry
Intermediate-Advanced Jewelry
Paper Basket Making
Beginning Pottery
Decorating with Images from Nature (Pottery)
Intermediate Pottery: Developing More Skills
Drawing with Pencil and Brush
Digital Photography
Beginning Bowl Turning (Woodworking)
Advanced Bowl Turning (Woodworking)
Beginning Weaving
Introduction to Metalworkign/Welding
Biodiesel Production Workshop

Summer 2014 ASU ROTC Faculty Highlights

Each year, Cadets in the Appalachian State University Reserve Officer Training Program (ROTC) travel to Fort Knox, Kentucky to attend the U.S. Army Cadet Command Leadership Development and Assessment Course (LDAC). This rigorous month long course tests the mental agility and physical fitness of these future Army leaders. Each Cadet is placed in challenging leadership scenarios that places emphasis on teamwork, physical fitness, problem solving skills, and decision-making under simulated combat situations. In order to provide a training program of the highest caliber, faculty and staff from the Appalachian State University ROTC Department are deployed each summer to Fort Knox in support of the program. This year, three faculty members and one staff member were picked to support the training and development of future leaders of the United States Army.

Major Joseph Ljubicic, Assistant Professor of Military Science, served as the Executive Officer of 1st Battery, 1st Regiment and the Regimental Orders Officer. Serving as the chief of staff and second in charge of the training unit, Major Ljubicic managed the various staff personnel and supporting agencies in the planning and execution of training for the roughly 600 Cadets in the regiment. His invaluable organizational and leadership experience ensured a smooth and successful training program that prepares the Cadets for their future leadership assignment in the U.S. Army.

Captain James Klinger, Assistant Professor of Military Science, served as a Platoon Base III

Officer in Charge. As the subject matter expert in charge of Tactical Leader Development, Captain Klinger trained and mentored over 6,000 cadets in the application of military tactics and skills in combat-based training scenarios. Integrating military doctrine and hands on application, Captain Klinger supervised training events that tested the mental, physical, and emotional mettle of the cadets.

Captain Christopher Minter, Assistant Professor of Military Science, served as a Platoon Tactical Officer. He trained, mentored, and evaluated cadets during each training scenario. Utilizing his experience as a combat leader, Captain Minter worked side by side with each cadet as they progressed through the rigorous training program. Providing timely and honest feedback along each step of the program, Captain Minter expertly mentored and developed the cadets in his platoon.

Mr. Robert Graham, Department of Military Science and Leadership Human Resource Technician, served as a Statistics Human Resource Assistant. Mr. Graham worked tirelessly to gather, compile and publish statistical data tracking the progression of over 6,000 cadets at LDAC. His efforts provided real time data of the performance of cadets during training. Moreover, using the data he compiled, United States Cadet Command will be able to extrapolate the overall performance of the 2014 cohort and compare that to previous historical data. This will ensure quality control for programs across the country and highlight

areas that require greater emphasis during the academic year.

Without the expert knowledge and support provided by the faculty and staff of the ASU ROTC Department and those from around the country, the United States Cadet Command Leadership Development and Assessment Course would not be as successful at training, coaching, and mentoring the future leaders of the Army.

Department of Communication Welcomes New Transfer Students

By: *Nina Jo Moore*



The Department of Communication sought and received a grant from the Transfer Student Office (under Admissions) for a welcome event titled: Coming to Communication. The department's new transfer students gathered for the first event on August 18, 2014.

Tinto (1975) states that one of the keys to increasing student retention is student engagement and integration into the campus community. One of the most fundamental parts of a transfer student's college community is his major's academic department. Transfer students can enter Appalachian declaring a major different than their previous declared major or area of interest. Therefore, they may be coping not only with a new university and living situation, but also a new field of study. It is our job as their faculty to welcome them to the university as well as the field of communication.

Currently, our time with transfer students during orientation allows only limited individual interaction. We give students a broad overview of our majors and academic requirements, but there is little time for specific information. Additionally, students only meet the faculty member who is conducting the meeting. The proposed Welcome Event gave transfers a more successful academic transition by helping them to feel more connected with more of our faculty members from all majors who will not only teach them, but advise and mentor them. The Event also allowed time for specific questions for specific majors.

