

PERSPECTIVES

College of Fine & Applied Arts
APPALACHIAN STATE UNIVERSITY

A publication by the Dean's Office for the faculty and staff of the College of Fine & Applied Arts

Volume VII Issue 4

The Toughest Year of My Life

By Glenda Treadaway, Dean



This academic year started out like many others. I had challenges to face and exciting plans in place. Well by the middle of the Fall Semester it was clear to me that the challenges I thought I would face

had been replaced by challenges that seemed almost unbearable and the exciting plans got replaced with plans for survival both mentally, psychologically, physically and professionally. It is amazing how life takes these unimagined turns and yet we begin to learn to maneuver them. We never become accustomed to them, but we do learn to operate within the lines or learn that sometimes going outside of the lines is fine. I learned so much from this process that I felt it necessary to share with you a few of my musings.

First, I have incredible friends and family here at Appalachian State University! I felt so much support from all of you that it truly touched and

blessed me. It helped make what I thought was unbearable, more bearable. The expressions of love, kindness, and sympathy that I received on a daily basis were incredible. I did not expect it, but it sure made long sad heart-wrenching days easier for me. For all of those expressions of support I THANK YOU with all my heart!

Second, while I love my job and love Appalachian State University and feel what I do is important, the university will go on without me. I knew this already, but this was a real life example for me of the truth of that statement. I am replaceable as an employee. There are many people out there that can do my job and would do my job. In fact, many people really reached out to help me get my job done while I had to be away. They did those tasks as well as, if not better than, I do. Again I am thankful for their support!

So in what roles in life am I not replaceable..... daughter, sister, mother, and wife. While I am sure I could have been a better daughter, sister, mother and wife at many points in my life.....I am those roles. I am the oldest daughter of Rev. Henry E. Jenkins, a wonderful man and father,

and that will never change. I am a sister to my siblings, Belinda, Henry and Wanda, wonderful caring loving people, and that will never change. I am a mother to Kimberly Dianne Treadaway, my gift from God, and that will never change. I am the wife of Edward Treadaway, a man that I admire and want to spend the rest of my life with, and that will never change. All the roles that we have in life are important and we should seek to be the best that we can be at all of them, but there are some roles in life that define you to your core. I am a teacher, colleague, supervisor and leader, but those have changed throughout my career. I no longer teach; my colleagues have changed; who I supervise or if I supervise has changed; and who I lead and what I lead has changed. The roles that have not changed are the ones that define my core and that I am blessed to be able to fill—daughter, sister, mother and wife. I believe that is why a loss in any of these areas is so life altering; it truly changes you at your core.

Last, I have a year left as Dean of the College of Fine & Applied Arts and want to do all that I can do to help the college and its units be set for a bright and prosperous future! I plan to

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Deans Message Continued

devote as much time as possible to helping you get where it is you want to be to be prepared for the challenging future we have in higher education in North Carolina. That means we will have to address some difficult questions, but we can and will address them with an eye towards a bright and strong future. How can we meet the new performance funding metrics? How can we improve the education that our students receive? How can we help build a culture of trust and understanding on our campus? How can we remain central to the mission of the university? These are but a few of the questions we must grapple with this next year. I am prepared to help you have these discussions and arrive at answers. I am committed to you as much today as I was 7 years ago and am pleased to serve you for another year. Let us work together to make Appalachian State University, the College of Fine & Applied Arts and each of your departments the best that they can be with plans in place for a bright future.

Life has its way of getting your attention. I thank you for your patience, your support, your energy, and your dedication to your programs. It is your dedication that makes me want to work for you and to serve you! May we all move forward together unified in our purpose of educating our students about life, careers and relationships.

College of Fine & Applied Arts *Commencement 2014*

Saturday
May 10, 2014
4:00 pm

**Holmes Convocation
Center**



Michael R. Patricelli Craft Enrichment Program

Summer Session begins May 1

Whether you are a hobbyist, an advanced student, or someone who wants to get started on a hobby you've always wanted to do, plan to take one of our lively, creative and energizing classes. Small classes provide individual attention from faculty who are dedicated professionals committed both as teachers and craft artists. Learn alongside fellow artists-at-heart. Have time to see where an idea leads in studio-based classes that promote development of artists at all levels.

Explore your creative self and develop your distinctive artistic signature.

