

PERSPECTIVES

College of Fine & Applied Arts
APPALACHIAN STATE UNIVERSITY

A publication by the Dean's Office for the faculty and staff of the College of Fine & Applied Arts

Volume VI Issue 2 November 2011

Focus of the UNC System *by Dr. Glenda Treadaway, Dean*

With a new President of the UNC system in place, priorities sometimes change. The new President, Dr. Tom Ross, and others at the UNC General Administration have discussed a list of items that will be the focus of the UNC system for at least the next year. In order to understand what may be requested from the administration, faculty, and staff here at Appalachian State University in the future, I thought it would be beneficial to share this list with you. I am sure these are not the only things that will be discussed or studied at the UNC system level; but it does give you a good idea of the future of education in North Carolina.

The first item of discussion and focus will be E-learning. At ASU much of our distance learning has involved faculty travelling to various off-campus sites to offer courses or degree programs. The focus of this initiative will be what degree programs and courses do we want to offer off-campus, but with the emphasis being on on-line offerings. It is not financially sound to continue to drive throughout western

North Carolina to offer programming when much of it could be put on-line with the same quality and enrollment numbers. At the very least, ASU will need to look at moving towards more hybrid programming.

As in the past year, you will see discussions of faculty workload and accountability quite frequently. All UNC system universities will have to look at how reassigned time is being used. Is it being used productively or not by faculty? There will no longer be this guarantee or entitlement to a 3/3 load for faculty who have not been scholarly or creatively productive. We will have to submit on a yearly basis a list of who is getting reassigned time, what the reassigned time is for, and show that past reassigned time has been used wisely with concrete examples of the research/scholarship/creative activity produced by those faculty receiving reassigned time. This discussion will lead to many other discussion including discussions of differential workloads where both those who focus on research and those who focus on teaching are rewarded for their efforts. It is imperative that we develop a system where we reward and recognize excellent scholarship and teaching.

We should not create a two tiered system where one is valued more than the other. Both teaching and research are important in the life of a university, its faculty, its students, and the community.

Program Planning has been discussed for several years and this discussion will continue as well. Programs with low enrollment will be scrutinized as usual. Proposals for new degree programs will be scrutinized as well. Questions about the need for the program, whether or not it is a duplicate program in the state, and especially what additional resources will be needed will be asked. In fact, it has been stated that if any of the proposed programs require additional resources that it will not be considered. We will have to see how this discussion plays out as the year moves along.

A new Performance Metric was discussed last year and that discussion will continue as it will have a major impact on the funding model used by the UNC system. Retention rates and graduation rates will play an important role in this new funding model. At this time it is unclear how the model will work; in fact, some

Focus of the UNC System continued

of the concepts have not been clearly defined and how they will be measured is still unclear. We should all pay close attention to this as it develops.

Lastly, as many of you will remember, a space utilization study was undertaken a few years back. Space utilization will continue to be a topic of discussion. Not sure if another “expert” will visit each campus to study space utilization or how this will be measured or discussed. We will have to wait and see. Hopefully, it will be a more productive and realistic discussion and measurement than the last time this was attempted.

As you can see, many discussions will be going on this year that could impact our daily lives here at ASU. I encourage you to stay attuned to what the UNC General Administration and NC Legislature is doing. These issues will not just go away nor should they, but we need to be prepared to address them when called upon. You need to be informed and involved, so that the appropriate responses and adjustments are made on our campus.



Caldwell Arts Council Gallery Features Exhibit of Department of Art Faculty Work

The Caldwell Arts Council Gallery is featuring the work of nine faculty in the department of art whose primary mediums involve ink, prints and clay. The work will be on view through November 23rd. The gallery is located at 601 College Ave. SW in Lenoir, and is open Tuesday – Friday 9 AM – 5 PM, or by appointment by calling 828-754-2486.



Scott Ludwig, Associate Professor of Art in printmaking, organized and curated the exhibit. Approached by the Caldwell Arts Council to curate a print exhibit (space constraints made it impossible to exhibit the work of the entire faculty), Ludwig developed the idea of combining two- and three-dimensional works by faculty, some of whom are new to the art department. The exhibit title **INK, CLAY, AND OTHER MATTER(S)**, in Ludwig's view, describes the various mediums included in the exhibit, and highlights the contemporary concepts and materials that department faculty embrace in their studio practice.

Faculty included in the exhibition include **Kathleen Campbell**, Professor (photography); **Lynn Duryea**, Associate Professor (clay); **April Flanders**, Assistant Professor (printmaking); **Mike Grady**, Professor (painting); **Scott Ludwig**, Associate Professor (printmaking); **Ali Raza**, Assistant Professor (painting); **Lisa Stinson**, Professor (clay); **Roy Strassberg**, Interim Chair of the Art Department Chair (clay); **Jason Watson**, Assistant Professor (drawing). Images and information about the artists can be found @ <http://www.caldwellarts.com/173-caldwell-arts-council-gallery-november-2011/>

Thanks to Lee Carol Giduz, Executive Director, and Cathy McCoy, Administrative Assistant of the Caldwell Arts Council, for making this exhibition possible. Thanks also go to Hank Foreman, Associate Vice Chancellor for Communication and Cultural Affairs at Appalachian State.



