I am taking this opportunity to print with Andy Koch’s permission the speech he gave at this Spring’s open faculty meeting. I think it expresses the concept of unity better than I ever could. I think it is important that we as a community move forward together recognizing that change is inevitable but that it is important for change to occur in the right environment. We have to work together to make the “right” change and when forced to change from outside sources we have to respond appropriately. Sometimes that response could be “that sounds fine, we will do it,” or the response could be a well-reasoned response pointing out the importance of what we as educators do for the state, country or the world for that matter. Take time to get involved in whatever way is appropriate for you. But we cannot sit by idly and just let whatever outside sources say become reality. We must begin to shape our own story, not let others tell the story for us. I hope that this speech motivates you as it did me to continue to tell the real story of ASU and the wonderful work that we do every hour of every day. Thank you Andy for giving me permission to print your speech and for reminding me why I do what I do on a daily basis!

Welcome.

I want to begin my remarks today by sharing the thoughts of an eighteenth century Irish-born political thinker named Edmund Burke. Those of you who know Burke’s writings may find this strange, since Burke has some ideas that many of us would find distasteful. He was not a fan of democracy. He was not fond of Enlightenment liberalism or the idea of a “social contact,” an idea that came to dominate the political thought of his time.

Nevertheless, Burke has something to tell us. For whether or not you agree with Burke’s assessment of the common man’s perspicacity, no one has demonstrated a greater depth of understanding about the nature, role, and significance of the idea of community for the human experience.

Burke viewed a community as a living whole that has permanence even though it is composed of transitory and different parts. To Burke, the community is an organic presence, more a living body, than a collection of random, isolated individuals. And as the body has various parts that perform specialized functions, so it is with the community. The heart, the lungs, and the brain all perform different activities, but all serve the health of the body as a whole. In communities the different functions of the members serve the common mission of the whole. So what binds its members together is a common enterprise. Each individual task is part of something larger.

To Burke, it is the dedication to this task that is larger than oneself that brings people together and creates the bonds that bind them. This shared task attaches them to a set of social relations that not only support them, but which also defines a significant part of their identity.

In their enterprise members of the community interact and participate in activities of mutual support that generates affection, attachment, respect, and reverence for both the mission that
defines them and the institutional structure that transforms their potential into a common achievement.

It is hard to read Burke and not think about the different parts of this community, this community of scholars. We are bound together by our common mission of exploring and expanding knowledge as well as sharing and training future generations in both what we have learned and the techniques we have developed for the generation of knowledge. We do different things. We employ different methodologies. Yet despite our differences we come together in a shared enterprise.

It is with Burke in mind that I would like to talk to you a little about my experiences over the last 3 years.

After serving as Faculty Senate Chair for almost 3 years it is hard not to arrive at some conclusions. Since this will be my final opportunity to speak to you as a whole, I would like to share some of my observations.

I cannot help but recall that 3 years ago I stood before you and said, regarding one part of our community, “I like administrators.” I cannot say that such a conviction has not been tested over the last 3 years. But I can stand here today and say to you that it is still the case. I like administrators. It is a tough job, even in the best of times. You have to make decisions and every time you do, someone is unhappy.

It is worse in this financial climate. It is not easy to be continually faced with nothing but bad options because you do not have the funding to do what you believe is necessary for the good of the institution.

It is also not easy to be told you have to enforce mandates and policies that come from Raleigh and Chapel Hill with which you disagree. And let me be very clear. I have not come in contact with a single administrator here that wants to turn ASU into some kind of business. I do not know a single administrator who is not committed to dealing with our deficient salaries. They are committed to what you are committed to because they share in that common mission that unites all of us in this community.

But let me go further than what I said 3 years ago because I have learned a great deal from my experience.

Let me begin by making two observations. The most overrated attribute among administrators is what I will call “the vision thing.” Let me explain why. Visions are, by their nature, revolutionary. That has its appeal. We all want to be revolutionaries on some level. But the “vision thing” can be disruptive and destabilizing in ways that undermine the ability of the community to effectively and efficiently perform the very mission that binds it together.

Visions are also products of individuals. When you look at human history over the last two hundred years ask yourself, ‘How many have come along with grand visions?’ How successful were they in the end?

