How is Dean Treadaway?

Many of you have asked how Dean Treadaway is doing after shoulder surgery in January. We are pleased to report that the surgery went well and Dr. Treadaway is working on recovering and physical therapy. We're also glad to say that she's back in the office after only a short time out.

Dean Treadaway will be back with her regular Dean's column for the next issue of Perspectives. For now, she wishes to thank everyone for well wishes and support over these last few weeks.

Assessment Update

By Dr. Garner Dewey, Associate Dean

Our college of Fine and Applied Arts continues its commitment to meeting the requirements and needs for SACS accreditation. For the purpose of program assessment, our college is comprised of 21 programs. The Departments of Art and Communication have 5 programs each; the Department of Technology and Environmental Design have 8 programs, and Theatre and Dance 3 programs. Each of these 21 areas is led by a program coordinator who oversees the development of the assessment plan and is in charge of inputting the information into TracDat.

Each department also has one representative who works closely with the dean’s office and Dr. Pete Wachs to move forward and assure compliance with SACS. I am grateful to each of these program and departmental coordinators for their dedication to this critical endeavor. I am also very thankful for each of you as it is clear that this process requires every faculty member for its success.

Although assessment should be viewed as an unending process, please be aware of some important approaching deadlines. By February 15, it is expected for each program to have reports on TracDat on two sets of results and

Roy Strassberg
Angel House
2012 Department of Art Faculty Biennial Exhibition
See page 9 for details
Assessment Continued

Action plans needed. This information will be required for several of the outcomes. Later this semester and during Summer of 2012, a 3rd cycle of assessment on selected outcomes, as well as reports on any action plans not meeting criterion will also be due.

In addition with the continuing work with all 21 programs of study, Departmental Assessment Plans (DAPs) were recently initiated. These plans look at the efficiency of the department as a whole. The initial goals for all DAPs are:

1) The department will provide a challenging and supportive educational experience for its students, 2) the department faculty will make scholarly contributions to the field and 3) departmental faculty will provide service to the University, profession and community. The data used to assess each department was obtained by prepopulated selected information from the National Survey of Student Engagement (NSSE) and the Senior Survey. Department Chairs and the Departmental Coordinators are at the present time developing and reporting action plans for any “criterion not met.”

Again thanks for your involvement. All this work is not only needed for our future accreditation through SACS, but this assessment process will lead to more effective programs. For more information on assessment please do not hesitate to contact your program coordinator or myself (deweygg@appstate.edu).

Communication Connection: Let’s Celebrate!
By Christie Hutchens, Director of Communication

Save the date!

The College of Fine and Applied Arts Scholarship and Awards Celebration
April 19, 2012
4 pm
Plemmons Student Union Solarium

As many of you know, in the past we've held a scholarship reception each spring, during which our students were recognized for being awarded scholarships and donors were thanked for their support. In addition, we've recognized the recipients of each year’s faculty awards during the Spring Commencement Ceremony. After a lot of thought, we've decided to reinvent the spring event to be a celebration of academic achievement by both students and faculty.

As we work through each academic year, we do so knowing that the mission driving our work is student success and academic excellence. Yet, how often do we truly celebrate these successes? The Scholarship and Awards Celebration will give us the occasion to do so!

All faculty members are encouraged to attend and show your support for our students and your colleagues. The celebration will include a brief program to recognize this year’s student scholarship recipients and express appreciation for the donors who support those scholarships and students. In addition, we will announce this year’s faculty awards and present those recipients with their honor.

As always, we'll be asking for your feedback and input after the event.

Save the date, and join us as we take a break to celebrate our successes and mission this spring!
Anglea Bubash (ART) recently lectured and demonstrated at East Carolina University’s Annual Metals Symposium. She demonstrated advanced traditional jewelry techniques and lectured about elegant connections in design and concept.

Bubash has been invited by the University of Georgia to teach in Cortona, Italy during their 2012 summer semester. She also plans to research contemporary European studio jewelry during her travels.

