Welcome to another active year in the College of Fine and Applied Arts. This fall, the college will focus on three new initiatives.

1. **A strategic plan that has an emphasis on inclusion and diversity**: We'll begin by identifying the purpose and how it relates to our college, then establish our guiding principles, identify a structure for the process and develop a framework for a strategic plan. More to come on this as the semester unfolds.

2. **Assessment**: Late last spring, the FAA Assessment Team was formed and charged to create and implement a cohesive, meaningful assessment plan for the college. The team, led by Associate Dean Dewey, traveled to the Association for the Assessment of Learning in Higher Education in May. I look forward to hearing their recommendations for us throughout the year.
**ACCOLADES**

**Donald Corey (Applied Design)** was selected to exhibit at the Australian Design Centre in an exhibition called “Workshopped” and was invited to give two talks as part of industry panels. The first talk focused specifically on the fabrication techniques of the piece in the show and the second was focused on licensing. Additionally, Corey collaborated with **Michael Rall (Applied Design)**, **Dr. Anthony Wilson (Applied Design)** and 15 students to design and construct a retail booth that caters to individual customers to offer a personalized shopping experience. Appalachian was one of 12 schools selected to display its booth at New York’s Design Week as part of the International Contemporary Furniture Fair. Read more >>

**Dr. John R. Craft (Art)** was elected as a member of the Scientific Committee for the 50th International Circle of Educational Institutes for Graphic Arts and Printing Management conference taking place in Warsaw, Poland Oct. 4–7. The conference is designed to stimulate the exchange of printing and digital technology knowledge and experience and to develop cooperation among participating graphic arts educators, scientific researchers and engineers.

**Dr. Carolyn Edy (Com)** was recognized as the second place winner by the American Journalism Historians Association for its 2018 Book of the Year Award. The award, which recognizes the three best books in journalism history or mass media history published during the previous calendar year, will be presented at AJHA’s annual convention Oct. 4–6 in Salt Lake City, Utah. Edy’s book, “The Woman War Correspondent, the U.S. Military and the Press, 1846–1947,” covers the history of more than 250 women who worked as war correspondents through World War II.

**Anne Fanatico (Sustainable Development)** has received an additional award for $25,000 to continue her research “Beefing up Livestock, Poultry and Agroforestry Enterprises for Military Veteran Farmers.” As part of her work, she will develop online courses to teach veterans about sustainable agriculture production practices, agroforestry practices and more.

Under the leadership of General Manager **Rob Gelber (Com)**, AppTV has come to an agreement with the town of Boone to become its educational community channel. In this role, the station will provide programmatic additions to its schedule, including town council meetings, the town calendar, etc.

3. **Advising:** Our college academic advisor, Vivek Shastry, has worked tirelessly on learning about existing advising practices in place within our college and identifying ways to strengthen our overall approach. He will continue assist faculty advisors by sharing best practices and support materials, including the new FAA advising web presence (faa.appstate.edu/advising).

Regarding our facilities, plans for the third floor Wey Hall renovation are underway and the project is slated to begin in spring 2019. STBE will be moving to a new warehouse location, the Sofield building, at Industrial Park. It will become the home of the IDEXLab, research spaces and the Solar Vehicle Team. We also have the approval to begin a feasibility study for the Valor Center, which will be located to the east side of Valborg Theatre.

As you can see, we have quite a few exciting projects and initiatives going on in the college. I look forward to the fall semester and hearing your new ideas as we kick off the year.

