



Perspectives

The College of Fine and Applied Arts Newsletter | February 2017

WELCOME, ILA!

IlaSahai Prouty, assistant professor in the Department of Art at Appalachian State University, has been named associate dean of the College of Fine and Applied Arts. Prouty began her new role on January 1, 2017.

Prouty, who received her MFA from the California College of Art and her BA from Brown University, was hired by the College of Fine and Applied Arts in 2009 and has served as both assistant professor and general education coordinator in the Art Department. She is also active in the local, regional and national art community, with installations in various North Carolina spaces as well as in museums and galleries on the east coast.



"I look forward to collaborating with the accomplished faculty and staff of Fine and Applied Arts to help build healthy systems in our college while I work on issues ranging from interdisciplinary initiatives to assessment to diversity," she shared. "I hope to bring my experiences and perspectives to bear in a way that benefits our amazing students."

Prior to her role with the college, she was a resident artist at the Penland School of Crafts and has served as Art Department chair at the Waring School and as a teacher, curator and advisor at the Governor's Academy, both in Massachusetts. She has also authored three books about experiential education and has served as a facilitator and curriculum writer.

"We are thrilled to welcome Ila into the role of associate dean," remarked Phyllis Kloda, dean of the College of Fine and Applied Arts. "Her dedication to the college, coupled with her previous administrative experiences, make her an excellent fit to serve our students and the university community."



DEAN'S UPDATE



Greetings! I'd like to reiterate some of the items I shared at the Spring 2017 welcome meeting and bring you up-to-date on new initiatives within the college this semester.

Finances: The college was awarded \$140,000 extra from Academic Affairs this fall in the operating budget. I made the decision to hold back that amount to use for computer lab upgrades and faculty/ student research support. \$138,000 was used for upgrading six computer labs and \$40,000 has been held back for faculty student research. Placing the funds toward computer lab upgrades will start and enable us to stay on an effective replacement cycle. If you would like to access the research funds please write a brief proposal on how the funds will be used, put together a budget and submit the proposal to your department chair. Your chair will then submit the proposal to me for consideration. We should have more information on supplemental requests shortly.

Space Issues: A space proposal that identifies FAA's needs and concerns has been created and submitted to the provost. A university-wide committee will be identified this spring to review all college space proposals and make recommendations to the provost. I will keep everyone posted on the outcome.

Resources/ Faculty and Staff Positions: I am in the process of investigating ways to find funds within our budget to create and support new lines. I should have a more concrete idea of what can be supported later in the semester and will keep everyone apprised of that.

New Initiatives: We've been working with the College of Arts and Sciences and FAA to create a collaborative vision for an Innovation Campus Community to be (hopefully) located at the old Broyhill conference site. The vision includes a sustainable living laboratory facility for FAA and a conservatory for CAS. The proposal was successfully presented to Deans Council and will be presented to the Innovation Campus Committee within the next month.

The FAA Howard Street project is going very well and we will have a grand opening of the building on Friday, April 7 (details to come). The Howard Street steering committee has been meeting on a regular basis and has accomplished the following: established a mission and vision statement, working on naming the building and getting a process in place for faculty, staff, students and outside community members to apply for use of the building.

AppLab is becoming a collaborative effort between FAA and the College of Business. Co-directors Richard Elaver and Mark Lewis are working to create a revised approach to the concept of AppLab and will roll their plan out in early February. Please see page six to learn more.

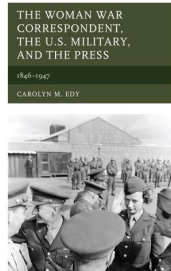
Fundraising: Many thanks to our Development Officer, Audra Vaz, who has worked to increase our donor base, reconnect with former alumni and donors and increase giving. Our outright gifts and pledge payments for 2016 were roughly \$184,000 and our new pledges and outright gifts came in at \$132,000.

I would also like to thank all faculty and staff for their dedication, talents and efforts. In the 2015 calendar year the faculty and staff of FAA gave 132 conference presentations, produced 278 creative works, were awarded 142 contracts and grants, produced 200 publications in the form of books, manuscripts, articles and essays. Plus faculty and staff secured close to \$1 million in outside research funding. Thank you all, as that is something to be proud of and celebrate!

