



Perspectives

The College of Fine and Applied Arts Newsletter | September 2017



WELCOME TO FALL 2017!

It's a pleasure to see you all as the 2017–18 academic year ramps up. As I start my second year as your dean, I want to thank you all again for welcoming me into your midst. Over the past year you have been generous with your time and your expertise and I am grateful to you.



We will be working toward several goals and exploring new initiatives this year.



College branding will be a primary focus. We'll work with departments to determine the best way to create a cohesive identity by naming and branding our college.

Enrollment has begun to significantly impact our college since we're growing, and in some departments much more quickly than anticipated. This fall, Academic Affairs, in conjunction with the deans and associate deans, is looking to begin discussions to resolve these issues. Many thanks to the faculty who generously raised their hands to take on an overload of classes to help us out this fall.

Assessment will become more of a focus in light of the 2019 SACS university-wide accreditation visit. I would like us to be proactive and identify ways to create a more cohesive plan and implement strategies to strengthen what we do. We will be working with chairs, assessment coordinators and departments to examine ways to strengthen our data collection, align our assessment with the Strategic Plan, create long term plans and take steps to ensure we are closing the loop on assessment projects.



I wish all of you a wonderful and productive fall semester.

— Phyllis



ACCOLADES

Marianne Adams (Theatre and Dance) attended the 4th International Dance and Somatic Practice conference "Moving the Sensate: Questions of Affect and Embodiment for the 21st Century" at Coventry University, United Kingdom July 7-9. While there, she presented the workshop "Somatic Practice, Social Stewardship and Sustainability."

Donald Corey (Applied Design)

led a summer study abroad experience for 11 industrial design students in Prague, Czech Republic.



While there, the students worked with Doctors Without Borders to brainstorm solutions to a variety of challenges, including refugee safety, waste management, material transportation, climate control, medical delivery and communication networks. Students designed products including a food transportation system, a waste management system and dual-purpose food packaging.

Dr. John Craft (Art) was a featured speaker for the 92nd Graphic Communications Education Association conference held on the campus of Ryerson University in Toronto, Canada, July 15-20. His presentation, "Enhanced Digital Printing—Breaking Away from Traditional Print Technology," addressed enhanced digital printing as a newly emerging technology replacing traditional production printing technology such as offset, gravure, flexography and screen-printing.

Emily Daughtride (Theatre and Dance) co-led a study abroad program to Cuba, "Ritmos and Arroz," with Joe Gonzalez (Global Studies). Her course, "Rhythm and Revolution," explored the culture of Cuba through dance, including social dance forms such as salsa, Afro-Cuban ritual dance and concert forms of ballet and modern dance.



Dr. Derek Davidson (Theatre and Dance) and **Laura England (Sustainable Development)** are

co-facilitating the Climate Stories Collaborative, a new initiative in the College of Fine and Applied Arts designed to grow the capacity of our faculty

and students to use a variety of creative media to tell the stories of those who are already affected by, and/or taking action to address, climate change. Davidson and England led a two-part faculty workshop in August and September and will facilitate a showcase of climate stories produced by students enrolled in courses across the college. This end-of-the-semester event will be held at HOW Space and will feature visual and performance pieces expressing the stories of real people and communities who are already affected by and/or taking action to address climate change.

Dr. Kelly Davis (Communication)

returns to "A Craftsman's Legacy" to direct his second season. The show, now in its fourth season, premiered on UNC-TV (WUNE locally) Saturday, Sept. 9 at 3 p.m. and follows host and renowned metal shaper and motorcycle builder Eric Gorges as he continues his quest for America's finest craftsmen.



Dr. C.A. Debelius (Sustainable Technology and the Built Environment) successfully defended his dissertation in early April and received his Ed.D degree with a concentration in higher education at Appalachian's May 2017 graduation ceremony. This summer, he was appointed a faculty fellow at the Walker College of Business' Center for Analytics, Research and Education (CARE) and was appointed to the Board of Directors of the Hiddenite Arts and Heritage Center.

