

PERSPECTIVES

A publication by the Dean's Office for the faculty and staff of the College of Fine and Applied Arts.

Excitement Ahead!

Dr. Glenda Treadaway, Dean

Welcome back to all of the faculty and staff who are returning to another academic year! Welcome to the many new faculty and staff we have joining the College. I believe we have a very exciting year ahead of us!

With the economic uncertainty that exists in higher education many may wonder what is there to be excited about in this new academic year. Let me just name a few things that I am excited about in the coming year.

1) We have very strong and talented faculty members in this College! I expect this to be another record breaking year for grant and sponsored program activity. I also expect this to be another year where many of our faculty members are given teaching awards from the College level to the Board of Governors level.

2) We have very strong and talented staff members in the College! The staff is involved in everything that we do. They keep the university running even when the budget situations are not so positive. It is amazing how our staff members are able to stretch a dollar! Also, we have award winning staff in this College, and I expect some from the College to receive outstanding staff awards this year.

3) We have very strong and talented students in the College! Our student population has been improving substantially over the last several years. Our current freshman class has an average SAT of 1197 and an average GPA of 4.0 (figures from March 1, 2009). Our students compete annually with other stu-

dents across the nation in projects and competitions related to their majors and consistently are recognized as the best in the nation as well.

4) We have great opportunity for collaborative projects within the College and with other colleges! Some areas that come to mind are Professional Science Masters degrees that could include courses from many of our programs, a sustainable development and or design initiative that would involve many of our programs and programs outside of the college and collaboration among the fine and performing arts programs to increase our visibility and cooperation in many significant ways. These are just a few of the ideas that I believe can come to fruition this year.

5) We have many wonderful programs that we can sell to potential donors! I don't want to list any one program since I would undoubtedly leave one out. So suffice it to say that I believe all of the programs within this college are incredible and that funds to assist them in these economic times can be found!

6) We have the opportunity to gain some needed space for departments! The Deans are currently looking at the master plan of the University, and I am lobbying long and hard for many of the programs within our College. I know that we will never gain all of the space we need in one short year, but I believe we can make some significant progress.

I decided to make my first article for the newsletter this year short so that the space could be used to inform you about the new and wonderful faculty we have in the College this year. I just want to challenge you to look at the six exciting elements I noted above about the College and decide where you fit in and how can you help make all of these opportunities happen!

Interior Design Accredited



Appalachian Chancellor Ken Peacock (left) visits with Department of Technology chair, Jeff Tiller, and Interior Design Professor, Margot Olson, during the interior design program's Council for Interior Design Accreditation exhibit.

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Interior Design program earns CIDA accreditation

The interior design program leading to the Bachelor of Science degree in Interior Design at Appalachian State University has been accredited by the Council for Interior Design Accreditation (CIDA).

Founded in 1970, CIDA is an international non-profit organization that accredits postsecondary interior design education programs in the United States and Canada. The voluntary accreditation process uses internationally recognized educational standards to review programs.

"In recent years, professionals and external critics have confirmed that our program was strong, and we are honored by the external validation from the CIDA site visitors and accreditation commission," said Jeanne Mercer-Ballard, Appalachian interior design program coordinator. "Our students, faculty and supporters have worked very hard and deserve this status. Accreditation will be particularly meaningful to our alumni in pursuit of professional status through the National Council for Interior Design Qualification examination and meeting the requirements of statutory legislation."

Appalachian's accreditation visiting team report noted that the program had no weaknesses and several strengths which included the program's community and public service including incorporation of service learning projects in studio courses, emphasis on sustainable practices, sustainable building methods and materials, and environmental ethics.

Appalachian's interior design program is a four-year, professional degree program that provides an educational foundation to prepare students to enter the interior design profession. The program positions the student to seek professional status through the National Council for Interior Design Qualification exam as well as state-specific licensure. The program is part of the Department of Technology and the College of Fine and Applied Arts. The program also is accredited by the National Association of Schools of Art and Design.

Professional level programs accredited by the Council for Interior Design Accreditation voluntarily place themselves before the scrutiny of the profession to ensure that students receive an education that will serve them not only dur-

ing their time at school, but also prepare them for future professional growth. According to CIDA, students enrolled in an accredited interior design program can be confident that the program meets the quality standards recognized by the profession.

In addition to Mercer-Ballard, interior design full-time faculty responsible for the accreditation achievement are Margot Olson, Timothy Dolan, Alex Poorman and Emily Maass. Mercer-Ballard also thanks the program's adjunct professors, the interior design student ambassadors and Professor Emeritus Jane Harb for their work.

