

# PERSPECTIVES

College of Fine & Applied Arts  
APPALACHIAN STATE UNIVERSITY

*A publication by the Dean's Office for the faculty and staff of the College of Fine & Applied Arts*

Volume VII Issue 3 February 2013

## **Exploring International Collaboration Opportunities in Costa Rica by Dr. Garner Dewey, Associate Dean**

**Dr. Glenda Treadaway and Dr. Garner Dewey**, Dean and Associate Dean of the College of Fine and Applied Arts, traveled to Costa Rica between November 25<sup>th</sup> and December 2<sup>nd</sup> to visit and explore opportunities for collaboration between the College of Fine and Applied Arts and several universities and institutions in this small, peaceful Central American nation. ASU already holds formal and active exchange agreements with Universidad Nacional in Heredia and Guanacaste, as well as with Veritas University in San Jose.

Through ASU's International Faculty-Led-Programs, Costa Rica has become one of ASU's most popular foreign destinations for faculty and students. These include programs in Anthropology, Art, Biology, Business, Industrial Design, Political Science and Technology. Their welcoming people, the option of taking a quick direct flight between Charlotte and San Jose, the low cost of subsistence, their nation's prioritization on sustainability and protection of the environment, their long

history of democracy, and their strong emphasis on education are all contributors for seriously considering this country one of the best locations for academic collaborations.

During this short trip, they were able to visit five different campuses. Visits to UNA and Veritas revealed opportunities for joint work in areas related to the visual and performing arts including Theatre, Dance, Studio Art and various programs of Design. Although Spanish expertise is a requirement for studying in Costa Rica, intensive courses of language acquisition are also options available through these universities. A trip was made to Guácimo to visit EARTH (Escuela de Agricultura de la Región Tropical Húmeda) University. This is an outstanding entrepreneurial agricultural university. This



***Samara Beach, Guanacaste, Costa Rica***

institution presently has student representation from over 20 nations. ASU's programs such as Sustainable Development and Appropriate Technology are likely beneficiaries from future projects with this institution. Faculty, student and other type of exchanges are being planned for the near future with these institutions.

### *Costa Rica continued*

Dr. Dewey who is native to Costa Rica was able to also show the Dean some of the natural wonders that this country has to offer. They were able to visit the rainforest at Tirimbina Biological Preserve where Dr. Dewey has taken several groups of ASU students to learn about biomimicry design and conservation. In addition they visited “La Paz” Waterfall gardens, Palo Verde National Park which is a wetland in the Pacific Coast, visit a popular beach (Samara) and experience sea turtles making their trek during the night to lay eggs on Ostional Beach.

For photographs of this trip and venture please visit: <https://picasaweb.google.com/106566564835787401066/CostaRicaASUDelegation2012>



*Dean Treadaway visiting EARTH University*

## **Dean’s Office Now Using DegreeWorks for Graduation Audits!**

The Dean’s Office has just begun using DegreeWorks to process Graduation Audits for any student who is in the DegreeWorks program (2009-2010 catalog year forward) and has reached at least 90 earned hours. We update the DW audit with all the information we have at that time and then email it to the student as a PDF.

We still encourage students to come by our offices for a review if they have questions about their audit. We will also continue to send copies of the audit to the departments. We will make notes on the audit for any additional information you and the student need to know.

For students who are not in DW, we will use the old Graduation Audit forms.

We will email the following statement to students when we send their audits to them:

As a student with at least 90 earned hours, you are being provided a review of your DegreeWorks audit with any approved changes or updates that the Deans’ Office has received as of this date. DegreeWorks is a degree tracking tool that updates your progress as you take classes towards your degree. You may access your DegreeWorks audit through your Appalnet account; simply click on the icon from your My Appalnet home page.

We provide this audit as a service for students. Your reviewed DegreeWorks audit is attached. As of today’s date, February 5, 2013, your audit is accurate based upon our records. Review this document carefully, but please understand that ultimately you are the one responsible for ensuring all requirements for graduation are met. Any substitutions or exceptions to the audit must be approved and submitted to our office by the appropriate department. If you have any questions, please reply to this email or contact us at (828)262-7129. You may also come by our offices in 220 Edwin Duncan any time between 8:00-4:30 M-F to review the audit with us.

Let us know if you have any questions!