*Far Left: Pieces by Lisa Stinson and Kathleen Campbell
Center: Pieces by Roy Strassberg and Scott Ludwig
Above: Pieces by Mike Grady and Lynn Duryea*

Faculty & Staff News

Lynn Duryea (ART) is Guest Artist at Rancho Linda Vista in Oracle, AZ for November and December and will have a solo exhibition of her sculpture and photographs in the RLV Gallery during the month of December. Her residency is funded in part by a RAP Grant (Regional Artist Project) awarded through the Watauga / Ashe / Caldwell Arts Councils.

Rancho Linda Vista was formed in the late 1960's by a group of artists, most of whom were affiliated with the University of Arizona in Tucson. It occupies the grounds of a former cattle / guest ranch and was the location for Lonesome Cowboys, Andy Warhol's only western movie. From its inception, Rancho Linda Vista has provided a place for artists, artisans, designers, writers, thinkers and their families to live, share ideas and immerse themselves in the creative process.

Lynn's cross-country road trip from Boone to Oracle included artist lectures at three universities in Texas: Sam Houston State in Huntsville, University of Texas San Antonio and University of Texas El Paso. Just before her departure, Lynn was interviewed by Rosanne Peacock for Inside Appalachian, which appeared



Tower #3, 2011, 15 x 15 x 8 in., slab-constructed terracotta

on Mountain TV Channel 18. To see the interview, go to <http://www.mtn18.com/videos/>, click on the Inside Appalachian tab and click on thumbnail dated 20111012.

Richard Elaver (ART) completed a trip to Miami University in Oxford, OH as a visiting artist in their Art Department and presented a lecture on his design work to an open audience of faculty and students. He also completed a 3-day workshop at Miami University on Modular Organic Systems. This was a team-based, multi-disciplinary workshop with students from Art, Architecture, and Interactive Media Studies.



An example of the student work from Elaver's trip to Miami University.

Elaver's work has been published in a new book titled Participatory Design, by Helen Armstrong and Zvezdana Stojmirovic and published by Princeton Architectural Press. More info regarding the book may be found at <http://www.helenarmstrong.us/research/participate-designing-for-participatory-culture-book/>

Elaver also presented a paper titled "Teaching Creativity and Design Process to Non-designers"

at the Third International Forum of Design as Process in Turin, Italy. He also attended events associated with Torino Design Week 2011 including a lecture by Enzo Mari and a contemporary art fair titled Paratissima.

Mark Nystrom (ART) recently completed the design of two website. The first was a design commission for Stepping Stone of Boone's website, www.stepsingstoneofboone.org and the second was for the Department of Art, www.art.appstate.edu. Nystrom was also invited to show three wind drawings at UNC Asheville's Second annual Invitational Art Exhibition held September 23-October 25.

Dan Smith (ART) was selected as one of 21 artists from the United States, Canada, and Jakarta to participate in "Heaven and Hearth III: Cycles of Return." Organized by the Center of Contemporary Art (COCA), the exhibition ran from July 9 through October 9, 2011 and was held at Carkeek Park and Point Shilshole Beach on Seattle, Washington's Puget Sound.

Smith's time-based installation was the result of the artist's east coast/west coast trek to investigate his next installation-based exhibition project, the third in a Man/Land trilogy that included his 2010 Turchin Center exhibition "MANinfested Destiny: From Boone to Boon."

Incorporating physical and metaphorical submerging in Seattle's Puget Sound, including the metaphor of salmon returning to their birthplace, Smith later learned he had created his ephemeral installation only a few miles away from the site of the hospital where he was born. Although the hospital was demolished in 1980,

Faculty & Staff News continued

the site has special significance to him because in 1977 Fort Lawton became the Daybreak Star Indian Cultural Center – the result of a Native American self-styled “invasion” and occupation of the land in 1970 after most of the Fort Lawton military base was declared surplus by the U.S. Department of Defense.

Smith has begun negotiations with Daybreak Star Indian Cultural Center to participate in their 2012 July PowWow including an out-door installation involving the Fort Lawton Hospital site and his family’s aboriginal roots.

Jean DeHart (COM) received the Betty Jo Welch Award from the Carolinas Communication Association for Continuing and Outstanding Service to the Association.



