

PERSPECTIVES

College of Fine & Applied Arts

APPALACHIAN STATE UNIVERSITY

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April 2015

Stay the Path by Dr. Glenda Treadaway, Dean



As I sat down to think about what to say in the last Dean's Column of this academic year, I was overwhelmed by emotions and thoughts especially related to all of the changes occurring on

our campus and within its leadership. All change brings excitement and nervousness! What will we as a campus community look like in a couple of years? What will be the focus as we move forward? What new policies/expectations will the legislature and/or UNC Board of Governors place upon us? What is my role in this new era?

While these questions will be answered by the new leadership as they become more familiar with us and our community, and we will know soon enough what our policy makers will expect of us; some things will not change. The core of our mission is the same – To educate students to be

successful in their careers and lives. By effect we will make the world a better place!

We want them to meet their professional and personal aspirations. We want to aid them in expanding their horizons. We want to provide them the opportunity for a transformational experience much like many of us experienced as undergraduate and graduate students. So regardless of the particulars, we need to stand firm in our commitment to help our students reach these goals.

Our everyday lives will not change drastically either. We will spend more than 40 hours a week meeting these goals! We will grade papers/tests outside of the 40 hour work week, prepare for our classes outside of the 40 hour work week, try to squeeze in some creative/scholarship outside of our 40 hour work week and the list could go on and on. Why? Because the 40 hours per week expected of most occupations does not come close to the amount of time we spend each week teaching, meeting with students, advising students, providing student organizations some faculty guidance, and providing the service needed to make our professional organizations, departments, colleges

and university run smoothly, efficiently and reach their goals. And why do we do this? Because we have a passion for the career we have chosen and the many students that we will touch. We want to help them make their lives better, and in turn, make communities, states, and nations better. It is above all things a caring profession!

I want to thank you for your dedication to the field of education! I think this is especially important now when it is not as highly valued as it should be. We must continue to stay the path. It is not always a straight path or a smooth path, but it is a worthy path. It is the path that leads to change. It is the path that will guide tomorrow. It is the path that will make us better as human beings, as a university, as a state, and as a nation. I am pleased and proud to walk this path beside you as we attempt to follow the noblest pursuit – education! It is the catalyst for change that is needed! Thank you for your hard work! Thank you for your dedication! Thank you for your passion! And thank you for helping us all to a better future!

Faculty & Staff News

Catherine Altice (ART) has two mixed media paintings (made of rust / iron oxides, copper patinas, and acrylics) selected for the show, *Earthy Abstraction: A Juried Competition*, presented by Ellington-White Contemporary Art Gallery and The Arts Council Fayetteville/ Cumberland County, NC. Works will be on exhibit from March 27 – May 16, 2015.

This contemporary exhibition features more than 30 artists who physically, philosophically or stylistically incorporate elements of natural materials such as soil, clay, wood, metal, stone and other materials into their visual practice. The non-objective works have a direct connection in either theme, texture, or materials with the natural world. Employing resonant elements that enhance each other, the works cultivate visual, tactile, and, at times, harmonic experiences. Arts Council galleries are located at 301 Hay Street, Fayetteville, NC. Admission is free.



Brooke Hofsess (Art) was recently elected to serve a three-year term on the Editorial Review Board of *Art Education Journal*. She was also nominated to serve a two-year term as the Secretary/Treasurer of the Arts and Learning special interest group of the American Educational Research Association.

Additionally, Hofsess recently gave a paper as part of a panel on “Emergent Aesthetics: Text and Image in Arts-Based Research” at



the 2015 National Art Education Association annual convention. She also participated in a symposium on “Reconceptualizing Teacher Biographies through Complex Embodiments, Material Engagements, and Arts-Based Research” at the 2015 American Educational Research Association annual conference.

Edison Midgett (Art) had a solo exhibition of his work at the William King Museum in Abingdon, VA from Feb. 2 - March 2. “Life, Death and Other Trivia” included 5 conceptual works incorporating video projections and large-scale site specific installations.



Ed Brewer (COM) served as moderator for “Pacifism v. Just War Theory: Christian Viewpoints in War Arguments” on Friday, April 10, 2015 at the Southern

States Communication Association annual conference in Tampa, Florida. Brewer also presented “Learning, Growing and Responding to Student Institutional Needs in Online Course



Examples of Catherine Altice’s work to be featured in an upcoming show.

Development” on Sunday, April 12, 2015 at the Southern States Communication Association annual conference in Tampa, Florida.



