

PERSPECTIVES

Volume V Issue 1
September 2010

A publication by the Dean's Office for the faculty and staff of the College of Fine and Applied Arts

YEAR OF EXCITEMENT AND REWARDS

Dr. Glenda Treadaway, Dean

It is with much excitement that we begin this year in the "new" College of Fine & Applied Arts. We are all going to have to work extremely hard, but I believe that this hard work will be exciting and rewarding. There are several projects that will take much time, but will yield positive results for our college and our students.

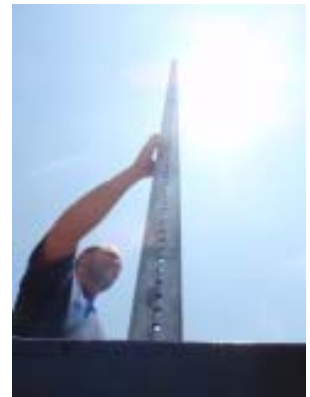
First, as you know we are entering the SACS reaccreditation process. (Something I am sure we all look forward to every 10 years!) This process is different from the past and may actually be more rewarding than in the past. It is not just about collecting data and showing that you meet certain specified criteria. While that is part of the process, the more exciting parts of the process are the Assessment Plan and the Quality Enhancement Plan.

We already know that we are doing a great job teaching our students what they need to know to be successful in life. The Assessment Plan will give us an opportunity to show our strengths to everyone else. So while it is never easy to decide on specific learning objectives and then to measure them, it will be worth the effort to be able to show the world that our faculty members are the best of the best! Also, if we find that we are not reaching one of our learning objectives, then we can change what we do. I have always found that self study is a wonderful learning process that over

time has, I am sure, made me a better teacher, researcher, and person.

The Quality Enhancement Plan is exciting as well. The QEP focuses on the future and provides a roadmap for the university to follow concerning a chosen topic/aspect of student learning for the next several years. I would love to see a very large portion of our college participate in the process of proposing what that topic/aspect will be. As a member of this committee I want as much input and participation as possible from all faculty members and will be proud to see Fine & Applied Arts represented throughout the process. Please consider attending one of the open forums concerning ASU's QEP. You can find the dates at www.qep.appstate.edu.

Second, I have formed a Faculty Advisory Council and am excited about this group. After three years in the Dean's Office I feel I need more contact with faculty in order to find out how I can help with any concerns or issues they have as well as help faculty be successful and happy here at ASU. This council will meet once a month. I will share with them what is going on at the college level and hopefully they will open up and share with me the concerns and issues that face faculty in the college. The members of this group are: Mark Nystrom, Heather Waldroup, Jennifer Gray, Calvin Hall, Clay Jackson, Jim



Aim high! Just like our students participating in the Solar Decathlon

Houser, Jeanne Mercer-Ballard, Laurie Atkins, and Mike Helms. Please feel free to share with them any issues you would like for me to hear about.

Third, I am excited about all of the collaborative projects that I am hearing about throughout the college. These collaborations will help us stand out as a college at ASU. We have so many wonderful faculty and programs and to be able to draw on the strengths of each faculty member and program to create new and unique opportunities for students is refreshing, important, and rejuvenating.

So while we do have much work ahead of us, the work is rewarding. I am so honored to be the Dean of this college and together I know that we can get through the hard work to reap the rewards. Thanks for your continued support of me and please let me know how I can be of service to you.

And we're off...

Groundbreaking New Program Takes Learning Abroad



Dr. Garner Dewey and Mr. Kern Maass led 10 students on an Appalachian Overseas Education Program (AOEP) to Costa Rica. The 14-day trip incorporated two classes, Design and Culture and Biomimicry Influenced Design. The faculty and students observed what nature and culture can teach about aesthetics and function and integrated their knowledge and experience into a service learning opportunity at a rural elementary school in Costa Rica.

Prior to accepting his new role as Associate Dean for the College of Fine and Applied Arts, Dr. Dewey, who is a native of Costa Rica, directed a pilot program through General Education in the Local to Global Perspective for incoming freshman. He directed this program with the assistance of Meg Marck-Kennedy from the Office of International Education and Development and Carter Hammett-McGarry from General Education. Dr. Renee Scherlen, Associate Professor from the Department of Government and Justice Studies and an expert on Latin America joined the group and served as the second professor in this groundbreaking program.

The class, which involved traveling abroad, became the first college course for 13 students who were new to Appalachian State University. It is the goal and hope that this type of international experience will become the norm for freshman at our university, serve as a model for other institutions, and ultimately assist in making many more students globally and internationally conscious at a very early stage of their college careers.

Both groups (Design and General Education) volunteered for a service project at Tirimbina Elementary School, a rural one classroom school with approximately 25 students and one teacher. The students go from first through sixth grade and the majority are from Nicaraguan origin. This year, the fourth year that ASU students have worked at the school, design students worked with each of the students on three projects. One was to create a base or cup made from newspaper (photo at right), the second was a problem-solving project where students designed a tower or structure made of straws, and the last project was to make a bracelet or necklace from beads that the ASU students brought from the United States. The General



Reminder:

The Dean's Office Has Moved!

The Dean's Office is now located in Owens Field House. Here you can find Student Records, Tech Support, Development, Communication, and the Dean and Associate Dean.

The Dean's Office would like to welcome FAA Faculty and Staff to visit the new location anytime!

Education students donated paint and assisted the children in painting their classroom. The group also brought about 30 books to be donated to the school.

Art Department Discovers New Forms of Collaboration and Outreach: A New Chair's Commentary on the Completion of the First Year

Dr. Mike Grady

A year ago, when I arrived as the newly imported Chair of the Department of Art, I expected to learn a new way of being an administrator and an educator. I was eager and excited about the new community of which I would be a part. Coming to Boone from a small, private university in California, I expected culture shock, even though I grew up many years ago in South Carolina and have many relatives all over North Carolina. It is fair to say I completely underestimated what lay before me. I have often described my learning curve at ASU as being vertical. With every new piece of information about this brave new world of state bureaucracy, the tenure system and a return to the East Coast sensibilities with which I grew up, I have faced important new questions.

