



# Perspectives

The College of Fine and Applied Arts Newsletter | October 2016

## A MESSAGE FROM THE DEAN

I am delighted to be here and become part of a unique and diverse community of artists, scholars and educators. As your dean, I've begun my new duties in what I call "a listening tour" within the college and the campus at large. I have toured facilities, met with department chairs and some of our faculty, staff and students.

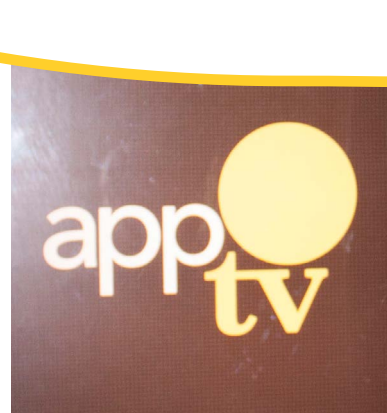
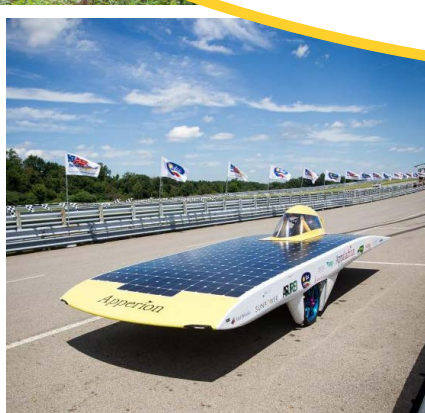
What I have learned thus far is that the College of Fine and Applied Arts is full of amazing stories and world class research, has outstanding and talented faculty along with bright, engaged and enthusiastic students. Faculty and students work side by side collaboratively, effectively and tirelessly on all types of projects ranging from investigating new wayfinding systems for Alzheimer's patients, creating a collaborative dance performance for the Energy Summit, designing and building the solar car and mobile lab, engaging in a week-long Cre8tive Drama Day Camp, developing new woodland management practices and researching ways biochar and bio-diesel fuel can aid local farmers and support sustainable practices. What I have heard is that people are excited about this place and that it's a great community for living and learning.

I believe we have the whole package—integrated programming, excellent majors, high impact learning practices, solid curricula and highly engaged faculty—and now it's time for us to brag. We need to wave our flag and tell the stories of our faculty, student and alumni success. Sharing our stories will not only engage donors but enhance recruitment efforts and strengthen our college to become a leader on campus. As your dean I am ready to work with you and investigate ways to move us forward by raising the visibility of our departments and programming.

So here is my commitment to you: As we reinforce our academic community, focus on student success and work on connecting to each other and to the community at large, I want to hear what you think.

I am committed to continuing a listening tour throughout the academic year, I will be visiting departments, having open breakfast and coffee hours for faculty and breakfast with the dean for students.

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## ACCOLADES

**Marianne Adams and Laurie Atkins (Theatre and Dance)** co-presented "Sustainability and the Spirit of Somatic Practice" at the Metamorphosis: Evolving Pathways in Somatics Conference hosted by Concordia University in Montreal, Canada.

**Dr. Frank Aycock's (Com)** book "21st Century Television: The Players, The Viewers, The Money," (2nd edition) has been accepted as one of a handful of books for Gary's Book Club, the official book source for the 2017 Consumer Electronics Show in Las Vegas January 5-8, 2017. He will also be interviewed on a live stream and host a 1-hour book signing during the convention. This convention is the largest of its kind with more than 150,000 attendees from across the world.

**Dr. Ed Brewer (Com)** presented "Customer service challenges in multichannel and omni channel retailing" at the Atlantic Marketing Conference in Charleston. He has also published "Better communication = better teams: A communication exercise to improve team performance" in the Journal of IEEE Transactions on Professional Communication.



**Glenn Bruce's (Art)** exhibition, tentatively titled "Faces and Laces" opened at the Watauga County Arts Council Art Space on October 8 and runs through the end of this month.

