



# Perspectives

The College of Fine and Applied Arts Newsletter | February 2018



Welcome back! I hope you all took time to relax and spend time with friends and family over the holidays.

We have many things to celebrate this spring, including additional resources, new creative interdisciplinary projects and new hires. I am looking forward to continuing several initiatives that impact the college, and learning more about the wonderful work you do this semester.



**College branding** continues to be a primary focus. We are still working to determine the best way to create a cohesive identity and to name and brand the college.

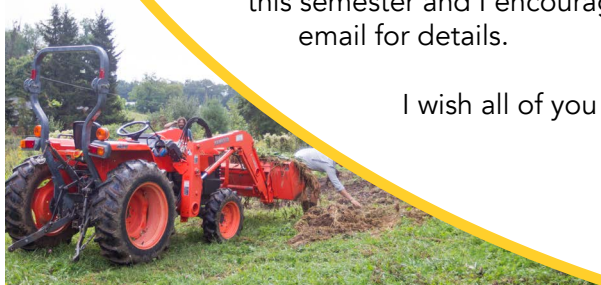


We will remain proactive in terms of **assessment**, identifying ways to create a more cohesive plan and implementing strategies to strengthen what we do. Garner will be working with chairs, assessment coordinators and departments to examine ways to strengthen our data collection, align our assessment with the strategic plan, create long-term plans and take steps to ensure we are closing the loop on assessment projects.

Some small but positive steps are being taken to better assess **enrollment** and support departments being impacted early on. One is the possibility of allowing transfer students who have deposited and paid to register early each semester along with our regular registration period. The other is the implementation of a data analytics program created by Rick Sears in IRAP to help forecast class seat demand. More to come on enrollment management throughout the semester.

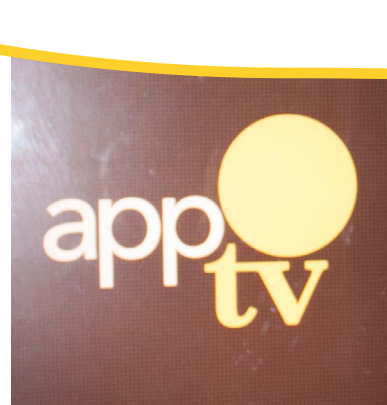


In the spirit of generating open dialogue and discussions within the college, I will host informal coffee chats with you. We'll be holding two this semester and I encourage you to attend one. Please watch your email for details.



I wish all of you a wonderful and productive spring.

— Phyllis



## ACCOLADES

**Dr. Ed Brewer (Communication)** has published *Organizational Communication: Today's Professional Life in Context*, with Walker College of Business faculty member Dr. Jim Westerman. Additionally, he presented "Preliminary Exploration of International vs. US MBA Student Interpretation of Vague Language" with Terrence Holmes at the Society for Marketing Advances annual conference in Louisville in November.

**Dr. Derek Davidson's (Theatre and Dance)** play "Ox," which premiered in In/Visible Theatre's most recent BOLO Fest (Boone Solo Festival), toured to the Asheville Fringe Arts Festival Jan 26-27



and to venues in Florida this semester. **Karen Sabo (Theatre and Dance)** produced the BOLO Fest, and this solo show stars Mark Suggs, a staff member at the university.



**April Flanders' (Art) piece "Advance"** has been purchased by the Asheville Museum of Science where it will be installed

in March. The piece addresses the breadth of the invasive species problem in North America and was created by printing brightly colored sheets of paper with invasive plant species using a layered monotype process. Flanders then made paper cutouts of 76 invasive animals using her printed invasive plant papers. The piece will become a part of the museum's permanent collection and will be on display for approximately 10 years.

**Frankie Flood's (Art)** work "Peacemaker/ Piecemaker pizza cutter" was featured and published in the promotional information for in an exhibition that is



currently showing at the Kentucky Center for African American Heritage. The "I.M.A.G.I.N.E. Peace Now" exhibition is organized by Boris Bally and

features decommissioned guns transformed into art objects by artists from the United States and five other countries. Bally brings together like-minded artists from around the world to make a powerful statement about gun violence in America and artistic expressions of peace.

**Dr. Hessam Ghamari (Applied Design)** presented two research projects at the 12th World Congress of Design and Health in Vienna, Austria in July 2017. The



first, "Quality of Life in Assisted Living Facilities: Identification of the Outdoor Attributes as Influential Factors of Therapeutic Environments" was an effort to identify and rank order the environmental attributes of the designed outdoor environment that attract eye fixation. The second project, "Wayfinding in Unfamiliar Indoor Healthcare Environments: An Evidence Based Design Approach Using Gaze-Tracking Technology" intended to identify and rank visual environment elements in hospitals that attract gaze fixation during wayfinding. Undergraduate interior design students Eva Clauss and Sarah Dickert assisted with this project as well.