Bubash’s other recent accomplishments include Invitational Exhibitions at equinox Gallery (TX) in “La Noche del Broche,” Cameron Art Museum (NC) in “Penland School of Crafts: Evolution and Imagination,” Society for Contemporary Crafts (PA) in “Third Times a Charm,” and The Signature Gallery (GA) in “Generosity of Spirit: The Gifts of Penland Artists. Bubash will also give a gallery talk at The Signature Gallery in Atlanta with ceramic artist Nicholas Joerling on February 11.

Bubash’s work has been published in “Showcase: 500 Rings” by Bruce Metcalf for Lark Crafts in Asheville, NC, “New Earrings” by Nicholas Estrada for Promopress in Barcelona, Spain, and in “Lark Studio Series: Earring” by Lark Crafts in Asheville.

More information about Bubash and her work can be found at http://www.angelabubash.com

David Modler (ART), co-author of Journal Junkies Workshop: Visual Ammunition for the Art Addict will have his second book released later this year by F&W Media/North Light Books of Cincinnati, OH. Journal Fodder 365: Daily Doses of Inspiration for the Art Addict is due to hit the market in the late summer or early fall of this year.

In addition, Brewer and co-author Dr. Lynn Gregory (COM) presented their paper “The Ubiquitous Nature of Second Life” at the 97th Annual National Communication Association Conference in New Orleans, LA in November. Brewer was joined by Dr. Terry Holmes from Murray State University at the 4th International Conference on Ubiquitous Learning in Berkeley, CA in November to present “Ubiquitous Miscommunication: Subjective time and probability.”


Judith Geary (COM) will present “Getorix’ World and the Roman Republic: Using historical fiction to teach the lessons of history,” for the annual conference of the North Carolina Council for Social Studies, February 23-24 at the Koury Convention Center in Greensboro. The program will be based on activities designed for Geary’s novel, Getorix: The Eagle and the Bull, and the related curriculum co-authored with Sandra Horton. The novel and curriculum are endorsed for classroom use by the North Carolina Department of Public Instruction (NCDPI) and the Southern Regional Education Board. The advanced sixth grade reading level assigned by Renaissance Learning (Accelerated Reader) and the Lexile of 920, make the books of the series and the curriculum particularly appropriate for the NCDPI move in the next school year (2012-2013) to a study of the ancient world to 1450 in sixth grade.

Fin #18
Fabricated brooch
Sterling silver, glass, vintage coral, dyed feathers

Ed Brewer’s (COM) article “Learning by Design” was published in the December 2011 issue of the Polish journal Dyrektor Szkoły.
Faculty & Staff News Continued

Calvin Hall (COM) attended the planning meeting of the Council of Divisions for the Association for Education in Journalism and Mass Communication (AEJMC) in December. The meeting was held in Louisville, Ky. The main focus of the meeting was planning for the 2012 AEJMC Conference.

As vice head of the organization’s Scholastic Journalism Division, Hall was responsible for scheduling the division’s programming for the conference – which includes a pre-conference professional service workshop for high school journalism teachers in the host city.

The 2012 AEJMC Conference will be held in Chicago, August 9-12. The conference features sessions and panels on the latest research, teaching methods and public service in the various components of journalism and mass communication. At the 2012 Conference in Chicago, AEJMC celebrate 100 years as an association.

In January, Hall also attended the 2012 Scholastic Journalism Division Midwinter Meeting in St. Petersburg, Fla., which he coordinated in his role as vice head of the Scholastic Journalism Division.

The Scholastic Journalism Division of AEJMC provides a connection between secondary school journalism teachers and media advisers and college-level journalism educators. The focus of the division includes promoting high journalism education standards, improving teacher training for journalism and media teachers and supporting student free expression rights.

Tina McCorkindale (COM) presented two peer-reviewed papers and participated in three panels at the Public Relations Society of America International Convention in Orlando, FL. She also participated in a panel about professors engaging on social media sites at the National Communication Association Convention in New Orleans, LA. McCorkindale was also the keynote speaker at Cambrian College’s LIFT Public Relations Workshop. She was also elected to serve on the editorial board of the Public Relations Journal.

Chris Yang’s (COM) co-authored paper, “Structural Equation Models of Young Chinese Consumers’ Viral Email Attitudes, Intents, and Behavior” was accepted by the International Communication Association’s Annual Conference 2012. Yang and co-author Dr. Liuning Zhou will present the paper at Phoenix, AZ, in May.