Dr. Jeremy Ferrell and Dr. Ok-Youn Yu (Sustainable Technology and the Built Environment),

along with their Nexus team, designed and installed combination solar/biomass heating systems for two Watauga County farms as an outreach project/technology transfer to the local community this summer. The farms, Against the Grain in Zionville and Spring House in Vilas, will now have heating systems that use solar thermal and heat recovery from a biochar kiln to heat greenhouse space in the winter and dehydrate crops in the summer. This project is funded by the BioEnergy Research Initiative under the NC Department of Agriculture and Consumer Services.

Derek Gagnier (Theatre and Dance) directed commedia del'arte productions of "Tales of King Arthur" and "Rapunzel" for Ensemble Stage Theatre Company during the inaugural season of their new theatre in Banner Elk.



Dr. Hessam Ghamari (Applied Design) conducted the workshop "Evidence-Based Healthcare Design" at the Contemporary

Architects Association of Iran conference June 5-6. The workshop consisted of the evidence-based design introduction and three empirical research projects that relate to design interventions and their implications. More than 30 architecture and interior design graduate students attended this workshop. Additionally, his spring 2017 interior design studio partnered with nursing students and faculty members to develop and design different prototypes of patient rooms that enhance the patient and family visitors experience and to design a typical patient floor unit using centralized or de-centralized nurses' stations. The long-term goal is to implement student designs into the Foley Center at Chestnut Ridge in Blowing Rock.

George Glisan (Art) presented "Sustainability Certification: Does it Make a Difference in Print Manufacturing?" in March at the annual Technical Association for the Graphic Arts (TAGA) in Houston, Texas. The presentation was accepted for publication as a full paper in the 2017 TAGA Proceedings.

Dr. Jiangxue Han and Dr. Shanshan Lou (Communication) presented the paper "Exploring the Effects of Character and Cued Typicality in Health Narratives" at the Association for Education in Journalism and Mass Communication conference in Chicago this August. The paper won second place for a faculty paper in the communicating science, health, environment and risk division.



Dan "Vallie" Hill (Communication) was awarded the North Carolina Association of Broadcasters (NCAB) 2017 Wade H. Hargrove Community Leadership Award on

June 15 at the annual awards luncheon in Durham. The award is given to North Carolina broadcasters who have demonstrated an abiding commitment to public service in their communities.

Gordon Hensley (Theatre and Dance) presented at the Pedagogy and Theatre of the Oppressed conference in Chicago. He also participated in a special intensive training, "Forum Theatre: Examining Oppressive Systems, Exploring Concrete Options," with Julian Boal, son of Augusto Boal, and attended the national conference of the American Alliance for Theatre and Education in New Orleans.

Dr. Marie Hoepfl (Sustainable Technology and the Built Environment) was the recipient of the Board of Governor's college award for Teaching Excellence.

Dr. Anatoli Ignatov (Sustainable Development) published "The Skin and the Stool: Re-Crafting Histories of Belonging in Northern Ghana" in March 2017 as a book chapter in Politics of African Anticolonial Archive. He also published a peer-reviewed article in February 2017 titled "The Earth as a Gift-Giving Ancestor: Nietzsche's Perspectivism and African Animism" in Political Theory: An International Journal of Political Philosophy, one of the top journals in the field of contemporary and historical political thought.

Dr. Jacqueline Ignatova (Sustainable Development) has published "The 'Philanthropic' Gene: Biocapital and the New Green Revolution in Africa" in Third World Quarterly.

Rebecca Keeter (Theatre and Dance) taught and performed at the Lake Eden Arts Festival and Lake Eden Arts Festival in the Schools (LEAF). She also traveled to Spain and Italy to observe traditional folk dance forms.

Jeana Eve Klein (Art) will have work displayed at two curated exhibits, "Fugitive Fibers" at New Mexico State University Art Gallery in Las Cruces, New Mexico and "ArtPrize 9" at the Grand Rapids Art Museum in Michigan, along with two solo exhibits, "Recent Activity" in Nashville, Tennessee and "Past Perfect" in Las Vegas, Nevada. She is particularly excited about the solo show "Recent Activity" at Oz Arts in Nashville, which is all new work documenting her responses to others' social activity via hand-cut recycled fabric lettering on recycled fabric panels.



Hui Chi Lee and Michael Grady (Art) led a group of 11 students on the first China Summer Program. They spent three weeks traveling and visiting museums, galleries and

art studios in Shanghai, Hangzhou and the famous Yellow Mountain National Park. While studying traditional and contemporary Chinese art and culture at the China Academy of Art, the largest and most prestigious art college in China, students had an opportunity to create their own art. They also received suggestions and guidance from resident artists and faculty on their work as part of the experience. The goal is to make the China Summer Program an annual course.