Thomas Mueller (COM) attended the UNC-GA Student Success Summit on April 1 in Chapel Hill. Ten-member teams from each UNC campus attended the event, to study and operationalize best practices for student retention.

“This was an opportunity to have both faculty and administrators share insights on degree attainment as it relates to the UNC Strategic Plan,” said Mueller. “Each institution will continue to streamline student processes so that we can increase both retention and graduation rates.” .

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Faculty & Staff News Continued



Sang-Hwa Oh (COM) published “Cognitive and emotional dimensions of perceived risk characteristics, genre-specific media effects, and risk

perceptions: the case of H1N1 influenza in South Korea” in *Asian Journal of Communication* (Vol. 25, Issue 1).

Oh’s paper “Understanding Activism 2.0 and Its Influence on Crisis Communication: Conceptualizing Digitalized Activists and Their Communicative Behaviors For Effective Crisis Communication” has been selected to receive the Red Raider Public Relations Research Award at IPRRC in March, 2015.



Brian Burke (SD) just published two papers with colleagues from the University of Georgia about their work on environmental issues in Southern Appalachia.

The first, to be released soon in the *Annals of the American Association of Geographers*, examines experiential knowledge of climate change in the region and argues that a focus on this local knowledge, rather than just climate science, might build more diverse communities of action, draw attention to the social aspects of climate change, and create links between Appalachian lifeways and questions of climate justice. You may find the article here <http://www.tandfonline.com/doi/abs/10.1080/00045608.2014.985628#.VTP3J6Y-fF8>

The second article, written for the journal *Environmental Communication*, details his work to improve the public communication of science and to increase public involvement in science and environmental governance in Western North Carolina. As part of a collective of natural and social scientists, Brian contributed to a bi-weekly environmental column in a local newspaper to blend the knowledge and concerns of scientists and non-scientists. This paper evaluates the process and impacts of that column, and describes some of the group’s next steps. You may find the article here <http://www.tandfonline.com/doi/abs/10.1080/17524032.2014.999695#.VTP4XaY-fF8>

Laura England (SD) was recently selected to participate in the N.C. Museum of Natural Science’s 2015 Educators of Excellence Institute in Yellowstone National Park. A small group of environmental educators are selected each year for this unique professional development opportunity.



Paulette Marty (TD) published an article in the January issue of *American Theatre* magazine titled “The Advance Project.” The project was an initiative of Tonic Theatre in London, UK that helped major theatres make concrete

plans for increasing gender equity in their acting ensembles, creative teams, and artistic leadership.



Ray Miller (TD) directed and choreographed a production of the Stephan Sondheim musical “Assassins” for the ASU Musical Theatre Ensemble, which was performed April 2nd at the Schaefer Center. In addition to student performers, three

ASU theater faculty also performed leading roles in the musical. They are **Keith Martin, Derek Davidson and Derek Gagnier**.

Miller collaborated with three other ASU faculty, Terri Lockwood, Tony Carey and Kate Brinko, and did a presentation entitled “Global Engagement Through Interactive Videoconferencing and Social Media” for the Conference on Higher Education Pedagogy held the first weekend in February at Virginia Tech University.

Frank Mohler (TD, Emeritus) published a review of [Outdoor Theatre Facilities: A Guide to Planning and Building Outdoor Theatres](#) in the spring issue of *Southern Theatre*. The book, published under the auspices of the Institute of Outdoor Theatre, reverses the institute’s long held position regarding the nature of the outdoor theatres and now recommends that the stage and at least part of the seating area be covered.

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Faculty & Staff News Continued



Kin-Yan Szeto (TD) will give a keynote address at the Cinema Pacific Film Festival in Oregon. Her peer-reviewed articles are forthcoming with Oxford University Press and Wiley-Blackwell.



Hessam Ghamari (TED) presented and published “Visual Environmental Attributes Contributing to Wayfinding in Unfamiliar Environments” at the Interior Design Educators Council conference held

in Fort Worth, TX in March. In addition, Ghamari will present and publish “Examining Eye Fixations During Wayfinding in Unfamiliar Environments at the Environmental Design Research Association” conference held in Los Angeles, CA in May.



Marie Hoepfl (TED) presented “Appropriate Technology in the Technology and Engineering Education Curriculum” at the annual conference of the

International Technology and Engineering Educators’ Association (ITEEA) in Milwaukee, Wisconsin in March 2015. In her role as President of the Council on Technology and Engineering Teacher Education (CTETE), Hoepfl also led the CTETE annual business

meetings and hosted the CTETE Awards and Yearbook Dinner held at the ITEEA annual conference. Hoepfl is serving a three-year term as President of the Council.