Why is it that when someone comes along with a revolutionary political idea it has often led to violence and bloodshed? Burke can help us understand what happened. Individual visions, by their nature, must be initiated from the top down, from the individual to the community. They are imposed through the power that the individual has at his disposal. Their revolutionary character seeks to transform the landscape into the individual’s idea of perfection. To achieve such a task the traditions, culture, and practices that have evolved over time must be dismantled.

Edmund Burke warned us that when you undermine the traditions and culture of people you create a sense of dislocation, disorder, anomie, and confusion. You break the bonds of that community and set it adrift. You should never break what is working in order to fix what is broken.

That does not mean that people and institutions should not grow, change, and evolve new forms of practice. Burke tells us that communities are living things and change is necessary to their very survival. But change has other sources than the vision of an individual.

This brings me to my second observation. The most underappreciated attribute in an administrator is the ability to listen. By listening I do not mean something that is passive. What I mean is active listening that is oriented toward solving the problems confronted by the community as a whole. Listening is a bottom-up practice that fosters change from within. Continuity is maintained even as change and progress are occurring. Such change does not have the glitz and glamour of revolutionary upheaval. It is slow and plodding.

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will attend Appalachian. They feel a part of this community. Because of their affection for this institution they want to give back. They give of their time, but they also give of their treasure.

I cannot tell you how many times I have been at a meeting where there are side discussions of this or that need going unmet.

It never mattered what the need, there were always checks written. And let me be clear. These are checks for hundreds of thousands of dollars at a time.

But they do more.

Members of the Board of Trustees are actively lobbying the Board of Governors and the legislature to have the funding formula that is biased against ASU changed so that we get a fairer piece of the pie. They are actively supporting the Chancellor in her efforts to boost faculty salaries so that we can recruit and retain the best faculty. After all, they want their sons and daughters to have the very best faculty when they come to Appalachian.

I mention this to highlight Burke’s point: that while each inside a community may perform different tasks, each makes a contribution to the mission as a whole. The Trustees want to make that contribution in the ways that they can.

We don’t see them very often. We should interact more. I am hoping they will come to the March Faculty Club so if you meet one of them, thank them for all they do. They will appreciate it.

In closing let me again return to Edmund Burke. Burke tells us that every community is unique. Each has customs and traditions that have their origins in the unique experiences of the membership. These traditions reach back in time and are brought forward to the present by each succeeding generation. So let me encourage all faculty, but especially the junior faculty, to get involved. Give some service to the institution by becoming a member of one of the many faculty committees on campus. We will be sending out an announcement of all the open committee positions shortly.

One of my goals over the last 3 years was to strengthen the role of the faculty in the governance at this institution. But the structural opportunities to participate are irrelevant without the people willing to share their time and effort.

Thank you for taking the time to listen. It has been an honor to serve you and this institution. I wish you all the best.

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Unity Continued

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Theatre & Dance Presents

**www.theatre.appstate.edu**

The Countess
February 25-March 1

Spring Appalachian Dance Ensemble
March 25-28

The Diary of Anne Frank
April 22-26

An Appalachian Young People's Theatre
Production TBA
April 10-12

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Craft Enrichment

**www.craftenrichment.com**

Winter is a great time to learn a new craft or advance your skills in a long-loved one. Craft Enrichment classes still have openings in:

- glass fusing and slumping
- acrylic painting
- figurative clay sculpture
- lampworking/beadmaking
- making and decorating pots with images from nature
- video documentary production
- biodiesel production
- all levels of jewelry making
Faculty & Staff News

Jeana Eve Klein (ART) currently has work in two national juried exhibitions: “CraftForms” at the Wayne Art Center in Wayne, PA, and “Materials: Hard & Soft” at the Greater Denton Arts Council in Denton, TX, where her piece, “Harvest” earned a juror’s award.

Arthur Hash (ART) was recently featured by the American Craft Council in a Q&A on digital technology, the interview can be found at http://craftcouncil.org/post/qa-arthur-hash-digital-technology.

ArtJewelry features a video of Hash using a laser to etch designs in enamel on their website, visit http://art.jewelrymakingmagazines.com/authors/arthur-hash to check it out.

Hash has work in several exhibitions. “THE GRASS IS ALWAYS GREENER OVERSEAS” is an exhibition that is part of Schmuck, an international Jewelry fair that has taken place for the last 50 years in Munich, Germany. The exhibition is curated by the Platforma gallery and will be on display March 11-17 during “Jewelry Week.” Hash’s work was included in an exhibition titled “Process to Product” that debuted at East Carolina University’s Annual Metal Symposium, “Material Topics: Crafting Connections.” Lastly, Hash’s work is currently on display in Seattle Washington at the Facere Gallery in a show called “Outer Limits,” on display from February 4th - 24th.

