Reflections Inspired by Injury
by Dr. Glenda Treadaway, Dean

As I look back on the previous year, I am immediately struck by the changes and difficulties that we have faced and overcome. Personally, I faced a physical challenge that had more impact on my life than I had ever imagined possible. This challenge led me to think about other challenges we face and how we respond to them and overcome them. So here are a few lessons that I feel were reaffirmed by this experience.

First and foremost, I was reminded of the importance of surrounding yourself with good, hardworking people. Having a strong work ethic, it was hard for me to not be at the office every day. I felt I needed to be here. Fortunately, many people in the office stepped up and took care of things here at work while I was away. I want to say Thank You! While I still tried to do too much too soon, it was not anyone’s fault but my own. I am truly humbled by the kindness that was shown to me!

Second, you can’t do everything and get better. While I tried to keep up as much as possible with the daily operations of the office and the weekly and monthly obligations I had, I wasn’t able to do all that I wanted to. I have tried to attend as many dance, theatre and art shows/exhibitions as possible. However, this semester I did not make it to many of them. I found that after a full day at work, I needed to go home and rest my shoulder. Physically I felt like I needed to take some time to let it heal or the recovery could go on forever. So I apologize for not making it to some of the events this semester and I know that I missed some really great ones! I also want to apologize to the College of Fine & Applied Arts Faculty Advisory Committee! While I wanted to meet this semester, it seemed the only time available was after 5:00 pm and many times by that time of the day, as I noted above, I needed to give the “old” shoulder a rest. We will start off next semester with this committee in full gear.

Third, sometimes things take longer than you expect. I had misconceptions about how long it would take me to recuperate. The office staff still laughs when they remember that I said the day before surgery, Wednesday, January 11th, that my plans were to be back at work on Monday morning. Needless to say, that didn’t happen… although I did make it in for a few meetings that week. I was totally unprepared for the 6 to 9 month recuperation period! Here I am 3 months after surgery and still cannot do many things. Sometimes I forget this and reach to do something I shouldn’t do and I am quickly...
reminded by the piercing pain in my shoulder that I am not 100% yet! However, I do not let this get me down! I still expect a full recovery sooner rather than later.

Lastly, don't take things or people for granted. I had always taken for granted that many of the things I do on a daily basis I would still be able to do easily. Well, one look at the computer keyboard and I knew that it wasn't going to work. One attempt at trying to brush my teeth with my left hand, a task usually easily accomplished with my right, and I knew things were not going to be as easy as I had thought. Some of the simplest things became very difficult for me. I was reminded to be thankful for what I can do and for the people who help me. While I now can do most simple task with my right hand, I have not gained full use and am reminded on a daily basis to be thankful for what I can do and for those I have to help me.

While I have focused on what I was reminded of due to my surgery, these same principles apply to our lives in many other ways. It is always important to surround ourselves with good people. People we trust to do what is right and who do so because they want to, not because we want them to. Also, remember we can’t do everything and get better. We have to focus on those things that will make us better. That may be finishing a particular article/show/exhibit or working on a class that seems not to be working as well as it should. Whatever it is, the focus will allow us to accomplish some amazing things. Sure some things may not get done as quickly, but if we prioritize then those things that must be done will get done. Clearly, in academia we are well aware of the fact that everything takes longer than we expect. But don’t let that get you down! Recognize that some things just take longer to accomplish, but that they CAN BE accomplished and WILL BE accomplished in time. And lastly, be thankful for those things you can do and for those who help you. It is easy to get discouraged by the things we don’t have the time or money to do. It is easy to look around and think of all the help we could use that is not readily available. I challenge you to be thankful for what you can do and for those you have to assist you on your daily road. Life is a journey with challenges, but life is definitely worth overcoming those challenges and the journey is well worth taking!

Opportunities for Students to Study Abroad in Austria
By: Garner Dewey (Dean's Office)
This spring (March 12 -16) Dr. Garner Dewey was invited to teach an intensive course on time-lapse photography at Vorarlberg University in Dornbirn, Austria. Appalachian State University has an exchange agreement with this exceptional university and opportunities for student exchanges in areas related to applied multimedia (animation, photography, print, sound, video and web design) continue to grow.

During spring semesters several courses offered in their Intermedia program are taught in English. This diversion from their German language provides a unique opportunity for our English speaking students to participate and learn in a traditional Austrian university. Students who have strong interests in multimedia and who are combining majors (major/minor or double major) in programs in our Communication, Technology and Environmental Design and/or Art Departments would most likely be students best suited to participate.

