

# PERSPECTIVES

Volume V Issue 4  
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*A publication by the Dean's Office for the faculty and staff of the College of Fine & Applied Arts*

## **International Experiences: An Opportunity for Growth & Change**

*By Dr. Glenda Treadaway, Dean*

As most of you know I have been working hard to expand the international opportunities for our students. Dr. Garner Dewey has been active in international programs for many years and, in his role as the Associate Dean, I have asked him to bring some of that excitement, energy and experience to our college. He has done a great job! During this academic year we will have programs in Austria, Costa Rica, Cuba, England, Italy, Mexico, New Zealand, and Nicaragua.

This year I had the opportunity to travel to Mexico and Austria to explore new avenues for international partnerships. Both universities offer unique learning opportunities for our students in terms of curriculum and academics. But it is not the academic offerings or environment of those institutions that make the difference, we can offer much of what they offer academically here at ASU, it is the experience of learning and living in a different culture. These valuable lessons cannot be learned by our students here at their home institution.

I wanted to express to you just a few of the things that I have learned during my travels this year that have changed the way I think, feel and act; in other words, my life. First, I have come to appreciate the histories of different cultures and how those histories shape the people and our experiences with people from different cultures. Walking up the pyramids in Cholula, Mexico to the church that was erected at the top, and through the city centers of Cholula and Puebla, Mexico was a profound experience. Only in these places can we understand the importance of events that happened so long ago and the influence those events had on the people of Mexico even today. The same could be said as I walked up to the Basilica (a church), the Shattenburg Castle and through the city center of Dornbin, Austria. I was in awe of the history that goes back thousands of years versus hundreds of years.

Second, the kindness of the people in both places reminded me of how I should act towards

others. I always try to be kind and considerate of other people, but you really understand the



***Walking the many steps to this church in Mexico is a unique experience that international travel and study provides.***

importance of that when you are in another culture whose language you do not speak. I made a mental note of their kindness to a stranger and how they never seemed too busy to help.

*Continued next page*

### *International Experiences Continued*

This has made me more conscious in my day to day actions to tread others with that same kindness.

Third, I was reminded of the importance of our natural environment and resources, regardless of where you are on earth. From the water filtration plants in Mexico to the community natural water springs and gardens in Austria, the obvious lesson was that we need to take care of our planet so that it can take care of us. The approaches are different in each culture, but the results are the same.

An experience that really brought this to my attention and shows my lack of international travel and knowledge was when I could not

figure out how to turn the power on in my hotel room in Dornbin, Austria. I finally had to ask someone and then it was obvious. As you walk in the door of the hotel room there is a box in which to place your key that activates the power in the room. A very smart idea to make sure that lights are not left on when you leave the room; thus, saving energy and natural resources.

These are just but a few of the lessons I learned. I can say that the travel this year has profoundly impacted my life and for this I am grateful. I hope that you will encourage students to take advantage of international opportunities. I also hope that you will consider a faculty exchange program. I look forward to my next trip abroad and for the many lessons that I know I will learn. Thank you for giving me this opportunity, or *gracias* or *dankeschön*.

## Hoepfl Named Educator of the Year

**Marie Hoepfl (TEC)** received the Council on Technology Teacher Education's Technology Teacher Educator of the Year Award. This prestigious national award from the Council is presented to only one technology teacher educator annually.



Congratulations Marie for this well-deserved recognition!

## Fundraising Corner: A Look Back

*By Lisa Gonzalez, Director of Development*

When I joined the Appalachian family 9 months ago I felt like a freshman in college all over again. I went from being considered senior staff (years of service not age) and being the go-to person who knew the ins and outs of my former institution to getting lost on campus and trying to remember everyone's names.

Going through this transition can tell you a lot about the character of a university's community. I have witnessed a unique level of care and passion that each individual holds for their area of expertise and the impact it has on the student experience.

It was my experiences as a student and the opportunities I received from receiving scholarships, learning from inspiring professors and being a part of an incredible campus atmosphere that had the most significant impact on my life. I know that this story is true for some many of the students who go through Boone, North Carolina, in pursuit of their degree.

I am honored to be able to advocate on behalf of the distinguished faculty and staff that make up this top-notch institution and the inspiration that each provide to their students and the campus community.