ACCOLADES

Dr. John Craft's (Art) article "drupa 2016: What happens in Düsseldorf, does not stay in Düsseldorf" was published in *The Communicator*, a publication of the Graphic Communications Education Association. He also presented at the Association of Technology, Management, and Applied Engineering (ATMAE) annual conference in Orlando in November. His presentation, "Hack Attacks on Digital Related Printing Services: Safeguarding Digital Assets," examined security issues and efforts to protect client data from cyber attacks.

Dr. Carolyn Edy (Communication) has published a book, "The Woman War Correspondent, the U.S. Military, and the Press: 1846–1947" through Rowman and Littlefield.



Dr. Hessam Ghamari (Applied Design) published a study, "The Role of Color in Healthcare Environments, Emergent Bodies of Evidence-based Design Approach" in the *Journal of Sociology and Anthropology*. He also presented a study titled "The Role of Interior and Architectural Design in Improving the Quality of Life of Alzheimer Disease (AD) Patients in Nursing Home Facilities" at the 15th Annual Hawaii International Conference on Arts and Humanities with undergraduate research assistants Eva Clauss and Courtney Sullivan.



Gordon Hensley (Theatre and Dance) devised and directed a one-man performance of "Roxanne's Rivalry" on December 3 as a fundraiser for five scholarships within the Department of

Theatre and Dance. The production raised more than \$600 in the fall, and will be offered again on March 4 at 7 p.m. in Valborg Theatre. Tickets are available at the door.

Dr. Kevin Howell (Art) serves as Executive Director of Epsilon Pi Tau, an international honor society for technology professionals. While attending the Association of Technology, Management, and Applied Engineering (ATMAE) annual conference in Orlando in November, presided over meetings and the induction of new members ceremony. He also facilitated the Epsilon Pi Tau booth during the conference.

Jeana Klein (Art) presented personal studio work in a talk titled "For What It's Worth: The French Knot as a Basic Trade Commodity" at the Textile Society of America biennial symposium in Savannah, Georgia this past October.

Keith Martin (Theatre and Dance) has been selected for membership in the Stage Directors and Choreographers Society (SDC), the theatrical union that unites, empowers and protects professional stage directors and choreographers throughout the United States. With over 425 stage credits on his resume, Professor Martin's 40-year career in the not-for-profit and academic sectors includes producing, artistic direction, choreography and management in professional theatre, dance, opera, symphony, film and television, for which he received a 2010 Emmy® award. At Appalachian, he has directed *Kiss Me, Kate* and "Clybourne Park," and is slated to direct the musical "Sweeney Todd" in April 2018 at the Schaefer Center.

Dr. Ray Miller (Theatre and Dance) served as an adjudicator for the Appalachian New Play Festival sponsored by the Barter Theatre in Virginia. He also chaired an Invited Legacy panel for the Congress on Research in Dance at their November conference at Pomona College. In addition, Dr. Miller presented a paper on the early founders of the Congress on Research in Dance, which is now celebrating its 50th anniversary as the oldest dance studies scholarly organization in the United States.

Dr. Olga Monacell (Communication), along with **Dr. Chris Yang (Communication)** and Yingqi Wang (Office of Research), has published a book chapter, "Investigating Factors that Shape China's Reputation and Influence U.S. Students' Attitudes and Intent to Study in China," in "Shaping International Public Opinion: A Model for Nation Branding and Public Diplomacy."

Dr. Nina Jo Moore (Communication) will be inducted into the Pi Kappa Delta Hall of Fame at the biennial national tournament and convention in March. Pi Kappa Delta is the oldest honorary for college forensics, and this induction into the hall of fame is the highest honor for those who have served within the organization. Dr. Moore is one of just two inductees this year.

Dr. Thomas Mueller's (Communication) article "Consumer Perceptions of Electric Utilities: Insights from the Center for Analytics Research & Education Project in the United States" has been accepted for publication in *Energy Research and Social Science*.