Hash recently curated an exhibition at Winthrop University entitled “Emergence: New Questions in Craft and Object Making,” which will be up March 3-23. As the artistic approach continues to evolve in light of new technologies, materials, and processes, artists are faced with seemingly endless possibilities. Emergence will feature works from undergraduate and graduate students across the country that are experimental and thought-provoking in nature, evoking notions of mystery and/or discovery or exist outside the realm of conventional studio practices. This exhibition is organized by the Winthrop University Guild of Emerging Metal Designers (GEM).


Jeff Motter (COM) published “Yeoman Citizens: The Country Life Association and the Reinvention of Democratic Legitimacy” in Argumentation and Advocacy (Vol. 51 No. 1). Motter’s essay has the honor of being the lead essay in the current issue.


Nina-Jo Moore (COM) received the Larry E. Norton Award for outstanding scholarly contributions to the discipline of competitive and non-competitive forensics. This national award is presented by Pi Kappa Delta, the oldest Honorary organization for Forensics/Debate in the USA, and is in recognition of the important contributions Nina-Jo has made to intercollegiate forensics over the years. One highlight of her contribution is serving as Editor of the journal The Forensic for twelve years. The award was presented at the annual conference of the National Communication Association in November in Chicago, IL.

Thomas Mueller (COM) has been working as chair of a subcommittee on ASU’s Academic and Research Services Technology Portfolio committee, to explore options for Online Course Evaluations.

“I met with Glenda (Treadaway, F&AA Dean) to discuss the project,” said Mueller. “She has been involved in initial discussions about how our college - and university - can adapt technology that will allow students to evaluate their courses and instructors through an Internet tool. We’ve solicited project quotes from several vendors and are now in the vetting process regarding cost and adaptability to our unique needs as an institution.”

The subcommittee is comprised of faculty, administrative staff

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Faculty & Staff News Continued

and ASU IT support professionals. A final recommendation will be made to Cathy Bates, ASU’s chief information officer, in the near future.


Laura England (SD) is facilitating a stream restoration project being proposed near Watauga High School and a portion of the Greenway. Read about the project here http://www.hcpress.com/green/stream-restoration-project-being-proposed-near-whs-along-3000-linear-feet-of-hardin-creek.html

Sandra Lubarsky (SD) was featured in a special issue on “Leadership and Administrative Structures in Interdisciplinary Environmental and Sustainability Education and Research,” the latest publication of the Center for Environmental Education Research, National Council for Science and the Environment for the Council of Environmental Deans and Directors. She was also a panelist on the webinar, “Innovative Approaches to Sustainability Education at U.S. Universities: How to Prepare Future Sustainability Leaders,” sponsored by The Security and Sustainability Forum.

Jennifer Westerman (SD) is co-editor of the recently published book, Working on Earth: Class and Environmental Justice (University of Nevada Press, 2015). The contributors to this collection examine relationships between environmental injustice and the exploitation of working-class people in the context of current and unprecedented forms of environmental degradation, economic inequality, and widespread social injustice in the United States and Canada. Westerman also co-wrote the introduction to the volume and is the author of the chapter “Reinhabiting the Poor Farm in Memory and Landscape.”

John Craft (TED) and Dr. Thomas H. Spotts of Ball State University, presented “Designing an Introductory Cross Media Workflow Course: What Undergraduate Students Should Know?” at the Association of Technology, Management, and Applied Engineering Conference in St. Louis Missouri, November 20, 2014. Their presentation provided a proposed model of

Three Theatre and Dance Faculty took leadership roles at the Regional Kennedy Center American College Theatre Festival (KCACTF), February 2 - 7 in Albany, Georgia. The KCACTF is a national program involving 18,000 students from colleges and universities nationwide which has served as a catalyst in improving the quality of college theater in the United States. The KCACTF has grown into a network of more than 600 academic institutions throughout the country, where theater departments and student artists showcase their work and receive outside assessment by KCACTF respondents.