## Faculty & Staff News



**Samina Iqbal (ART)** recently participated in the juried show, “Erasing Borders,” at Queens Museum, New York.

**Mick Kreszock (ART)** has four photographs displayed in a juried exhibit at the Jones House in Downtown Boone from March 29-April 29. At right, one of Kreszock’s photos.



**Lynette Holman’s (COM)** paper “Should Certification of Meteorologists Serve as a Model for Broadcast Journalists,” co-authored with Charlie Tuggle and Lynn Owens, will be published in the June issue of *Electronic News*.



**Tina McCorkindale (COM)** presented the co-authored paper, “Communicating ‘Pink’: An analysis of the communication strategies, transparency, and credibility of breast cancer

social media sites,” at the International Public Relations Research Conference in Miami, FL, in March 2011.

**Jeff Motter (COM)** received the National Communication Association’s Stephen E. Lucas Debut Publication Award for his essay, coauthored with Melanie Loehwing, “Publics, Counterpublics, and the Promise of Democracy,” published in *Philosophy and Rhetoric*. This national award is given to the best essay, regardless of methodology, in the discipline of Communication.

In addition, Motter’s article “American Exceptionalism and the Rhetoric of Humanitarian Militarism: The Case of Tsunami Relief” was published in *Communication Studies*.



**Tom Mueller’s (COM)** article “Professors and Practitioners: The practical convergence of theory with sponsorship negotiation and management” has been approved for publication in the *Journal of Sponsorship*. Mueller developed and edited the paper during

ASU’s writing workshop last May and says, “I appreciate the input and advice my peers provided; it surely was instrumental in the final product.”

In addition, Mueller’s article “Advertising, Media, and the Convergence Model” was published in the Association for Education in Journalism and Mass Communication’s January newsletter.



**Steve Smith (COM)** produced, engineered, and performed a new CD entitled “Heirlooms” along with his wife, Ruth. The CD was recorded in their home recording studio over the last seven months and will

be released to coincide with their appearances at MerleFest 2011 at the end of April. Music from the CD will be featured on the national PBS television series “Song of the Mountains” to air later this year and will be reviewed in the national publication *Dulcimer Players News*. To find out more about the CD or hear samples, visit [http://www.steveandruth.com/heirlooms\\_cd2.htm](http://www.steveandruth.com/heirlooms_cd2.htm)



**Dee Pelliccio (Dean’s Office)** and Caroline Grace Edwards received an Honorable Mention Award in Cheap Joe’s Winter Art Contest for “Ode to Chagall,” oil and mixed media on canvas. In addition, Pelliccio and Andy Wilson will show their collaborative painting work at Gladiola Girls on Friday, May 6, 2011.





**Tom Dolan (TEC)** and **Chad Everhart (TEC)** served as keynote speakers at the Appalachian Association for the Education of Young Children's Head to Toe Infant Toddler Institute Conference in Blountville, Tennessee on March 5, 2011. Dolan, an assistant professor of Interior Design, and Everhart, an assistant professor and program coordinator of Building Science, delivered a presentation titled "Thinking Space: Design Strategies for Early Childhood Environments."



**Jeanne Mercer-Ballard (TEC)** received the Interior Design Educator's Council Merit Award for her service with the Make a Difference Project. The Make a Difference Project can be viewed at [http://www.idec.org/events/special\\_events.php](http://www.idec.org/events/special_events.php)



**Ray Miller (TD)** published a review/article entitled "Mainly on Directing: Gypsy, West Side Story, and Other Musicals, Arthur Laurents" in *Studies in Musical Theatre* Volume 4, Number 3, 2010.

## Technology Update: Learn a Computer Term: RAID

*By Tony Grant, Computer Consultant*



No, we will not be teaching you about roaches or SWAT teams! RAID stands for Redundant Array of Independent Disks. We are talking about hard disk drives (HDD) here (image on left).