Tom Mueller (COM) has an article, “Involvement and Rally Car Racing: The Significance of Importance, Sign Value and Pleasure in Motorsport Marketing,” published in the *International Journal of Motorsport Management*. The

article and journal may be referenced at <http://scholar.wssu.edu/ijmm/vol1/iss1/1>

Steve Smith (COM) was honored by the Richard T. Barker Friends of the University Library Award which recognizes faculty who publish books or major



Gray and Department of Communication Reach out to Health Sciences Majors Seeking Communication Training and Education

Jennifer Gray (COM) held an interactive workshop in September on health communication for a group of pre-health professional students from a pre-health professional student living-learning community and a pre-health professional student club. Gray introduced the students to the subject area and focused on patient-provider communication specifically through role-playing, analysis of video clips, and discussion. Gray then discussed the current (an introductory course in health communication) and new course offerings in the area as well as the potential for a minor in the medical humanities, which has health communication courses within it. Gray serves on the committee that reviews applications and courses for the minor, which is housed in the Honors College.



Gray was invited to host the workshop by two pre-health professional students who took the special topics course in the spring and hoped the workshop would help to spread the word about health communication in the College of Health Sciences and advertise the courses.

creative activities. The award is for the CD Smith produced and engineered, “Heirlooms.”

Cindy Sprulock (COM) was awarded by the student members of the Omega Theta Chapter of Lambda Pi Eta (the communication society with more than 400 chapters nationwide) with the Chapter Excellence in Promoting Undergraduate Research Award. Sprulock is the founding faculty advisor for the chapter.

Sprulock was also selected to participate in a week-long seminar on “Rhetoric’s Critical Genealogies” sponsored by the Rhetoric Society of America and hosted by the University of Colorado, Boulder.

Sprulock received indirect support from the Graduate School in the form of a \$20,000

Graduate Research and Mentoring Award (GRAM) to work with Ms. Alison Singer, an MA student in Political Science interested in environmental policy. Singer and Sprulock are working on a co-authored book chapter that will be included in Peter Goggin’s edited volume on nature, rhetoric, and place. Singer will also travel with Sprulock to Washington D.C. in December for fieldwork at the Smithsonian Museum of Natural History for the chapter, tentatively titled, “Permanence and (Climate) Change at the Smithsonian: Natural History, Evolution, and the Accidental Drama of Origins.”

In addition, Sprulock will be presenting three competitive/peer-reviewed papers at the National Communication Association’s annual convention this month in New Orleans. The

Faculty & Staff News continued

papers are entitled “Banal Nationalism and the Cultivation of American Environmentalism in America’s Best Idea,” “Greening the Apocalypse: Evangelical Environmentalism and the (Problematic) Return of the Jeremiad,” and “Im/Material Culture (or, Shopping with Bono and Oprah): ‘ProductRED’ and the Rhetorical Iconography of Charitable Consumption.”

Spurlock has also recently published the book chapter “The Rhetorical, Performative Poetics of Sherman Alexie: Critical Reflections on Affect, Memory, and Subjectivity” in *Critical Insight: Sherman Alexie*, edited by ASU English professor Leon Lewis.

Spurlock is also taking her students on several trips to enhance their classroom experience. She took a group of students enrolled in her special topics class Rhetoric, Memory, and Public Culture, to New York City to witness and participate in some for the commemorative events associated with the 10 year anniversary of 9/11. She will take two students to NCA to experience their first taste of the profession and to introduce them to potential graduate programs and program directors. Spurlock will return to New York City in late March with students in her Research Methods in Critical/Cultural Studies course so that students can meet with cultural producers, media managers, ad executives, creatives, and academics as part of a 5-day “methods in the real world” field trip to see critical/qualitative/analytical practices carried out.

Chris Yang (COM) had a research paper, “Predicting Young Chinese Consumers’ Mobile

Viral Attitudes, Intents, and Behavior,” accepted and will be published in the first issue of Volume 24 of *Asia Pacific Journal of Marketing and Logistics*. The early cite and abstract are available now at <http://www.emeraldinsight.com/journals.htm?issn=1355-5855&volume=24&issue=1> and the journal is included by [ProQuest ABI/INFORM Complete](#) and accessible through our library.

Beth Brittain (Dean’s Office) had a photo (below) accepted for the Blowing Rock 2012 Calendar. Copies of the calendar will be available at the Blowing Rock Town Hall and the Blowing Rock Visitor Center in December and will be free of charge.



Dee Pelliccio (Dean’s Office) is working with friend Arshad Bashir on a collaborative English/Arabic and Urdu painting project using language as a tool to promote peace and diversity. Pelliccio explains that the work is inspired by the QEP initiative, “Language is not just a medium of communication but also a great source of culture, traditions, heritage, and social values. By knowing other languages, we are learning so many things other than language. We believe

there is no medium better than education and especially the language to come closer to a different group of people with a different language, culture, and values. We learn from interacting with each other and languages like Arabic and Urdu have deep rich culture and rituals embedded in it. When we respect each other’s languages and collaborate, it promotes peace and love.”

Pelliccio and **Mike Grady (ART)** are working on a painting/mixed media collaborative. An example, below, shows one of the in-progress pieces. Two other images appear elsewhere in this issue.