For more information about CIDA, visit www.accredit-id.org or call (616) 458-0400. The organization is located at 206 Grandville Avenue, Suite 350, Grand Rapids, MI, 49503-4014.

For more information about the interior design program at Appalachian State University, visit www.tec.appstate.edu, or contact Jeanne Mercer-Ballard, program coordinator, at (828) 262-7832 or via email at mercerja@appstate.edu.

Fundraising Corner

Langdon named director of donor relations

University Advancement has announced that the College of Fine and Applied Arts Director of Development, Greg Langdon, has been named Director of Donor Relations for the university.

This central development position will continue the advancement office's work to increase donor stewardship efforts in preparation for the campaign. Greg was chosen for this position because of his varied development experiences in the annual giving and major gift areas. In his new position, Greg will work with Margaret McCoy in her role as the executive director of donor services. His contact information and physical location will remain the same.

"We feel that Greg is the best candidate for our needs, and we are happy that he was willing to join us in these efforts," said Johnny Burleson, associate vice chancellor for development. "Through Greg's energy and dedication, he leaves fundraising efforts for the College of Fine and Applied Arts heading in a most positive direction."

Greg will begin his new duties immediately but will continue to work with the College during the transition. The position of Director of Development for the College of Fine and Applied Arts will be posted soon.

Greg encourages anyone with development needs or questions to contact him at ext. 6689 or langdongm@appstate.edu.

Call for Committee Volunteers

Each year, the College of Fine & Applied Arts has four standing committees that need to be staffed:

1. Scholarship Committee
2. Special Events/
Commencement
Committee
3. FAA Faculty Awards
Committee
4. Grade Appeals Committee

These committees help the college take care of these functions within the college. Each one usually takes up only a small amount of your time, and all of them are a great way to serve the college and the university.

If you think you might like to serve our college on one of these committees, please let your department chair know.

Michael Grady named chair of Appalachian Department of Art

Dr. Glenda Treadaway, dean of the College of Fine and Applied Arts at Appalachian State University, has announced that Michael Grady has been named chair of Appalachian's Department of Art, effective Aug. 1.

Accredited by the National Association of Schools of Art and Design, the Department of Art offers degrees in graphic design, studio art, art education, art management and art history. The chair provides academic, artistic and administrative leadership and vision to the programs within the department.

Marilyn Smith, professor of graphic design, has served as the department's interim chair since July 2007. She will return to the faculty.

"I would like to thank Dr. Smith for her service to the department, college and university these past two years," said

Dr. Treadaway. "I look forward to working with Mr. Grady. I believe he has the vision, excitement and experience to lead the department and expand upon the success achieved by the faculty and in its programs."

Grady comes to Appalachian from John F. Kennedy University in Berkeley, Calif. He has served as professor and chair for the JFKU Department of Arts and Consciousness since 1994. From 2004 to 2006 Grady was the interim dean of JFKU School of Holistic Studies, which housed his home department as well as the Departments of Counseling Psychology, Holistic Health Education and Integral Studies. Grady also worked at the San Francisco Art Institute, serving first as director of admissions and then as dean of students.

Grady holds a bachelor of fine arts from Tufts University, Medford, Mass., a diploma and a fifth year honors diploma from the School of the Museum of Fine Arts in Boston and a master of fine arts from the Pratt Institute in Brooklyn, NY. He is also a working artist - a painter whose work combines Asian, European and American traditions of abstraction and landscape.



Janice Pope named Department of Communication chair

Janice Pope, professor of communication, was named chair of the Department of Communication, effective July 21. She has served as the department's interim chair for the past two years.

Pope has been a member of the communication faculty since 1995 focusing on the public relations sequence, research and service and has served as an associate member of the graduate faculty. She served as assistant chair of the department for the two years prior to serving as interim chair. She has a Ph.D.

in mass communication, a master of arts in journalism and a bachelor of arts in public relations with a minor in sociology, all from the University of Alabama in Tuscaloosa.

"Dr. Pope is an excellent choice for leadership in the Department of Communication," said Dr. Glenda Treadaway, dean of the College of Fine and Applied Arts. "The department has experienced great success and has many exciting opportunities on the horizon. Dr. Pope has proven to be proactive and effective while interim chair and assistant chair. I appreciate her past work and look forward to her continued leadership."

Pope steps into the position held by Treadaway, who served as interim dean of the College of Fine and Applied Arts from July 2007 until March 2009 when she was named dean of the College.