### **College of Fine & Applied Arts Scholarship & Awards Celebration**

**Friday, April 12, 2013**

**4:00 pm**

**Solarium, Plemmons Student Union**

Join us to celebrate the breadth of academic excellence within our college as we recognize scholarship recipients and donors and present awards for Outstanding Faculty and Staff.

**RSVP by March 25**

**[hutchenscs@appstate.edu](mailto:hutchenscs@appstate.edu)**

## Faculty & Staff News



**Jeri Allison (ART)** had a children's book published with local author Summer Hays and her 8 year-

old daughter, Madeline. Jeri did the illustrations for the book. The story revolves around a somewhat ditzzy Gambel's Quail and her seven rambunctious babies. The book entitled, Mrs. Gambel the Quirky Quail can be ordered through Amazon or at the website <http://www.mrsgambelbook.com>

**Lynn Duryea (ART)** had a solo exhibit at the 1912 Gallery, Emory & Henry College in Emory, VA earlier this month.

**April Flanders (ART)** recently installed a solo exhibition at the 4Most Gallery in Gainesville, FL. During the installation she was also an invited visiting artist at the University of Florida's Art Department where she gave a workshop and a lecture. One of the pieces, *Spread by Birds*, was completed with the assistance of Caroline Daniels, Flander's undergraduate research assistant, and represents years of work for Flanders. (Pictured at right)

In addition, Flanders was recently notified that she is a finalist in the 87<sup>th</sup> International Competition at the Print Center in Philadelphia, PA. As a result, her work will be featured in an online exhibition on their website.

**Roy Strassberg (ART)** was featured in a recent issue of *Appalachian Today*. The story reveals the inspiration behind Strassberg's work. It can be found here <http://today.appstate.edu/strassberg/>

**Jim Toub's (ART)** manuscript, *In and Out of the Margins: The Doodle in Art and Popular Culture*, has been accepted for publication by the SECAC Review. In addition, drawings from his *Mapping Invisible Cities* series have recently been included in three national juried exhibitions; The 55<sup>th</sup> National Juried Art Show at the Maria V. Howard Arts Center in Rocky Mount, NC, the SECAC 2012 Juried Exhibition at the Durham Arts Council in Durham, NC, and Arts & Cultural Alliance National Juried Exhibition in Knoxville, TN. His drawings were also included in a national/international invitational exhibit titled Drawing Muchness at the University of North Florida in Jacksonville, FL. He recently presented a paper titled "The Genocidal Landscape: Laura Buxton's Paintings of Mostar Durign the Bosnian Civil War" at the annual Southeastern College Art Conference, the second largest national visual arts organization of its type in the country. Jim's paper was based on his trip last summer to Bosnia-Herzegovina

where he researched paintings and photographs that documented the destruction of Sarajevo and Mostar in the aftermath of that country's bloody civil war during the 1990s.

**Jody Servon (ART)** had a selection of photographs in the show Glitz: Art that Sparkles at the Annmarie Sculpture Garden and Art Center, a Smithsonian affiliate, in Solomons, MD from October 2012-January 2013. In addition, Servon has a solo show opening in March at Hanover Art Gallery in Wilmington, NC.

**Frank Aycock (COM)** was a panelist on *Carolina Business Review*, a program recorded at WTVI-TV in Charlotte and aired throughout North and South Carolina. The program will air on Sunday, February 24, at 1 pm, on ETV.

Aycock published his first book, 21<sup>st</sup> Century Television: The Players, The Viewers, The Money, in August.



*Faculty & Staff News continued*



**Ed Brewer (COM)** presented “Experiments in Cultures and Languages Across the Curriculum at Appalachian” at the Appalachian Global

Symposium on campus in November.



**Calvin Hall (COM)** contributed an essay to the 40<sup>th</sup> Anniversary Celebration of the North Carolina Humanities Council in December 2012. Hall’s essay can be found at [http://nchumanities.org/content/calvin-l-hall-journalism-](http://nchumanities.org/content/calvin-l-hall-journalism-and-humanities)

[and-humanities](http://nchumanities.org/content/calvin-l-hall-journalism-and-humanities).

Also in December, Hall attended the planning meeting of the Council of Divisions for the Association for Education in Journalism and Mass Communication (AEJMC), which was held in Dallas, Texas. As vice head of the organization’s Scholastic Journalism Division, Hall was responsible for scheduling the division’s programming for the conference – which includes a pre-conference professional service workshop for high school journalism teachers in the host city.