— Phyllis
public service announcements and emergency alerts. As an educational community channel, AppTV will also receive funding from the North Carolina Department of Revenue (NCDOR). Read more >>

Cara Hagan (Theatre and Dance) has completed a short documentary on local dancer Arthur Grimes as part of her ongoing research and practice in American rhythmic traditions. Grimes is the only professionally working, African-American clog and buck dancer in Boone. In her short documentary, “Sound and Sole,” Grimes describes his journey into dance as a self-taught youth, now traveling to festivals and concerts with some of the most well-known artists in old time and bluegrass music. Additionally, she completed another short film this summer in collaboration with filmmaker Robert Uhelin (Portland, OR) while at the Dance Barn Festival in Battle Lake, Minnesota. The film has been selected for the 40 North Dance Film Festival in San Diego this month. The film “Cygnus” was filmed on location in Battle Lake at dawn and invites viewers to revel in the beauty of the sunrise over calm waters as the moon slips behind the horizon and celebrates the earth, the body and their kinship. She has had two articles about screendance published over the summer: “Curatorial Practices for Intersectional Programming,” published in the International Journal of Screendance (USA), and “Screendance as Social and Intellectual Enterprise,” published in the Journal of Videodance Studies in Valencia, Spain. Finally, she spent much of the summer planning and organizing the American Dance Festival’s “Movies by Movers” film festival, which she founded nine years ago. This year’s festival will be held Sept 20–22. Read more >>

Dr. Ashley Han (Com) was a panelist in the session named “Culture in the Classroom: Focusing on Culture and international Education Programs in Today's America,” at the Association for Education in Journalism and Mass Communication national conference held Aug. 6–9 in Washington, D.C. Her topic focused on how to apply knowledge acquired from the study abroad program to teaching and how to create a more inclusive classroom atmosphere that is beneficial for students.

Jeana Eve Klein (Art) was awarded a July artist residency at Artspace in Raleigh. During her five weeks in residence, Klein continued her work in text-based textile works viewing the current political climate through the lens of social media. The project culminated in a solo exhibition, #unfriendmeifyoustillsupporthim, installed at Artspace through the month of August. Simultaneously, Klein has exhibited at several other venues around the country: “Making Change: The Art and Craft of Activism” at the Museum of Design in Atlanta; “Mountain Muse” at the Sweetwater Center for the Arts in Sewickley, Penn.; and in a three-person exhibition at James May Gallery in Algoma, Wisc.

Keith Martin (Theatre and Dance) was awarded the 2017–18 Plemmons Leadership Medallion recognizing his efforts to provide campus leadership for students. Read more >>

Dr. Ray Miller (Theatre and Dance) delivered the paper, “Pedagogical Practices in Teaching Dance History(s) in the 21st Century,” at the Dance Studies Association international conference in Malta July 5–8.


Mary Ray’s (Applied Design) garment “Metamorphosis” has been selected for peer review in the International Textile and Apparel Association’s Design Exhibition. According to Ray, the opera coat explores upcycling and uses couture techniques. To fabricate the coat, Ray deconstructed a donated prom dress.

Dr. Mimi Perreault (Com) presented “What Does it Mean to be a Woman in “Indie” Game Storytelling? Narrative Framing in Independently-Developed Video Games,” with Dr. Greg Perreault (Com) at the Association for Education in Journalism and Mass Communication national conference (AEJMC) in Washington, DC in August.

Beverly Poppe’s (Art) photograph was published in the print and online June 2018 issue of “Advocate.” Her photo was part of a series called “Champions of Pride” that featured a group of LGBT-plus change-makers. Her subject, Fargo native Faye Seidler, is an activist for pro-Trans legislation and was recognized as a national advocate for LGBTQ rights.

Michael Rall, Donald Corey and Dr. Anthony Wilson (Applied Design) collaborated with 15 students to design and construct a retail booth that caters to individual customers to offer a personalized shopping experience. Appalachian was one of 12 schools selected to display its booth at New York’s Design Week as part of the International Contemporary Furniture Fair. Read more >> Additionally, Rall, Wilson and Alex Poorman (Applied Design) hosted the second annual design camp for area youth in July. High school students enrolled in the camp learned basic techniques in apparel design, industrial design and interior design. Read more >>