Pope was selected for the ACT Faculty Fellows program for Spring 2007 and was named the College of Fine and Applied Arts Outstanding Faculty Award winner in 2006. She also received the Student Government Association Outstanding Teacher Award for

the College of Fine and Applied Arts in 1998. She served as the Department of Communication Honor's

Program director from 2006-2007 and was co-director of Appalachian's Summer Reading Program from Fall 2004 to 2006 and a committee member from Fall 1999 to present.

The Department of Communication, which is in the College of Fine and Applied Arts at Appalachian State University, is currently one of the largest programs on campus, with over 900 students. The department offers concentrations in advertising, communication studies, electronic media/broadcasting, journalism, and public relations.



Get your discounted football tickets!

Come out and show your pride for the College of Fine and Applied Arts Nov. 21 as the Mountaineers face Western Carolina for the Battle for the Old Mountain Jug. A limited number of discounted football tickets are available to you for purchase for the game. Tickets are first come, first served.

The order form is available at:
http://faa.appstate.edu/documents/faafootballday_2009.pdf

Jeff Tiller named Department of Technology chair



Jeff Tiller, professor of building science, was named chair of the Department of Technology, effective July 21.

Tiller has taught at Appalachian for the past 13 years and was coordinator of the building science program. He has served as interim chair of the department for the past year.

"Mr. Tiller led the building science program to be highly respected among

the industry and its peers," said Dr. Glenda Treadaway, dean of the College of Fine and Applied Arts. "He brings those same leadership skills and enthusiasm to the Department of Technology."

Tiller holds bachelor of science and master of science degrees in industrial and systems engineering from the Georgia Institute of Technology. His teaching specialties include construction technology and building science, residential and commercial building design, mechanical systems, construction estimating and management, technology forecasting and assessment, renewable energy technologies and energy, economic and environmental analysis.

Tiller served as project director for development of the North Carolina State Energy Plan and on the Ad Hoc Energy Code Committee of the North Carolina Building Codes Council. In 2004, Tiller developed and organized the North Carolina's Energy Star campaign.

The Department of Technology is one of the largest departments on the Appalachian campus with more than 900 majors. The department offers undergraduate degrees in appropriate technology, building science, graphic arts and imaging technology, industrial design, interior design, technical photography and technology education. It also offers graduate programs in technology education and industrial technology.

College welcomes new faculty

The College of Fine and Applied Arts is pleased to welcome several new faculty members.

Department of Art:

Dianne Hodack joins the Department of Art as a lecturer in foundations. She holds a Master of Fine Arts from Goddard College in Plainfield, Vermont, and a Bachelor of Fine Arts in communication design from Kutztown State University of Pennsylvania in Kutztown, Pennsylvania. Hodack completed a one-year appointment at Appalachian last year. Prior to that, she was a visiting assistant professor of visual communications design at the University of Indianapolis. She also is a self-employed graphic designer and recently won awards for direct mail work for the Garland Gallery and identity work for La Loba Creations.

David Robert Modler was born and raised in Baltimore, Maryland, where he earned his Bachelor of Science and Master of Education degrees in Art Education from Towson State University. He taught fine arts on the K-12 and community college levels for 10 years in Loudoun County, Virginia, and five years in Perquimans County, North Carolina. (Where he still own a 120-year-old, 2500 square foot, Eastlake

Victorian House in Elizabeth City, North Carolina. Just in case anyone is interested in something like that, talk to him and maybe a deal can be made.) After earning his National Board Teaching Certification in Art Education in 2003, Modler's focus shifted to his studio practice, and in 2006 he returned to graduate school to concentrate on a Master of Fine Arts. His degree in drawing and painting from James Madison University (JMU) in Harrisonburg, Virginia, was completed this past spring.

IlaSahai Prouty will coordinate the Department of Art's general education courses and teach foundation courses. She holds a Master of Fine Arts from California College of Arts and Crafts in Oakland, California and a Bachelor of Fine Arts from Brown University in Providence, Rhode Island. She also attended Penland School of Crafts and Rhode Island School of Design. Prouty served as facilitator and curriculum writer for Project Adventure, Inc., in Portland, Oregon. She also was the Department of Art chair at the Waring School, Lycée de Beverly, Massachusetts.

John Stephenson has joined the Department of Art as an assistant professor of art history. Stephenson comes from

Atlanta, where he taught at Oglethorpe University and the Atlanta College of Art. He received his doctorate in ancient art history from Emory University in 2006, with a major in Roman art and minor in Egyptian art, and with a specialty in the domestic architecture of late Roman Spain. He received a master's degree in Greek art from the University of Georgia. His dissertation, titled, "A Social History of Late Roman Villas in the Iberian Peninsula," examines the palatial and domestic architecture of Spain and Portugal, as well as domestic décor including sculpture, mosaics and painting in the context of the houses.