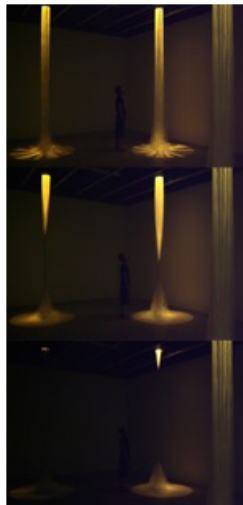
www.craftenrichment.appstate.edu

Faculty & Staff News

Travis Donovan (ART) is part of the North Carolina Arts Council Artist Fellowship Award Exhibition, held through April 27. Donovan has a site-specific installation up for the entire exhibition in conjunction with many other talented NC artists. Since the inception of the fellowship program in 1980, the NC Arts Council has worked with museums and galleries across the state to host an exhibition and produce a catalogue of visual, craft, and film/video fellowship recipients. The exhibition at CAM Raleigh will feature the work of nine visual artists, four craft artists, and two film/video artists selected for the 2012-13 awards.

For more information, visit <http://camraleigh.org/2014nc-arts-council-artist-fellowship/>

Right: Illuminationem/ Monofilament, Mechanics, LED's, Wood/ 20' x 18'/2014



Donovan will also have a solo show at The Neil Britton Gallery at Virginia Wesleyan College entitled *Down South* with all new work including sculpture, installation, drawings, and photography. *Down South* is part of Donovan's investigation into relationships we share with the objects around us and how these connections help to define our place in the world. The body of work explores down feathers and their



Donovan's Pillow Fight 9
Archival Inkjet Print/ 54" x 36"/
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manifestation through products, practices, and folklore of the South. The examination of the poetic and emotional implications of our material attachments allows us to confront new ideas of intimacy, loss, and authenticity.

Barbara Yale-Read (ART) is showing two pieces in the "Word as Art" exhibition in the Davis Gallery at the Sawtooth Center in Winston-Salem, NC. The show features the work of the Carolina Lettering Arts Society and will run through May 16, 2014.



Lynette Holman (COM) and her husband, Philip Holman, were named the first recipients of the annual Blue Ridge Conservancy Volunteers of the Year Award. Lynette led her fall 2013 Multimedia Storytelling class in creating a series of videos about the Blue Ridge Conservancy. The videos can be viewed on the Department of Communication's Vimeo site: <http://vimeo.com/asucomnarratives> as well as the Blue Ridge Conservancy's website: <http://blueridgeconservancy.org/blue-ridge-conservancy-video-anna-norwood/>



Shanshan Lou (COM) presented her paper entitled "Cultural Convergence and Intercultural Communication in International Organizations" at

Southern States Communication Association's 84th Annual Convention in New Orleans. In addition, Dr. Lou was a chair and respondent at the 24th Annual Theodore Clevenger Jr. Undergraduate Honors Conference at SSCA for the panel "Mass Mediated Influence: Exploring Advertising's Persuasive Strategies and Co-Constructive Influence."

Jeff Motter's (COM) essay "Yeoman Citizens: The Country Life Association and Reinvention of Democratic Legitimacy" will be published in the next issue of *Argumentation & Advocacy*. In addition, he was invited to contribute a book review to the top-tier journal *Rhetoric & Public Affairs*, published a few months ago. Finally, Dr. Motter recently accepted an invitation to

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Faculty & Staff News Continued

become a research associate at the Center for Intercultural New Media Research.



Tom Mueller (COM) has authored Mind Over Diet and will distribute through Amazon publishing channels. “The book allowed me to shift from academic writing to something more suited for a mass audience,”

said Mueller. “I wanted to learn all aspects of self-publishing, including cover design (thank you professor Roger Gonce). I want to share this experience with our students. I believe it’s important they consider entrepreneurial ventures that can lead to personal success.”



Sid Connor (TED) led the recent 2014 North Carolina Center for Engineering Technologies Teacher Workshop. 48 elementary and middle school teachers participated in the day-long workshop that focused on identifying Engineering disciplines and aligned activities teachers can use in the classroom or in after school events to help students understand and experience Engineering. Participants were immersed in discovering various engineering disciplines and came out with a new perspective and confidence in teaching the application of science and math within the engineering fields.

John Craft (TED) has been appointed to serve on an advisory committee for the Department

of Graphic Arts Technology at the Hellenic University in Athens, Greece. The committee meeting will convene during the 46th Annual International Conference on Graphics Arts and Media Technology, May 25-29 in Athens, Greece.

John Craft and Tom Reeves (TED)

presented “Job Searching in the Digital Age: Building Resumes for Students” to graphic communications educators from North and South Carolina during the Printing Industry of the Carolinas Fall Conference in November, held at the Meadowbrook Inn in Blowing Rock, NC. Their presentation offered tips for high school students to use as a strategy for college applications as well as the workforce and provided information about the Print Graphic Scholarship Foundation offered by the Printing Industries of America. This foundation provides over 200 students enrolled in graphics programs across the United States with \$2,000-5,000 in scholarships from many industry donors. Included was a learning module on designing resumes in Adobe InDesign.