A RAID hard drive array consists of multiple physical hard drives acting as one. There are various forms of this technology. Here are a few of the most common:

- RAID 0 (Striping) – in this setup two or more HDDs share the data transfer load equally. This means it takes less time than it normally would take to move data. How much less depends on how many HDDs are in the array.
- RAID 1 (Mirroring) – in this setup of two or more HDDs the data is simultaneously copied onto two location on the array. This creates an instant backup if one of the drives should fail. This is more secure than RAID 0.
- RAID 5 (Mirroring and Striping) – This setup requires at least 3 HDDs and simultaneously uses RAID 0 and RAID 1.

Many of you are aware of the various network storage locations (file storage servers) that are available for you to use at ASU (M drive, CLASSDAT, FAA Data Area, etc.). These servers are not simply desktop computers sitting somewhere in the basement of Raley Hall. They are robust, redundant storage systems. One of the many redundant features of these systems is the hard drive array using RAID technology. They typically use a RAID 5 or higher storage array (image below). Desktop computer manufactures are starting to include options for RAID technology in their standard systems. The typical cost-to-performance increase is well worth your money.



## Keith Martin Joins Theatre & Dance Faculty as the John M. Blackburn Distinguished Professor of Theatre

Appalachian State University announced that, after a national search, it has selected Keith T. Martin of Richmond, Va., to join its faculty in a newly created position as the John M. Blackburn Distinguished Professor of Theatre.

Martin has a BFA and MFA in communications and theater from UNC Greensboro.

“We are very pleased to have Mr. Martin join our faculty,” said Professor Marianne Adams, chair of the Department of Theatre and Dance. “The search committee was fortunate to find someone with his unique skill set: a national reputation in arts management and producing on the professional level, along with experience in musical theatre and arts education. Our students, faculty, and programs will benefit from Keith’s varied experience and the multitude of contacts that he brings to Appalachian.”

Dr. Glenda Treadaway, dean of the College of Fine and Applied Arts, said, “Keith Martin is a dynamic personality who will bring a new energy to the department. He will offer a new perspective and real-world skills to the program, which will help our students be even better prepared for their careers.”

Martin, managing director of Richmond Ballet since 2005, has a 35-year career in the not-for-profit sector that includes producing, artistic direction, choreography and management in

professional theatre, dance, opera, symphony, film and television, for which he received an Emmy® award in 2010.

His credits number more than 400 stage productions. Previously, Martin has held the positions of producer/managing director of Charlotte Repertory Theatre, registered lobbyist/legislative strategist for Arts North Carolina and visiting professor at Davidson College.

The endowed professorship is named in honor of John M. Blackburn, former chairman of Appalachian State University’s Board of Trustees and current member of the University of North Carolina Board of Governors. The tenured professorship is funded by private gifts and state funding, along with a grant from the C. D. Spangler Foundation intended to attract and retain exceptional faculty in the UNC system’s 17 member institutions.

A Hickory native whose family’s ties to the area date back to the early 1700s, Martin and his wife, costume designer Rebecca Cairns, will relocate to the Boone area this summer. “I couldn’t be more pleased to return home to North Carolina and am honored to join the Appalachian family,” Martin said. “Having served on the university’s Theatre and Dance Advisory Committee for more than a decade, I know firsthand about the caliber of faculty and students, as well as the strength of their exceptional programs.”

In Virginia, Martin founded and chaired the Resident Company Association of Richmond CenterStage and the Landmark Theatre.

He conceived, produced and directed the Grand Opening Gala at CenterStage, utilizing 225 artists from all nine producing resident companies.

Martin chaired the Steering Committee for MINDS WIDE OPEN: Virginia Celebrates Women in the Arts, a statewide cultural initiative consisting of 10,123 performances from March through June 2010, for which he and a colleague received a Richmond History Makers Award in the category of “Encouraging Regional Collaboration.”

Currently, Martin serves on the executive committee and board of CultureWorks, the regional arts council in Central Virginia.



## Contribute to *Perspectives*

This issue marks the last issue of *Perspectives* for the academic year. This past year, we've evaluated how to better use this piece to keep the faculty and staff of the College of Fine & Applied Arts informed and engaged, here on campus and beyond. As we begin to plan for the next academic year, and the next volume of *Perspectives*, faculty and staff are encouraged to consider contributing to *Perspectives*.