Both personally and professionally I have learned and grown far more in the past year than I expected. I am deeply grateful to all those who have helped me with their support and wisdom as well as those who have offered their critical insights, either directly or indirectly, as I continue on this journey. In California, one of the things I missed most about my early years on the East Coast was the change of seasons. I haven't been disappointed. I've now come full circle 'round the seasons, as they say, and I am ready now for another cycle. I have been told that last winter was one of the most severe in many



years – a difficult transition from California's lack of seasonal change, but an important initiation. It was fun and exciting to be in the snow I had once

continued on page 10

Welcome New Faculty!

Department of Communication

Denise Case joins the department as a Lecturer. Prior to accepting this position she was a consultant for client relations with Adurakane Insurance Services in San Diego, CA.

Lynette Holman joins the department as an Assistant Professor. Prior to accepting this position she served as an Instructor at the University of North Carolina in Chapel Hill.

Jeff Motter joins the department as a Lecturer. Prior to accepting this position he was serving as a Visiting Assistant in the Rhetoric Department at Wabash College.

Sean Ridley joins the department as a Lecturer. Prior to accepting this

position he was a graduate student completing his MA degree at Wake Forest University. He also served as Graduate Assistant Debate Coach for the 2009-2010 academic year.

Olga Zatepilina joins the department as an Assistant Professor. Prior to her acceptance she was a guest Lecturer at the University of Syracuse.

Department of Technology

Charles Debeluis joins the department as an Associate Professor. Prior to his acceptance he served as an Associate Professor at the University of Tennessee.

Richard Elaver joins the department as an Assistant Professor. Prior to accepting this position he served as an Assistant Professor of Design at Indiana Perdue-Fort Wayne.

John Latimor joins the department as an Assistant Professor. Prior to accepting this position he was serving as an Adjunct Professor at the Rochester Institute of Technology.

Richard Prisco joins the department as a Professor. Prior to his acceptance he was at the Savannah College of Art and Design in Savannah, GA.

Ok-Youn Yu joins the department as an Assistant Professor. Prior to accepting this position he was at Texas A&M University as a Post-Doctoral Research Associate.

Kellar Radio Talent Institute Turns Out 17 Bright New Broadcasting Professionals

The Kellar Radio Talent Institute adds 17 bright new broadcasting professionals to its growing list of industry-educated talent.



The 2010 Kellar Radio Talent Institute concluded Wednesday, July 21. Students selected for the program completed 10 intensive days of learning about all aspects of radio broadcasting from 32 of the top broadcasting professionals from around the nation. In addition, all 17 students completed the Radio Advertising Bureau (RAB) training program and passed the exam to become Radio Marketing Professionals.

“There is nothing more beneficial and motivating to kick your career into gear”

Torrence Welshans, 2010 Kellar Institute Graduate

In previous years, only students from ASU were eligible to apply for the institute. This year, students from any college or university could apply.

The Institute’s mission is to attract, train, and coach talented students who have a passion for the broadcast industry as well as possible ownership. The program received rave reviews from industry professionals and program graduates.

Throughout the history of the institute, members of the North Carolina Association of Broadcasters (NCAB) board of directors have served as guest faculty members for the program. Several taught this year and the NCAB also expressed support by serving as a partial sponsor.

Stay informed between issues of Perspectives.

Make faa.appstate.edu your source for news and events!

Graduation Audits

Student Records, Dean’s Office

The student records area of the dean’s office processes graduation audits for students in our college. These audits are official reviews of a student’s program and are very important for ensuring that the student is on track to graduate on time. We will process audits for students who meet the following requirements:

- Must have a minimum of 90 semesters hours earned.
- Must be within one or two semesters of graduating. Students who will be completing an internship or student teaching in their last semester are an exception, and they should request the audit two semesters prior to their student teaching/internship.
- The dean’s office must have memos on all substitutions and waivers in the student’s file.
- If the minor requires a contract, the dean’s office must have a signed copy of the contract in the student’s file.
- The students must know which checksheet they are following and give us the correct checksheet year when filling out the audit request. **Advisors: Please make sure to remind your advisees which checksheet they are following each time you meet with them.**

Please note that the audit is a final check of the student’s program, and does not take the place of advising. **Advisors should not require a student to have an audit before they are advised.**

Students must come to our office and fill out an audit request. Audits are processed on a first-come, first-served basis, and we will only process one audit per student. Our office receives a tremendous number of audit requests, especially during the early registration periods. Once we receive

Continued on page 5

Graduation Audits continued

graduation applications for the current semester, we suspend processing of audits in order to notify graduating seniors of their status. The audit process generally takes 3-4 weeks, but will be longer if requested while we are checking out seniors.

If you have any questions or need more information, please contact Beth, Mark or Dee at 262-7129.

***HELS, Nutrition, and
Nursing students will still
come to the FAA Dean's
Office for Student Records
until December 31, 2010!***



Photography by Beth Brittain (Dean's Office)

Fundraising Corner

Lisa Gonzalez, Development Director

Recently I had the opportunity to meet with all the department chairs as well as many faculty, staff, and students within the College of Fine and Applied Arts. I learned about all the accomplishments that you take great pride in as well as the support that is needed to take your work and research to the next level.

I am truly inspired by the work that everyone is doing to continue to advance your areas and provide your students with the tools and resources necessary to be successful in their academic endeavors.

You play a vital role in the fundraising process. There is no better advocate for your program than you, the faculty and staff that are responsible for our programs and successes. It is your passion for what you do that can have an enormous influence on our fundraising initiatives.

Many of you are continuously in touch with industry leaders and alumni who could have a lasting impact on your program. Share with the community of people around you all the successful accomplishments of your unit that are transforming the lives of so many young people.

You never know what conversation can lead to the question... "How can I help?"

If you are asking yourself that question now, the answer is easy. Show your commitment to the work that you are doing by making a financial contribution to your department. Appalachian State University has arranged a variety of monthly payroll deduction plans for its employees or you can create your own. For more information please visit www.give.appstate.edu/payrolldeduct.html

If you are interested in learning more about how you can make a contribution in support of the College of Fine and Applied Arts or should you meet someone you believe can make a significant financial impact on your program, please call me at 828-262-7464 or contact me via email at gonzalezlb@appstate.edu

Thank you for all you do to support Appalachian State University and the College of Fine and Applied Arts, you truly make a difference!