Chip Williams (TED) had two photographs included in the “Regarding Leisure” photography exhibit at the University of North Florida in Jacksonville, FL. The group exhibit was juried by

photographers, Alexander Diaz and Christopher Luhar-Trice and is open from March 5 – May 5, 2015 in the UNF Gallery. The photographs will also be published in the exhibition catalog.

Jason Miller (TED) and Chad Everhart (TED) each presented at the 38th Annual Appalachian Studies Conference in late March. The conference theme was “Many Mountains, Many Musics” and was hosted this year by East Tennessee State University in Johnson City, TN. Miller’s presentation, titled “BackPacked Architecture: The Appalachian Trail and its Primitive Huts,” focused on his research of past and current Appalachian Trail shelters as well as speculated on sustainable options for the future. Everhart’s presentation, titled “Cock-a-doodle-coop: An Architect’s Response to the Call of Chickens Needing Shelter in Appalachia,” focused on his research of modern outbuildings with the design and construction of a chicken coop prototype as a case study.



Above: Miller’s photo of Overmountain Shelter near Hump Mountain along the NC/TN border.



Right: Everhart’s completed chicken coop prototype.

Faculty Recieve Funds for Renewable Energy Project

Drs. Ok-Youn Yu (PI), David Domermuth and Jim Houser (TED) have received a \$83,150 grant for their project titled "Biomass Greenhouse-Heating Systems for Resource-Limited Farmers" from the North Carolina Department of Agriculture and Consumer Services. The grant will be used to keep developing a system to produce economical alternative energy heat sources for greenhouse that can aid famers in cold, mountainous areas expand the growing season during the winter.

This grant follows a series of projects and previous EPA P3 grant (\$15,000) that have supported to build and test heating solutions at the ASU Bio-Shelter/greenhouse (20 feet by 30 feet) located at the Watauga County landfill. This ready-to-test site is called "Nexus" and so is the project team. The funds will enable the professors and graduate and undergraduate students to continue developing and testing various inexpensive and efficient biomass heat storage and delivery systems for a greenhouse in order to research and demonstrate how to improve local crop productivity for farmers in Appalachia. This fossil fuel free approach will allow local farmers to economically extend their growing season to provide fresh food.

The ultimate goal of the project is to develop the system in a way that is simple to operate, economical and efficient for farmers so that they are willing to use it. To this end, the professors have been working with faculty members from different academic areas on campus, such as chemistry, biology, communication, and physics.

The website is available for the Nexus project: <http://ok.tec.appstate.edu/biomass/>

XMPie Provides Support to GAIT

The Graphic Arts and Imaging Technology Program at Appalachian State University has received a donation from Xerox XMPie valued at \$7,670. This is to improve the instructional delivery of variable data production for students enrolled in GRA 4558 Digital Printing Systems. Through the efforts of XMPie (a division of Xerox) and John R. Craft, Professor at Appalachian State University, students will learn to produce personalized documents using an enhanced version of the XMPie software application.

XMPie is well established with print and digital media companies in producing solutions for personalized communication and cross media production software. They offer training to guide those involved with page layout design and production, a variety experiences that advances learning this dynamic software product. Many universities are using their product to develop personalized communication to encourage potential applicants. Regular mail delivers a printed postcard that is directly addressed to the potential applicant.

A full working version of XMPie uDirect Studio will be donated to the Graphic Arts and Imaging Technology Program. The purpose of the donation is to provide GAIT majors with hands-on experiences in generating personalized print and digital campaigns. The demand for students graduating with a degree in graphic communications having proficiencies in designing digital and print documents has increased. Having a full working version of XMPie provides students with opportunities

to develop competencies in producing personalized communication. Additionally, this educational support will strengthen their confidence as they prepare for internships leading towards a career.



College of Fine & Applied Arts Commencement Saturday, May 9 9 am



Join us and celebrate your students!

DATES & DEADLINES

May 1	Last day of formal class meeting pattern
May 2	Reading Day
May 4-8	Final examination period
May 8-10	Commencement ceremonies
May 9-10	Faculty grading period
May 11	Final grades due by 1 pm

PERSPECTIVES

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to

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**Thank you to everyone who
submitted information and stories
for this publication!**