Please continue to motivate all students to consider studying abroad. Many opportunities exist that would positively impact their lives. If you encounter a student with interest, then please refer them to Dr. Garner Dewey in our dean’s office (extension 7337) or directly to the Office of International Education and Development.
Faculty & Staff News

Lynn Duryea’s (ART) work was recently juried into two exhibitions. The Letter A Flattened (see image at right) was included in Material Transformation, on view at the Slocumb Galleries, East Tennessee State University (their 27th Annual National Juried Exhibition), juried by Dr. Gail Levin of Baruch College of the City of New York. Another work, Wrap is currently installed at the Emporium Center for the Arts in Knoxville TN, part of their annual regional exhibition.

Mark Nystrom (ART) showed a wind drawing at Visual Art Exchange in Raleigh as part of their “Contemporary South” juried exhibition in January.

One of Nystrom’s latest wind drawings is on exhibit at the Jones House Community Center in Boone as part of the Watauga Arts Council’s 2nd Annual Juried Exhibition. His drawing, “Winds / September 19, 2010 / Greensboro, NC” (seen at right) was awarded first place. The drawing is an interpretation of wind data collected every second for an entire day. The location, direction and size of the marks on the drawing are determined by each data point’s wind speed and direction. The story of this day’s wind conditions can be read like a text starting at the top and continuing down as the day progresses. With this drawing, winds were light before sunrise and steady throughout the day before picking up speed in the evening.

This spring and summer, two of Nystrom’s projects are featured in the “Prime Time: New Media Juried Exhibition” at the Asheville Art Museum. The exhibition features the work of ten North Carolina artists in the inaugural show at the museum’s New Media Gallery. The first piece is a real-time wind drawing. Using weather instruments placed on the roof of the museum, a computer program interprets wind data in real-time to generate a drawing which is displayed as a projection. As long as the wind is blowing, the drawing will be constantly changing.

The other piece in “Prime Time” is “The Reporter,” a computer-based art installation that mixes and recombines text gathered from online news sources to make original statements. For “Prime Time”, The Reporter uses words from Asheville area news sources. On Sunday, April 7, this piece was featured in the Citizen-Times in a column by Carol Motsinger. See website for more info: http://www.citizen-times.com/article/20120408/COLUMNISTS32/304080015/Motsinger-Artist-uses-Asheville-s-news-sources-innovative-piece

At the end of April, “The Reporter” will be shown during two events at SECCA, the Southeast Center for Contemporary Art in Winston-Salem in conjunction with its upcoming exhibition, “Paperless.” The Reporter’s words will be gathered from websites of news organizations that report on events in artists’ birthplaces and hometowns. The Reporter will be shown at a private gala on the 26th and during opening night of the exhibition on the 27th.

Jody Servon (ART) was recently awarded a 2012 Regional Artist Hub Program Grant from the United Arts Council. This award is in support of Servon's upcoming exhibition at Sumter Gallery of Art in South Carolina.
Judith Geary (COM) presented at the North Carolina Middle School Association Conference in Greensboro, NC and the North Carolina Association for the Gifted and Talented Conference in Winston-Salem, NC, both in March 2012. The NCSLMA presentation focused on application of Geary’s NCDPI recommended novel, Getorix: The Eagle and the Bull, and the related curriculum co-authored by Sandra Horton, for the sixth grade social studies curriculum for the next five years, “the ancient world to 1450.” At NCAGT, Geary moderated a panel of authors of materials for middle grades readers including Gloria Houston, Julia Ebel and Sandra Horton. She also co-presented with Sandra Horton on the use of the group problem-solving system of Future Problem-Solving International to teach 21st Century Learning skills and the principles of the new Common Core Curriculum.

Lynette Holman’s (COM) authored paper, “The Andrea Yates Effect: Priming of Mental Illness Stereotypes through Exemplification of Postpartum Disorders” was accepted by the Kentucky Conference on Health Communication. She will present the paper in Lexington, KY, on April 29. This study investigated whether a media exemplar is likely to provide a stronger prime, or activation of accessible information in an individual’s memory (in this case, a pregnant woman), in terms of her risk perception than would a simple prime of a stereotype. The results indicate that the extremity of exemplars does influence how pregnant women — who are likely embodying the risk — react in terms of their perceptions of risk of developing postpartum disorders and may influence their likelihood of engaging in avoidance behavior by not speaking with their health-care providers if they think they are depressed.

Lynette Holman and Larry Taylor (COM) were selected to participate in the MediaStorm Methodology Workshop in New York City. This workshop is tailored to educators and business leaders who want to integrate MediaStorm methods into their curriculum or approach to online storytelling (mediastorm.com).