Redesigned Website Live!

The College of Fine & Applied Arts' newly redesigned website, faa.appstate.edu, went live August 15. The new site is designed to be more useful for students, faculty, staff, and guests. Visit the site to explore the new features and learn more about Fine & Applied Arts.

The website features a restructured layout for more useful and efficient organization, making it a handy tool for all of us. The most significant change is the menu bar at the top of each page. Menu items now include:

- About- everything about Fine & Applied Arts including calendar, news, contacts, directions, and a directory
- Students- helpful information and resources for new and prospective students
- Faculty/Staff- information and tools for faculty and staff including helpful links and useful materials to

download (checksheets, commonly used documents, etc.)

- Alumni- a direct connection for alumni to stay involved with the College
- Parents- a useful resource to keep parents connected to our College
- Giving- information regarding giving to Fine & Applied Arts or specific departments.

A major goal of the redesign was to make the site an easily accessible resource. Frequently Asked Questions (FAQ) pages for faculty (<http://faa.appstate.edu/questions/faculty>) and students (<http://faa.appstate.edu/questions/students>) provide answers to some of the most common questions. They can be accessed from the links above or from their respective menu tabs (Students or Faculty/Staff).

On each page within the site, Resource Boxes are found in the left panel for quick access to useful information such as news, calendar, department links, resources, and contact information. This allows users

to have a variety of tools and information available as they navigate different areas of the site.

The Frequently Used Forms page (<http://faa.appstate.edu/forms>) contains college forms, student forms, and nominations used regularly throughout the year. Users can retrieve an up-to-date copy of the forms they need whether they are on campus or at home.

An improved Technology Support page (<http://faa.appstate.edu/tech-support>) has even more helpful information with useful tutorials and links and contact information for one-on-one support needs.

As you use the new site, please report any mistakes, problems, or errors by clicking the link for "Contact" or "Webmaster" located at the bottom of every page or follow this link: <http://faa.appstate.edu/contact>.

"This redesign makes our website a much more useful tool in our everyday work as well as a great resource to stay informed about Fine & Applied Arts," says Dr. Glenda Treadaway, Dean of the College. "Our staff worked very diligently to get the site ready for the fall semester and should be commended for their hard work."

11th Annual CGAIT Golf Classic

Hosted by The Thomas W. Reese Center for Graphic Arts and Imaging Technology, Appalachian State University

**Lake Hickory
Country Club
Thursday, October
14, 2010**

For more information contact:
Joyce Mahaffey
828-262-2523
mahaffeyjk@appstate.edu



***Publish a book or article?
Win an award?
Make a presentation?
Share the news and submit
your accomplishment to The
Appalachian Scene!
www.scene.appstate.edu***

Technology Support: Don't Just Throw a Computer at Them

Tony Grant & Josh Hodges

Your tech support team would like to welcome you to the Fall 2010 semester! We are here to support you so that you can better teach our students.

Been through general orientation? Great! Let's cover the technology-related topics they missed. Get with us about scheduling a 1 to 2-hour technology orientation session. We would like to get you started the right way.

Josh Hodges and Tony Grant support the current and former departments of the College of Fine and Applied Arts. Charles Davis is the primary support specialist for the Technology Department. Those that are transitioning to other departments, know that we will continue to take care of you throughout this academic year.

The best way to get your requests completed is to submit an incident report using our incident management system: TechExcel. Log into the system by going to <http://support.appstate.edu/help/> Be sure to include as much detailed information as possible with your incident description to lessen the resolution time.

Once submitted, your request will be delivered to our queue and a technician will respond to you as soon as possible. Look for these responses in your email, we will also try to reach you by phone if necessary.

If you have a classroom emergency, have your administrative staff contact us through our cell phones. We will rush over to help.

If you have general questions feel free to call or email:

Josh Hodges- extension 6549 or hodgesji@appstate.edu
Tony Grant- extension 7932 or grantab@appstate.edu
Charles David- extension 7925 or davidscj@appstate.edu

**HELS, Nutrition, and Nursing
Departments still recieve tech support
from Tony and Josh!**



*Mixed media and oil glaze on board
Dee Pelliccio (Dean's Office) and Gary
Nemcosky (ART) collaborative*

Grants

David Domermuth (TEC) recieved \$74,999 from the Environmental Protection Agency for "Biomass Gasification for Ag Energy."

Marie Hoepful (TEC, Energy Center) recieved \$485,857 from NC DOA State Energy Office for "ARRA: Appalachian Energy Internship Program."

Jason Hoyle (TEC, Energy Center) recieved \$34,602 from Z. Smith Reynolds Foundation, Inc. for "Green Economic Asset Mapping."

Jeff Tiller (TEC, Energy Center) recieved \$2,550,000 from NC DOA State Energy Office Energy Efficiency in New Site-Built Homes (Recovery Funds) for "ARRA: NC Energy Efficiency Marketing Development and Implementation Program."

Kin-Yan Szeto (TD) recieved \$9,900 from Chiang Ching-Kuo Foundation for International Scholarly Exchange for "A Study of Cloud Gale Dance Theatre of Taiwain and Lin Hwaimin's Choreography in the World's Dancescape."

Faculty and Staff News

Jeri Allison (ART) was invited to be a part of an exhibition for alumni at East Tennessee State University in Johnson City, TN entitled "Reunion: Invitational Exhibition of 100 Alumni." The exhibit is scheduled October 11-29 at Slocumb Galleries in Ball Hall on the ETSU campus.

Lynn Duryea (ART) is the recipient of ASU's Outstanding Faculty Award for Service awarded in May. Her piece, *IRON V*, was featured in a recently published book from the University of Pennsylvania Press, "Dry Glazes" by Jeremy Jernegan, which focuses on the very dry end of the glaze spectrum.

In addition, Duryea has had a solo exhibit "Lynn Duryea: Structures," held last April and May at the Appalachian Center for Craft, Tennessee Tech University in Smithville, TN.

Jeana Eve Klein (ART) has work in a two-person exhibition, "Rundown," at the City Gallery in the Charleston Aera Convention Center in North Charleston, SC.