Chris Schoonover (Sustainable Technology and the Built Environment) led a course during summer session one building a tiny house for local non-profit LIFE Village. Twelve students spent 5 weeks completing all aspects of the build while learning from Schoonover and co-instructor Ray Sinclair (Sustainable Technology and the Built Environment). The finished house was presented to LIFE Village in a ribbon-cutting ceremony on August 28. Read more >>

Jody Servon and Jennie Carlisle (Art) led a group of seven students in the art management and art history programs to New York this summer for a field experience organized by the Art Department. The group visited a range of art institutions in the city as well as the design firm Gensler. During the trip, they met artist Mel Chin at the Queens Museum and curators at Museum of Art and Design and the Brooklyn Public Library Art Program. They also connected with alumni Jennifer Harley, Kameron Neal, Dayna Seman and Sarah Bender. A trip highlight for many was assisting renowned artist Maren Hassinger in the construction of her installation “Monuments” at Marcus Garvey Park. Students were able to interact with and directly assist Hassinger in this installation of outdoor sculpture organized by the Studio Museum in Harlem. Read more >>
Lisa Stinson (Art), along with artist and husband Ken Carder, collaborated on a project titled “Joinings,” which will be exhibited at the William King Museum in Abingdon, Virginia Sept. 6–Oct. 26 with an opening reception on Sept. 6 from 6–8 p.m. The show combines bold abstract designs over multiple ceramic plate forms which reference personalized symbolism and the graphic suggestion of code or signal. The process of collaboration enables the two to leave behind their work. It makes them “examine what we think and forces us to develop and defend our ideas,” “look for the clear path of expression and discovery,” and “forces us to listen and be willing to change our direction in mid-stream if something more interesting is revealed.”

Andrea Suarez (Com) co-wrote the paper “What Does it Mean to be a Woman in “Indie” Game Storytelling? Narrative Framing in Independently-Developed Video Games,” with Dr. Greg Perreault (Com) and Dr. Mimi Perreault (Com).

Dr. Kin-Yan Szeto (Theatre and Dance) is an official nominator of the Kyoto Prize in Arts and Philosophy in Japan, an Asian equivalent of the Nobel Prize. She is a member of the BRIDGES Academic Leadership for Women Program at the University of North Carolina, Chapel Hill. In July, Szeto presented her research on revolutionary ballet and served as a panel chair on “Dance and the Martial” at the Dance Studies Association Annual Conference in Valletta, Malta.

Tricia Treacy (Art) a Rome Prize Fellow in Design at the American Academy in Rome this past year, proposed a printed matter setup investigating the relationship between art, design and collaborative writing. Various voices contributed to a cross writing format, creating an interdisciplinary and international exchange. Their efforts produce in Treacy’s work a series of publications and artist prints animated by narration, superimposition, comparative research and open dialogue. “Slot” is an artist’s book that blurs, conceals and reveals an interactive reading experience that taps into the various perspectives of members of the creative community at the American Academy in Rome. There, fellows, as well as Rome-based artists and writers, were asked to pause and reflect upon the themes of privacy and matters unspoken. In developing a graphic language to convey these themes, and dwell upon the thresholds between public and private, Treacy drew inspiration from the Roman cityscape. Mail slots, which beckon passersby to imagine private realms hidden from prying eyes, shutters, and painted urban walls offered conceptual and format elements in visual collages and motifs that echo throughout the book. The title of the book deliberately suggests not only these physical thresholds, but also gaps in social intercourse that trigger conversations. Treacy also created works for her summer 2018 exhibition and book launch at the Colli Independent Gallery in Rome, Italy, including original wood block, screen print + letterpress prints, experimental artist books, cases that were designed and produced by John DeMerritt in Emeryville, California and Risograph and digitally printed swatchbooks that act as an archive highlighting a close-up of all work associated with this project from the analog and digital components.