Tina McCorkindale’s (COM) book chapter, “Follow me or be my friend: How organizations are using Twitter and Facebook to build relationships and to communicate transparently and authentically” was published in the 2nd edition of New Media and Public Relations edited by Dr. Sandra Duhe. She presented a co-authored paper, “How Millennials Are Interacting with Organizations on Facebook: A Survey of Their Uses and Organization-Public Relationships on Facebook” at the International Public Relations Research Conference in Miami, Fla. McCorkindale was elected co-chair of the Public Relations Society of America’s (PRSA) National Research Committee, and served as a judge for the prestigious PRSA Silver Anvil awards in New York City.

Gordon Hensley (TD), along with a few students from his Theatrical Makeup course, assisted Watauga High School’s production of Seussical by designing hair and makeup. Seussical is a musical by Lynn Ahrens and Stephen Flaherty based on the books of Dr. Seuss that debuted on Broadway in 2000. The 120-actor cast includes some of the most famous Dr. Seuss characters, bird girls, jungle characters, and plenty of Whos too!

Ray Miller (TD) conducted a workshop entitled: “Moving Ideas, Moving Emotions, Moving Bodies: Choreographing the Classroom Experience” at the Conference on Higher Education Pedagogy held at Virginia Tech University, February 7 - 9, 2012.

John Craft’s (TED) article, “On the globalized graphic communications curriculum: an industry perspective,” was juried by an international panel of university graphic arts/communications educators.
Facultly & Staff News Continued

educators and accepted for publication in the International Circle of Educational Institutes for Graphic Arts: Technology and Management Journal.

Through an invitation from Adobe Systems, Inc., John Craft served as a beta tester for Photoshop CS6. He examined many of the new image editing capabilities reporting directly to the software developers the usefulness or effectiveness of the new tools and interface design. As a Adobe Certified Expert in Photoshop, he has participated in testing versions of Photoshop since 2007.

Kevin Howell (TED) attended the Allied Academies Spring International Conference in New Orleans. His article “Landslide Development Company; A Case Study” received the Distinguished Research Award and was selected for publication in the Journal for the International Academy for Case Studies. Howell’s co-author is Scott Crockett, Vice President at Keiger Printing Company in Winston Salem.

Jack Martin (TED) has been working on Electric Vehicle Service Equipment (EVSE) with the Triad Electric Vehicle Association and several associated groups this past year. Martin was a founding member of the Triad Electric Vehicle Association. Over 20 EVSEs have been placed in Alamance County in the past six months. Martin’s Sustainable Transportation Class has had Chevy Volts, Nissan Leafs, Tesla Roadsters, an antique Sinclair C5, and a record setting electricathon vehicle displayed for classes.

James Dudley High School has been getting ready for the Shell Eco Marathon for energy efficiency in Houston TX. These were documented Wednesday April 4th on PBS, NC Now (available here http://video.untv.org/video/2220391268)

The Triad Electric Vehicle Association has been nominated for the NC MobileCARE group award for 2012. Dr. Martin won the NC MobileCARE individual award in 2010.

Mandy Wu (TED) presented her paper, “Sustainable Development and Color Reproduction Study of Tree-free Paper,” at the The 64th Technical Association of Graphic Arts (TAGA) Conference in Jacksonville, Florida, March 18–21, 2012. She presented results from research she conducted on testing plant-fiber paper and mineral-based paper using digital printers. It was found that, with the laser printer, 20-pound sugarcane copy paper was competitive with wood-based copy paper, and was capable of producing consistent color gamut. When printed with the inkjet printer, tested sugarcane copy papers tended to yield lower optical densities and a smaller gamut volume than the wood-based copy. She also served as session chair for emerging technologies.

Jerrianne Taylor (TED) was recognized by the International Technology and Engineering Educators Association as a Distinguished Technology Educator during the ITEEA’s 74th Annual Conference. This designation is awarded to the top 5% in the profession. ITEEA’s Distinguished Technology Educator (DTE) designation is a coveted mark of distinction in technology and engineering education. It recognizes technology educators who have demonstrated a high level of competence and conscientiousness in the field of technology. Jerrianne is also serving as the International Advisor of the Technology Education Collegiate Association (TECA) Jerrianne is an associate professor and the Technology Education program coordinator.

Grants

Congratulations to the following who were recently awarded grants to support their work.

Kern Maass (TED) was awarded $12,000 from Eastman Chemical Company for the Eastman Acetylated Wood Sponsored Studio.

David Miller (TED) was awarded $2,500 from Spruce Pine Main Street for the Spruce Pine Main Street Central Park Project.

Jeff Ramsdell (TED) was awarded $358,916 from the North Carolina Department of Commerce for the Appalachian Energy Center.