From Jan. 4-6, Hall also attended the 2013 AEJMC Scholastic Journalism Division Midwinter Meeting in St. Petersburg, Fla., which he coordinated in his role as vice head of the Scholastic Journalism Division.



**Tina McCorkindale (COM)** published a co-authored chapter, “Social media: Uses and opportunities in public relations” in the Global

Media Journal- Canadian Edition. At the Public Relations Society of America (PRSA) Conference, held in San Francisco in October, she participated in a panel, “Getting a Seat at the Table: A Forum on PRSA’s Business School Initiative,” and presented a co-authored paper, “How Millennials Are Interacting with Organizations on Facebook: A Survey of Their Uses and Organization-Public Relations on Facebook” in the Best of Miami-IPRRC Session. She is serving as the 2013-2014 chair of the Public Relations Society of America’s Educators Academy section.



**Judith Geary (COM)** will serve on the faculty of the Tennessee Mountain Writers Conference, April 4-6, 2013. As the “editorial” speaker for the conference, Geary will present programs entitled, “Paths to Publication 2013”

and “World Building: Questions to answer if your story is set in the past or the future.” For more information about the conference, visit the website <http://www.tmwi.org/?q=conference>

**Chris Yang (COM)** published a research paper in the latest issue of *Journal of Consumer Satisfaction, Dissatisfaction, & Complaining Behavior*. His study investigates to what extent

young American consumers’ prior negative experience of online disclosure, online privacy concern, trust, risk and social media use influence their online privacy protection intent.

**Dee Pelliccio (Dean’s Office)** and Andy Wilson will show collaborative and individual work at The Third Place in Boone on First Friday, March 1. An array of other artists will join them, stay up to date by visiting <http://www.facebook.com/3rdPlaceBoone>

**John Craft (TED)** and Thomas Spotts (Ball State University) presented at the Association of Technology, Management, and Applied Engineering Conference in Nashville, Tennessee on November 16, 2012. Their presentation, “A Study of New Graphic Communications Job Titles and Descriptions Caused by New Technologies” was based on research conducted with members of the Printing Industries of the Americas (PIA). PIA published the link to the survey in their monthly online newsletter. Findings of the survey will appear in *The Magazine*, a PIA publication.

Craft’s article, “Globalized Graphic Communications Education: Designing an Undergraduate Curriculum” appeared in the *Journal of the International Circle of Educational Institutes for Graphic Arts Technology*. This version of the article is an update on the status of a program of study for internationalized graphic communications in higher education. A key finding from this round of the study supports the value of “hands-on” learning among students learning graphics media.

*Faculty & Staff News continued*

**C.A. Debelius' (TED)** article "ANNUIT COEPTIS: National Identity, Aspiration, and Latrobe's Invention of an American Order," is featured in the current issue of *Forward*, the AIA NAC's architecture and design journal.

**Jack Martin (TED)** was accepted for instructor training for Advance Photovoltaics from the Southern Mid-Atlantic Provider of Solar Instructor Training (SMAPSIT).

Martin attended the Association of Technology, Management and Applied Engineering National Meeting in Nashville, TN, in November 2012 and delivered two presentations. While at the national meeting Dr. Martin was inducted into the Epsilon Phi Tau honor society.

Martin is involved with the launch of the company Organic Transit in Durham. Organic Transit has been featured in Tech Crunch, Talk Nerdy To Me, The Today Show, CNN, and Headline News.

Among many other activities, Martin was interviewed for a segment on Hypermiling for the January/February 2013 issue of *Mental Floss Magazine* (p. 52)

**Gordon Hensley (TD)** supervised six seniors from the teaching theatre grades k-12 program, which he coordinates, as they facilitated a workshop with high school students in Mitchell County. Students developed content about Commedia del'Arte theatre from Italy, based primarily on improvisation, mask work, and physical gesture.

**Ray Miller (TD)** served as a respondent for the 2012 New Appalachian Play Festival sponsored by the Barter Theatre in July and August of 2012.

Miller co-presented with Vice Provost Tony Carey and Global Studies professor Jeanne Dubino at the 2012 Inaugural Appalachian Global Symposium in November. They discussed the process and pedagogical strategies they developed to teach a course in the FYS program on Global Understandings in which ASU students Skype with their counterparts from three universities in China, Taiwan and Thailand.