Additionally, currently during orientation, students are not given time to meet other new communication majors. Research shows that being involved through social activities is also primary to success. To introduce the many co-curricular activities available through the department, we included an introduction to the department's and university activities including international learning or interning, and the department's clubs. The event included a tour of the new Beasley Media Complex so students could receive a tour of our new television studios and radio station, WASU.

Finally, it is essential that transfers talk with other students who have experienced similar feelings and questions. We included a panel discussion and question/answer session with current transfer students in our department.

Transfer Student Outcomes

1. To experience a successful academic transition by feeling connected with faculty members and peer mentors.
2. To learn about co-curricular activities both in the department and on campus.
3. To boost confidence and understanding of academic requirements.

FAA Strategic Initiatives Dialogue and Conversation

By: Ray Miller, Director of Strategic Initiatives

Colleagues:

Following the presentation at our opening FAA College meeting, several of you have expressed interest in participating in a larger and ongoing dialogue and conversation on strategic initiatives that cross departments and disciplines within our college. This kind of dialogue could not be more timely. The University wide strategic plan has been accepted and we are in the early stages of discussing issues of implementation. We have a Chancellor who is actively seeking input and ideas from the many constituencies that make up our university. Many of our faculty are eager to contribute to initiatives that are interdisciplinary, dynamic and productive.

Over the next several weeks, I would like to host a series of conversations with our faculty, and others with our students. The purpose of these conversations is threefold:

- to interrogate in-depth those areas of genuine and mutual interest that cross our various fields of study
- to identify values that would underscore, sustain and develop a college such as ours – unique in its mission and important in the leadership it brings to the wider university community
- to explore ideas of how to foster specific goals, aspirations and projects

that requires creative and innovative thinking and implementation.

What might we hope would come out of such conversation? For one - the development of relationships on which we can build. It is important, and I would go further and say, it is imperative, that we reach beyond our active and vibrant silos to venture into new areas with colleagues from other departments within our college. To do so requires that we take opportunities to communicate with each other, and to do so frequently, so that we might share ideas and build trust.

Second, we have the opportunity to find a language that informs our college vision statement and to which we can all contribute. This is important in terms of building a college wide culture that becomes a bedrock on which we can collaborate. Among those common areas that we can explore together might be the following:

- How are current and projected technological innovations going to contribute to our understanding of the rich possibilities for creative engagement?
- How might we foster appropriate risk taking in order to achieve genuine transformative educational experiences for our students?
- How might we re-image leadership modeling in light of the complexity of the various communication systems available to us today?
- How might we enrich our understanding of

the complex tapestry of sustainable living, particularly as it relates to issues of social justice and a recommitment to “embodiment” in our teaching and learning and in our art making?

- How might we thoughtfully and productively interrogate “the human experience” in light of our increasingly digital landscape, communication modalities that are outstripping everything from pedagogical practice to legal regulation, and creative practice that challenges conventional ways of making, distributing and experiencing what we do and how we do it?

These are only a few ideas that I and some of our colleagues are interested in. I am sure that you have many others. We would like to hear about them.

If you have an interest in participating in this dialogue, please call me at 262-2954 or email me at millerrf@appstate.edu. If you have ideas to contribute, please share those. If you have suggestions on how best to structure these conversations, please let me know that as well. If you know of colleagues or students who you think should be included, please share those names with me and I will be happy to invite them.

Let's begin.

Ray Miller

DATES & DEADLINES

September 18	Last day to drop a first half course
October 8	First-half semester ends
October 9	First half semester exam day (TR classes) Full half semester classes meet as usual.
October 10	First half semester exam day (MWF classes) Full semester classes meet as usual.
October 13	Second half semester begins
October 16-17	University Break
October 23	Last day to drop a full semester course; last day to withdraw without academic penalty
November 13	Last day to drop a second half course
November 26	University Break (Wednesday students only)
November 27-28	State holidays
December 5	Last day of formal class meeting pattern
December 6	Reading Day
December 8-12	Final examination period
December 13	Commencement
December 13-14	Faculty grading period
December 15	Last day to submit final grades

PERSPECTIVES

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