Dennis Scanlin (TED) was awarded $105,336 from Arizona State University for USAID Vocational Training and Education for Clean Energy Cooperative Agreement Proposal-Wind Energy Training.
Students and faculty from the Thomas W. Reese Graphic Arts and Imaging Technology Program attended the Printing Industries of the Carolinas 47th Awards Banquet in Concord, North Carolina. This was a special occasion since three of the students received blue ribbon gold awards for their printed entries—a first in the history of the Graphic Arts and Technology Program. In past years the GAIT Program has won only one gold award during the fourteen years of collegiate competition that is conducted by PICA. Michael Bass, Brian Ritter, Andrew Traylor each won Best of Category (Gold/Blue Ribbon) Awards for skilled efforts in producing high quality printed products.

The GAIT Program had a total of nine winning entries:

Category: Digital Printing: Ink Jet Flexible
Entry Title: Assassin's Creed Movie Poster
Student: Michael Bass
Instructor: Thomas Reeves
Award: Best of Category

Category: Digital Printing: Toner
Entry Title: EPA P3 Informational Poster
Student: Shannon Zeiders
Instructor: Thomas Reeves
Award: Special Judges Award

Category: Flexographic Printing: 1 Color
Entry Title: Organic Panic
Student: Garrett Bollinger
Instructor: Michelle Surerus
Award: Special Judges Award

Category: Screen Printing: 2 or More Spot Colors, Textile
Entry Title: New Dream
Student: Andrea Haynes
Instructor: Thomas Reeves
Award: Special Judges Award

Category: Digital Printing: Toner
Entry Title: ASU Gospel Choir
Student: Brittany LeFever
Instructor: Michelle Surerus
Award: Award of Excellence

Category: 2 or More Spot Colors, Line & Tints, Finished
Entry Title: Perfectly Delicious
Student: Kelsey Hudson
Instructor: Michelle Surerus
Award: Award of Excellence

Category: Screen Printing: 2 or More Spot Colors, Textile
Entry Title: Tealsheep
Student: Anne Kelly
Instructor: Thomas Reeves
Award: Award of Excellence

Brian Ritter’s entry: EPA P3 Informational Poster, was printed using the Kodak NexPress 2100.

Each attended the PICA Awards Banquet, held on Saturday, March 3, where they were also able to see print and digital media companies recognized for their best printed products.

This year, the xpedx Best of Show Award

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was presented to Wentworth Printing of West Columbia, South Carolina. Brad Masai, President of Wentworth, participated in this year's Career Connections that was held Thursday, March 22, and Friday, March 23.

Appalachian State University's Printing and Publications received five Best of Category Awards at the PICA Banquet. They were recognized for their Spring Commencement Program, Appalachian State University Campaign series, and brochures for various programs around campus. Joyce Mahaffey, Director of Printing and Publications and Angie Norris, Graphic Designer, received the awards during the Banquet.

Again, congratulations to our student winners for their achievements! And especially to Tom Reeves and Michelle Surerus for guiding these students towards producing winning entries.

Ryan McGee to Speak at Spring Commencement

Ryan McGee, senior writer for ESPN the Magazine, will be the guest speaker for the College of Fine and Applied Arts Spring 2012 Commencement to be held May 12.

In addition to his role as senior writer for ESPN the Magazine, McGee is a frequent contributor to ESPN.com, Insider, NASCAR Now, SportsCenter and ESPNU. He is also the author of The Road To Omaha: Hits, Hopes and History at the College World Series and ESPN Ultimate NASCAR: 100 Defining Moments in Stock Car Racing History.

McGee's primary beats are motorsports and college football, though he has also written features on the NFL, NBA, MLB, UFC, and a variety of college sports. His most recent feature for ESPN The Magazine was retracing Peyton Manning’s physical and mental makeover before signing with the Denver Broncos.

McGee started with ESPN in 1994 working on the studio production staff. He was part of the inaugural staff of the show RPM2Night, during which time he began contributing to The Magazine. From 2001-03, he produced Totally NASCAR on FOX Sports Net and for five years served as editor-in-chief at NASCAR Media Group, winning two Sports Emmys and penning the script for the documentary film, Dale. In 2010 he was named the National Motorsports Press Association's Writer of the Year. McGee is also a member of the Football Writers Association of America (FWAA) and National Collegiate Baseball Writers (NCBWA).