Major Clay Jackson (MSL) will travel to Botswana in mid-November for a conference between members of the U.S. military and the Botswana Defense Force. MAJ Jackson will accompany Major General Greg Lusk, the Adjutant General of the North Carolina National Guard, as part of the Partnership for Peace program, while also supporting

Faculty & Staff News continued

ongoing relations between our military's Africa Command and the Botswana Defense Force. This conference will focus on synchronization of Military Intelligence and Military Operations. MAJ Jackson has been invited to talk about his work with Military Intelligence at the tactical level during his combat tours to Iraq in 2004 and 2009, and to review training of the Botswana Defense Force's military intelligence personnel.

John Craft and Tom Reeves (TED) served as invited speakers for the Fall 2011 Printing Industries of the Carolinas Conference at Kiawah Island, South Carolina, November 4-6. The title of their presentations, "Preparing Students for New Roles and Career Opportunities in the Graphic Communications Industry," "e-Portfolios- A Model for GTraphic Communications Students," and "Converting Raster Images into Vector Graphics," addressed changes to job position titles and descriptions caused by new technologies as well as image preparation for artwork preparation. Information on new positions, such as variable data manager, was collected from Graphic Arts and Imaging Technology Alumni as well as industry personnel. High school, technical and community college, and university graphic communications educators from North and South Carolina attended the presentation.

David Domermuth (TED) announces that the Department of Technology and Environmental Design will be building a 20 foot by 36 foot green house at the Watauga landfill, joining two EPA P3 grants to get the project started. Currently there is no name for the project, but

the vision is very elaborate. A groundbreaking will take place in the next few weeks.

Chad Everhart, AIA (TED) served on a panel discussion with graduate students Dave Lee and Joe Sizemore as well as undergraduate student Jackie Stewart on the OPEN/net television program. The show was titled "Energy Connections: ASU's Solar Homestead" and was aired October 25 on cable channels in over 400 communities throughout the state of North Carolina. An archived video of the show can be viewed at <http://www.ncapt.tv/opennet/whatson.html>

Mick Kreszock (TED) had the image below selected for inclusion in the 2012 "The Chrysler 300 Calendar." This limited production calendar will be made available to classic car collectors who have 1955 through 1965 Chrysler 300s in their collection.



Jeanne Mercer-Ballard (TED) served as tri-chair of the IDEC Social Responsibility Network and recently received notification of a Fairchild Topical Issues Grant of \$1,500 for the proposal for a student competition project titled "Social



Jeff Tiller (TED) showing support for the ASU Solar Decathlon Team while in Taiwan.

Sustainability- Designing for Disaster Relief." Mercer-Ballard is working with Sarah Sherman from Florida International University and David "DAK" Kopec from the New School of Architecture + Design in San Diego.

Jeff Tiller (TED) gave three presentations at the Green Energy Conference in Taiwan on October 12, 13, and 14. The presentations occurred at three different universities in the Taipei area. Topics included "Sustainability and Renewable Energy Programs at Appalachian State University," "Renewable Energy Research at Appalachian State University," and "Design Procedures for Sustainable Buildings in Taiwan." Tiller also worked with faculty at Ching Yun University in Zhongli on a building energy research project.

Tiller gave a daylong workshop on October 14 to the Charlotte chapter of the American Institute of Architects on the new North Carolina Energy Code that he helped to develop. He also presented a two-hour energy code workshop September 14 to the Raleigh chapter of the American Society of Heating, Refrigeration, and Air Conditioning Engineers (ASHRAE).

Faculty & Staff News continued



Frank Mohler (TD) presented a guest lecture to Duck University Osher Life Long Institute Retreat in Blowing Rock. The illustrated lecture was titled "The Spectacular Baroque Theatre." Dr. Mohler also served

as a theatre consultant advising the Friends of the Auditorium in Sparta, NC about the possible improvements to Sparta School Auditorium.



An in-progress collaborative work by Dee Pelliccio (Dean's Office) and Mike Grady (Art).

Grants

Lynn Duryea (ART) was awarded \$9,108 from Rancho Linda Vista Arts Community for her role as Artist in Residence.

James Houser (TED) was awarded \$14,988 from the U.S. Environmental Protection Agency's 8th Annual P3 Awards for "An On-Site Biological Graywater Treatment System Suitable for a Small Business."

Dennis Scanlin (TED) was awarded \$10,091 from Arizona State University for "USAID-Vocational Training and Education for Clean Energy (VOC TEC) Cooperative Agreement Proposal- Wind Energy Training."

Scanlin was also awarded \$32,378 from the Northeastern Workforce Development Board for Wind Training Instruction.

Communication Connection: Spring Semester Faculty Meeting

*by Christie Hutchens, Director of
Communication*

This past August, we held our first Fine & Applied Arts Faculty Meeting. The feedback we received was positive, many of you appreciated the opportunity to gather together before the semester to receive and share information and to socialize with colleagues. We will hold a Spring Semester Faculty meeting on January 10, at 2 pm, at Valborg Theatre.