Department of Communication:

Lynn Dee Gregory has joined the communication studies program in the Department of Communication. After receiving her Ph.D. at the University of Miami in communication studies, Gregory spent four years at the University of Vermont. Looking for a better fit with her teaching and research interests, she happily accepted a position at Appalachian. She spent three years in Yerevan at the American University of Armenia and has taken groups of students to Belize to experience the cultural patch-

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College welcomes new faculty *continued*

work of the Toledo district. Prior to her academic pursuits, Gregory worked for a number of organizations in management, communications, and fund raising roles and continues to consult.

Tina McCorkindale is an assistant professor in communication specializing in research and public relations. Previously, she was an assistant professor at California State Polytechnic University, Pomona, California, and also taught several sessions at Ramkhamhaeng University in Bangkok, Thailand. She received her Ph.D. in communication from the University of Miami, her master's degree in corporate communication from the University of South Alabama and her undergraduate degree in journalism from the University of Southern Mississippi. McCorkindale consults nonprofits and Fortune 50 companies, and serves on the board of the Educators Academy of the Public Relations Society of America (PRSA) and the International Public Relations Research Conference. Her research focuses on social media and measurement.

Thomas S. Mueller, assistant professor in advertising, was born in Milwaukee, Wisconsin. He began his undergraduate education at the University of Wisconsin, Marathon Campus, and completed his Bachelor of Arts degree in journalism at the University of Wisconsin - Eau Claire. Mueller was highly interested in motorcycles and began his career as an associate editor at Cycle News East, a weekly tabloid newspaper in Atlanta. He went on to form a publicity firm and contracted special events marketing with the Wrangler Brand and its promotions in NASCAR, Supercross motorcycle racing and professional rodeo. Mueller later became marketing director for Mercury Marine's high performance division, and he then became executive director for the American Motorcyclist Association's professional racing subsidiary. He returned to his entrepreneurial roots and created Sport Management, Inc., the agency he would own and operate for the next eight years. During that time Mueller returned to aca-

demics and earned an MBA from Otterbein College in Westerville, Ohio. He would move on to become an account supervisor for Wasserman Media Group, where he managed the Nationwide Insurance mobile interactive tour and the Rally America motorsports account, where he integrated auto racing into the 2006 ESPN Summer X Games. Mueller began his Ph.D. program in the College of Journalism and Communications at the University of Florida in August 2006. He was awarded the 2009 Outstanding Student Teaching Award and participated in the mass communications study abroad program in 2007, 2008 and 2009. After completing his Ph.D. program in 2009, he relocated to Boone.

Also joining the communication studies program, **Cindy M. Spurlock** received her Ph.D. and Master of Arts in communication studies from the University of North Carolina at Chapel Hill, and her Bachelor of Arts degrees in communication and English from North Carolina State University. In addition to several long-term projects that extend her dissertation research on the competing discourses of conservation at national parks in North Carolina and Tennessee, Spurlock is currently working on an invited essay that explores how Ken Burns' forthcoming documentary series, "The National Parks: America's Best Idea," functions to visually re-present sustainability as an important element of America's "exceptional" nature. She currently serves as treasurer for the National Communication Association (NCA)-Forum and as teaching committee co-chair for the NCA Environmental Communication Division. She is also a senior fellow in the Southeast Environmental Leadership Program. In her spare time, she enjoys hiking, traveling, photography and organic gardening.

Department of Family and Consumer Sciences:

Melissa Gutshall joins the Foods and Nutrition faculty. She obtained her Ph.D. from Penn State University in 2006, and her dissertation research and publica-

HLES to open new Human Performance Laboratory

The Department of Health, Leisure and Exercise Science in the College of Fine and Applied Arts will be opening a new human performance laboratory at University Hall in association with The Institute for Health and Human Services.

The laboratory will tentatively be named the "Vascular Biology and Autonomic Studies Laboratory." Scott Collier from the exercise science faculty will be the principle faculty member conducting research in the laboratory. Two projects that have already been approved by the Appalachian Institutional Review Board will be conducted in the laboratory this fall. These include: "The Effect of Aerobic Exercise vs. Angiotension Converting Enzyme Inhibition on Hemodynamic, Vascular and Cardiac Autonomic Modulation in Individuals With Pre-to-Stage-One Hypertension" in collaboration with Cate Trate, and "Changes in Vascular and Hemodynamic Parameters Following Acute Exercise and Anti-Oxidant Supplementation" in collaboration with Steve McAnulty and David Nieman.