**Dr. John R. Craft (Art)** presented his paper, "XML: The structure of cross media production—getting

better all the time?" at the 48<sup>th</sup> Annual International Circle of Educational Institutes for Graphic Arts and Printing Management Conference on the campus of Leipzig University in Germany on May 31, 2016. His paper addressed the inclusion of the eXtensible Markup Language (XML) in the structure of automated production workflows in commercial digital media businesses. Dr. Craft used an issue of the GAITway News (an in-house publication for the Graphic Arts and Imaging Technology Program) as a newsletter production scenario to demonstrate the process of developing a production workflow model using XML for managing digital assets for print production or other media purposes. His paper was selected and refereed by an international panel of graphics media scholars from Canada, Estonia, Greece, Germany, Hungary, Russia and Sweden.

**Dr. Derek Davidson (Theatre and Dance)** was the playwright and director of In/Visible Theatre's production of "Mauzy: What Haunts You," part of the Appalachian Summer Festival's 26<sup>th</sup> season.



**Dr. Kelly Davis (Com)** has directed the third season of "[A Craftsman's Legacy](#)", a nationally televised show airing on public television. He also has plans to direct the fourth season later this year.

**Dr. Jean DeHart (Com)** completed a term of service as president of the Southern States Communication Association. She continues to remain on the Executive Committee this year, serving as Immediate Past-President.

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Dean's message, continued from page 1

Your participation is crucial in this process, which will only have validity if there is more than one viewpoint represented. Be thinking about your vision for the college.

My developing vision is a combination of multiple viewpoints that will help us see a better picture together. I am in the process of learning who we are and what we aspire to achieve and become. We cannot achieve what we need to achieve if we don't have these important conversations and exchange of ideas.

Thank you all for welcoming me into your midst. You have been generous with your time and your expertise and I am grateful to you for continually educating me about your academic culture and values.

— *Phyllis*



**Anne Fanatico (Sustainable Development)** was awarded a grant, "Fishing for a novel protein source for methionine in organic poultry feed: Exploring the potential of invasive Asian Carp as a sustainable solution for fish meal production" through the USDA Organic Transitions program (subcontract with University of Arkansas). The grant, for \$35,023, funds her participation in developing feeds for organic poultry and runs through 2018.



**April Flanders (Art)** exhibited her work "[Advance](#)" at the Douro Museum in Peso da Régua, Portugal. "Advance" addresses the breadth of the

invasive species problem in North America through layered monotype and cut paper.

As advisors for the Solar Vehicle Team

**Dr. Jeremy Ferrell and Chris Tolbert (Sustainable Technology and the Built Environment)** traveled with the Solar Vehicle Team as they raced in the Formula Sun Grand Prix and American Solar Challenge this summer.

**Dr. Hessam Ghamari (Applied Design)** presented the study "The role of therapeutic environments in improving the quality of life of patients with Alzheimer's Disease in care facilities" at the Interior Design Educators Council South Regional Conference in Murfreesboro, Tennessee on October 10. Two of his undergraduate research assistants, Eva Clauss and Courtney Sullivan, obtained a travel grant from the Office of Student research to present with him at the conference.

**Derek Gagnier (Theatre and Dance)** directed commedia dell'arte productions of "Cinderella" and "Robin Hood" for Ensemble Stage with four outstanding App State student actors in starring roles.

**Cara Hagan (Theatre and Dance)** was featured in a Winston-Salem Journal article about her work establishing the ADF "Movies by Movers" Film Festival, part of the American Dance Festival, and also part of the 2016-17 App State Theatre and Dance season. In addition, she published the book chapter, "The Feminist Body Reimagined in Two Dimensions: An Exploration of the Intersections between Dance Film and Contemporary Feminism" in Dance's Duet with the Camera: Motion Pictures.

**Dr. Lynette Holman (Com)** has published "The Andrea Yates effect: Priming mental illness stereotypes through exemplification of postpartum disorders" in Health Communication.