Scott Ludwig (ART) conducted a demonstration of "Hybrid Printmaking" techniques that combined digital inkjet technology and traditional etching processes during the Print Summit at East Carolina University on September 10. His work was also featured in the exhibition "A Survey of Contemporary Printmaking."

Ludwig is also participating in an artist residency and solo exhibition at Delaware State University's Art Center Gallery from September-October.

Ludwig is one of ten international artists to be featured in "No Borders 2010," a joint exhibition of Chinese and international artists at the new Art Center of Henan Province, Zheng Zhou City China. The exhibition opens in October and Ludwig will be exhibiting five works, some of which were created during an artist residency this past July at Beijing Studio Center in the

Songzhuang Art District, east of Beijing, China. During his stay in China, in addition to a solo show at the Beijing Studio Center, his work was also featured in an international component of the "4th Document Exhibition of Contemporary Printmaking" at the Baiyaxuan Gallery in Shanghai. This project was partially funded through a University Research Council Grant.

David Modler (ART) and co-author Eric Scott will have a book signing at the ASU Bookstore September 24 from 2-4 pm for their book [Journal Junkies Workshop: Visual Ammunition for the Art Addict](#) (ISBN: 13:978 1 60061 456 6).



Untitled (Purple on Brown)
Jeana Eve Klein (ART)

John Simmons (ART) will be a part of two juried exhibitions. "Bowl Me Over" is an internationally themed juried exhibit of contemporary ceramic work at the Lillstreet Art Center in Chicago, IL. "Soda/Salt National V" is the fifth annual juried exhibit of contemporary ceramic work at The Clay Studio Gallery in Missoula, MT.

Cindy Spurlock (COM) had two publications accepted this month. "For God and Country? A Critical Re/Vision of America's Best Idea" was accepted into the Praxis section of *Environmental Communication: A Journal of Nature and Culture*, a peer-reviewed journal. This invited essay examines a recent partnership between Ken Burns and a faith-based organization that uses Burns' recent documentary,

"National Parks: America's Best Idea," to advance the argument for creation care.

"Service Learning and the Development of Future Faculty" was accepted by Jenny Huq and Julie Fann for their edited volume, "Harvest from the Apples Orchard: How a Student-Empowered Service Learning Program at the Nation's First Public University Transformed the Students, Faculty, Administration, and Community." This volume has also undergone peer review.

In addition, Spurlock is a member of the NCA-Forum Advisor Board and she and a colleague negotiated with Scott Hamilton Kennedy, director of the Academy Award-nominated documentary, "The Garden" to screen his film this November at the National Communication Association's annual convention in San Francisco. Hamilton will join Spurlock, Dr. Damien Pfister from the University of Nebraska-Lincoln, and several other academics for a post-screening discussion. Spurlock will serve during the 2010-2011 academic year as a member of the steering/planning committee for the biennial Conference on Communication and the Environment (COCE) to be held this June in El Paso, TX.

Chris Yang's (COM) "A Comparative Study of American and Chinese Young Consumers' Acceptance of Mobile Advertising: A Structural Equation Modeling Approach" will be published in the Summer 2010 issue of *International Journal of Mobile Marketing (IJMM)*. The award-winning IJMM is a peer-reviewed academic journal and published twice each year. The journal provides a medium for academics, students, and industry professionals from around the world to share their insights and research on how the mobile channel can be effectively used for marketing. The IJMM was recognized by the American Society of Association Executives and the Center for Association Leadership as the winner of the 2007 Gold Circle Awards for peer reviewed journals from an association

with revenues of \$2 million or less.

Yang's "Predicting Chinese Young Consumers' Acceptance of Advertising: A Structural Equation Modeling Approach" will be published by the *Chinese Journal of Communication* (CJoC) in December 2010. The CJoC is a refereed journal serving as an important international platform for students and scholars in Chinese communication studies to exchange ideas and research results. Interdisciplinary in scope, it examines subjects in all Chinese societies in Mainland China, Hong Kong, Taiwan, Macau, Singapore, and the global Chinese diaspora.

Dee Pelliccio (Dean's Office) and ten other artists including **Gary Nemcosky (ART)**, **Beth Brittain (Dean's Office)**, **Dr. Garner Dewey (Dean's Office)** collaborated for a showing at the Avery County Arts Council "Cheese House" in Banner Elk in July. Pelliccio is also the Prayer Coordinator for ASU's Faculty and Staff Christian Ministry (FSCF). If anyone would like to submit a prayer request visit <http://www.fscf.appstate.edu/prayer-request> or email Dee at pellicciod@appstate.edu. Names are not listed due to confidentiality issues unless permission is granted.

David Domermuth (TEC) represented ASU at the American Society of Engineering Educators Conference in April where he presented a refereed paper, "Economical Classroom Laboratories for Material Science."

Domermuth is also an officer for the Society's Research Division and helped judge the student research competition.

Kern Maass (TEC) was one of 25



IRON V
Lynn Duryea (ART)

educators selected nationally to present and publish at this year's Industrial Designers Society of America (IDSA) Educational Symposium in Portland, OR. He was also one of 10 educators asked to speak during the Annual IDSA International Conference that followed. Maass was also selected to present at the Annual International Furniture Society Conference at MIT. This year's theme, "Fusions: Minds & Hands Shaping our Future," convened

June 16-19 in Cambridge, MA. Maass presented "3D modeling: Conceptualizing for the Future... The Old-School Way."

Martha Marking (TD) has been named the Vice-President for Members, Sections, and Chapters of the United States Institute for Theatre Technology (USITT). Marking sees her new USITT position as a continuation of the relationships she has made within and outside the Institute. "Of all the officer positions in USITT, this is what I most desire to do," she says. "I love the people in the organization, and I can't wait until March to see all of them again. It's always an intense time of connecting, reconnecting, and learning." As VP for Members, Sections & Chapters, she looks forward to working with individuals she already knows, and those she doesn't, to help them connect with one another to strengthen the organization.

Frank Mohler (TD) wrote a review of *Making the Scene: A history of Stage Design and Technology in Europe and the United States* that was published in the summer 2010 issue of *Theatre Design and Technology*, published by the United States Institute for Theatre Technology.



Abstract Landscape
Dee Pelliccio (Dean's Office)
and Andy Wilson

Communication Plans Dual Degree Program

ASU Communication students will soon have an opportunity to earn a dual degree with Universidad de las Americas Puebla (UDLAP) in Mexico. This will be ASU's first dual degree program.