Cameron Van Dyke (Applied Design), along with his wife Rachael Van Dyke, are currently exhibiting “The Future People: Creating Public Imagination” at the Delaware Contemporary. The exhibition runs through October 10 and focuses on their “Future Cycles” project incorporating the art of design and technology with innovative vehicles, short films and public displays to spark imagination beyond standard conventions that reduce the carbon footprint. Read more >> Additionally, Van Dyke’s Spring 2018 Preliminary Design Studio designed and built furniture for the Moses Cone Manor’s mini-theater with funding from a Chancellor’s Innovation Grant. Read more >>


Kevin Warner (Theatre and Dance) and Ms. Simone Ferro (University of Wisconsin, Milwaukee) presented “Non-Traditional Curricular Programs” at the annual meeting of the National Association of Schools of Dance (NASD) in Cincinnati, Ohio on Sept. 14. Their presentation considered several
questions, including: Are new curricular programs necessary? If so, why? Are existing programs relevant? If not, why not? What is the difference between new and relevant? When planning new curricular programs, what conditions must exist for the effort to succeed? What steps must be taken to ensure that all constituencies are on board and supportive of the effort? What resource issues must be considered, particularly given the needs of existing programs? What challenges are known/unknown?

Joel Williams (Theatre and Dance), Region IV chair of the Kennedy Center American College Theatre Festival, recently attended the National Committee Meeting in Minneapolis, Minnesota Aug. 5–9 to plan for the upcoming festival season celebrating the 50th anniversary of the Kennedy Center American College Theatre Festival. Eight regional festivals are held early in the spring semester and students from each region are selected to participate in a week-long national festival hosted by the Kennedy Center in April. Williams and a team of faculty volunteers from the region will plan and execute a festival that will be held in Spartanburg, South Carolina in February 2019. Approximately 1,000 students and faculty representing over 100 theatre programs throughout the southeast are expected to attend the festival that will include five or six invited university theatre productions, scholarship auditions and professionally reviewed presentations of student work in areas of design; playwriting; criticism and advocacy writing; musical theatre performance; and arts management/leadership. In addition, theatre professionals and educators from across the nation will present workshops on various aspects of theatre.

Dr. Ok-Youan Yu (Sustainable Technology and the Built Environment) has developed new tools to help farmers save on energy costs while extending their growing season. Yu, who is the principal researcher on Appalachian’s Nexus project, spent spring 2018 piloting his root zone heat distribution system at two local farms. One of those, Springhouse Farm in Vilas, realized an energy savings of more than 50 percent in its greenhouse operation from January through May. Read more >> Additionally, Yu has received two awards to continue his research with root-zone heating and crop enhancement through biochar and anaerobic digestion totaling more than $100,000.

FACULTY ABROAD

Jeremy Ferrell and Brent Summerville (Sustainable Technology and the Built Environment) led a study abroad experience to Peru focusing on studying climate change and developing small-scale sustainable solutions. While there, the group collaborated with Dr. Baker Perry (Geography) to complete a wind energy assessment and community needs assessment in the rural village of Pucarumi. Read more >>

Dr. Ashley Han and Dr. Shanshan Lou (Com) co-led the Advertising, Media, and Business study abroad program to Beijing May 15–June 4. The group visited advertising agencies, media companies and universities in Beijing, Shanghai and Hangzhou to help students gain an understanding of the media systems and the education systems in China.

Lisa Stinson (Art) led a study abroad program to Spain. Students traveled to Madrid, Valencia and Barcelona. An exhibition of the work completed and influenced by the travels will be on view at 3rd Place in Boone during the Oct. 5 First Friday Art Crawl.

Dr. Nina-Jo Moore (Com) led a successful study abroad trip to the University of Gdańsk in Poland for an immersive experience in intercultural communication. While there, students learned communication theories and concepts and then applied these theories through activities and events.
STUDENT / ALUMNI SUCCESS

Theatre and Dance alum Dylan Brown was hired to work with Audible, the world’s biggest audiobook producer and seller in January 2018. He’s completed more than 30 narration project to date.