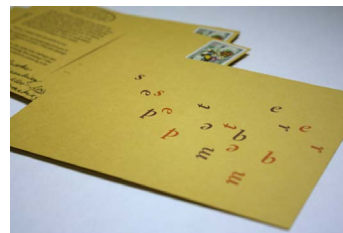
**Mike Helms (Theatre and Dance)** was the set designer for Ensemble Stage's season this summer, which included "The Melville Boys," "Toyer," "Visiting Mr. Green" and "Waiting for MacArthur."



**Gordon Hensley (Theatre and Dance)** successfully led the annual week-long Cre8tive Drama Day Camp for middle and high school students and hosted the AppSTEP Teacher Training Institute, a professional development opportunity for area theatre teachers this summer. Most recently, he was cast as the Cowardly Lion in the

Autumn at Oz weekend September 9-11 at Beech Mountain's Land of Oz. Theatre and dance alumni

**Mark Herlick (Military Science and Leadership)**, who is the executive officer, was promoted from Captain to Major in May.



**Brooke Hoefess (Art)** has published a book "Unfolding Afterglow: Letters and Conversations on Teacher Renewal," which explores innovative and unique

methods of professional learning and investigates how teachers experience renewal each year.



**Taekyeom Lee's (Art)** innovative work was the subject of a recent UNC-GA article, "Appalachian State professor takes 3D printing approach to clay, ceramics." He has also published about his work in [makezine.com](http://makezine.com).

**Teresa Lee (Theatre and Dance)** directed this season's production of Horn in the West for the Southern Appalachian Historical Association. The cast included faculty member Brad Archer and many App State student actors and dancers.

**Keith Martin (Theatre and Dance)** blogged live from the Tony Awards in New York to further spread the news about alum David Furr's Tony nomination.

**Military Science and Leadership** faculty participated in the Army Cadet Command (ROTC) summer training for cadets at Fort Knox, Kentucky, which is the Army's largest U.S.-based training annually.

**Master Sergeant (MSG) Micah Hawthorne** led Cultural Understanding Training as part of the Cadet Initial Training Course. **Sergeant First Class Byron Evans** coordinated lodging for the numerous ROTC personnel who provided instruction and support for the training and the department's Human Resource Technician, **Rob Graham**, provided oversight of the processing of cadet evaluations.

**Dr. Ray Miller (Theatre and Dance)** was selected as an i3@UNC Faculty Fellow for Online and Hybrid Course Development for the UNC system. A part of that fellowship facilitated the development of the online DAN 2010 course, and will involve the development of the Musical Theatre course as an online course during the upcoming academic year. Additionally, he published an article "The courage to teach and the courage to lead: Considerations for theatre and dance in higher education" in the Theatre Topics Journal.

**Frank Mohler (Theatre and Dance Emeritus)** published an article in the Spring 2016 issue of Theatre Design and Technology titled "Theatres with little headroom: Historical solutions." The article describes techniques used in the 16<sup>th</sup> and 17<sup>th</sup> century to change scenery in theatres without fly towers and cites productions in several modern theatres that have used similar techniques including the Appalachian's Valborg Theatre. The soon-to-be renovated Appalachian Theatre in downtown Boone will also use some of these techniques. Mohler created the conceptual designs for both the Valborg Theatre and the Appalachian Theatre.

**Dr. Nina-Jo Moore (Com)** was awarded the 2016 Lloyd Rohler Career Teaching Award from Carolinas Communication Association on October 1. She will also present the paper "Mentoring transfer students: Developing positive relationships for transfer populations" at the 9<sup>th</sup> Annual University of New Mexico's Mentoring Conference October 27 in Albuquerque.

**Dr. Tom Mueller (Com)** presented the seminar "Communication and Marketing for Non-Profit Organizations" to Mandela Washington Fellows Institute scholars, who were guests of the university.

He also revised and published "Tumultuous times in NASCAR: Antitrust implications for drivers and teams" in the International Journal of Motorsport Management. In addition, he participated in the National Retail Foundation's Academic Symposium to collaborate and develop new curriculum concepts and teaching modules promoting and integrating careers related to retail.