Teresa Lee (Theatre and Dance) attended performances, panels and workshops at the One Theatre World conference in Oakland, San Francisco and Berkeley. While there, she trained with the San Francisco Mime Troupe. She also taught Alexander Technique for a week-long summer intensive at Sevenoaks Retreat Center in Madison, Virginia.

Dr. Shanshan Lou (Communication) was selected for two prestigious fellowships during summer 2017. She first spent a week as one of the 17 competitively awarded Advertising Educational Foundation Visiting Professor Program fellows in New York City. She also spent two weeks as the Scripps Howard Foundation Visiting Professor in Media Ad Sales Program grant recipient in Cincinnati, which provided the opportunity for her to continue developing knowledge of advertising sales that support social media and digital marketing.



Martha Marking (Theatre and Dance) traveled to the United Kingdom to experience and explore many costume collections dating back to the early 1600's, including items featured in Janet Arnold's "Patterns of Fashion." Workshops there centered around the life of author Jane Austen through costume. For research purposes, she had exclusive access to unseen pieces from various notable British museums and National Trust resources. Other highlights included cultural visits and specialist workshops at the Arts University Bournemouth.

Keith Martin (Theatre and Dance) traveled to London May 22–31 to retrace the steps of musical theatre legend Stephen Sondheim in creating "Sweeney Todd: The Demon Barber of Fleet Street." Martin is directing the musical on campus in April 2018 in a collaborative production between the Office of Arts and Cultural Programs, the Hayes School of Music and the Department of Theatre and Dance. Martin then traveled to Edinburgh,

Scotland to represent Appalachian at the 2017 international conference of the Association for Arts Administration Educators (AAAE). With a 35-year background in professional arts management, Martin brought his experience in the not-for-profit sector to a series of discussions about academic instruction. For the second year in a row, he also traveled to New York City to participate in theatre week activities leading up to and including the 2017 Tony Awards as a member of the media. He returned to Manhattan a few weeks later for the National High School Musical Theatre Awards, better known as "The Jimmy Awards" in honor of James M. Nederlander, legendary Broadway theatre owner and producer, who passed away last year at the age of 94.

Jeanne Mercer-Ballard (Applied Design) took part in the SAI Programs fellowship where she presented at Nuova Accademia di Belle Arti and Domus Academy in Milan and completed



research related to cultural preferences in lighting. She also visited the University of Lincoln in Lincoln, UK, Lorenzo de Medici in Florence, Italy and Syracuse Academy in Syracuse, Sicily, Italy to build program relationships and seek opportunities for short-term, faculty-led study abroad experiences.

Dr. Ray Miller (Theatre and Dance) has recently been named vice president for professional development for the newly formed international dance scholarly organization known as the Dance Studies Association. Additionally, he continued his research on the history of the Congress on Research in Dance at the University of Maryland archives, the Library of Congress and the New York Public Library of the Performing Arts. He also worked on a book chapter on dance in Broadway musicals based on Shakespeare's plays for an edited volume "Shakespeare and Dance."

Dr. Thomas Mueller (Communication) presented a communication and marketing seminar to the Washington Mandela Fellows during their summer program at Appalachian. He will also be collaborating with a fellow on social media research for the fellow's upcoming thesis work.

Dr. Dinesh Paudel (Sustainable Development) has published "The US, Climate Change and the Farmers of Nepal" on aljazeera.com with co-author Dr. Gregory Reck (Anthropology).

Dr. Newly Paul (Communication) presented two papers and a poster at the annual Association for Education in Journalism and Mass Communication conference in August. The first paper, "Skin Deep News Values: Examining the Role of Visuals and Racial Cues in Journalists' News Selection Process" explored how race impacts journalists' news decisions. The second, "Does News Consumption Online and on Social Media Affect Political Behavior? Evidence from a Swing State in the 2016 Elections" was based on research conducted on the 2016 elections. She also presented a poster, "Social Media Uses, Political Participation and Civic Engagement in Election 2016."