Congratulations to all of the FAA students on the Solar Vehicle Team, led by appropriate technology graduate Dan Blakeley ’15 ‘18. This summer, they tied for second place in the American Solar Challenge with their cruiser class vehicle, ROSE. FAA team members include sustainable technology majors Wyatt Bailey, Hunter Bristow, Johnny Bumgardner and James Furr, along with industrial design major John Lalevee.

Applied Design student Ryan Decker has been selected to receive the Celia Moh Scholarship. This prestigious scholarship will pay Decker’s full tuition, room, board, books and fees for the 2018–19 academic year. Read more >>

Graphic Arts and Imaging Technology students Laura McGinn, Sarah Huffman, and Kaitlyn Welch received highly competitive scholarships from the Print and Graphics Scholarship Foundation (PGSF), a not-for-profit, private industry directed organization that dispenses technical school, undergraduate and graduate fellowship assistance to students interested in a career in the graphic communications field. These three were awarded scholarships for their academic abilities and commitment to the Graphic Arts and Imaging Technology Program. Additionally, GAIT students Laura Mendoza, Zachary Byrd, Kalyn Bealo, Kenny Schneider, Shelton Medrano, Michael Carter, Melissa McMath and Tristan Thomas also received scholarships in spring 2018.

Four 2018 applied design graduates, Walter Mingledorff, Tanner Pittmon, John Barton and Ben Bridges, spent their furniture capstone course during spring 2018 designing and building furniture using sustainably harvested lumber provided by students in the Department of Sustainable Development. Communication students documented the entire design-build process as part of a Dr. Lynette Holman’s and Dr. Kelly Davis’s Multimedia Storytelling courses. The furniture was ultimately exhibited in the WantedDesign showcase in Brooklyn, New York. Read more >>

Crystal Payne (Com) presented a poster on consumer perception of energy provider messaging at Appalachian’s Energy Summit in July. Her research was completed in Dr. Tom Mueller’s (Com) Research Methods course during spring 2018, where the class was working on a peak power reduction initiative with the Center for Analytics Research and New River Light and Power.

Technical Photography graduate Pearson Ripley ’12 was one of 10 winners of Nikon’s first-ever Storytellers Scholarship worth $10,000. This highly competitive, international scholarship received more than 1,000 submissions. Ripley is presently an MFA candidate in Ryerson University’s Documentary Media program.
WELCOME NEW FACULTY AND STAFF

Ms. Susan Cato-Chapman, Theatre and Dance  
Dr. Garner Dewey, Associate Dean  
Dr. Reza Foroughi, STBE  
Dr. Gina Grandi, Theatre and Dance  
Mr. Chip Hope, Sustainable Development  
Mr. Ira David Levy, Communication  
Ms. Kristin Grieneisen, Theatre and Dance  
Ms. Emily Mason, Communication  
Dr. Jaewon Oh, STBE  
Ms. Vanessa Painter, STBE  
Mr. Albert Stabler, Art  
Mr. Chris Tolbert, STBE  
Ms. Anne Ward, Communication

SUMMER 2018 STAFF SHOUT-OUT RECIPIENTS

Ms. Rachel Bond, Mountaineer Printing  
Ms. Laura England, Sustainable Development  
Dr. Anatoli Ignatova, Sustainable Development  
Ms. Meghan McCandless, Dean’s Office  
Ms. Amy Miller, Dean’s Office  
Mr. Charles Perkins, Mountaineer Printing  
Mr. Matt Tyson, Theatre and Dance

FINE AND APPLIED ARTS FALL 2018 AWARDS

Congratulations to the 2017–18 FAA award recipients!

Brooke Hofsess: Teaching
Hofsess, who directs the department’s art education program, exemplifies what it means to be an outstanding educator through her dedication to students, the education field and the community. In addition to her dedication to students and teaching, Brooke also maintains a rigorous research agenda, and was recently honored with the NAEA Preservice Chapter Sponsor Award of Excellence recognizing her contributions to the field. According to her student nominator, “Dr. Hofsess is one of the most brilliant people I have had the honor to know and learn from. She bestows a passion upon her students that inspires them to recognize both the challenges and needs of art education as well as the many rewards that come with consistent betterment of the self through reflection, professional development and research.”