**Dr. Newly Paul (Com)** [contributed a writeup](#) about the North Carolina senate race and another on the [first presidential debate](#) to USAPP, the London School of Economics' blog on US politics and policy. Additionally, she presented a poster session, "Look who's writing: How gender affects news credibility and perceptions of issue importance," and two papers, "Racial diversity in news: How journalist, officeholder and audience intersect to affect racialized issue coverage," and "Racial congruence effect in candidate coverage: How race affects news coverage of in- and out-group candidates" at the Association for Education in Journalism and Mass Communication Conference, where she was also named a Lillian Lodge Kopenhaver Fellow.

**Dr. Greg Perreault (Com)** presented three papers at the International Communication Association Conference ("The GamerGate controversy and journalistic paradigm maintenance," "Michelle Obama, the First Lady of social media: The symbolic convergence of social media visuals" and "Femme Fatales: The sacred feminine in depictions of women in 2013 digital 'Game of the Year' nominees"), two papers at the Association for Education in Journalism and Mass Communication Conference ("Repairing the gamer community: Paradigm repair in early gaming magazines 'Nintendo Power' and 'Sega Visions'" and "Politicians, photographers and a pope: How state-controlled and independent media covered Francis's 2015 Cuba visit") and presented two scholarly manuscripts ("The GamerGate controversy and journalistic paradigm maintenance" in Journalism: Theory and Practice and "Leader or lady? The rhetorical vision of Hillary Clinton's twitter visuals" in Gender, Communication and the Leadership Gap).

**Dr. Mimi Perreault (Com)** presented two papers at the International Communication Association Conference ("Femme Fatales: The sacred feminine in depictions of women in 2013 digital 'Game of the Year' nominees" and "Patients' lived experiences of chronic pain: A qualitative interview-based study"), two papers at the Association for Education in Journalism and Mass Communication Conference ("How journalists characterize health inequalities

and redefine solutions for Native American audiences" and "Fostering community disaster resilience: The role of journalism and media"), two manuscript publications ("Coming to terms with chronic pain: Exploring resilience across a sample of patients living with chronic pain" in Traumatology, Special Issue on Resilience and "Stay tuned St. Louis: A case study in educational collaboration" in Journalism Educator) and was named a Lillian Lodge Kopenhaver Fellow. Her paper "Dealing with subsequent crisis response: An evaluation of transparency in government response to the New Jersey Boardwalk fire" was accepted for publication in Cases in Public Relations: Translating Ethics into Action.

**Dr. Janice Pope (Com)** was part of the planning committee for The Value of a Tree Conference held September 24 at App State. The committee hopes to plan a series of conferences related to environmental concerns.

**Jonathan Ray (Theatre and Dance)** performed in the Green Beans library tour of Pinocchio with nine Catawba County performances and also co-directed (with theatre education alumnus David Brown) the 19<sup>th</sup> annual Green Room Summer Shakespeare Theatre Institute. The staff consisted of 10 certified faculty (including three App State theatre education alumni) and 11 paid college interns, including three current students. More than 100 campers ages 6-17 participated in the week-long day camp, which culminated in a festival performance to a sold-out house.

**Dr. Sarah Rich (Art)** published a paper, "To put a cedar ship in a bottle: Dendroprovenancing three ancient East Mediterranean watercraft with the <sup>87</sup>Sr/<sup>86</sup>Sr isotope ratio" in the Journal of Archaeological Science Reports. Her book, "Cedar Forests, Cedar Ships", is scheduled to come out from Archaeopress (Oxford) later this year.



**Jody Servon (Art)** completed an artist residency at Artspace in Raleigh that culminated with a solo exhibition. This six-week residency was sponsored by PNC Bank. During

the residency, she also launched "[Saved Objects](#)," an online project that invites viewers to contribute a photograph of an item they have kept from a deceased loved one along with writing that

describes a memory of the person and the object.