Do you have a suggestion for this meeting or a question you would like addressed? If so, send it to me at hutchenscs@appstate.edu before the end of the semester.



An in-progress collaborative work by Dee Pelliccio (Dean's Office) and Mike Grady (Art).

The Cove Creek Ecology and Arts Collaborative

By: Janet Montgomery (ART)

I sat on our porch one day admiring the early morning mist over the property adjoining ours. A hawk screeched and circled on the edge of the gray, waiting for the sun to cut through the fog so that the pasture might yield up its small prey. As I heard the Cove Creek School bell ring the change of class, I began to wonder, "Why don't we see any school groups hiking along the edge of the meadow to go up into the woods?" Thus a question gave birth to an interdisciplinary ecology and arts collaboration.

Cove Creek Elementary School is a small school on Vanderpool Road, in a valley between two ridges. Vanderpool Creek tumbles down the valley and winds around behind the school. A small trail goes down to the creek. Bridges and picnic tables by the creek are in various stages of disrepair; the creek itself is split due to debris flows deposited there by a flood several years ago. The picturesque "backyard" of the school sweeps all the way up from the school to one of the mountain ridges, and includes 70+ acres, some in pasture and some wooded. It is home for Spring Peepers and Pileated Woodpeckers, foxes and flying squirrels, to name just a few of the resident Southern Appalachian creatures. I thought it would be the ideal place for an ecology and arts project.

I began emailing and calling people on and off campus to see who might be interested in such a project. The response was gratifying. From an initial thirty ASU faculty, local government agents, and the principal, the interest has grown to over sixty and now includes community

organization leaders.

On a warm August afternoon in 2010, the first interested parties met at my house. They included faculty from biology, geography and art, an agricultural extension agent, the principal of Cove Creek School, and an eco-artist from Colorado who attended by webcam. The group, except of course the eco-artist, could see the grand scale of the school's property from our porch. For over an hour we talked ideas and potential projects for creating an ecology and arts collaborative that involved both ASU and Cove Creek students, that crossed disciplines and boundaries, and that used Nature as a teacher. Ideas that were planted that afternoon have begun to take root and grow.

I created an AsUlearn site where faculty from different disciplines might be able to collaborate with Cove Creek teachers and the NC Cooperative Extension agents, who were added to the site. Then I began to call on other organizations to gauge their interest.

The first step taken was to determine the quality of the water moving through Vanderpool Creek. Dr. Shea Tuberty and Wendy Patoprysty (NC Cooperative Extension) put on their waders and did an inventory of the fish and



The natural beauty around Cove Creek School.

macroinvertebrates. Their study determined that the creek is full of sensitive aquatic life and rated the water quality as excellent. Tuberty posted a simple monitoring technique to the Cove Creek Ecology AsUlearn site so interested teachers could incorporate similar studies into their classes periodically throughout the year.

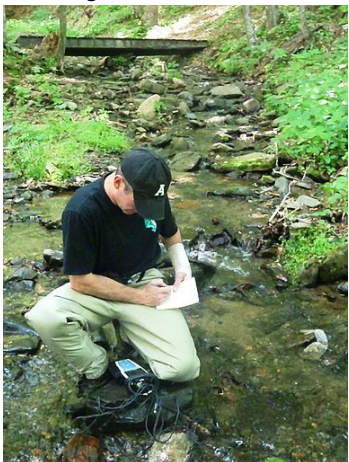
The next step was to present the collaboration idea to the teachers at the school to see how they might want to involve their students in an interdisciplinary nature curriculum that integrated the arts. After my presentation to them in 2011, seven teachers signed up immediately.

A presentation to a new group, the High Country Audubon Society netted volunteers who began an inventory of the many birds that live or migrate through the acreage and who are planning bird hikes for the students.

Both inventories and meeting minutes were

Cove Creek Collaborative continued

posted on the AsULearn site, along with much background information I researched, including groups who had done similar projects, literature such as “Last Child in the Woods “ by Richard Louv, websites including greenmuseum.org, funding sources, and curriculum ideas. Plans were made to improve the nature trail, and to extend it so that it would skirt the pasture areas and climb up the mountain into the woods. Dr. Saskia Van de Gevel, ASU Geography Department, had the idea to use the area for the tree ring research and GIS mapping, working with elementary students. Andy Hill of the English Department volunteered the PACT (Protecting, Advocating, and Conserving Together – an arm of the NC Wildlife Federation) team, to clean up, restore and extend the trail system. Megan Baker and Margie Mansure, NC Agricultural Extension agents, promised the services of graduates of the master gardener program, made lists of potential native plant donors, and began planning for different types of gardens that could be integrated into the curriculum. Christy Chenauskey of the Watauga Arts Council offered to work with



the art teacher, the classroom teachers, and me on nature-related arts curriculum. Interest has been expressed by Sustainable Development

Observing and gathering information in the creek.

faculty as well as other community groups including the Blue Ridge Fiber Guild and the Blue Ridge Women in Agriculture. Jesse Pope, Director of Education and Head Naturalist at the Grandfather Foundation, donated curriculum materials and offered his expertise on nature trail building and on developing the area as a nature classroom. Dan Veilleux, a master gardener graduate, expressed interest in creating an arboretum of native trees and shrubs along the border of the property.