Together with Dr. Joseph Cazier in the College of Business, Dr. Mueller traveled to UNC Chapel Hill in January to present research related to peak power usage and reduction for the Appalachian State University community.

Dr. Newly Paul (Communication) will present two papers this semester. The first, at the Midwest Political Science Association conference in April, is titled "Gender Stereotypes and the Strategic Use of Emotions in the 2012 Elections." The paper examines the extent to which candidates, parties and interest groups adhere to gender stereotypes while strategically designing their election campaigns. Her second paper presentation, at the International Communication Association Conference in May, discusses the depiction of refugees on the popular social media site "Humans of New York" and is titled "An Image of Refugees Through the Social Media Lens."

Dr. Greg Perreault (Communication) has four new publications, including "Depictions of Female Protagonists in Digital Games: A Narrative Analysis of 2013 D.I.C.E Award-Winning Digital Games" in Games and Culture, "Politicians, Photographers, and a Pope: How State-controlled and Independent Media Covered Francis's 2015 Cuba Visit" in Journalism Studies. "Depictions of Female Protagonists in 2013 D.I.C.E. Game of the Year Award Winners" in Games and Culture and "The GamerGate Controversy and Journalistic Paradigm Maintenance" in Journalism: Theory, Practice, and Criticism. He's also presenting "The Power of Digital Games in Disaster Preparation and Post-disaster Resilience" and "Symbolic Convergence in Depictions of Syrian Migrants: A Fantasy Theme Analysis of the Humans of New York Series 'The Syrian Americans'" both at the International Communication Association conference.

Dr. Mimi Perreault (Communication) has published "Depictions of Female Protagonists in Digital Games: A Narrative Analysis of 2013 D.I.C.E Award-Winning Digital Games" in Games and Culture. She will also present "The Power of Digital Games in Disaster Preparation and Post-Disaster Resilience" at the International Communication Association conference this spring.

Sara Rich (Art) has published a book review of "On Sea and Ocean: New Research in Phoenician Seafaring" in the American Journal of Archaeology.



Nicholas Sorlien (Art) was one of 20 artists chosen to have his artwork featured in Charlotte on a billboard as part of

the ArtPop Program. The billboard will be up for the remainder of 2017.

John Stephenson's (Art) solo exhibition of sculptures, "Recombinant," was recently presented in the Looking Glass Gallery at the Plemmons

Student Union. According to Stephenson, "In the 'Combines,' the root of the show name, I combine biomorphic (human, aquatic, insect) references with modernist era futuristic fantasies about the power of the machine. These Combines join mechanical with biological forms, and are inspired by extraterrestrial organisms from sci-fi movies, notably H. G. Well's War of the Worlds."



Brent Summerville (Sustainable Technology and the Built Environment) has secured a contract with the National Renewable Energy Laboratory (NREL). The contract ensures the university's continued role as North Carolina's Wind Application Center and a key participant in the U.S Department of Energy's Wind for Schools program. His contract was recently extended through 2017 with an additional \$20,000 in funds.

Dr. Jennifer Westerman (Sustainable Development) has published the journal article "Does Social Justice Knowledge Matter? Education for Sustainable Development and Student Attitudes" in Environment, Development, and Sustainability.

Mira Rai Waits (Art) was awarded the 2017 Nineteenth Century Studies Association Emerging Scholar prize for her article "The Indexical Trace: A Visual Interpretation of the History of Fingerprinting in Colonial India," in Visual Culture in Britain. Additionally, her chapter "Carceral Capital: The Prison-Industrial Complex in Colonial India," appeared in the anthology "Across Time and Space: Architecture and the Politics of Modernity." She also presented the paper "Specters of Empire: Tracing the Colonial in Contemporary Indian Imagination" at the annual conference of the Nineteenth Century Studies Association in Charleston, SC and the

paper "Colonizing the Global: Social Institutions and Global Architectural History" at the annual College Art Association conference in New York. Her research will be featured on an upcoming episode of the podcast "Benjamin Walker's Theory of Everything."

Dr. Matt Van Dyke (Communication) will present "The Power of Digital Games in Disaster Preparation and Post-disaster Resilience" at the International Communication Association conference in May.