**Nicholas Sorlien (Art)** produced a short film "The Life of an Average Housefly," which debuted at the Full Bloom Film Festival September 23 and received the Audience Choice award.

**Dr. Kin-Yan Szeto (Theatre and Dance)** is a member of the Chancellor's Academic Leadership Development Program. In November, Dr. Szeto will present a paper "The cosmopolitical hip-hop generation" at the Joint Conference organized by the Congress on Research in Dance and the Society of Dance History Scholars in California. Currently, she serves on the executive board for the Congress on Research in Dance, an international organization with 500 members in 40 countries.

**Tricia Treacy (Art)** recently exhibited "Phonografik Collectivo" in Seattle. The collaborative project was designed to create and exchange original, experimental typographic/hand-lettered/calligraphic artworks as contemporary translations of the common phonemes (sounds) that unite many of our world's phonographic languages, represented by the Phoenician alphabet.



**Cameron Van Dyke (Applied Design)** was featured on [designboom](#) for his fully enclosed electric moped, ORBIT, which his design group The Future People

unveiled at the Cooper Hewitt Smithsonian Design Museum in September.

**Dr. Matthew VanDyke (Com)** received a \$10,000 faculty-practitioner grant from The Arthur W. Page Center for Integrity in Public Communication at Penn State. The project is titled "The ethics of climate change communication: Understanding practitioner and layperson perceptions of message frames." Additionally, two of his articles were accepted for publication in the Journal of Environmental Communication ("Communicating local climate risks online through an interactive data" and "A missed opportunity?: NOAA's use of social media to communicate climate science").

**Kevin Warner (Theatre and Dance)** had the opportunity to design and co-facilitate the pilot of a 3-day teacher training institute, Kinetic Connections, funded by a grant from the Windgate



Foundation with support from the North Carolina Arts Council. Through the grant, he facilitated a 5-day teacher training institute in arts integration in August.

**Chip Williams (Art) and Anne Ward (Com),** produced a documentary that was awarded third place in a peer-reviewed competition held by the Broadcast Education Association (BEA) super regional conference. The video, "A Father's Dream" is a short piece about the family influences that inspired David Finck to move his career from fine woodworking to violin-making. Williams was producer and cinematographer for the project while Ward co-produced, wrote and edited the piece. The film will be screened with the other award-winning films in October at the BEA super regional conference held in Columbia, South Carolina.

**Joe Winebarger (Military Science and Leadership)** has retired as the department's logistical technician after twenty-three years. The cadets honored his military and civilian service by naming the ROTC supply room after him.



**Cheryl J. Zibisky (Art)** photographed a story for Southern Living magazine which will run in the October 2016 issue. An image from the story will also appear on the cover. Additionally, two of her recent series were selected for Appalachian House Art Exhibition at the Chancellor's house.

## FACULTY ABROAD



**Mitzi Cook and Richard Elaver (Applied Design)** led a Paris/ Belgium study abroad program in May-June 2016. A mix of apparel design and merchandising students, along with industrial

design majors, attended the program, which focused on product design within the apparel, textiles and accessories markets. Students studied with apparel and textile designers and technical design professionals from the French haute couture industry as well as interior architects.

**Emily Daughtridge (Theatre and Dance)** returned from her spring OCSA, during which she traveled extensively in northern and southern India exploring

cross-cultural transactions related to dance pedagogy, practices and creative processes. While there, she studied various aspects of yoga and observed class and demonstrations of the martial art Kalaripayattu. She also conducted a week-long residency at Attakkalari Center for Movement Arts, teaching and observing classes, performing, hosting an audience Q&A and discussing ideas for collaboration and exchange with the director.

**Paulette Marty and Sue Williams (Theatre and Dance)** led another "Theatre in Europe: Past and Present" study abroad trip to England and Italy.