To date, we have taken small, but important steps. A steering committee has been formed of active faculty, a teacher representative, and the principal; these members will consider project proposals and guide the process. The trail is being improved with the guidance of Jesse Pope and the help of ASU’s Trail Maintenance group, Service Learning students, and Dan Veilleux. Potential extensions based on Jesse’s advice have been marked and mapped for work crews. Donations of perennials have already been received and planted in a “nurse” garden for the winter. A landscape architect who is a new Master Gardener is being contacted to donate time to work with teachers and students on an overall landscaping plan for the areas around the school that need much improvement. Ideas for improving the pasture for grazing have been investigated with the NC Agricultural Extension agency and will be offered to the farmer who pastures his cows there.

The first collaborative ecology and arts project is planned with Lynn Gordon’s fourth grade class. Students will take bird hikes along the newly restored trail, after which they will research birds living in or migrating through the area to

determine their nesting needs. The data they collect will be handed over to Joe Bigley, who teaches a beginning sculpture class in the ASU

Department of Art. His students will create original

sculptures that also provide species-appropriate nesting sites. The PACT program volunteers will help children locate and place the sculpture/ bird houses. Then Dr. Saskia Van De Gevel and her students will map the sculptures using GIS mapping. Afterward, the elementary students will create maps and guidebooks as art projects. Everyone involved is excited about this first interdisciplinary project.

There are multiple benefits of this collaboration for everyone involved. Cove Creek classroom teachers can create more experiential curricula for their students. The collaborative provides opportunities for community involvement for naturalist and artisan groups who include education as one of their goals. ASU students will reap the benefits of service to the local community. Finally, studies have shown that any successful university collaboration with local schools and the community benefits the university by breaking down the barriers that often exist between the two. I believe Appalachian needs more community involvement. You are invited and encouraged to participate in the Cove Creek Ecology and Arts Collaborative. Please call (8184) or email me at montgomryje@appstate.edu.



A salamander that calls Cove Creek home.

Scholarly Teaching and Collegial Conversation

By Ray Miller (TD)



For the past several years, I have had the opportunity to serve as a faculty member in the Theatre and Dance department and as a faculty developer in the Hubbard Center, where I focus on scholarly teaching practice. This dual responsibility has

given me the opportunity to not only interrogate my own pedagogical practice but also to enter into numerous workshops, presentations, lecture-demonstrations and mini-seminars on scholarly teaching with colleagues from our college as well as from a wide cross section of our campus. As you can image, that experience has provided me with a deep respect for the diversity and complexity of the teaching enterprise in today's contemporary university setting.

For example, the often much discussed and much maligned "millennial" student presents unique challenges and opportunities for us. Their technological dexterity demands that we re-examine the teaching and learning strategies that we employ – some of which may have been appropriate and successful in the past but now need to be recalibrated so that we might better engage our students today. Many of us have discussed how the nature of the reading experience has changed for many students. Scanning lots of material in quick succession has replaced the longer engagement with text,

like novel reading, that may have characterized our own education. The often-cited ability that they have to multi-task has certainly emphasized that their capacity to "go deep" has been replaced with a "cast a wide net" approach to learning. While this may in certain situations be viewed as a weakness, it may also be a strong asset, particularly when combined with various strategies in collaborative learning. Ultimately, we may come to see that rather than advocating for a hierarchical authoritarian approach to analyzing problems abstractly; maybe this new learning modality that seems to characterize how many of our students learn may present us with an opportunity to explore creative problem solving from the ground up in which we more imaginatively mix theory with practice.

There are many factors that are converging on higher education today that affect in profound ways how it is defined, practiced and evaluated. The most recent clarion call comes from Richard Arum and Josipa Roksa book, *Academically Adrift: Limited Learning on College Campuses*, in which the authors pose the question: are undergraduate students actually learning anything? The authors' unvarnished response is: most likely, for many, no. In terms of habits for critical thinking, abilities to communicate in different media, rigorous engagement with academic material and so on, many students are not making progress. The students leave the undergraduate experience pretty much the same as they were when they started. The authors' analysis and critique is scathing. I will leave it to you to determine whether their assessment is

valid or not.

However, I would like for us to consider a call to action that is advocated by Parker Palmer and Arthur Zajonc in their most recent book – *The Heart of Higher Education: Transforming the Academy through Collegial Conversation*. Many of you may recall Parker Palmer with the success of one of his early books, *The Courage to Teach: Exploring the Inner Landscape of a Teacher's Life*.