Miller presented a paper on the History of Tap Dance related to American Jazz in November for the Congress on Research in Dance conference held at the University of New Mexico.



*Gordon Hensley's students working with high school students in Mitchell County.*

### **Pete Paglen (TED) Presenting One-Man Art Show**

Come support Interior Design's Visual Literacy III instructor and rendering guru - Pete Paglen (adjunct and owner of Paglen Design Studio) - who is having a one man art show at Dickson Gallery, in Cannon Memorial Hospital in Linville until the end of February. His wife, Stephanie, is having a reception for him on Sunday Feb. 17th from 2:00-4:00 and all are welcome to come! The snow date is the next Sunday the 24th in case the roads are bad. Pete has been adjunct for Interior Design for many years, also runs his own business - The Paglen Studio <http://www.paglenstudio.com/> AND is in the 2nd year of the Clinical Mental Health Master's program at Appalachian State University.

## Rall Secures Generous Donation for Industrial Design

In the fall of 2012, **Michael Rall (TED)** was able to secure a generous donation for the Industrial Design Program within the Department of Technology and Environmental Design.

This donation was made possible because of the work of alumni Ethan Creasman ('12) at Kohler® in Kohler, Wisconsin. Kohler® donated 4 Wacom Cintiqs® to the Industrial Design Program. Wacom® is the industry leader of interactive pen displays, pen tablets and digital interface solutions. These interactive displays are widely used in the industrial design profession and have allowed the Industrial Design students at ASU to enhance their skills and become more prepared for the workforce.



The interactive displays are often used in concert with Adobe Photoshop® to more easily create realistic renderings that are included in student portfolios. These displays have been installed in both the Junior and Senior Studio spaces.

Through the advancement of the Industrial Design Program, the alumni continue to find jobs at well renowned corporations and design consultancies around the United States. It is important to build strong lasting relationships with the alumni because their successes often become that of the program as well. Though Ethan has since moved to another job, his time at Kohler® served all parties well. The Industrial Design faculty, current students and future students would like to thank Kohler, Ethan and Michael for their work and dedication to bring these new resources to Appalachian State University.

## The Department of Theatre and Dance Presents...

For more information and a full season listing, visit the Department of Theatre and Dance at [theatre.appstate.edu](http://theatre.appstate.edu)

### **Around the World in 80 Days**

February 19-20, 7:30 pm

Valborg Theatre

The Walnut Street Theatre's touring performance is part of the Cultural Affairs Performing Arts Series.

### **Spring Appalachian Dance Ensemble**

February 27-March 2, 7:30 pm

Valborg Theatre

Annual spring concert featuring faculty and student work.

### **Appalachian Young People's Theatre**

April 5 & 6, 7 pm

April 7, 2 pm

I.G. Greer Studio Theatre

Title of play TBA. Please note the earlier start time for younger audiences.

## **You can Help: Mercer-Ballard Seeks Those with Connections to Moberg for Research Study**

**Jeanne Mercer-Ballard (TED)** is currently working on a research study of the architecture of Claus Moberg, who completed many homes and clubhouses in the area from approximately the 1960s-1990s. If anyone has a connection to his drawings, one of his buildings, or has some personal history to share, please contact Jeanne Mercer-Ballard at [mercerja@appstate.edu](mailto:mercerja@appstate.edu)

### **DATES & DEADLINES**

February 13	Last day to drop a first half class
March 5	First-half of semester ends
March 6	Second-half of semester begins
March 11-15	University Break
March 25	Last day to drop a full semester class; last day to withdraw without academic penalty
April 1-2	State Holidays
April 15	Last day to drop a second half class
May 3	Last day of formal class meeting pattern
May 4	Reading day
May 6-10	Final examination period
May 10-12	Commencement ceremonies
May 11-12	Faculty grading period
May 13	Last day to submit final grades

### ***PERSPECTIVES***

is published twice during the fall and spring semesters by the Dean's Office of the College of Fine & Applied Arts for its faculty and staff to promote faculty and staff achievements and share news and information.

Submissions are due one week prior to publication, submitted electronically to [hutchenscs@appstate.edu](mailto:hutchenscs@appstate.edu)

#### 2012-2013 Publication Dates

September 12

November 14

February 13

April 17

### ***PERSPECTIVES***

Contributing Writers & Editors

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Christie Hutchens, Director of Communication

Thank you to everyone who submitted information and stories for this publication!