**Clif Meador (Art)** completed a month-long residency in Estonia in July.



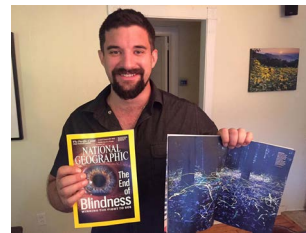
**Dr. Ray Miller (Theatre and Dance)** traveled to Duy Tan University in Vietnam and Burapha University in Thailand in May for meetings about the further

development of his Freshman Year Seminar Global Understandings course. In this course, students link with their counterparts at partner institutions in China, Taiwan, Thailand, Vietnam and Mexico via videoconferencing and social media.

**Dr. Nina-Jo Moore (Com)** led a successful study abroad trip to Poland.

**Dr. Shanshan Lou (Com)** created and led a new study abroad trip to China.

## STUDENT / ALUMNI SUCCESS

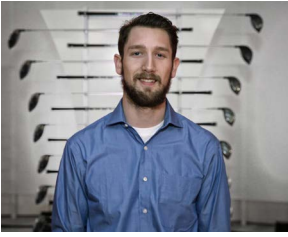


**GAIT alum Spencer Black's** photo was featured in the September issue of National Geographic. Black, a project manager, produces marketing and educational videos for Asheville Buncombe Technical College.



Congratulations to all of the students on the Solar Vehicle Team, led by **appropriate technology grad student Dan Blakeley**. This summer, they raced Apperion, the 2016

solar vehicle, to a third place finish in the Formula Sun Grand Prix and a sixth place finish in the American Solar Challenge.



**Industrial design alum Jonathan Dineen** will compete against 10 other finalists to design golf's next cutting-edge driver on Wilson Golf's new show on ["Driver Vs. Driver"](#) this fall.

**Theatre and dance alumni Ashley Harkins and Preston Perrin** were cast Dorothy and the Tin Man, respectively, in the Autumn at Oz weekend September 9-11 at Beech Mountain's Land of Oz.

**Cadet Jacob Harrington** will receive the Medal of Honor Scholarship for \$5,000 annually in an upcoming ceremony. This honor is reserved for just four cadets nationally each year (one from the Army, Air Force, Navy and Marines).



**Sustainable development alum Brinkley Nelson Messick '06** is the winner of New Belgium Brewing's Art Bike competition. His bike will be displayed at the brewery's new location in Asheville.

**Graphic design students Kellee Morgado and Jason Wright** traveled with **Professor Tricia Treacy** to Seattle to be official TypeCon volunteers. While there, they also assisted with the installation of her "Phonografik Collectivo" exhibition at Cornish College of the Arts in Seattle.



**Industrial design student Kasia Sweeny and recent grad Kelly Romig** bested 150 participants and placed first in the International Woodworkers Fair Student Furniture Design Competition. Kasia's wall-mounted coat rack won the Design Creativity category, and Kelly's floor lamp won

first place while her pendant lamp placed third in the Commercial Design category.



Students from the **Theatre Education program** attended the North Carolina Theatre Arts Educators Conference in Monroe, NC September 17-19. Students had the

opportunity to network with theatre teachers across the state while attending professional development workshops and representing App State as one of the strongest Theatre Education programs in the state.

## WELCOME NEW FULL-TIME FACULTY

### Applied Design

Brian Davies

### Art

Frankie Flood

Dr. Sara Rich

Elizabeth Towers

Mira Watts

### Communication

Dr. Jianxue (Ashley) Han

Dr. Matthew Richards

Dr. Matthew VanDyke

### Military Science and Leadership

LTC William Burley

CPT Kelly Holleran

### Sustainable Development

Dr. Rick Rheingans

Dr. Rebecca Witter



# College of Fine & Applied Arts

APPALACHIAN STATE UNIVERSITY

## FINE AND APPLIED ARTS FALL 2016 AWARDS

Congratulations to the 2016 Fine and Applied Arts award winners! The Outstanding Teaching award went to **Art Professor Lisa Stinson**, the Outstanding Scholarship / Creative Activity award went to **Building Science Professor Ok-Youn Yu**, the Outstanding Service award to **Sustainable Development Lecturer Laura England** and the Outstanding Staff award to **Jo Hoosier**. We appreciate all you do!