Gordon Hensley (TD) was chosen in a national search as one of 35 clinicians to present at this past January’s Tennessee Thespian Festival. The festival was held in Memphis, TN and was host to over 1,000 high school theatre students and their teachers. Gordon represented ASU while presenting six specialty workshops on airbrush makeup, materials, safety, and techniques. The festival was produced by The Educational Theatre Association, the national professional organization for theatre educators.

Ray Miller (TD) has redesigned his course for Dance History published on Dee Fink’s website, Designing Better Learning Experiences. This can be accessed at http://www.designlearning.org/examples-of-design/examples/

John Craft (TED) was recognized for exemplary contributions and service to the Association of Technology, Management, and Applied Engineering (ATMAE) for his service as president of the Graphics Division during 2009-2011. Craft received the award during the Association’s conference banquet, held in Cleveland, OH, in November. ATME sets standards for academic program accreditation, personal certification, and professional development for educators and industry professionals involved in integrating technology, leadership, and design. The organization facilitates interaction between industry and faculty who have specific research interests to advance technology commercialization. ATMAE also provides opportunities for industry to enhance accreditation standards and make a difference in educational outcomes.

continued on next page
Richard Elaver (TED) has work accepted in several exhibitions. Three works titled “Branch Series” were in an exhibition titled “Multiples” at the Pacific Arts League in Palo Alto, CA from September 2-29.

A work titled “Tendrils” is in an exhibit titled “Art Inter/National” at Boxheart Gallery in Pittsburg, PA, January 1-February 4. Of 500 works submitted, only 25 were accepted.

Several of Elaver’s works are in a show titled “Conflux: An Exhibition Celebrating the Intersection of Art + Technology” at Pearl Conrad Art Gallery at Ohio State University, January 16-March 2. Works exhibited include “Trillium,” “Voroni Set (cream & sugar),” and “Voronoi Vase.”

A work titled “Drips” (above) is in a forthcoming “Annual Juried Exhibition” at Gallery 110 in Seattle, WA, February 5-25. Of 179 submissions, only 12 were accepted.

Elaver’s 3D renderings of “Fractal Series” are in the 13th Annual Digital Print Exhibition for Art & Science Collaboration, titled “The Alchemy of Change,” in the New York Hall of Science running through February 5. (The image above right is from this series)

In addition to the exhibitions, Elaver has an abstract of “Form, Function, Emotion: Designing for the human experience” accepted to the 14th International Conference on Engineering and Product Design Education to be held in Antwerp, Belgium in September 2012. The final paper submission and acceptance is pending.

Chad Everhart, AIA (TED) and Jason Miller, AIA (TED) recently presented twice, once at East Carolina University and again at Sandhills Community College, to the American Institute of Architects Eastern Section for their 2012 Keynote Sustainability Lecture. The presentation, titled “Modernizing Lessons from the Past,” focused on Appalachian State University’s submission to the 2011 Department of Energy Solar Decathlon. Everhart and Miller were two of the three faculty advisors for the student design-build project, which took place over the last two years.

Chad Everhart, AIA (TED) won the 2011 Merit Award for Sustainable Design as part of the American Institute of Architects Winston-Salem Section Design Awards. The winning project, titled “Mountain (Re)Shack,” was an extensive renovation to a derelict house located on a small farm in western North Carolina. The jury selected Everhart’s work for the award because it salvaged the existing structure and provided a modern overlay using local materials.

Kevin Howell (TED) received the “Laureate Citation” from Epsilon Pi Tau (EPT), the international honor society for technology professionals, this fall. EPT has three levels of membership; General Members, Laureate, and Distinguished Service Members. Howell follows colleagues Eric Reichard, Mark Estepp, and Ming Land as ASU’s recipients of the honor. Estepp and Land also have received the Distinguished Service Citation.

Dennis Scanlin (TED) delivered the presentation, “North Carolina and Wind Energy: Potential, policies, & problems” to the 68th Annual Meeting of the NC Association of Soil and Water Conservation Districts. The conference, held at the Sheraton Greensboro at Four Seasons, also known as the Koury Center, was well attended by several hundred individuals.
Enjoy the Process

Dee Pelliccio (Dean’s Office) and Mike Grady (Art) continue their collaborative project on the three works pictured at right (we brought you the first images in the November 2011 issue of Perspectives).