In this book, he and collaborator, Zajonc, are looking at the dynamic and quick paced changes that we are currently experiencing in higher education today. They recognize that much of what was productive in the classroom in the past is quickly receding; and, it is not just because of emerging technologies. The flattening of the world, as Thomas Friedman has so aptly described, has changed not only our economy and our ecological awareness but it is quickly revealing that even our political system, as well as our education enterprise, is often slow and unresponsive.

What they advocate here is a committed, focused and disciplined ongoing conversation that puts teaching and learning at the center. For too long, we have limited ourselves to thinking of teaching and learning as ancillary to our primary mission to conduct research, create product or performance and/or to "practice our craft." We have valued "passing on" what we have learned and to "credential" our students by having them jump hoops that predetermine what skills and knowledges they will need to be successful in

Scholarly Teaching continued

our respective areas as the primary mission of teaching.

That is not necessarily a bad thing. However, our fields, our disciplines, our students are in flux. It is not unusual to hear faculty reveal that they feel at a loss at times because they realize that they are teaching students today knowledge and skills that may well be outdated by the time they graduate. How do you educate students for a world that has not yet arrived?

Palmer and Zajonc do not pretend to have an answer to that question, but what they do offer us is a means by which to engage ourselves with our students as well as with off campus populations in a common pursuit to act responsibly to this dynamically changing world in which we find ourselves. If we are going to meet these challenges and if we are going to confidently transform a university education so that it genuinely responds to the emerging world in which we find ourselves, we must establish ongoing, constructive dialogue and conversation that is collaborative, interdisciplinary, and imaginative.

Fundraising Corner: CAMPAIGN FOR APPALACHIAN: Making a Difference in the World One Student at a Time

By Lisa Suggs, Director of Development

Appalachian State University has announced its largest fundraising campaign in the university's history – Campaign for Appalachian: Making a Difference in the World One Student at a Time. This comprehensive campaign will raise funds to help preserve, strengthen and enhance the Academics and Cultural experience for students, faculty and staff.

Gifts raised during this campaign for the College of Fine and Applied Arts will support scholarships, faculty recruitment and research, international opportunities, first-class facilities, and co-curricular programs that strengthen classroom learning and the Appalachian experience. This campaign is critical to ensuring that the next generation of Mountaineers are prepared at the highest level and that the university is poised to expand its role as a leader and innovator in higher education— one that prepares our students to become passionate and successful alumni.

If you have questions or are interested in making a gift in support of the campaign and want to learn more about areas you can have an impact or if you know someone who might be interested, please feel free to contact me at suggslg@appstate.edu or 828-262-7464. If you are interested in making a gift via payroll deduction please visit <http://campaign.appstate.edu/how/cash/payroll>.



*Dean Glenda Treadaway
&
The Dean's Office Staff*

*Invite you to join us for a
Holiday Open House*

*Friday, December 16
11 am - 2 pm
Dean's Office, Room 221
Edwin Duncan Hall*

For more information call 262-8038

Department of Communication Hosts High School Journalism Conference

The Department of Communication successfully hosted its annual high school journalism conference.

On Oct. 6, about 50 high school and middle school journalism students and their advisers from schools in the High Country attended the Northwest North Carolina Scholastic Journalism Day, a one-day conference for high school newspaper and yearbook staff members and their advisers. The event was held at Plemmons Student Union.

Scholastic Journalism Day was co-sponsored by the Department of Communication, the North Carolina Scholastic Media Association and The Appalachian student newspaper.

Other presenters included faculty members from Appalachian's Department of Communication.

"We had a smaller group of attendees than in past years, largely because of the impact of the state's economic situation on schools," said Calvin Hall, who teaches journalism in the Department of Communication and is a former high school and college newspaper adviser. "But I think this was one of our better conferences overall in spite of the smaller numbers."

Bradley Wilson, former coordinator of student media advising at N.C. State University and editor of *Communication: Journalism Education Today* and a nationally recognized expert on publication advising, and University of Tennessee professor Jim Stovall were among the experienced academic media professionals who served as presenters at the conference. Stovall is

the founder of the Interscholastic Online News Network, an organization whose focus is on connecting student web journalists and high school news websites and advancing education in online journalism at the scholastic level.

Monica Hill of the NCSMA says that the value of regional conferences such as Scholastic Journalism Day to the teaching of journalism is immeasurable. The NCSMA works with university faculty across North Carolina to plan one-day conferences in order to offer inspiration and information for journalism advisers and their students.

"[The] Department of Communication is part of a network of others across the state that make true scholastic journalism outreach possible," she said. "Student journalists spend the day on a college campus, take part in the variety of instructional programs and acquaint themselves with communication degree programs. They meet your faculty, see your campus resources and interact with your campus journalists. They have an opportunity to network with other scholastic journalists and to learn how to improve their campus media."

"I remain grateful to Appalachian for the continued support of scholastic journalism education and for the understanding of how effective such outreach efforts are."

The NCSMA office is located at the UNC-Chapel Hill School of Journalism and Mass Communication.

For more information, contact Calvin Hall, Department of Communication, or NCSMA director Monica Hill at 888.562.6276.