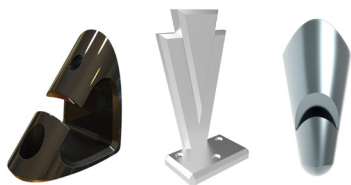
Dr. Mandy Wu (Art) presented "A Study of Ideas and Perceptions of Sustainability in Packaging" at the Association of Technology, Management, and Applied Engineering (ATMAE) annual conference in Orlando in November. She reported on advancements with sustainable packaging in the graphic communications industry.

Dr. Chris Yang (Communication), along with **Dr. Olga Monacell (Communication)** and Yingqi Wang (Office of Research), has published a book chapter, "Factors Shaping U.S. College Students' Concept of China and Willingness to Study in China," in "Shaping International Public Opinion: A Model for Nation Branding and Public Diplomacy." Dr. Yang has also published "An Integrated Approach to Understanding Young U.S. Consumers' Acceptance of Pinterest" in the Journal of Social Media Studies.

STUDENT AND ALUMNI SUCCESS

Graphic arts and imaging technology minor Charlie Francis will receive the Printing Industry of the Carolinas (PICA) Collegiate Best of Show award in April at the awards banquet in Concord. The award includes a \$500 scholarship and a \$500 donation to the GAIT program. His design "Maryland Magazine: America" promotes his home state.

Senior graphic design students Alex Amaya and Anna Cantrell are two of six Appalachian students to receive the Generation Study Abroad Scholarship through the Institute of International Education's Generation Study Abroad Initiative.



Industrial design seniors Rickey Bell, Nathan Haeme and Myers Welborn received a first place award in the 31st

annual Mockett Design Competition for projects completed during their Product Design Studio III course led by **Michael Rall (Applied Design)**.



During the **Fall 2016 industrial design** senior studio led by **Michael Rall (Applied Design)**, industry partner WestRock® guided

students through developing a new beverage brand from the ground up. Throughout the course, students drew on WestRock's industry and design expertise to create high impact solutions. Students were responsible for identifying the target market, conducting field research, developing design concepts, graphics and prototypes, and pitching their solutions to WestRock designers. The WestRock team praised the students for their ideas, and may develop student concepts into scalable solutions.

Interior design students Eva Clauss and Courtney Sullivan worked as undergraduate research assistants for **Dr. Hessam Ghamari**. The three co-presented "The Role of Interior and Architectural Design in Improving the Quality of Life of Alzheimer Disease (AD) Patients in Nursing Home Facilities" at the 15th Annual Hawaii International Conference on Arts and Humanities.

Interior design senior Madeleine McKenzie was invited to present at the National Conference on Undergraduate Research in Memphis, TN this April.

Interior design students Emma White, Katie Taylor, Rebecca Ballard and Elizabeth Hundley took home top honors at the international Planning and Visual Merchandising competition in November. The students prepared designs for the competition as part of **Dr. Hessam Ghamari's (Applied Design)** senior studio.

Public relations senior Monica Crawford's paper, "Social Media Matters: The Use of Social Media in Social Justice Movements," was accepted for presentation at the Southern States Communication Association's Theodore Clevenger Undergraduate Honors conference in April. Her paper, prepared for the Mass Media and Society course, received such high praise that she was named a finalist for the prestigious Franklin Shirley Award for the top paper. Four other communication students, **Emily Blevins, Anna Bundy, Jessica Chaplain and John McNair**, will also present work at the conference.



Theatre and Dance alumnus Jake Dailey '15 will serve as fight choreographer for the upcoming production of "Silence" by Moira Buffini.

A six-student team from the **Department of Sustainable Technology and the Built Environment**

took home top honors in the Associated Schools of Construction Southeast Region Student Competition's Design Build category this past November. The students, **Josh Beam, Caleb Branch, Garrett Draughn, Caleb Levinson, Lee Urbina,** and **Jackson Laing**, along with their advisor **John Cark**, bested teams including Clemson University, NC State University and Auburn University, among others.