The University Hall location provides research subjects from the community with ample parking and improved access, and also reduces the burden on the Human Performance Laboratory located in the Holmes Convocation Center. Research should begin in the new laboratory by the third week of September 2009.

tions to date are related to the development, implementation, and evaluation of an intervention for diabetes management. More broadly, Gutshall is interested in nutrition education and promoting behavior changes for better health. She came to Appalachian after teaching for three years in the foods and nutrition Program at Radford University in Radford, Virginia.

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Library Awarded \$12,000 Planning Grant for History of N.C. Nursing Web site

Belk Library and Information Commons at Appalachian State University has received a \$12,000 Library Services and Technology Act (LSTA) planning grant from the State Library of North Carolina, a Division of the Department of Cultural Resources. The award is made possible by LSTA grant funding from the U.S. Institute of Museum and Library Services (IMLS), a federal grant making agency.

Mary Lewis Wyche is considered the pioneer of organized nursing in North Carolina. She founded the N.C. Nurses Association, which was responsible for passage of the first nurse registration law in the country. Information such as this will be available through a Web site on the history of nursing in the state being created at Appalachian State University.

The grant will fund the planning process for a Web site devoted to the history of nursing in North Carolina. Grant funds will be used to identify significant materials for the digital collection, such as photographs, archival records, periodicals and oral histories. The planning process will involve partnering with other institutions and organizations throughout the state to survey collections and build collaboration in preparation for a North Carolina Exploring Cultural Heritage Online Digitization Grant in 2010.

"This will be a wonderful collection of primary resources for everyone interested in the history of nursing in North Carolina," said University Librarian, Mary Reichel. "Appalachian State University is making plans to build a new College of Health Sciences and Allied Professions and this project will bring public awareness to the university's health care efforts."

The idea for a portal about the history of nursing in North Carolina originated with Phoebe Pollitt, assistant professor of nursing at Appalachian. "The history of nursing in North Carolina is an important but under researched area of scholarship," Pollitt said. "I have wanted to build a Web site dedicated to this topic for several years. The librarians at Belk Library and Information Commons have really made my dream come true. I can work on researching and collecting the content, but I could never have done the digitization and the technical end. This is a wonderful collaboration."



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New Faculty continued

Nancy Oliver has joined the Department of Family and Consumer Sciences in the area of Apparel and Textiles. Nancy received her doctorate at the University of Tennessee, her master's at the University of North Carolina-Greensboro and bachelor's degree from Appalachian State University. During her career Oliver has been a faculty member in Arizona, Nevada, Texas and North Carolina. Additionally, she has worked as an Agricultural Extension Agent specializing in clothing and textiles and as a marketing researcher for Fisher-Price. A native of western North Carolina and alum of Appalachian, Oliver is delighted to be returning to her favorite university.

Anthony Wilson has joined FCS in the textile and apparels program. After obtaining a Bachelor of Science degree in clothing and textiles from Appalachian, he relocated to New York and then Miami Beach where he held various positions in the fashion industry, including production pattern assistant, technical designer and creative design assistant. Wilson also was a freelance designer during and after college. Some of the designs he created as a freelance designer have been in a variety of magazines and worn by celebrities such as Pink, Britney Spears and Shirley Manson. In addition to working at various companies, he has created commissioned works for various occasions such as weddings, proms, pageants and coordinated fashion shows. In 2006, after returning to Appalachian State University and obtaining a Master of Science in graphic arts and imaging technology, Wilson started Anthony Wilson Designs, Inc., which is currently located at 238 South Scales Street in Reidsville. While women's wear is his passion and primary focus, Wilson also offers design services for men and children as well as interior design services for curtains/drapery.

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C-GAIT Golf Classic set for October

The 2009 Thomas W. Reese Center for Graphic Arts and Imaging Technology (C-GAIT) Golf Classic will be held Thursday, Oct. 22, at Lake Hickory Country Club in Conover. For more information about the tournament, visit www.tec.appstate.edu.

New Faculty continued

Department of Health, Leisure and Exercise Science:

Rebecca Battista joined the HLES faculty in August. She has a Ph.D. in growth and motor development from Michigan State University, a Master of Science in exercise physiology from Indiana University, and a Bachelor of Science in health science from Lock Haven University in Pennsylvania. She comes to Appalachian from the University of Wisconsin-La Crosse where she served as the director of the Undergraduate Fitness Program and the associate director of the Human Performance Laboratory. Her research interests focus on gender differences and exercise.

Scott Collier joined the HLES faculty in January and comes to Appalachian from Syracuse University where he completed his post-doctoral research and served as an assistant professor. Collier's Ph. D. and Master of Science degree are in exercise science from Syracuse University, and he has a Bachelor of Science degree in physical education from State University Cortland College. His research expertise is in the area of measuring the effects of exercise on cardiac and arterial function.