Students in any of the communication majors, with an appropriate background in Spanish, may earn their degree from both ASU and UDLAP. Students participating in the dual degree program will study at UDLAP during their sophomore and junior years, taking approximately 20 classes in Mexico. Recruiting among Communication and Spanish students will begin

taking place this semester so that students will be ready to meet all requirements by next fall. Two courses of college level Spanish will be required.

"This is a unique opportunity for our students to experience international learning and gain a unique degree and perspective," explains Dr. Janice Pope, Chair of the Communication Department. "We are proud to lead ASU as the first department to offer an international dual degree program and are excited for the opportunity this gives our students."

Be sure to check out future issues of Perspectives for more information as this program develops!



The communication dual degree program will offer students an international educational experience.

FAA Football Day

Join the College of Fine and Applied Arts for FAA Football Day on Saturday, November 13, as ASU takes on Wofford!

FAA employees may purchase tickets at a discounted rate for this game. A special halftime program in recognition of FAA will take place.

For more information or to purchase your tickets, call 828-262-2079!

Art continued from page 3

loved – annoying to be in the ice storms I'd forgotten about. As the winter faded into Spring, I felt myself finally coming to terms with my new life at ASU and the new professional challenges I faced. Joseph Campbell once said, the role of art is to connect the inner and the outer. As we enter another academic season it's reassuring to see that it all comes together in the creation of art. The inner and the outer sure seem to have connected for me.

The events in the Department of Art last Spring were wonderfully instructive in helping me finally make sense of who we are as a department. I feel fortunate to me here. The department's Faculty Biennial Exhibition held both in the Catherine Smith Gallery and the Turchin Center in March was my first real opportunity to see and appreciate the outstanding quality of ASU Art faculty's creative work. In both venues, I witnessed art work of the highest caliber, exploring a vast array of artistic media and genres. Work ranged from masterful use of traditional sculptural materials such as wood, metal and stone to exciting new genres of installation art and video in which new relationships between the viewer and the art object – and the space surrounding both - were being explored. I discovered a link between much of the work exhibited in the Biennial which I had not expected, but upon seeing it, found it to make perfect sense with all that I had come to know and admire about the Art Department. At least half of the work included in this exhibition dealt explicitly with the 'forces of nature' and the human compulsion to discover pattern and meaning in the chaotic beauty of the natural world.

Art continued on next page

Art continued from previous page

Installations by Scott Ludwig and April Flanders used multi-media approaches to the transformation of gallery space into a crucible for direct encounter with images derived from nature, including weather charts, drawings, photo-montage imagery and fabricated and drawn images of works by Kathleen Campbell, Rebecca Robinson and Eli Bentor offered a range of artistic insights and innovative use of photographic media. It was a great honor for me to be included in an exhibition of this caliber and I understood that there is a creative bond between the faculty in the Art department, of which I now feel a part.

Another special event also held last spring, was the First Annual Draw-a-thon conceived and produced by faculty member Jason Watson in association with the Turchin Center. This special event extended Professor Watson's already popular 'open drawing studio' concept to the public through a two-day event in which the public was invited to draw from the figure in one of the Turchin Center's galleries which were kept open for greatly extended hours allowing participants to draw late into the night. The event drew as many as 200 participants from wide ranging populations and brought drawing to an ever widening public. The draw-a-thon seemed perfectly to capture the spirit of fun and creative adventure the Art Department works to bring to its students and to the general community. An exhibition of figure drawings from Jason's classes at the Looking Glass Gallery in the Plemmons Student Union complemented the greatly successful activities conducted last spring. It is anticipated the Draw-a-thon and the festive celebration of creative spirit it represents will continue for many years to come.

We'll be continuing that sense of art in the community with events this fall starting with public art events with visiting artist Frau Fibers who will



conduct a series of community events and lectures in September. Ceramic artist, Don Davis, and assemblage artist, Michael Frassinelli, will also be arriving in this fall as visiting artists. Other visiting artists will be appearing throughout the coming year to serve the educational needs of Art students and the general public. The Art Department's Saturday School for children and a new after-school program continue the important community outreach done in concert with the Turchin Center and the Community Arts School. The Art Department is currently examining a number of new initiatives in collaboration with other departments and organizations on campus to expand the offerings of the Community Arts School and to partner with other

community arts organization to better serve the entire community with first-hand experience of creativity, craft and self-expression in a variety of creative forms. We're working to develop and expand our Advisory Board and look forward to the creation of a new Art Department Alumni Association to celebrate the success of the Art Department over the past decades and to broaden support for the department, its students and the public programs that unite us all as creative contributors to the community.

So the circle continues – spiraling through the seasons and bringing new challenges, new surprises. There's lots of great work to be done and wonderful new ideas to help bring into the world. Thanks to everyone for their support and encouragement.



Fall Lecture Series: Presentations by Artists in Craft Media Presents Don Davis September 21

The Clay Area in the Department of Art presents Don Davis for a workshop/demo and an artist lecture on Tuesday, September 21.

Don Davis, currently Associate Professor of Art at East Tennessee State University, spent much of his professional career as a full-time studio potter in Asheville. He has an MFA from Rhode Island School of Design, is the author of "Wheel Thrown Ceramics" and has taught numerous workshops here and abroad. Davis' work is in the collections of the Mint Museum in Charlotte, the International Museum of Ceramics in Alfred, NY, and the Shirikawa Public Hall in Japan.

Davis will present a workshop and demonstration in the Clay Studio in Wey Hall (Room 110), from 1-5 pm on September 21. Davis will then present an Artist Lecture at the Turchin Center starting at 7:30 pm with reception immediately following.

For more information, contact Lynn Duryea, Clay Area Coordinator in the Art Department at 828-262-7271 or duryeal@appstate.edu

The Catherine G. Smith Gallery Presents Labor Trade Show by Frau Fiber

Appalachian State University is proud to present Labor Trade Show by Frau Fiber, the fall exhibition at the Catherine J. Smith Gallery in Boone, NC. The show will be on view from September 17 – November 11, 2010 on the Appalachian State University Campus. The exhibition is curated by Jody Servon, Director of the Catherine J. Smith Gallery. Labor Trade Show by Frau Fiber is the first solo survey exhibition of Frau Fiber's multinational projects in one venue.