Dr. Greg Perreault (Communication) has published the book "Strange Homecomings: Hollywood and the Narrative of the Warrior's Return in Blue and Gray in Black and White and Color: The Civil War on Film."

Alex Poorman (Applied Design) received the Carolinas Chapter of the International Interior Design Association (IIDA) 2017 Educator of the Year award, which recognizes and celebrates the outstanding accomplishments and commitment to interior design education by a full-time educator.



Richard Prisco (Applied Design) was invited to be a visiting artist at Australian National University (ANU) in Canberra, New

South Wales, Australia February 10- April 1. He gave two lectures to both the student body and the public and interacted with the students on a daily basis. While there, he worked in both the furniture and glass studio and completed a bench made of Blood Wood, (indigenous to Australia) steel and concrete. The bench, titled "Repose," was acquired by the ANU's Drill Hall Gallery and will be part of the permanent collection in the Sydney Nolan Room. Prisco also worked on three small sculptures of cast glass, plate glass, steel, concrete and wood, which will be exhibited in the near future here in the States. Prisco also used his time in Australia to start a dialogue around the concept of a student and faculty exchange between Appalachian and ANU.

Michael Rall and Alex Poorman (Applied Design), with the help of GEAR UP Program Coordinator



Bradley Tunstill, led the inaugural Design Summer Camp in July to introduce high school students to industrial and interior design. The two-day camp was attended by more than a dozen rising 9th and 10th grade students from two western North Carolina counties. Students used recycled paperboard to create innovative light fixtures based on popular mountain outdoor activities such as skiing, camping, hiking and more. Campers also built three-dimensional cardstock models that represented a quiet space on campus for students to relax.

Jonathan Ray (Theatre and Dance) worked with alum **John David Brown** to direct the 20th annual Green Room Summer Shakespeare Theatre Institute July 17–22. Founded by Ray and Brown, this year's week-long in day camp in Newton included 110 students ages 5–17, 15 student interns, and 12 faculty. The camp culminated in a festival-style production of scenes from "A Midsummer Night's Dream" in front of an audience of more than 300.

Adrian Rieder (Theatre and Dance) originated the role of "The Hyper Wiper" in the world premiere production of "Baby Rieder's Bottom," directed a production of "How To Succeed in Marriage Without Even Sleeping," and served as a stage manager for the production "If Momma Ain't Happy, Ain't Nobody Happy."

Jody Servon (Art) will be co-presenting a session, "Gender Trouble: Minding the Gap," at the annual Convening of Common Field November 2–5 in Los Angeles with Diverseworks' Xandra Eden and UNC Chapel Hill's Jina Valentine. In this session, they will formulate concrete actions for artists, art professionals, arts and university administrators and legislators that will increase awareness and empower women, mothers and parents to demand change within existing power structures. Common Field's Convening is an itinerant annual gathering that brings together over 350 national organizers to explore the state of the field of arts organizing and to share resources, knowledge and methods for artist-led, artist-run and artist-centered projects, spaces and practices.



Tricia Treacy and Scott Ludwig (Art) led a study abroad trip to Amsterdam in May for 12 art students. The students, who participated

in a hybrid print and design course while abroad, produced collaborative creative work using different tools, including digital, letterpress, printmaking and risograph processes. Work created on the trip was exhibited at the Amsterdam Grafisch Atelier Lab this past May, the Blowing Rock Art and History Museum on August 31, and the college's HOW Space September 1-14.

Cameron Van Dyke (Applied Design) and his wife Rachael work together to explore alternative sustainable solutions in order to expand what they call "public imagination." During the 2017-18 academic year, they are living at Turtle Island Preserve just outside of Boone in a cabin with no electricity or water in order to experience a life closer to nature and challenge themselves to find luxury inside of a day-to-day life that requires hard work - hauling water, cutting firewood, etc.

This project continues Van Dyke's research into "changes in behavior" as a primary way to address the coming global downshift in energy and material availability.