Amy Knab joined the HLES faculty in the spring 2009 semester. Her Ph.D. is from the University of North Carolina at Charlotte in biology with a concentration in exercise physiology. She holds a Bachelor of Science degree in secondary education from Saint Mary's College. Knab's research focuses on the changes in physical activity behaviors due to caloric restrictions mediated by changes in the dopamine system. She is stationed in the Human Performance Laboratory at the North Carolina Research Campus in Kannapolis.

Edgar Peck joined the faculty in August and will serve as the director of the HLES Wellness Literacy/Basic Instruction Program. This program contains all of the Wellness Literacy activity courses at the University. Peck received his M.Ed. and Bachelor of Science degrees in exercise and sport science and a Bachelor of Arts in history from the Univer-

Theatre and Dance offers Classical Pilates Teacher Training

In the spring and summer of 2009, the Department of Theatre and Dance offered its third comprehensive teacher-training program in Pilates.

Pilates is a method of body conditioning that develops core strength and improves flexibility. Anyone who is interested in fitness can benefit from this gentle but effective mind-body approach. Since the emphasis is to work in a balanced, efficient and mindful way, it is particularly good for rehabilitation. Appalachian's program offers the chance to experience the true, authentic Pilates method as founder Joseph Pilates intended it.

The Pilates Teacher Training program is co-sponsored by the Department of Theatre and Dance and the Office of Conferences and Institutes. The program is under the supervision of dance faculty Marianne Adams and Rebecca Quin. Pilates elder Romana Kryzanowska comprehensively certified both in New York City in the classical method of Authentic Pilates.

The Pilates Teacher Training Program at Appalachian is unique in many ways. The emphasis of the program is to produce quality teachers who are trained in the authentic, classical style of Joseph Pilates. The 600+ hour program begins with six credit hours of academic coursework in Pilates and culminates with a spring/summer intensive, exams, and a full-time apprenticeship leading to certification. The program combines rigorous daily practice in Pilates with an academic study of Joseph Pilates' philosophy and concepts.

Over the last one and a half years, eight apprentice teachers completed the comprehensive training program, and during the final phase last spring/summer, the apprentices taught approximately 250 clients. Students, faculty, staff and community members participated in private Pilates sessions utilizing all of the Pilates apparatus. Appalachian has a fully equipped Pilates studio, housed in Varsity Gym. Many of these clients came three to five days a week for lessons.

The apprentice teachers are trained to work with various populations and are skilled to work with any injury or condition that a client may present. The program was a big success, according to Adams, and the newly certified instructors, as well as previous graduates, have found jobs in diverse studios in cities such as Kuwait; New York City; Washington, D.C.; and Columbus, Ohio, and a variety of cities and throughout the southeast region. The next spring/summer certification program will be held in 2011, and interested students are already taking the required coursework to make them eligible for the next certification. For more information about the program or the Pilates method, contact Rebecca Quin at pilates@appstate.edu.



sity of North Carolina at Greensboro. He comes to Appalachian from Forsyth Technical Community College.

Andy Shanely joins Appalachian from the School of Pharmacy at Wingate

University. Shanely has a Ph.D. from the University of Florida in exercise physiology, a Master of Arts in exercise physiology from Northern Arizona Uni-

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New Faculty continued

versity and a Bachelor of Science in physical education from the California State University Fullerton. His research focuses on aging and mechanisms that induce muscle loss (sarcopenia).

Melissa Weddell joined the HLES faculty in August and comes from Georgia Southern University. Weddell has a Ph.D from Clemson University in recreation resource management, an MBA from Southern Illinois University and a Bachelor of Science in entrepreneurship and small business management from Ball State University. Her research focuses on public-private partnerships and management issues in park and recreation agencies.

Jennifer Zwetsloot earned her Ph.D. in bioenergetics at East Carolina University, her Master of Arts in physical education from the California State University-Chico and her Bachelor of Science in exercise physiology. She joins the HLES faculty from the University

of Missouri-Columbia. Her research interests focus on the biochemical effects of exercise on muscle tissue.

Kevin Zwetsloot joins the HLES faculty from the University of Missouri-Columbia where he was a post-doctoral scholar for three years. His Ph.D. is from East Carolina University in bioenergetics, and his Master of Arts in physical education and his Bachelor of Science in exercise physiology are from the California State University-Chico. His research focuses on the physiology of aging and investigates why skeletal muscle mass and strength are lost as we age.