While working on the project they have been emmersed and focused on the process, rather than the final result. Their work is a reminder that we don’t need to always have our eyes on the finish line. Sometimes, we can grow and learn by enjoying the process.

Grants

Richard Elaver (TED) was awarded an AppState University Research Council Grant of $4,900 for a project titled “Modular Organic Systems.”

Collaboration Helps Bridge Geographic Gaps

Michael Fields’ Mass Media and Society class will have the opportunity to learn from three big names in media. Arthur Brisbane, William Isler, and Bill O’Reilly will be guest lecturers for the class, thanks to a combination of Fields’ professional experience and collaborative efforts of faculty and staff.

Fields’ course is a General Education (Gen Ed) version of the Communication Department’s Mass Media and Society course designed for majors. The course designed for majors is approached from the perspective of the communication professional while the Gen Ed version focuses more on society and the user’s experience. Fields’ section includes a mix of majors and non-majors making for a unique blend of both aspects of mass media and society.

Fields wanted to expose his students to the expertise from industry professionals but recognized that the geographic isolation of Boone makes it difficult to get nationally recognized individuals in the classroom. The solution is to utilize the technology available to us, which is often free.

“I wanted students to be exposed to people of great stature and great experience,” Fields says of his motivation to include these guests in his course. Working in collaboration with Larry Cornelison, chief engineer, and Doug Brantz, IT specialist, Fields determined that he could use Skype, backed up by a standard telephone line, to bring his esteemed guests to his classroom for an hour. This solution eliminated the need to consider travel and lodging costs and made it easier to schedule busy professionals who live and work far from our corner of western North Carolina.

Fields is sure that he could not have made this experience possible without the help of his colleagues. “Larry understands how the equipment will be used by our students and by faculty,” Fields explains, “he is always helping us to find the best solutions for our production problems.” It was Cornelison who figured out how to adapt Skype, which is typically used via a built-in webcam on a single computer, to accommodate a room full of students on one end of the conversation. Brantz, who is no longer the IT consultant for Walker Hall where Fields’ class meets, offered his services to assist with computer related issues.

Fields was able to secure such high-profile guests due to his long history in the television industry; he started his career in the late sixties. Forty years of working in the industry afforded him the contacts and connections to reach out to these guests, but also the experience and perspective to want to expose his students to those currently working in mass media.

continued on next page
Students are required to prepare questions for each guest and must base those questions on reliable, quality sources. Fields will select ten questions for each guest to address. With the first guest scheduled for February 6, Fields reports that his students are submitting thoughtful and interesting questions that show a desire to understand more about mass media.

The first guest speaker for the class will be Arthur Brisbane, public editor of the *New York Times*. Brisbane’s grandfather and great-grandfather were also influential in the journalism industry. In his role at the Times, Brisbane is in a sense ensuring quality control by addressing reader concerns and questions, which occasionally requires him to admit if The Times got something wrong and work to correct the error. He will focus on journalistic integrity, freedom, and related topics.

Following Brisbane will be William Isler, CEO of the Fred Rogers Company and Board President of Pittsburgh Public Schools. Isler will focus on the impact of television on children.

Fields’ final guest is his most recognizable, Fox News host Bill O’Reilly. O’Reilly and Fields worked together at television stations in New York and Boston. He will address the impact and persuasive power of television and cable and provide an inside look at Fox News.

Not only does Fields’ work this semester provide an exciting and unique opportunity for his students, it also provides a blueprint for future projects. “We hope that this will demonstrate just how easy it is to bring people like this to campus, despite our rather remote location,” he explains.

Enhancing the traditional classroom experience through hands-on learning, interaction with industry professionals, and real-world experiences has been a hallmark of the College of Fine and Applied Arts’ and Department of Communication’s approach to education. Fields’ work this semester will show that we can bring high-level, experienced, and well-known experts to our students in a cost-effective, timely, and quality manner.