Dr. Matthew VanDyke (Communication) and **Marie Hoepfl (Sustainable Technology and the Built Environment)** received College of Fine and Applied Arts Innovative Interdisciplinary Curriculum Grant "Appalachian Campus/Community Corps." During the 2017-18 year, they will provide a service-learning collaboration opportunity for advanced undergraduate students in VanDyke's Public Relations Campaigns courses and Hoepfl's Contemporary Problems in Sustainable Technology courses. The students will work with the Town of Boone, to complete a project aligned with the STAR communities framework aiming to identify the town's existing sustainability efforts and to recommend future sustainability activities. Additionally, VanDyke, along with Texas Tech co-author Andy King, presented a research poster titled "Using the CAUSE Model to Understand How Texas Groundwater District Officials Communicate about Water Risks" at the annual Association for Education in Journalism and Mass Communication conference in Chicago this August.

Dr. Jennifer Westerman (Sustainable Development) has published "Empathy as an Antecedent of Social Justice Attitudes and Perceptions" in the Journal of Business Ethics with coauthors Matthew Cartabuke, James W. Westerman, Jacqueline Z. Bergman, Brian G. Whitaker and Rafik I. Beekun. Additionally, she presented "Precarity, Class and Environment in Appalachian Literature" at the Association for the Study of Literature and Environment Biennial conference at Wayne State University in Detroit, Michigan in June.

STUDENT AND ALUMNI SUCCESS

Art alumnus Jon Michael Benz is the first Appalachian alum to be accepted and awarded a three-year scholarship to the International Master of Fine Arts program at the China Academy of Art.



Sustainable Development alumna Lindsay Giglio '16, who now works for Blue Ridge Women in Agriculture (BRWIA), approached the department this summer with

a proposal to work together and provide fresh produce for locals in need. Under the partnership, all excess food harvested at the university's Blackburn Vannoy Teaching and Research Farm and in the campus gardens — almost 300 pounds to date — was collected and donated to families and organizations in need across the High Country. Recipients included the F.A.R.M. Cafe, Western Watauga Outreach, Hunger and Health Coalition, Louis E. Harrill Senior Center and Deerfield United Methodist Church, among others.

Leah Simmerman '17 and **Reid Anderson '17 (Sustainable Technology and the Built Environment)** completed a project with the Hiddenite Arts and Heritage Center in Alexander County, NC as part of their capstone research projects. Simmerman conducted an abbreviated historical structure report that highlighted the unique architectural and historical elements of the building, with recommendations for modifications for enhanced building comfort and energy efficiency, while Anderson examined the HVAC system for the structure.

The Department of Military Science and Leadership

had an active summer. Seventeen cadets went to Advance Camp, four cadets attended



Basic Camp, two participated in Army-affiliated internships after Advance Camp, four mirrored Active Duty Lieutenants as part of the Cadet Leadership Training Program, one received the Army Dive Badge after completing the Special Operations Combat Diver School, two became Airborne Qualified, two became Air Assault Qualified, and four went overseas as part of the Cultural Understanding and Language Program (CULP). Additionally, the program commissioned five Second Lieutenants, Ojo Babalola, Darlene Girardeau, Nickolas Leonard, Jared Stratton and Brian Wilson, in a ceremony on August 11.

GRANTS

Dr. Anne Fanatico (Sustainable Development) was awarded a \$25,000 grant, "Beefing Up Livestock, Poultry and Agroforestry Enterprises for Military Veteran Farmers" through the USDA Beginning Farmer and Rancher Development Program. The three-year grant will fund her work developing sustainable livestock training modules and outreach with veterans interested in sustainable agriculture, and is a follow up to her earlier grant "Armed to Farm: Soldiering the Success of Military Veterans in New Poultry, Livestock and Agroforestry Enterprises."

Alex Poorman (Applied Design) has been awarded the International Furnishing and Design Association (IFDA) Education Foundation's 2017 Irma Dobkin Universal Design Grant. Poorman will use the grant funds to conduct workshops on campus that educate students for a continued need to design both assistive technologies and environments that support accessibility by all users.

Dr. Rick Rheingans (Sustainable Development) has received nearly \$50,000 to fund his research on population density and urban sanitation in Mozambique.

Dr. Anna Ward (Theatre and Dance) has received additional funding of almost \$230,000 for her Scholars with Diverse Abilities program.

WELCOME NEW FACULTY AND STAFF!