Labor Trade Show by Frau Fiber includes representation from six projects that Frau Fiber has created in the past four years. The exhibition includes artwork and documentation from performances in Port-au-Prince, Haiti; Weimar, Germany; Chicago, IL; Greensboro, NC and beyond. Carole Frances Lung, also known as Frau Fiber, investigates the human cost of mass production and consumption in the apparel industry. Her artistic research is applied through performative projects and the manipulation of handmade constructions and salvaged garments. While Lung's fiber-based work includes a practice

of meditative solitude, she repeatedly embraces the act of collaborating with local communities and volunteers to impart issues of manual labor, value, and time addressed with textile reconstruction.

About the Artist

Carole Frances Lung (Frau Fiber) earned a B.S. from North Dakota State University, as well as a B.F.A. and M.F.A. from School of the Art Institute of Chicago in Fiber and Material Studies. Her previous research includes studies of the Chicago textile industry, the art of Irish poplin and shirt making, and East German knitwear and textile recycling practices. During the summer of 2010, Lung completed a residency at the Elsewhere Artist Collaborative in Greensboro, NC where she examined the history of the regions' denim industry and invited the local community to take part in hands-on textile projects. She founded the Sewing Rebellion, a free fabric workshop that has been presented in Chicago, IL; Brooklyn, NY; New Orleans, LA; Los Angeles, CA; Denver, CO; Sheboygan, WI; Lancaster, PA; and Ames, IA. The project introduces participants to the idea of emancipating themselves from the global garment industry by learning to alter, mend, and sew together their own apparel. She also holds the title of CEO of KO (Knock Off)

Enterprises, a multinational corporation that takes off shore apparel—originally produced under indigent labor environments—and reconditions the garments with locally sourced textiles and manual efforts.



Frau Fiber, KO Enterprises: Uneconomical Production of High Performance Apparel, "Gestures of Resistance," Museum of Contemporary Craft, Portland, OR. March, 2010. Photo: Heather Zinger

Public Programs

All programs are free and open to the public, and take place on the campus of Appalachian State University.

Wednesday, September 8
Visiting Artist Lecture by Carole Frances Lung
Turchin Center for the Visual Arts
Lecture Hall, 7 p.m.

Monday, September 13
Sewing Rebellion: ART OF MENDING 101
Frau Fiber will lead a workshop on the art of mending. From the philosophical notations of Henry David Thoreau to hands-on sewing applications, participants will explore the art and politics of mending garments. Instructed skill sets include replacing a button, patching with purpose, and recycling used garments.
Plemmons Student Union, 5-8 p.m.



Frau Biber, Revolution Textiles: Sewing with the People, Elsewhere Collaborative, Greensboro, NC. July 2010. Photo: Blnkt

1st Front of the Curtain Festival a Success

Theatre and Dance's first annual Front of the Curtain Festival, a celebration of theatre and dance, brought entertainment and education together to engage a range of audiences in the performing arts at ASU. "It was really heartwarming to see faculty, staff, students, and community all working together for the love of Theatre and Dance," says Marianne Adams, chair of the department.

The intent of the Front of the Curtain Festival was to increase theatre and dance offerings in the area throughout the summer. With each event, new audience members experienced ASU's Valborg Theatre and Theatre and Dance program for the first time, and return patrons were able to enjoy a variety of offerings. The Front of the Curtain Festival provided a supplement to other campus and community arts offerings while showcasing the tremendous talent that makes up the Theatre and Dance Department.

The festival opened with performances of Agatha Christie's acclaimed mystery *The Mousetrap*, a humorous who-done-it play. Following *The Mousetrap*, members of the dance faculty, alumni, and community members collaborated with faculty and local musicians to perform both reconstructed and newly choreographed pieces during a faculty dance concert held over two evenings.

The festival continued with a staged reading and post-reading discussion of faculty member Joel Williams' new play, "Promises," which centers around Fontana Lake in the Great Smoky Mountains National Park and explores the keeping and breaking of promises.

The final performance of the Front of the Curtain Festival was Clarinda Ross' one-woman show, "Spit Like a Big Girl." The play is a powerful,



A scene from The Mousetrap

poignant, and funny family portrait in which audience members experience the hopes, pains, and joys of parenthood. Ross is an alumnus of ASU and appeared as an Actors Equity Union guest artist.

In addition to vibrant performances, the Front of the Curtain Festival also hosted educational opportunities for ASU students, faculty, staff, and the community.

In the early summer, an open dance class series was coordinated by Regina James, ballet faculty member. The series was open to all dancers and dance enthusiasts in the community and on campus and included modern dance, jazz, gyrokinesis, yoga, tango, belly dance, ballet, salsa and more.

Derek Gagnier coordinated the Appalachian Actors Studio which consisted of three workshops in July focusing on auditioning and cold readings, character and movement, and dialects and funny voices.

In addition, the Crea8tive Drama Day camp, a week-long camp held in late June and early July, focused on creative drama skills for ages 6-16.

Upcoming Theatre and Dance Productions

Stop Kiss by Diana Son

Directed by Ray Miller
Valborg Theatre
September 29-October 3

Freshman Showcase

Directed by Trimella Chaney and
Dance Faculty
I.G. Greer Studio Theatre
October 13-16

Romeo and Juliet by William Shakespeare

Directed by Derek Gagnier
Valborg Theatre
November 3-7

North Carolina Dance Festival

Valborg Theatre
November 18-20

The Pursuit of Mr. Rockefeller

I.G. Greer Studio Theatre
December 1-4

ASU Selected to Compete in DOE Solar Decathlon

Appalachian State University has been selected to compete in the U.S. Department of Energy Solar Decathlon 2011, which will take place on the National Mall in Washington D.C. next October.

A total of 45 teams submitted proposals for the competition. Only 20 schools were selected for next year's competition and Appalachian is the only university from North Carolina selected to compete in the Solar Decathlon.

Hosted by the U.S. Department of Energy, the competition will highlight affordable homes that combine energy-efficient construction and appliances with renewable energy systems that are available today. The competition also supports the administration's goal of creating a clean energy economy, while saving American families and businesses money and reducing the nation's dependence on fossil fuels.