Chip Williams (TED) was a “Selected Speaker” at the 2014 National SPE Conference in Baltimore, MD on March 7, 2014. He presented *Teaching Video Production & Narrative in a Still Photography*

Program, sharing his pedagogy and methods for teaching still photography students how to produce videos and communicate with motion and narrative. There were an estimated 135 photographic educators in attendance at his presentation.

Frank Mohler (TD) built a model of a seventeenth century Venetian opera house with a University Research Grant in 1986. The



model, now housed at the Jerome Lawrence and Robert E. Lee Theatre Research Institute, is featured in an exhibit “Theatre Magic: Technology, Innovation, and Effect,” currently on display at the Thompson Library at The Ohio State University. The large working model demonstrates theatrical effects popular on the seventeenth century opera stage including scene changes, flying performers, and sea machines. The exhibit uses Augmented Reality Technology to provide video clips of the model in motion on a mobile device while viewing the static wooden model. Mohler also recorded narration for the exhibit.

Above: Mohler and wife Claudia (retired TD) in front of the model stage.

Below: The model stage with an iPad being used to show the model in action.



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Faculty & Staff News Continued

Ray Miller (TD) has contributed a chapter on the history of tap dance in America entitled, "Tappin Jazz Lines," to *Jazz Dance: A History of the Roots and Branches* anthology published in February 2014 by the University Press of Florida.

Theatre & Dance Presents

The Adventures of Don Quixote
April 25-27

For more information visit www.td.appstate.edu

Grants

Jeff Ramsdell (TED) received \$506,930 from the North Carolina Department of Environment and Natural Resources University Energy Center Program for Appalachian Energy Center- North Carolina University Energy Center Program July 1, 2013 through June 30, 2015.

IMPORTANT ANNOUNCEMENT: Major Change in Graduation Procedures!

A university-wide change in the procedure for applying to graduate will go into effect beginning Fall 2014. The new policy requires students to apply for graduation in the term prior to the term in which they will complete all of their graduation requirements (including internships, foreign institution work, etc.) This is a departure from our current system of applying during the graduation term, so it's very important that students and advisors are aware of this change.

When should your students/advises apply for graduation?

Fall 2014 is the transition term, so students planning to graduate in December 2014 or May 2015 **MUST** apply to graduate through their AppalNet accounts between August 26, 2014 and September 23, 2014. The registrar's office will send emails to these students to explain this change and provide dates for applying.

Beyond Fall 2014, students will apply for graduation as indicated below:

Students who will graduate in a:

- fall term must apply by the 4th week of the previous spring semester;
- spring term must apply by the 4th week of the previous fall semester;
- summer term must apply by the 4th week of the previous spring semester.

PLEASE NOTE that students must apply for the term in which they will complete ALL requirements. For example, a student who will be doing an internship during a summer session must apply for August graduation, NOT May graduation. August graduates are allowed to walk in the May ceremony. Students will be charged a fee for each time they apply to graduate, so it is very important that they apply in the correct term.

What about graduation audits?

The Dean's Office will process a graduation audit for each student when they apply to graduate, instead of doing audits automatically at 90 earned hours. Since they will be applying for graduation a term earlier now, this will mean most students will be getting an audit before they reach 90 hours. However, this also means that students who don't apply to graduate by their deadlines are in danger of not receiving an audit in time to take care of any graduation shortages; so it is imperative that students do not miss their application deadlines.

Please help us spread the word to your students and advisees about these changes, and the importance of applying on time for graduation. If you have questions about these new procedures, contact Beth, Mark or Amy in the FAA Dean's Office: brittanbm@appstate.edu, millermh@appstate.edu, milleral2@appstate.edu, or 262-7129.

DATES & DEADLINES

April 21-22	State holidays
May 2	Last day of formal class meeting pattern
May 3	Reading day
May 5-9	Final Examination period
May 9-11	Commencement ceremonies
May 10-11	Faculty grading period
May 10	College of Fine & Applied Arts Commencement Ceremonies 4:00 pm, Holmes Convocation Center
May 12	Last day to submit final grades

PERSPECTIVES

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Submissions are due one week prior to publication, submitted electronically to hutchenscs@appstate.edu

2014-2015 Publication Dates

September 10
Submissions: September 3

November 19
Submissions: November 12

February 18
Submissions: February 11

April 15
Submissions (April 8)

**Thank you to everyone who submitted
information and stories for this
publication!**