From the 2012 Department of Art Faculty Biennial Exhibition

Left: Kathleen Campbell  
*“Series: Relics from the Garden: Bride and Groom”*

Middle: Vicky Grube  
Heads (detail)

Top Right: Jenna Eve Klein  
*“An Inflated Sense of Importance”*
The 2012 Department of Art Faculty Biennial Exhibition will be held at the Catherine J. Smith gallery and Turchin Center for the Performing Arts throughout February and March.

This show represents a wide variety of recent work created by artists currently teaching in the Department of Art at Appalachian. The exhibition will be on view at the Catherine Smith Gallery from January 30 – March 2, located in Farthing Auditorium, and at the Turchin Center on West King St. from February 3 – March 24.

Presenting this exhibition at two venues enables visitors to experience a wide range of artwork in a variety of media: painting, sculpture, metal, fiber, photography, printmaking, drawing, video, digital media, installation, and clay. “The works in these exhibitions highlight the efforts of faculty members who are committed to being motivators and mentors for our students, and to engaging in scholarship and creative research” said Lynn Duryea, Interim Director of the Catherine Smith Gallery.

CSG will be representing the following artists: Adam Adcock, Catherine Altice, Joseph Bigley, Kathleen Campbell, Christopher Curtin, Tyler Deal, Lynn Duryea, April Flanders, Tim Ford, Carmen Grier, Vicky Grube, Jeana Klein, Edison Midgett, David Modler, Janet Montgomery, Ilasahai Prouty, Ali Raza, Dan Smith, John Stephenson, Jason Watson, and Barbara Yale-Read.

Artists exhibiting at TCVA include Joseph Bigley, Angela Bubash, Rosa Dargan-Powers, Mike Grady, Joe Grant, Scott Ludwig, Edison Midgett, David Modler, Janet Montgomery, Gary Nemcosky, Mark Nystrom, Jody and Lois Servon, Lisa Stinson and Ken Carder, Roy Strassberg, Jim Toub, Jason Watson, Barbara Yale-Read, and Margaret Yaukey.

Receptions will be held on Friday, February 3, from 5:30 PM – 7 PM at CSG and continue from 7 PM – 9 PM at TCVA. These events are free and open to the public.

Some examples of works in the exhibition

*Top:* Jason Watson, *Piece #1 Imposters (detail)*

*Center:* Margaret Yaukey, *Neck Piece #7*

*Bottom:* Joe Grant, *(Re) Source*
Appalachian State University Department of Theatre and Dance continues its collaboration with professional theatre.

On December 16, 17 & 18 Associate Professor of Theatre Derek Gagnier and four Theatre Performance majors from the Department of Theatre and Dance performed in Ensemble Stage’s production of “Christmas in Blowing Rock 3.” The production included musical numbers and comedy sketches that challenged the students’ performing skills and helped introduce them to a professional theatre experience.

Ensemble Stage, in Blowing Rock, NC is in its third year of producing. Gagnier has worked with the theatre company in several productions including “War of the Worlds,” “Dracula,” “Treasure Island,” and “A Christmas Carol.” He has been able to encourage connections between theatre students and Ensemble’s producing and artistic directors, Lisa Lamont and Gary Smith.

“It is important that our students be exposed to as many professional auditions as possible. We were able to use eight of our students this summer in “Treasure Island” and it was a great experience for them. The Christmas Show cast included ASU Theatre performance majors Luke Shaffer, Rebecca Booth, Will Allen and Shawna Godwin. Shawna also choreographed the entire show,” said Gagnier.

“One of the goals of our program is to get our students involved in professional work before they graduate. We are getting very successful at doing this, and our relationship with Ensemble Stage and other producing theatres in the area is helping us with this goal.”

“By Derek Gagnier (TD)
New Procedure for Graduation Audits

The student records area of the Dean's Office processes graduation audits for all students in our college. These audits are official reviews of a student's program and are very important for ensuring that the student is on track to graduate on time. Starting this semester, we have implemented a new procedure for graduation audits.

In the past, we have required that students come to our office and fill out a form in order to request an audit. We are now automatically reviewing the records of all students who have reached 90 semester hours earned, and processing an audit for them if they are within one or two semesters of graduation.