"These students are tomorrow's leaders in helping develop a clean energy economy," said Energy Secretary Steven Chu. "Their innovative projects will help raise public awareness about energy efficiency, help save consumers money and reduce carbon pollution."

"This is the world's largest and most recognized green building competition," said Jamie Russell, an assistant professor in Appalachian's Department of Technology. "Being selected to compete is a fantastic honor, but we are going with the intent to win," he said.

Appalachian will compete against teams from China, New Zealand, Belgium, Canada and other U.S. universities.

Russell, along with Assistant Professor

Chad Everhart as well as graduate and undergraduate students in the program submitted a proposal to the DOE last fall. Solar Decathlon organizers received so many outstanding proposals that schools were asked to submit a conceptual design of their proposal including a graphic presentation board and a scale model.

Each team selected to participate in the competition receives a \$100,000 grant from the DOE. Russell said the funds will be used to help support several graduate and undergraduate students who will work on the project—from those involved in design and construction to those who will assist with marketing and communications. Support from the private sector will play a crucial role in the success of Appalachian's team.

Everhart, a registered architect who serves as the coordinator of the Department of Technology's Building Science Program, said, "The concept of our project is the solar homestead. The idea was inspired by the vernacular architecture of the area as well as the modest, common-sense approach to construction that is indigenous to rural and agricultural settings."

Appalachian has proposed building a 1,000-foot, two-bedroom, one-bath house with detached guest quarters. It will have solar electric and solar photovoltaic collectors as part of its zero-energy design. "It's a novel design we have been working on in the department. It's good looking and efficient," Russell said.

The students and faculty have determined their schematic design and constructed a full-scale mock ups of some of the building's components this summer. Construction of the actual building will begin this fall. Then the house will be disassembled, transported to Washington, D.C., and reassembled for the competition.

"It's been a lot of work to get to this point. It's an exciting process to have the freedom to create an innovative net-zero energy design," Russell said.



"It will be a great experience for students and others who are involved in the competition."

Applications for the 2011 competition were evaluated by a panel of engineers, scientists and experts from DOE's National Renewable Energy Laboratory. Teams were required to meet specific criteria to demonstrate their viability, including their ability to design and build an innovative, entirely solar-powered house, to raise additional funds, to support the project through a well-integrated curriculum, and to assemble a team necessary to carry the project through to completion.

In addition, a panel of professionals from American Institute of Architects, National Association of Home Builders, the U.S. Green Building Council,

Continued on page 15

The Michael R. Patricelli Craft Enrichment Program is Underway!



The Michael R. Patricelli Craft Enrichment Program is underway for Fall 2010! The program is an opportunity for students and community members to engage in a hands-on experience with many forms of creative expression through learning crafts. Participants study and interact with a wide variety of instructional forms that will allow them to begin and continue a hobby that can last a lifetime.

The program is open to adults and students, age 16 and up. Previous experience is not necessary. Enrollment is limited and classes can fill up quickly. The Fall session will feature a total of 27 classes including drawing, collage, advanced woodworking, advanced quilting, glass fusing, pottery, basket making, stain glass, jewelry making, weaving, and more!

For class dates, registration and fee information, and all the details visit www.craftenrichment.com or contact Terri Reddick at 828-262-2530.

Glasswork is just one of many courses available through the Michael R. Patricelli Craft Enrichment Program

Solar Decathlon Continued

building industry media, and the American Society of Heating, Refrigerating, and Air-Conditioning Engineers evaluated conceptual designs from prospective teams. The results of their evaluations, combined with scores based on the four criteria listed above, determined the 2011 Solar Decathlon teams.

For more information about the solar decathlon, visit <http://www.solardecathlon.gov>.

Communication Connection

Chrisite Hutchens, Communication Director

My role as Communication Director is to promote the accomplishments, news, events, and stories of The College of Fine & Applied Arts, and I know we have a great deal to share with the world and each other!

I look forward to working with all of you to promote the great things happening in the College of Fine & Applied Arts. It is my goal to ensure that we all stay informed of what's going on and that we inform others outside the College and share our news. Feel free to contact me anytime you need public relations, media relations, event planning, or design assistance.

As I work with you through the year and learn the role of Communication Director, I welcome your ideas and feedback. Please feel free to share any thoughts you have on how we can improve our internal and external communication. I strongly believe in working as a team to achieve success, and communication is most definitely a collaborative process.

I invite you to call, email, or visit to share your ideas and news anytime. My office is in the Dean's Office, Owens Field House. You can reach me by phone at extension 7249 or email at hutchenscs@appstate.edu.

Dean's Office Welcome's New Staff

The Dean's Office welcomed two new staff members over the summer- our new Director of Development, Lisa Gonzalez, and our new Director of Communication, Christie Hutchens.

Lisa joined ASU in July and her duties will primarily focus on major gift fundraising and the ongoing cultivation and stewardship of those donors/prospects who support the College of Fine & Applied Arts.

Before joining the Appalachian State family, Lisa spent the last 10 years at Rutgers, The State University of New Jersey, where she served most recently as the Assistant Athletic Director for Development/Executive Director of the Scarlet R Club. Lisa played an integral role in the organization's fundraising success that saw over \$72 million raised during her tenure.

Lisa is a graduate of Lenoir-Rhyne College in Hickory, NC where she attained her bachelor's degree and was also an accomplished student-athlete. She was a four-year

letterwinner for the Bear's women's soccer team and served as captain her senior year.



Lisa Gonzalez
Director of Development

Christie joined ASU in August after six years with Wilkes Community College in Wilkesboro, NC., most recently serving as Public Information Officer for the college, The Walker Center, and MerleFest. Christie

elevated WCC's public relations and publicity efforts during her time with the college. In addition, she revamped the internal communications process by introducing more effective procedures and an intranet designed to be a daily source of news and information.

Christie is an ASU alum, with a bachelor's in communication- public relations and master's in higher education-administration.



Christie Hutchens
Director of Communication

Introducing Art Haus

Several faculty members in Fine and Applied Arts have teamed up with staff in University Housing to create an innovative new Residential Learning Community (RLC) for first year students. Founders Andrea Cheeseman, Liz Crabtree, Lillian Goudas, Valerie Midgett, and Anna Ward initiated this RLC and named it Art Haus.