Derek Gagnier, Derek Davidson and Joel Williams (pictured left to right) played key roles during the festival. Gagnier provided feedback to dozens of students from colleges and universities across the southeast as they auditioned for national scholarship awards named for the famed actor, Irene Ryan. Davidson is in his third year of service to the Regional organization as the Coordinator of the Dramaturgy Initiative in which students receive feedback from professionals in the field and have an opportunity to move forward to the National Festival. Williams has served the organization for four years as a Respondent Coordinator and Coordinator of the Devised Theatre Works Project. In April Williams will begin a three-year term as Regional Vice-Chair.

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Faculty & Staff News Continued

instruction for an introductory undergraduate course in cross media production workflow. Based on their findings following an examination of undergraduate and graduate graphic communications degree programs, this topic is gradually becoming a new addition to course offerings among universities in the United States, Canada, and some countries in Europe. At present, there are no textbooks that address the teaching and learning of cross media workflows. For the reason cross media publishing is new technology information or guides on cross media publishing and workflow are piecemeal with limited instructional resources. At present, there is a reliance on vendors, such as Adobe and Quark, and professional organizations, such as the Printing Industries of America, Technical Association of Graphic Arts, and Graphic Communications Education Association to provide educators with resources essential to the development of cross media production courses.

Jeff Tiller (TED) is the faculty advisor for the U.S. Department of Energy's Race to Zero competition. A team of undergraduate and graduate students, led by Building Science Masters student Lena Burkette, will be designing an ultra-efficient building that will include an optional solar energy system to provide its electrical needs. The competition stresses buildings that have excellent durability, comfort, and indoor air quality, so the student team is researching and applying the latest research on high performance buildings. The Raleigh division of Dan Ryan Homes, headed by Edwin Woods -- a graduate of the Building Science program at Appalachian State, is a key partner in the endeavor. There are 32 other schools in the competition from across the United States, with a few from international universities. The nearest competitors are University of Tennessee, Virginia Tech, Georgia Tech, Carnegie Mellon, and Penn State.

Ray Miller (TD, Dean's Office) delivered a paper entitled, “Dance in American Plays: A Conversation Across Borders,” at the joint Society of Dance History Scholars (SDHS) and Congress on Research in Dance (CORD) conference November 14 - 16th at the University of Iowa. Miller also presented at the Appalachian Global Symposium on the Global Understandings course he teaches in the for the Freshman Year Seminar on a panel on Globalizing the Curriculum.

College of Fine & Applied Arts Strategic Initiatives

Over the past year our college has been engaged in the effort to create and articulate a new mission, vision, and strategic plan that aligns with the strategic plan of the university. This effort has been led by Director of Strategic Initiatives, Dr. Ray Miller (TD).

During our Spring Faculty Meeting, Dr. Miller presented a status report and outlined the work still to be done to complete the process. A copy of Dr. Miller's presentation has been made available on the College's website.

We are proud to announce that a draft of the College's new strategic plan is also available for review on our website. Dr. Miller welcomes feedback and questions as you review this document. Please take some time to look over the draft and provide your feedback to Dr. Miller at millerrf@appstate.edu by March 6. Your input is important to the process and appreciated!

The strategic initiatives materials mentioned above can be found at http://faa.appstate.edu/welcome-faculty-staff

Grant Award

Jeff Tiller (TED) was awarded $313,801 by the Department of Energy for “Investigative Strategies to Increase Residential Energy Code Compliance Rates and Measure Results in North Carolina.”
Associate professor of theatre coaches dialect for internationally released film

On January 9, 2015, the Myriad Pictures and Dreambridge Films movie The World Made Straight opened in The United States and Australia. One person involved was particularly on the edge of his seat as reviews came out. Associate Professor of Theatre Derek Gagnier coached dialects for the film, which opened almost 2 years after it was filmed.

Gagnier was contacted initially by one of the producers, Todd Lobarowski, who was aware of Gagnier's work with dialects. After several phone interviews and skyping with two of the stars of the movie, Gagnier was hired as dialects coach for the film.