Military Science and Leadership:

Second Lieutenant Jon Austin earned a Bachelor of Arts degree in religious studies at Appalachian. During his freshman year, he became an SMP cadet serving with the 1451st Transportation Co. in Boone. Upon completion of his Goldbar duties and training, he will be assigned to the 1-8 IN, 3BCT, 4ID in

Fort Carson, Colorado.

Second Lieutenant Barrett Foster graduated from Appalachian this past spring with a Bachelor of Science in history. Foster is a second lieutenant in the NCARNG with the 252 Armor in Fayetteville. His hobbies include sports and shooting.

Second Lieutenant Brian Glish graduated from Appalachian this August with a degree in criminal justice. He was also commissioned as a second lieutenant in the North Carolina Army National Guard and will serve as a platoon leader in the 210th MP Company. He is currently working as a Goldbar recruiter for the ROTC program with a focus on adding officers to the National Guard. He plans on working with the ROTC program until he leaves for Military Police Officer Basic Course early next year.

Second Lieutenant Ariel Harvey is a recent graduate of Appalachian with a degree in public history. He spent four years as an ROTC cadet and was in the army reserve with the 760th Engineer Company. He will be serving as Goldbar recruiter for the University until leaving for training at Ft. Benning later next year. Upon completion he will be stationed at Ft. Knox with the 1st Infantry Division.

Sergeant Aaron Jones joined the North Carolina Army National Guard in July of 2002 at age 17. Since then, he has served with B Btry, 5-113 Field Artillery Regiment based out of Winston Salem as a Multiple Launch Rocket System crewman. Jones was deployed to Iraq in support of Operation Iraqi Freedom from November 2005 - October 2006. In May of 2009, he graduated Summa Cum Laude from Appalachian with a Bachelor of Science in history, secondary education. On May 18 he was assigned to Appalachian's Department of Military Science as the Assistant Training and Operations NCO.

Department of Technology:

Susan Doll joins the Department of Technology as an assistant professor of building science/renewable energy. She received her Bachelor of Science in

A new Art Department at Appalachian

The Art Department has begun another new semester with increased enrollments and a new sense of excitement and enthusiasm by students and faculty alike.

This fall marks the beginning of a new seminar based curriculum in the BFA program. The Foundations Seminar, conceived and taught by Jim Toub opens the way for a new era of interdisciplinary emphasis in the BFA program. Future seminars for juniors and sophomores will enhance the sense of open exploration which the BFA program emphasizes. New courses which further bridge the gap between media are planned for the future. This fall also marks the department's full involvement with the new General Education curriculum. The Art department is offering numerous courses which are receiving overwhelming interest from all over the University. This fall we are offering 15 sections of ART 2011 - Introduction to the Arts with an enrollment of over 2,200 students.

Many new community-based initia-

tives are currently taking place including the Art expo to be held next spring, the on-going Community Art School operated in cooperation with the Turchin Center for the Arts. The department will also host a regional conference, this spring, of art educators to discuss the nature of foundation studies in visual art.

There seems to be a new consensus among the art department faculty that the new leading edge of the arts involves reaching out to the community in new ways enabling a wider public to fully explore their creative potential. At the same time, art department faculty, under the leadership of Eli Bantor, is planning a series of colloquia through which to share their scholarly and creative work through periodic gatherings and presentations. We anticipate these events to commence in October.

The art department is extremely grateful for the past two years' leadership by former Interim Chair Marilyn Smith, who returns to her work in the Graphic design program. Smith will engage in a well-deserved OCSA this spring.

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New Faculty continued

medical technology from Michigan State University, her Master of Science in alternative energy engineering from the University of Arizona and her Sc.D. in environmental health sciences from the Harvard School of Public Health. Her previous work has criss-crossed and combined engineering and health science disciplines, including cytogenetics and neuropathology medical research, system engineering and integration for the Environmental Control and Life Support System on NASA's International Space Station, environmental consulting for indoor air quality and building science clients and infrastructure project coordination for UNDP Rwanda.

Dean Gilbert is associate professor in the Graphic Arts and Imaging Technology Program. During the last 15 years Gilbert has taught at the university level and has expertise in a wide range of graphic communication courses, though his research and publishing interest are in package printing, flexography and variable data printing. Gilbert's academic preparation includes Bachelor and Master of Science degrees from Appalachian and an Ed.D. from Clemson University.

Kent Harris, who joins the industrial design program faculty this year, has a bachelor's degree in secondary science education from Trinity University in San Antonio, Texas, and a master's degree in interior design from Oklahoma State. He will complete a master's degree in industrial design from NC State this December. Harris lived in Japan for nearly year, teaching English, and spent three years in architecture school. He also served as a science teacher for five years, and as an interior design teacher for five years. He was the head of the interior design program at Salem College from 2003-07. Harris' academic interests include architecture, furniture design, product design and sustainable design. His hobbies are martial arts, ballroom and swing dance, volleyball, camping, hiking and scuba diving.