Since the audits are now done automatically, we need your help! We want to be certain that the audits are accurate, so we must have all pertinent information on file for each student, such as program of study year, minor, and all memos regarding substitutions and waivers. Students who are following Gen Ed need to select their themes on AppalNet as well. When you meet with your students, it will be immensely helpful if you review this information with them and forward anything that isn’t on file to the Dean's Office.

The email that we will send to all students who have at least 90 earned hours at the beginning of each semester is in the box at right.

We hope that this new process will result in all students getting an audit before they apply to graduate, which will give them time to address any deficiencies. We appreciate all your help, and if you have any questions please feel free to contact Beth, Mark or Dee at 262-7129, or by email at brittanbm@appstate.edu, millermh@appstate.edu, and pellicciod@appstate.edu.

Dear _____,

You have reached the required number of earned hours for a graduation audit, and we will be processing your audit within the next few weeks. In order to ensure that your audit is correct, please check the following:

- Program of Study: We MUST have the correct year for the program of study (checksheets) that you are following. If we process your audit with an incorrect program of study, your audit will not be accurate. If you are following a program of study that is NOT the same as the year you entered ASU, you must contact us with the correct program of study year.

- Substitutions/Waivers: If you have memos for substitutions or waivers that have not been sent to The College Of Fine and Applied Arts by your department, please contact your advisor as soon as possible and have a memo sent to us (some departments require the chair's approval for substitutions/waivers).

- Minors: Be sure that your minor (if required) is listed on your AppalNet account. If your minor is not listed, contact our office as soon as possible (see the bottom of this email for contact information). If your minor requires a contract and it has not been sent to our office, contact your minor advisor or the chair of that department. (Minors requiring contracts: Communication Disorders, Music, Recreation Management, Theatre Arts, Exercise Science, Physical Education, Special Education).

- General Education Themes: If you are following General Education, you must go to your AppalNet account and select your two 6 hour and one 9 hour Themes under the “Self-Serve” option.

- If our office has already processed an audit for you, you WILL NOT receive another one. You may disregard this email.

We will contact you when your audit is complete.
An open lecture at ASU by Egyptologist Peter Lacovara will discuss the oldest Egyptian mummy in the Western Hemisphere. The lecture was organized by John Stephenson in the Art Department, with generous contributions by the Belk Library Open Door series, General Education, the College of Fine and Applied Arts, and the Anthropology department.

More than 4,000 years old, Emory University’s Old Kingdom mummy, acquired from excavations at the sacred cemetery of Abydos in Middle Egypt in 1920, comes from the twilight of Egypt’s Pyramid Age. After more than two years of study and conservation, the Old Kingdom mummy has now been exhibited to the public for the first time, restored to its original appearance. Examinations on the mummy at Emory Hospital and in the Carlos Museum’s conservation lab reveal much about the little understood origins of mummification in Egypt.

No other mummy of this early date has been investigated using modern scientific procedures such as CT-scanning and radiocarbon dating. The open lecture will shed light on ancient Egyptian rites and rituals regarding the afterlife, by chronicling the development of the burial site of Abydos and the cult of Osiris, with reference to the current excavations where the Old Kingdom mummy was found nearly a century ago.

The lecture will be presented at Belk Library room 114, on March 19th at 5:30 pm.

Peter Lacovara is one of this country’s foremost experts in Egyptology, and is Senior Curator of Ancient Art Collections at the Emory Carlos Museum in Atlanta. He has written and contributed to numerous books and publications on Egyptian art.
DATES & DEADLINES

February 15  Last day to drop a first-half class
March 6  First-half of semester ends
March 7  Second-half of semester begins
March 12-16  University Break
March 26  Last day to drop a full semester class or withdraw without academic penalty
April 9-10  State Holidays
April 16  Last day to drop a second-half class

April 19  College of Fine & Applied Arts Scholarship and Awards Celebration
          4 pm, Solarium, PSU
May 4  Last day of formal class meeting pattern
May 5  Reading day
May 7-11  Final examination period
May 11-13  Commencement ceremonies
May 12  College of Fine & Applied Arts Commencement
          9 am, Holmes Center
May 12-13  Faculty grading period
May 14  Last day to submit final grades

PERSPECTIVES

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Christie Hutchens, Director of Communication
Lisa Suggs, Director of Development

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