Sophomore computer science student **Alisha Sprinkle** has been collaborating with **Applied Design's Richard Elaver** using contemporary digital tools to create 3D printed flower vases. She will present this research at the National Conference on Undergraduate Research in Nashville, TN this April.



Art alumna Sloane Whaley's painting was recently commissioned by Chancellor Everts. Whaley graduated in December 2016 with a degree in studio art.



FINE AND APPLIED ARTS ON THE ROAD

Keith Martin, along with **Dr. Ray Miller** and **Dr. Jessica Wood**, traveled with 20 theatre and dance students to New York City for a week to see Broadway musicals, visit the Performing Arts Library at Lincoln Center, meet with agents and producers, talk with Broadway actors following the shows, interview selected actors about auditioning and more. This trip was designed to introduce students to the professional world of theatre in order to help them transition from their studies to lives in the professional world.

Ila Prouty traveled to the Waring School in Massachusetts, where she is the visiting artist this year. An alumna of the school, she's running two

projects with the Waring community, Paper Bag Test and Map of Maps. Paper bag test is designed to present race as a social construct and to engage the audience in thinking about how we use words to describe, imply and evaluate race. Map of Maps explores looking at identity, whether it be social or personal, in the aggregate within a community. The end result will be a compilation of individual maps that shows the community identity as a whole.

GRANTS

Dr. Jeremy Ferrell, Dr. Ok-Youn Yu, Dr. Jim Houser (Sustainable Technology and the Built Environment) and **Dr. Mike Hambourger (Chemistry)** were awarded a \$97,231 grant from the North Carolina Department of Agriculture and Consumer Services BioEnergy Initiative. The grant will fund their project Demonstrating Syngas Production from Bioenergy Crops. This project builds on previously funded work that developed several methods of heating greenhouses with biomass. The next focus will be using biomass grown on-site to produce syngas for heating as well as biochar as a soil amendment for the biomass production.

RE-ENVISIONED: APPLAB 3.0

AppLab, a project-based multi-disciplinary class that uses design thinking to solve real-world problems, will be co-led by **Richard Elaver (Applied Design)** and Dr.



Mark Lewis (Management, College of Business), and supported by a team of faculty from multiple colleges across campus. Elaver and Lewis have re-imagined the course and will guide students to creatively solve real-world challenges presented by outside companies/organizations. Enrollment is open to students from any discipline.

With AppLab 3.0, the experience will grow to include multiple programs under the Design and Innovation Cooperative. This will include faculty development workshops on design thinking pedagogy and outreach to assist faculty in applying design thinking for course projects.

AppLab 3.0 will be the first course delivered in the new Howard St. space this fall, providing a vehicle to bring students and faculty from across campus together with the outside community in a dynamic working relationship.

College of Fine & Applied Arts

APPALACHIAN STATE UNIVERSITY

SPRING AT THE FARM

Much is happening at the Sustainable Development Teaching and Research farm at the Blackburn Vannoy property. The baby chicks arrived on Feb. 16, and there are plans to bring cows and pigs to the farm as well. **Brooke Kornegay and Christof den Biggelaar (Sustainable Development)** have the students hard a work preparing for more animals and the warmer growing season this spring.



UPCOMING EVENTS

An Evening at the Ecopolis: Envisioning a Regenerative City with Jeff Biggers

Feb. 17, 7 p.m.

Grandfather Mountain Ballroom, PSU

Silence

Feb. 22-25, 7 p.m. and Feb. 26, 2:00 p.m.

Valborg Theatre

Art and Design Expo Awards Ceremony

March 29, 5 p.m.

The Smith Gallery

Spring Appalachian Dance Ensemble

March 29-31, 7 p.m.

Valborg Theatre

Howard Street Space Grand Opening

April 7, 4 p.m.

182 Howard Street, Downtown Boone

Studio I BFA Exhibition Reception

April 7, 5 p.m.

The Smith Gallery

The Mischief Makers

April 21-22, 7 p.m. April 23, 2 p.m.

I.G. Greer Studio Theatre

Flight from the Mahabharath

April 26-29, 7 p.m., April 30, 2 p.m.

Valborg Theatre