Gagnier worked closely with director David Burris on set and was able to contribute to the process by on set coaching with the actors. He also worked via cell phone and skype while not on set. The internationally known actors he coached included Jeremy Irvine (War Horse), Noah Wyle (ER), Minka Kelly (Friday Night Lights) and Haley Joel Osment (The Sixth Sense). All of these actors played characters from Western North Carolina. The most challenging task was to help Jeremy Irvine, who is from England, sound like a native born son. “He handled it really well and was extremely prepared. I learned a great deal about film acting from the other side of the camera, for a change,” said Gagnier. He further added, “There was only one day where things got jumpy - the producers told me an actress was coming in from New Jersey to shoot a scene in 20 minutes and could I please work with her to make her sound ‘Southern.’ To her credit, she was able to make some quick adjustments.” Gagnier also joked that if people wanted to see him listed in they credits, they would have to sit in the theatre a long time. “I am all the way down on the bottom of the IMBD entry. Under dialect coach – actors.”

Gagnier, who is coordinator of the BA Theatre Performance Degree, is also a dialect consultant for BABEL Consultants based out of Asheville, NC. BABEL is developing a group of international acting clients who need help with dialects for film, television and theatre.
In response to trends in education and professional industries and student and faculty needs, The College of Fine and Applied Arts is pleased to announce a reorganization of the Department of Technology and Environmental Design into two new departments.

“This restructuring allows for increased opportunities for growth and a concentrated focus in the areas of design and sustainable technology,” says Dr. Glenda Treadaway, Dean of the College of Fine and Applied Arts. “I am very excited to see this transition come to fruition and know it will yield new successes for our students and faculty.”

The two new departments will be the Department of Sustainable Technology and the Built Environment and the Department of Applied Design. The reorganization will be effective July 1, 2015 and a search for chairs for both departments is underway.

The new Department of Sustainable Technology and the Built Environment will house three programs and faculty in the areas of Sustainable Technology; Building Science, with concentrations in construction Management, Architectural Technology and Design, and Sustainable Building Systems; and the Graduate Program.

The new Department of Applied Design will house three programs and faculty in the areas of Interior Design and Industrial Design, with concentrations in Furniture Design and Product Design, as well as Apparel Design and Merchandising, which is currently housed in the Reich College of Education. In addition, this unit will contain the non-degree granting Michael R. Patricelli Craft Enrichment Program.

The division of the Department of Technology and Environmental Design into two departments will create better alignment of programs based on their disciplines, highlight areas of excellence and promise within the college and university, will allow more focused assessment of program, policy, and student outcomes and allow better mentoring of young faculty seeking to attain promotion and tenure. With closer coordination of more related disciplines in each of the new departments, there will be greater efficiency in program delivery and department management.

As an additional component of the reorganization the Commercial Photography program and the Graphic Arts and Imaging Technology program will move into the Department of Art to better align related disciplines.

This alignment provides numerous opportunities for the Commercial Photography and Graphic Arts and Imaging Technology programs including the opportunity for growth within each program, faculty and course sharing for greater efficiency, facilitates greater collaboration between programs, and, most importantly, improves the educational experience for students.

“Educators are innovators, especially in higher education where we are constantly reaching for new academic goals and responding to industry needs and changes,” Dean Treadaway says, “I wish to applaud the faculty for their continued desire to make our College and their respective departments and programs the very best for our students and, by extension, our community and world.”
PERSPECTIVES
is published twice during the fall and spring semesters by the Dean’s Office of the College of Fine & Applied Arts for its faculty and staff to promote faculty and staff achievements and share news and information.

Submissions are due one week prior to publication, submitted electronically to
scottca1@appstate.edu

2014-2015 Publication Dates
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PERSPECTIVES
Contributing Writers & Editors
Dr. Glenda Treadaway, Dean
Christie Scott, Director of Communication

Thank you to everyone who submitted information and stories for this publication!

DATES & DEADLINES
March 2  First-half semester ends
March 5  Second-half semester begins
March 6  Last day to register for a second-half semester course
         Last day to change a second-half semester course from credit to audit
March 9-13  Univeristy Break
March 23  Last day to drop a full semester course
         Last day to drop the “pass-fail” option on a full semester course
         Last day to withdraw (discontinue all classes) from the Spring semester with out academic penalty
April 6-7  State Holiday
April 14  Last day to drop a second-half semester course
         Last day to drop pass-fail option
April 17  Classes cancelled until 1 pm
         Chancellor Everts’ Installation at 10 am in Holmes Convocation Center
May 1  Last day of formal class meeting pattern
May 2  Reading Day
May 4-8  Final examination period
May 8-10  Commencement ceremonies
May 9-10  Faculty grading period
May 11  Final grades due by 1 pm