McGee, a Rockingham, NC native, now lives in Charlotte with his wife and daughter.
This year marks the forty year anniversary of one of the most well-established outreach programs at Appalachian. The Department of Theatre and Dance has sustained the Appalachian Young People’s Theatre (AYPT) touring children’s theatre program since its beginning in 1972. AYPT works in partnership with communities and public schools of northwestern North Carolina to bring high-quality, affordable live theatre experiences to young audiences who would get little or no theatre in any other context. A dynamic educational component of the Department of Theatre & Dance, the Appalachian Young People’s Theatre has a two-pronged mission:

- to produce a variety of quality plays with educational value, including fairy tales, folk tales, musicals and plays with contemporary themes for K-8 audiences
- to provide practical experience in producing and performing for young audiences for students seeking degrees in Theatre and/or Education

Each spring semester the AYPT performing company, consisting of dedicated undergraduate theatre students, tours to schools, libraries and museums to perform for approximately 5,500 young people. AYPT has also performed at the North Carolina Theatre Conference and the Southeastern Theatre Conference Invitational Children’s Theatre Festival. In 1996, the Constance Welsh Award was presented to AYPT from the North Carolina Theatre Conference for excellence in theatre for youth. In its forty-year existence, AYPT has reached an estimated 150,000 children across the northwestern North Carolina region.

Professor Emeritus, Ed Pilkington inaugurated this special program in 1972 as a way of reaching out and educating a culturally deprived region of our state. “When I arrived here there was no arts council, very little music or art and theater was looked at warily.” Under the leadership of Dr. Herbert Wey, Appalachian State became a regional university whose goal was, “to now reach out…to become number one in education and an influence on the region’s cultural landscape, in addition to educating local teachers,” according to Pilkington. AYPT was formed with that goal in mind. “We were to take knowledge to the region through the art of theater, primarily into the Appalachian Mountains and out to our immediate northwestern North Carolina region,” says Pilkington.

So was the beginning of a forty-year legacy, when a small band of university students loaded into a 1941 Ford pickup truck and ventured into remote mountain communities with shows that were designed to teach components of the curriculum such as math, language arts, social studies and history. The shows also encouraged self-expression and self-confidence by allowing the child audiences to become part of the performance through audience

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Appalachian Young People's Theatre Continued

Leadership of AYPT was passed along from Pilkington to two additional directors before Teresa Lee, Professor of Theatre took the directorship in the fall of 1988. “The program has seen changes over the years, but remains true to the roots of its beginnings,” says Lee. Under Lee’s leadership the group typically performs published plays written by playwrights for young audiences. Very often the plays still include audience participation, which was one of the founding elements of AYPT. Vernon Carroll, director of AYPT from 1976 to 1981, wrote mostly original scripts that included interactive involvement with the audience. “It always, always worked,” says Carroll, “I have to say it was the students who made it work. It was very rare there was a student who didn’t buy into it with their full commitment.”

It is that commitment that is still alive and well today. “Students devote far more time and energy to AYPT than to the average three-credit hour class,” Lee explained. “The program simply would not exist nor would it be as successful as it has been for all these years without the superior dedication of these talented young artists.” The Department of Theatre and Dance is committed to providing hands-on practical learning experiences for its students. “AYPT is one of the most consistent, ongoing performance experiences that our department offers,” says Marianne Adams, current Chair of Theatre and Dance. She adds, “It is a carefully crafted blend of academic preparation and experiential learning.

Communication Connection: Planning for Next Year

By: Christie Hutchens, Communication Director

Another academic year has gone by quickly and we’re now preparing for graduation, awards ceremonies, and summer! As you look ahead to professional activities you’ll be participating in over the summer and start to plan for classes, research, conferences, and more for the 2012-13 year, remember to keep me in the loop so we can share your news with each other and our community.

We will continue to make improvements to the website, our Facebook page, Perspectives, and all our communication methods with your input so let me know if you have suggestions and ideas that will enhance our communication.

Finally, to help you prepare for the next academic year, here are the publication dates for Perspectives for 2012-2013. Submissions will be due one week before publication and I will continue to send out email reminders.

September 12
November 14
February 13
April 17
Appalachian Young People's Theatre Continued

It gives our students the most ‘real world’ opportunities that undergraduates can experience; from being involved in the creation of a play, to expanding their technical skills and overall sensitivity to the elements of design. The program also teaches artistic discipline from the compressed rehearsal period and actor consistency which is earned from repeated performing experiences, all within one intensive semester.”

Appalachian Young People’s Theatre is a wonderful example of the kind of program that benefits the cultural life of the region generation to generation. Through their participation in AYP, Appalachian students are educating and encouraging the next generation of theatre audiences. They are also showing children that theatre is an essential art form and hopefully inspiring them to one day become young theatre artists themselves. The Theatre and Dance department remains truly proud to have such a reputable and far-reaching program to offer.

DATES & DEADLINES

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