Tricia Treacy: Creative Practice / Scholarship
Treacy, who teaches graphic design in the Department of Art, has been with Appalachian for four years. In the last year alone, she's connected with national and international audiences through exhibitions in Portland, Oregon, Philadelphia, and Brisbane, Australia. She's continued to serve as a design fellow for Designinquiry, and had the opportunity to present at the RISO Expert Meeting the Netherlands. Most notably, she was also awarded the 2017 Rome Prize, one of the most prestigious fellowships awarded to artists and scholars. According to Art Department Chair Clif Meador, “Tricia is passionately engaged in her research, and that research becomes part of her teaching practice. Her commitment to collaborative practice extends to her students, who become research assistants in much of her work.”

Keith Martin: Service
Martin, the John M. Blackburn distinguished professor of theatre, has been instrumental in connecting the Theatre and Dance department to other university departments as well as to the local and regional theatre community. He is an active recruiter and spends time and energy not only on the road visiting high schools, but on campus participating in the department’s Theatre Student for a Day events. Additionally, he has established regular study away trips in New York City that have resulted in countless networking and professional opportunities for students. According to his
nominator, “Keith is one of those rare individuals who extends himself over and over again to promote, advocate and improve the department. His keen and seasoned professionalism combines with a huge heart for his colleagues and students and others with an enthusiasm that is infectious.”

Laura England: Advising
England, who joined the Department of Sustainable Development in 2010, consistently goes above and beyond to help students achieve their academic goals and conquer challenges. According to a student nominator, England truly loves to help her students achieve all they can and shows a real interest in any concerns. Another student indicated that she is the best advisor. “She is knowledgeable and kind, always providing recommendations when I couldn’t find a class that I wanted to take and was always available to answer any question I had. She helped me reach my goal of graduating in May 2018! I don’t think I could have done this all without her help.”

Wendy Ray: Staff
Ray started her time at Appalachian with Department of Technology, later moving to the Department of Sustainable Technology and the Built Environment when the department split. In her role with the department, she supported the department chairs, faculty and students, going above and beyond to ensure everyone had the resources they needed to succeed. In January, she moved to the Dean’s Office to support Dean Kloda, and is always willing to go above and beyond. According to her nominator, she comes up with new solutions for old problems and is always anticipating future issues. And she does all of this with an enthusiastic attitude. She is truly a gift.”

UPCOMING FALL EVENTS

Movies by Movers Film Festival
Sept. 20–22 | Varsity Gym and Turchin Center for the Visual Arts | Times vary

Sustainable Development Teaching and Research Farm Open House
Sept. 22 | SD Farm | 11 a.m.–3 p.m.

First Year Showcase
Sept. 26–29 | I.G. Greer Studio Theatre | 7 p.m.
Sept. 30 | I.G. Greer Studio Theatre | 2 p.m.

Homecoming
Sept. 28 | Howard Street and HOW Space | 7 p.m.

The Laramie Project
Oct. 2–5, 7–9 | Valborg Theatre | 7 p.m.
Oct. 7 | Valborg Theatre | 2 p.m.

University Open House
Oct. 6 | Holmes Convocation Center | 9 a.m.

Fall Break
Oct. 11–12

The Wolves
Oct. 25–27, 29–30 and Nov. 1–3 | I.G. Greer Studio Theatre | 7 p.m.
Oct. 28 | I.G. Greer Studio Theatre | 2 p.m.

Fall Appalachian Dance Ensemble
Nov. 14–17 | Valborg Theatre | 7 p.m.
Nov. 18 | Valborg Theatre | 2 p.m.

Thanksgiving Break
Nov. 22–23

See our events calendar on the FAA homepage for more details.