The college is pleased to welcome eight new faculty and one staff member this year:

Andrea Connell, Art

Travis Donovan, Art,

Dr. Stephen Daniel, Communication

Rob Gelber, AppTV General Manager

Dr. Ashley Han, Communication

Major Christopher Kleman, Military Science and Leadership

Dr. Fangxiao Liu, Sustainable Technology and the Built Environment

Cameron Van Dyke, Applied Design

Dr. Rebecca Witter, Sustainable Development

FINE AND APPLIED ARTS FALL EVENTS



Nubiologist and NCMA curator Dr. Caroline Rocheleau | Oct. 5, 7 p.m.
114 Belk Library

The **Department of Art** is pleased to announce a visit and

open lecture by Dr. Caroline Rocheleau, curator of Ancient Art at the North Carolina Museum of Art. In a presentation sponsored by the art and anthropology departments, Dr. Rocheleau will speak on her excavation work at two sites in Nubia, Sudan, and her research on the topic in Egyptology/Nubiology. Titled "Excavating Kush: The Adventures of an Archaeologist Working in Sudan," Dr. Rocheleau will share her experience excavating Amun temples in the Kingdom of Kush, ancient Egypt's great rival and one of Africa's little known ancient kingdoms. Her talk will cover work at Meroe, the famed capital of Kush mentioned by ancient authors, and Dangeil, a Kushite site excavated for the first time in 2000.

Homecoming Festivities | Oct. 6, 7–9:30 p.m.
HOW Space

The college will host a variety of work showcasing our departments at HOW Space as part of APPToberfest, the university's homecoming event on October 6. Come see what our students and faculty have been up to over the last several months.

2017 IDEC (Interior Design Educator's Council South Regional Conference | Oct. 8–11

Dr. Hessem Ghamari and Jeanne Mercer-Ballard (Applied Design) are co-chairing the conference, "Elevated Environments," which will continue to elevate the level of design discourse in the built environment. That discourse is increasingly augmented by what we teach future designers and the inclusion of environmental responsibility, social justice, evidence-based design, health and global issues. This is the first time the conference will be hosted on Appalachian's campus in Boone.



The 2017 Food Summit: Dynamic Traditions, Resourceful Communities | Oct. 28, 10 a.m.–4 p.m.
Plemmons Student Union, Parkway Ballroom

This year's High Country Food Summit, a gathering of scholars, farmers and food lovers, explores the theme "Dynamic Traditions,

Resourceful Communities." Sponsored in part by the **Department of Sustainable Development**, the summit highlights include a conversation with author Ronni Lundy speaking about her James Beard award-winning cookbook "Victuals, a Tapestry of Stories, Photographs, and Recipes that Documents the Evolution of Appalachian Foodways." Other events on seed saving and food waste recovery will encourage attendees to explore what makes High Country communities both unique and uniquely regenerative: self-healing, self-sustaining, innovative and resourceful. Tickets are \$30 for the public and \$15 for students, and a local lunch will be catered by F.A.R.M. Cafe.

Sustainable Energy Speakers Series | September–November

The **Department of Sustainable Technology and the Built Environment** has partnered with the Appalachian Energy Center to offer a speaker series for 2017–18. Speakers are lined up for fall 2017 on October 16 and November 13. The series can be used for professional development credits and is open to all students, faculty and staff. For more information, visit the [Appalachian Energy Center's website](#).

"The Sharing Project" and "On Tyranny: Twenty Lessons from the Twentieth Century" | Sept. 1–Oct. 27
The Smith Gallery



"The Sharing Project," a multimedia documentary installation by Winston-Salem artist Joel Tauber, grapples with questions of how and why we share in the context of family and political life. "On Tyranny" is a set of broadsheet posters based on Yale University Professor and Historian Timothy Snyder's book "On Tyranny: Twenty Lessons from the Twentieth Century."

College Events at HOW Space

Pop Up Shop and Handmade Fashion | Nov. 8–26

Graphic Design / Applied Design Senior Exhibit | Nov. 30–Dec. 4

Climate Stories Showcase | Dec. 5–7

AppLab Review | Dec. 8–11

[Check the HOW Space calendar for additional information on these events and more.](#)

College of Fine & Applied Arts

APPALACHIAN STATE UNIVERSITY

CONGRATS FAA AWARD WINNERS!

Michael Rall
Outstanding Service



Dr. Dinesh Paudel
Outstanding Scholarship / Creative Practice



Brian Bookwalter
Outstanding Teaching



Dan "Vallie" Hill
Outstanding Staff