This community is designed to be a living-learning environment for students interested in all areas of art including theatre, dance, art history, graphic design, art education, or fine

arts in clay, drawing, jewelry, painting, photography, printmaking, and sculpture. Students live among other artists who have different concentrations. This provides students with a creative environment conducive to learning and building a community of artists. Residents of the Art Haus community live in Eggers Hall and are enrolled in one of four different arts-focused first-year seminar courses. In addition, students will have numerous opportunities to interact with faculty members from the theatre, art, dance, music, and technology departments on a regular basis.

The Resident Assistants (RAs), faculty, and residents are busy planning the upcoming events for the community which include a tour of the Turchin Center followed by a showing of clips from "Bauhaus," painting murals in Eggers Hall, performing short plays on Sanford Lawn, hosting open mic nights near Eggers Hall, painting the Tunnels of Expression, and creating an Art Haus movie.

In Memoriam

Dr. Sharon Pennell, Communication

Dr. Sharon Pennell passed away on May 6, 2010. In addition to her 24 years of service to ASU, Dr. Pennell served on the Caldwell County Board of Education for 26 years including leading the board as chair.

She received both her bachelor of science degree in English and her master of arts degree in education from Appalachian. She earned her doctorate in education-professional specialization in communication from Walden University. She began her career in education as a teacher at Bunker Hill High School, where she was the Southern Speech and Communication Association Speech Teacher of the Year in 1977.

Sharon has had a number of works published at the local, state and national levels. In 1996, Dr. Pennell won a state award from the North Carolina Press Club for her editorial writing, and in 1992 she won the Lassiter First Amendment Award for openness in government from the North Carolina Press Association. She was 1992 "North Carolina Woman of the Year" and 1993 "Caldwell County Distinguished Woman of the Year." Dr. Pennell was a member of the Society of Professional Journalists, the North Carolina Press Association, the Association of Education in Journalism and Mass Communication, the Carolinas Speech Association, the National Forensics League, the Business and Professional Women's Club, and the N.C. and National School Board Associations. She also served as the departmental advisor for the SPJ chapter at Appalachian.



Sharon is survived by her husband, Darrell Clayton Pennell; a son, Steven Walter Pennell and wife, Jenna, of Hickory; and two brothers and a number of nieces and nephews.

John Scarlata, Technology

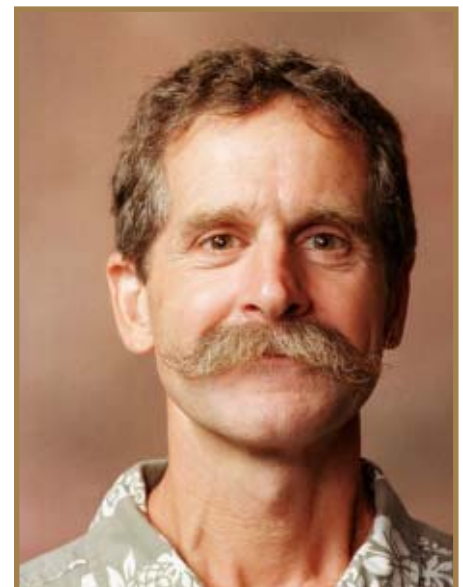
John Scarlata passed away on June 17, 2010. He received his Bachelor of Arts from Adams State College of Colorado in 1972; studied photographic illustration at Brooks Institute in Santa Barbara, Calif; and earned a Master of Fine Arts degree from California Institute for the Arts in 1976.

John came to North Carolina in 1976 as an artist-in-residence for the North Carolina Arts Council. His move to North Carolina led to various teaching positions, including at UNC-Charlotte and Penland School of Crafts. From 1979 to 1999 he taught photography at Virginia Intermont College in Bristol, Va. Since 1999 he was a professor and coordinator of the photography program in the Department of Technology at Appalachian.

He received numerous awards and honors for his work over the years, most recently the Outstanding Scholarship and Creative Activities Award from Appalachian's College of Fine and Applied Arts.

A past chair and conference coordinator of the Society for Photographic Education/Southeast Region, he was active in the professional development of education in his medium. John conducted landscape and documentary photographic research in Mexico, Cuba, and New Zealand, and locally documented the Junaluska community of Boone and African-American farmers of Watauga County. His photography was exhibited nationally and internationally, including recent shows in Cuba and China. East Carolina State University recently sponsored a thirty-five year retrospective of his work—Living in the Light.

John is survived by his wife, Rebecca Jane Keeter; his sons, Wyatt and Silas; his mother, Georgia Christenson Scarlata of High Point; and two brothers.



Both will be greatly missed in the College of Fine and Applied Arts.

Frau Fiber continued

Thursday, September 16
Exhibition Reception and Gallery Tour
of Labor Trade Show by Frau Fiber.
Catherine J. Smith Gallery, 5:30-7 p.m.
The reception will begin at 5:30 p.m.
with a guided tour following promptly
at 6 p.m.

The Catherine J. Smith Gallery is
located at 733 Rivers Street in Farthing
Auditorium on the Appalachian State
University Campus in Boone, NC.
Admission is free. Hours are Monday
through Friday from 10 a.m. to 5 p.m.
For more information, visit
www.art.appstate.edu/cjs or call
828.262.7338.



*Frau Fiber, KO Enterprises:
Uneconomical Production of
High Performance Apparel,
“Gestures of Resistance,”
Museum of Contemporary
Craft, Portland, OR. March,*

DATES AND DEADLINES

September 16	Convocation
September 23	Last day to drop a first half semester class
October 13	First half semester ends
October 14	Second half semester begins
October 21-22	University Break (Students Only)
October 28	Last day to drop a full semester class, Last day to withdraw without academic penalty
November 16	Last day to drop a second half semester class
November 24	University Break (Students Only)
November 25, 26	State Holidays
December 6	Last day of formal class meeting pattern
December 7	Reading Day
December 8-15	Final Exam Period (excluding December 11, 12)
December 12	Commencement
December 16	Faculty Grading Period
December 17	Last day to submit final grades
December 23, 24, 27	State Holidays

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PERSPECTIVES

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