**Cara Hagan (Theatre and Dance)**



presented

a sneak peek of "LOAM," an experience in movement and sound exploring the relationship between the human body and soil, on Feb. 2. The Boone performance is followed by a world premiere in Durham, then touring throughout summer and fall in various cities around the country.

**Dr. Jiangxue (Ashley) Han (Communication)** was awarded the National Association of Television Program Executives (NATPE) faculty fellowship by their Educational Foundation, which allowed her to attend the annual NATPE convention Jan. 14-18 in Miami. Convention speakers included executives from media companies such as FOX, NBC, Lions Gate and more.





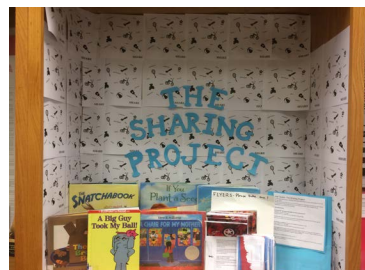
that provide the greatest amount of information while minimizing the damage to these submerged heritage monuments.

An interview with **Dr. Kin-Yan Szeto (Theatre and Dance)** was published in October in The New York Post on Jackie Chan's martial arts fighting style during his film career. Szeto is an Executive Board Member of the Dance Studies Association (DSA) and serves as chair of the Nominations Committee, co-chair of the Awards Committee and a member of the Conference Program Committee. She presented her research at the DSA annual conference in 2017 in Columbus, Ohio. Currently, Szeto is working on a book project about the art of crossing cultures in dance theater.

**Dr. Matt Van Dyke (Communication)** has published four pieces:

1. "Using the CAUSE Model to Understand Public Communication About Water Risks: Perspectives from Texas Groundwater District Officials on Drought and Availability" in the Journal Risk Analysis with co-author Andy King of Texas Tech University
  2. "Using Theory to Inform Water Conservation in Business Communities: Formative Research from a Chamber Initiative" in Applied Environmental Education and Communication with co-authors Melanie Sarge and Samantha Daggett of both from Texas Tech University
  3. "A Reply to Lindsey, Herring, and Greenhalgh on 'A Missed Opportunity?: NOAA's Use of Social Media to Communicate Climate Science'" in Environmental Communication with co-authors Nicole Lee of NC State University and Glenn Cummins of Texas Tech University
  4. An encyclopedia entry, "Association versus Causation" in the Encyclopedia of Big Data with co-author Weiwu Zhang of Texas Tech University
- He will also present "It's a Numbers Game: Change in Frequency, Type, and Presentation Form of Statistics Used in NFL Broadcasts" at the annual conference of the Broadcast Education Association in Las Vegas in April.

The **Department of Applied Design** hosted the first-ever "Selfies with Santa" event in December, raising \$300 for the High Country United Way.



**The Art Department's Smith Gallery** had incredible success with student and community engagement through its Fall 2017 exhibition "Joel Tauber: The Sharing Project" on display during September and October. The exhibition facilitated a broad range of involvement from students and faculty across the college, showcased the gallery's commitment to education, connected students to real-world social problems and brought new

community audiences into the gallery and on campus.

More than 500 students and faculty participated in the exhibition and its programming. Eighteen classes came to the gallery for tours and guided discussions. To expand its audience and further support faculty teaching, the gallery partnered with Dr. Brooke Hofsess and art education students enrolled in Art 3021: Visual Arts in Elementary Education. Students helped to create a library and activity station at the gallery, produced a series of playshops for preschool-age children and developed lesson plans for sharing themed art projects at Mountain Pathways Montessori School. These activities were supported by public programming that was open to the university and the local community. In addition to an opening reception and artist talk, the gallery offered a talk and workshop series with Les Leopold of the Labor Institute, a veteran activist involved in issues of economic and social justice.

In October, the gallery partnered with the Watauga Public Library to share the project with library patrons in the community. A display to preview the project with programming information was created that included a set of curated books on the theme of sharing for patrons to check out. Additional community connections were built with local groups including the Children's Playhouse, Lucy Brock Preschool, and The Hunger and Health Coalition.