Technology Update: What do you want to know?

As you know, the centralization of the Information Technology staff across campus has been in place since the start of the semester. This means that Tony Grant and Josh Hodges are no longer a part of the Dean's Office. Does that mean the end to the Technology Update column that provided us with important information, helpful tips, and news we might not have stumbled upon ourselves?

Not at all! We'll continue to provide news and updates that affect our work but the column will take on a new twist, and you will play a bigger part. We feel the space dedicated to technology in this newsletter should be full of useful information for readers, and the only way to know for sure that we're addressing your needs and concerns will be if you tell us.

Starting with the first spring semester issue (which will be published on February 8) we will address your questions. If you have a technology-related question that you'd like answered by the experts, simply submit it to Christie Hutchens at hutchenscs@appstate.edu. We'll gather your questions, find the answers, and publish them in each issue.

So, what do you want to know?

Faculty Honored by Graduate School

Four College of Fine and Applied Arts Faculty members were recently recognized by the Cratis D. Williams Graduate School for their work.



Kin-Yan Szeto (TD) was honored with the prestigious 100 Scholars Award, which was established to recognize exemplary research or creative activities of a tenured faculty member.

"It is a great honor to receive the prestigious 100 Scholars Award,"

Szeto says. "I am sincerely grateful for the recognition. As a scholar-teacher-director, I am dedicated to developing research and scholarship on theatre and creative arts, and enhancing multicultural and global perspectives in education. Theatre and dance help us to bridge cultures and differences. I strongly believe in the positive and powerful role of the arts in enhancing the university's goal to internationalize its curriculum."

Marie Hoepfl, Jamie Russell, and Chad Everhart (TED) were recognized as part of the Academy of Outstanding Graduate Mentors, which was established to recognize

graduate faculty members for exemplary mentoring activities well beyond good classroom and laboratory instruction and research supervision of graduate students. Inductees were recognized with a medallion during the awards reception.

According to Chad Everhart, "The Department of Technology and Environmental Design has some of the most outstanding graduate students one could imagine and it was a joy to be able to mentor them."

"I was honored to be inducted into the University's Academy of Outstanding Graduate Mentors. In my role as the graduate program director for the department, mentoring graduate students is an important part of what I do," explains Hoepfl. "It begins before the students even come to campus, and in some cases extends

well beyond the day they graduate. I learn about their backgrounds, their motivations for pursuing a graduate degree, and try to monitor their progress and well-being while they are with us. Advising student research is an important aspect of my work, in addition to general advising about courses programs of study, and program checkpoints. I also try to counsel students about their post-graduate plans, which can include pursuing professional jobs, entering doctoral programs, or doing international work such as the Peace Corps. What makes all of this so enjoyable and meaningful for me is that we have amazing people coming through our graduate program. They are hardworking, engaged, and engaging individuals, each with a unique life story and each seeking to improve his or her life pathway. I feel really fortunate to be able to work with such great people every day."



Are you following the College of Fine & Applied Arts?

follow us on
facebook

@ College of Fine and Applied Arts at Appalachian State University

follow us on
twitter



@ FAA_at_Appstate

DATES & DEADLINES

November 23-25	State Holidays (November 23 students only)
November 23-December 2	Spring 2012 schedule adjustment
December 9	Last day of formal class meeting pattern
December 10	Reading day
December 12-16	Final examination period(excluding December 10, 11)
December 17, 18	Faculty grading period (final grades due by 1 pm December 19)
December 18	Commencement ceremonies

18 Days of Giving Food Drive- Your Support is Needed!

Throughout the month of November, the Military Science and Leadership Department is co-sponsoring a food drive to assist in meeting the demands of a current food shortage affecting Western North Carolina food banks. This food drive, spearheaded by Robert Graham, Human Resource Technician, is focused primarily around helping the Hospitality House of Boone, which normally feeds over 60 individuals on a daily basis and houses over 30 on a transitory basis. Mr. Graham has coordinated with many departments across campus to put out collection boxes. The hope is that the annual event becomes larger with time, making a greater and further reaching impact on our community.

Clearly marked collection boxes will be located in many commonly used buildings across campus between November 1 and 18. All canned, boxed, or sealed non-perishable food items are greatly appreciated. Call 828-262-2996 for questions, comments, or large donations.



Do you have something to spare for those who are hungry?

PERSPECTIVES

is published twice during the fall and spring semesters by the Dean's Office of the College of Fine & Applied Arts for its faculty and staff to promote faculty and staff achievements and share news and information.

Submissions are due one week prior to publication, submitted electronically to hutchenscs@appstate.edu

2011-2012 Publication Dates

September 14

November 16

February 8

April 18

PERSPECTIVES

Contributing Writers & Editors

Dr. Glenda Treadaway, Dean
Christie Hutchens, Director of Communication
Lisa Suggs, Director of Development

Thank you to everyone who submitted information and stories for this publication!