One way to contribute is to continue to share news about your accomplishments, projects, and exciting happenings in your department. We all love to hear about the success of our colleagues and to learn more about the truly innovative and remarkable endeavors of our faculty and staff.

For those of you would have an interest in pedagogy, best teaching and learning practices, and other aspects of the broader perspective, you might consider authoring a guest column for a future issue. Perhaps you've learned of a new method of instruction or a way to use a new technology in the classroom. You may have a colleague at another institution who is doing something we can learn from. Or, maybe you went to a great conference and can share insights that will help us all with our work.

As we enjoy the summer and prepare for the 2011-2012 academic year, consider how you might help provide a new *Perspective*.

Contact Christie Hutchens (hutchenscs@appstate.edu) for more information.

## Communication Connection: A New Identity

By Christie Hutchens, Director of Communication

Appalachian State University is rolling out a new identity for recruiting purposes in an effort to ensure a consistent image and message across our varied colleges. The recruiting theme is "Mountains of Opportunity," which you will soon see reflected in recruitment materials from handouts to Open House displays and more.

In addition, colleges and departments are getting fresh logos. Check out the new College of Fine & Applied Arts logo:



In higher education, much like in the business world, we build a brand. That brand should be reflected in everything we do, from our websites to our recruiting pieces to smaller items like thank you cards. When someone sees something from one of our departments, events, or projects we want them to know it's from the College of Fine & Applied Arts at Appalachian State University.

University Communications is working hard to elevate ASU's exposure beyond our region and to build and reflect the Appalachian brand. We all have a role to play in this effort. I am working with University Communications to stay informed of the changes and to begin incorporating the "Mountains of Opportunity" theme, as well as our new logos, appropriately. You can help by letting me know if you have any recruiting pieces that are not designed around the "Mountains of Opportunity" theme so that we can work together to get these items updated.

As always, if you would like assistance with any communication, marketing, or public relations efforts, please feel free to contact me:

Hutchenscs@appstate.edu or 828-262-7249  
Dean's Office, Owens Field House



# Technology Professor Organizes Engineering Camps for Area Children



**Dr. Sid Connor,**  
Director of the North  
Carolina Center  
for Engineering  
Technologies  
(NCCET) and  
Professor of

Technology has been working on the delivery of three engineering camps for elementary and middle school students this summer. 15 teachers were selected from 67 applicants for the three camps.

Two camps will be Future Engineers, for rising third and fifth graders, and one camp will be Robotics, for rising sixth and eighth graders. Over 200 students have applied for the camps, which can accommodate 121 students. A selection committee has reviewed applications to make their selections. Connor remarked on the growing applicant pool with mixed feelings, "It is great to have the competition for the camps," he said, "But unfortunately we may have disappointed kids and parents with the more than 80 students who were not selected."

Last summer, the first Future Engineers camp was held and was very successful. The development and delivery of the camp was the result of a partnership between the Catawba County Champions of Education, NC State University, and Appalachian State University through the Greater Hickory Partnership and NCCET.

The camps will be held at the NCCET facility in Hickory on the following dates:

Future Engineers- June 27-July 1

Future Engineers- July 11-15

Robotics- August 1-5



*Above: Dr. Sid Connor assisting two campers in the construction of their robot for competition.*

*At Left: On the final day of competition, teams of kids pitted their robot against other teams to accomplish tasks most efficiently in a prescribed amount of time. Parents are in the background and the competition field was being projected on two screens for all to see close up!*

*Below: Camp facilitator Dr. Kevin Watts oversees students testing their self-constructed "egg-crash" gravity cars using wooden eggs for the trial runs.*



## Grants



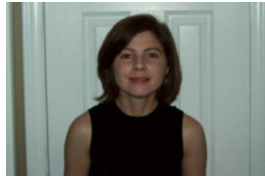
**Lynn Duryea (ART)** received a University Research Council Grant entitled Combinatory Sculpture (Phase II) in December 2010. This grant

supports on-going research encompassing the generation of mixed-media sculpture composed of slab-constructed ceramic and fabricated steel structures. She also received funding for an Undergraduate Research Assistant in January of this year. With ceramics student Meagan O'Connor assisting in extensive glaze testing, Duryea is continuing the development of her signature low-fire oxidation "dry" glazes.