**The Mending Initiative**, led by **Mary Ray** and **Nancy Oliver** in **Applied Design**, is an interdisciplinary project designed to slow the amount of textile waste sent to landfills. As part of the initiative, apparel design and merchandising students taking a special topics

course taught other students about the importance of extending the life of their clothes by hosting three mending sessions throughout the fall semester. This spring, the Mending Initiative is a project of the Sustainability in Apparel Class and will host several mending sessions for campus and the community.

More than one hundred students from 15 classes in the College of Fine and Applied Arts contributed work to the **Climate**



**Stories Showcase**, an event featuring visual and performance pieces expressing climate stories—stories of those who are already affected by and/or taking action to address climate change. A few hundred students, faculty, staff and community members attended the December event at HOW Space to experience these climate stories, which were crafted in a variety of creative media—painting, sculpture, theatrical performance, videography, photography, design, narrative non-fiction and more. This event was part of the **Climate Stories Collaborative**, facilitated by **Dr. Derek Davidson (Theatre and Dance)** and **Laura England (Sustainable Development)**, an effort to grow the capacity of faculty and students to use a variety of creative media to tell the stories of those who are already affected by, and/or taking action to address, climate change.

## STUDENT AND ALUMNI SUCCESS

**Seniors Ben Bridges and John Barton (Applied Design - Industrial Design)** took home second and third place, respectively, for their innovative creations in the International Furniture Design Association's 2017 Cliff



Young, Ltd. Contemporary-Modern Furniture design competition. The competition was held as part of the New York Design Center's "What's New, What's Next" showroom day in New York City on Sept. 14.

**Laney Branch (Applied Design - Interior Design)** presented findings from her research study titled "Supporting the Residents of Care Facilities through Design Intervention of Physical Environments: An Evidence Based Design Approach" at the State of North Carolina Undergraduate Research and Creativity Symposium at Campbell University in November 2017.

**John Lalevee (Applied Design - Industrial Design)** has worked with Team Sunergy (App State's Solar Vehicle Team) to develop a new body and aerodynamic design for the vehicle. This collaboration with Team Sunergy is a unique opportunity for him to design a car and participate in its construction during his studies.



**Junior Ally Hart, (Communication)** who battled cancer as a high school student, is the first "wish kid" to complete Make-A-Wish Eastern North Carolina's

Trailblaze Challenge. She and her volunteer wish-granter, Marilyn Rosenthal, walked together on the daylong hike that takes participants on a journey of more than 25 miles as each one raises \$2,500 or more for Make-A-Wish.

**Alex Lowrie '17 (Sustainable Technology and the Built Environment)** led a study to determine how the Watauga County Detention Center could cut energy costs.



**Senior Walter Mingledorf (Applied Design - Industrial Design)** received the American Society of Furniture Designers 2017 Student Pinnacle Award for his Calla stool in October 2017.

**Senior Emma Morris (Applied Design - Interior Design)** brought home third place in the international Planning and Visual Education (PAVE) Foundation's 2017 student competition for her Chick-Fil-A Hub design.





**Zach Sprau '17**  
**(Sustainable Technology and the Built Environment)**

worked with his employer, United Solar Initiative, to facilitate the donation and installation of 54 photovoltaic panels on the roof of Boone-based Hospitality House, a 24-hour homeless shelter serving seven counties.



**WASU-FM**, Appalachian's student run radio station supported through the **Department of Communication**, is a finalist for six Intercollegiate Broadcasting Society (IBS) awards this year: Best On Air Schedule, Best Morning Show, Best Campus News Coverage, Best Show Promo, Best Sports Pre/Post Game show and Best Phone App. The winners will be announced in March at the IBS Convention in NYC.

**INAUGURAL SCHOLARSHIPS**

The College of Fine and Applied Arts is pleased to offer two inaugural scholarships this year: the Jane S. Harb Scholarship, awarded to an outstanding interior design student participating in a hands-on learning experience, and the Austin Shilling Memorial Scholarship, awarded to an exceptional ROTC cadet.



**Liz Waters '17 (Applied Design - Industrial Design)**, finished as first runner up in the Paperboard Packaging Alliance (PPA) student design challenge during her last semester at Appalachian. She designed an

interactive package for a fitness tracker that can be reused to store the product and allows customers to try on the tracker before purchase. Seniors

**Samantha Young and Sarah Bischoff**  
**(Applied Design - Apparel Design and Merchandising)**

were chosen to participate in the North Carolina Museum of Art's Ebony Fashion Fair runway show in October 2017. Bischoff won second place for her design "Red Rocks at Sunset."



The Jane S. Harb Scholarship was awarded to **interior design senior Emma Morris** from Charlotte. As the inaugural Harb Scholarship recipient, Morris was able to spend more time focusing on design projects and immersing herself in hands-on experiences.

One of those experiences was the Planning and Visual Education (PAVE) Foundation's student design competition, where she took home third place for her work in November 2017.

**Nathan Reitzel, a senior political science, pre-professional legal studies major** from Newton, was

awarded the inaugural Austin Shilling Memorial Scholarship. The award was created by First Lieutenant Shilling's family in 2017 to honor his memory. Reitzel currently serves as Bravo Company Commander in the Mountaineer Battalion and aspires to become a signal officer in the U.S. Army.



In an opportunity facilitated by **Dr. Shanshan Lou (Communication)**, who participated in a faculty fellowship through Publicis Group in summer 2017, communication students **Mary Anne Savage,**

**Maleek Loy** and **Renisha Mathis** were invited to attend the organization's Multicultural Talent Pipeline event. The event brought multicultural students and industry leaders together in New York City for an unforgettable cultural exchange. Savage was offered an interview opportunity with the Publicis Groupe at the event and accepted a position with the company in New York City. Loyd was offered an internship at their Atlanta office. Publicis Groupe is a French multinational advertising and public relations company, and is the oldest and one of the largest marketing and communications companies in the world.

## GRANTS

**Brent Summerville (Sustainable Technology and the Built Environment)** was awarded \$18,290 to test a prototype of the 3kw SonSight wind turbine at the university's Small Wind Research and Demonstration site at Beech Mountain.

**Kevin Warner (Theatre and Dance)** was awarded a \$6,600 grant to support **Emily Daughtridge (Theatre and Dance)** in bringing Indian dancer Aniruddha Knight and musicians from the Balasarawati Institute of Performing Arts to campus for a 10-day residency in November 2017.

## WELCOME NEW STAFF!



**Dr. Garner Dewey**  
Interim Associate Dean

**Ms. Wendy Ray**  
Executive Assistant to the Dean



**Mr. Vivek Shastry**  
Academic Advisor

## FINE AND APPLIED ARTS SPRING EVENTS

**Art and Design Expo | Feb. 2–22**  
Smith Gallery

**Playcrafters New Play Festival | Feb. 15–17, 7 p.m.**  
I.G. Greer Studio Theatre

**Well by Lisa Kron | Feb. 21–24, 7 p.m.; Feb. 25, 2 p.m.**  
Valborg Theatre

**Mending Workshop | Feb. 24, 11 a.m.–3 p.m.**  
HOW Space  
\* To set up your own mending workshop in class, a club meeting or other time, email Mary Ray.

**Spring Appalachian Dance Ensemble | March 21–24, 7 p.m.; March 25, 2 p.m.**  
Valborg Theatre

**Mending Workshop | March 24, 11 a.m.–3 p.m.**  
HOW Space  
\* To set up your own mending workshop in class, a club meeting or other time, email Mary Ray.

**The Hero Twins: Blood Race | April 6–7, 7 p.m.; April 8, 2 p.m.**  
I.G. Greer Studio Theatre

**Sweeney Todd by Stephen Sondheim and Hugh Wheeler | April 13–14, 7 p.m.; April 15, 2 p.m.**  
Schaefer Center for the Performing Arts

**Showcase presented by the Apparel Design and Merchandising Program | April 28, 4 p.m.**  
Holmes Convocation Center

### April is Climate Justice Month!

Join the Climate Stories Collaborative for events that shine a spotlight on the stories of lives and livelihoods disrupted by climate change as they motivate participants to engage in efforts to address climate justice issues in the present and future.

**Screening of "Climate Refugees" | April 4, 7 p.m.**  
I.G. Greer Studio Theatre

**Addressing Climate Change Through the Arts with playwright Chantal Bilodeau | April 9, 5:30 p.m.**  
Parkway Ballroom (PSU 420)

**America's First Climate Refugees with Chief Albert Naquin | April 11, 7 p.m.**  
I.G. Greer Studio Theatre

**Community, Culture & Climate Justice seminar with scholars Dr. Anthony Oliver-Smith and Dr. Elizabeth Marino | April 25, 5:30 p.m.**  
I.G. Greer Studio Theatre

Learn more about [Climate Justice Month](#).



# College of Fine & Applied Arts

APPALACHIAN STATE UNIVERSITY

## THE COLLEGE CELEBRATES 50 YEARS

In 2018, the College of Fine and Applied Arts turns 50. [Take a look back at our evolution](#) and enjoy a few historical photos.