Some of the sculptural pieces produced with the support of these grants are currently on view in an exhibition entitled Romancing the Rustbelt at Pewabic Pottery in Detroit. Pewabic Pottery is one of the oldest clay centers in the country, founded in 1903 at the height of the Arts & Crafts movement in America. Curated by Tara Robinson, this exhibit features works in clay inspired by our country's industrial past. Duryea's work was recently exhibited in Resonance, an invitational exhibit of alumni of the ceramics program at the University of Florida, held in conjunction with the National Council on Education in the Ceramic Arts in St.

Petersburg, Florida. Two sculptures are currently on view in Mountain Visions, a regional juried exhibition at the Reese Museum at East Tennessee State University.

**Jennifer Gray (COM)** was awarded a \$4,973.00 ASU Foundation Fellows Grant from the Hubbard Center for her proposal "Communicating Hope: Studying Women's Health



Communciation Through Service-Learning and Community-Based Research." The grant will involve working with a local nonprofit, the Hope Pregnancy Resource Center, to help them improve their services, through conducting a semi-structured survey. The survey will also produce research about social support and other aspects of health communication. Communication students will be involved in working on the project in the context of research methods classes in the communication department; they will learn about research through hands-on application, and at the same time, will be serving the local community.

**Tina McCorkindale (COM)** was awarded \$6,064 from the Pennsylvania State University Arthur W. Page Center's Legacy Scholar Grant for her work "Clouded transparency: An analysis of the perspectives and policies of social media organizations."



**Donald Corey (TEC)** was awarded \$12,000 from Irwin Industrial Tool Company for the Irwin Tools Sponsored Studio.



**Brian Raichle (TEC)** was awarded \$247,959 from the National Science Foundation's Sensors and Sensing System for development and testing of a landfill gas monitoring and control system.

## Fine & Applied Arts Spring Commencement

May 7, 2011

9 am



**Faculty are encouraged to attend and show support for the students who have acheived their educational goals this semseter!**



## ASU Chosen to Pilot a Course on 20th Century Studio Craft Movement

Appalachian State University has been chosen by the Center for Craft, Creativity & Design (CCCD), a regional center of the University of North Carolina, as one of five schools nationwide to pilot a course on the 20th Century Studio Craft movement in the United States.

The course is based on *Makers: A History of American Studio Craft* co-authored by Janet Koplos, an editor of *Art in America* and Bruce Metcalf, a metalsmith and writer on American craft, published in July 2010 by the UNC Press. This publication, the first comprehensive survey of the craft movement in the United States, was sponsored by CCCD and supported by grants from the National Endowment for the Arts, the American Crafts Council, and the Windgate Foundation.

Appalachian was chosen as a university that offers a BFA in craft media, that requires art history courses, but that did not previously offer an

American craft history course. The course has been taught during the fall and spring semesters of this academic year in the Department of Art by **Lynn Duryea**, who did graduate work in art history and museum studies and worked in the Twentieth-Century Art Department at the Metropolitan Museum in New York before becoming a visual artist. Duryea, along with faculty from the University of Wisconsin - Madison, the University of North Texas, Corning Community College, UNC Asheville and Bard College's Graduate Center for Decorative Arts, Design History, and Material Culture, met for a three-day workshop in August of 2009 to review and revise the teaching materials produced to accompany the publication. She will be part of the team to evaluate the course and related materials during the summer of 2011, at which time it will have been taught in some form at each of the participating institutions.

### Dates and Deadlines

April 22	State Holiday
April 27	Last day of formal class meeting pattern
April 28	Reading Day
April 29-May 4	Final Exam Period (excluding Sunday, May 1)
May 5	Faculty Grading Period
May 6	Final Grades Due by 1 pm
May 6-8	Commencement Ceremonies

### PERSPECTIVES

is published twice during the fall and spring semesters by the Dean's Office of the College of Fine & Applied Arts for its faculty and staff to promote faculty and staff achievements and share news and information.

Submissions are due one week prior to publication and are to be submitted electronically to [hutchenscs@appstate.edu](mailto:hutchenscs@appstate.edu)

#### 2011-2012 Publication Dates

September 14

November 16

February 8

April 18

#### PERSPECTIVES

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