Jim Houser has joined the faculty in the appropriate technology program. He also will help coordinate the Society and

GAIT program receives million dollar software donation

Simon James, senior vice president of EskoArtwork, has issued a software donation valued at \$1,074,255 to the Thomas W. Reese Graphic Arts and Imaging Technology (GAIT) Program.

This donation provides students enrolled in GAIT courses the opportunity to study packaging design using ArtiosCAD, the leading structural design software preferred by professionals worldwide. It also allows GAIT faculty such as Dean Gilbert, to maintain their expertise in using this software to prepare students for a career in the packaging industry. A single licensed computer workstation at a packaging company would cost \$20,000. Enrolled students may purchase a copy of ArtiosCAD for \$10,000.

The donation allows for 42 licensed copies for computers in the GAIT laboratories. Four additional licenses are available for faculty to use in their offices.

ArtiosCAD is mostly used for the design of corrugated containers and specialty cartons. It features 3-D design and animation components allowing for students to see many views of the product on the computer screen before outputting to a cutting table.

"Having this software will increase the marketability of our students as they prepare for the many career opportunities available in the packaging and corrugated industry," says John Craft, professor and coordinator of the Thomas W. Reese Graphic Arts and Imaging Technology Program. "It will also provide the framework for the study of a packaging production workflow as we receive this level of support through our partnership with EskoArtwork."

Craft made the request for the software from EskoArtwork, a company headquartered in Ghent, Belgium. This company has research, development and manufacturing facilities in five European countries in the United States and in India.

"Dr. Gilbert is in the process of developing a new course that will introduce students to corrugated container design using ArtiosCAD," said Craft. "Some of the GAIT Advisory Board members have packaging companies that produce many of the products seen on shelves of department or grocery stores. Many of these products are familiar as toothpaste or pharmaceutical containers. Shipping or storage corrugated box containers are a common sight when purchasing a product such as a television set. Through the use of this software our students will be able to apply creative solutions in the production of corrugated and paperboard products."

Technology course offerings. Houser received his Bachelor of Arts in biology in 1981 from Wake Forest University. He received his Master of Arts in technology from Appalachian. Houser obtained his Ph.D. at Cornell University in agricultural and biological engineering, studying in the field of animal waste management and methane generation. He has taught appropriate technology at Warren Wilson College in Asheville, written articles for the Mountain Times about appropriate technology in the region and worked for Independent Energy Systems in Boone as a carpenter's

assistant, building solar homes, sunspaces and installing solar hot water systems. Before coming to the Department of Technology this fall, he spent the last nine years working for the Texas Institute for Applied Environmental Research (TIAER) as it worked in concert with Texas regulatory agencies (Texas Commission on Environmental Quality and the Texas State Soil and Water Conservation Board) and local dairy farmers to help preserve water quality while protecting economic growth.

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Larry Taylor (COM) presents Breakdown Editor, Penny Barker (center), and Tattler Editor, Tammy Hutchinson (right), with state student newspaper awards. Both newspapers were honored for their efforts by the North Carolina Scholastic Media Association.

Project helps assistant professor balance teaching, service, scholarship

For many new tenure-track professors, the most difficult challenge is balancing the priorities of teaching, service and scholarship. Finding this balance can make a real difference in a successful bid for tenure.

For Assistant Professor Larry Taylor in the Department of Communication this balance seems to be working out through a project that uses his teaching and professional skill set to help support media literacy efforts at two area schools. The effort, which Taylor started in 2006, is called "The Student Newspaper Project." The project's goal is to support authentic context-based student newspaper projects at area elementary and middle schools.

"Initially, I was just searching for a way to get community service credit by farming out my skill set to a student newspaper in a local elementary school more as a favor than anything else," Taylor said.

The school was Westwood Elementary and what Taylor did was bring organization knowledge and a professional journalism skill set to the Timberwolf Tattler.

"I was very interested in the teachers' goal of using the newspaper as a school newsletter thus creating an authentic context for the student efforts. They used me to help create as authentic a newsroom context as possible and I began training 6th-graders on the use of professional pagination software to serve as legitimate copy editors. I was shocked by both student buy-in and the students' ability to absorb the material," Taylor said.

As students left Westwood for Ashe County Middle School, they apparently took the desire to be journalists with them. Taylor followed in 2007 becoming the advisor for Ashe County Middle School's newspaper the Bulldog Breakdown, modeled after the Tattler.

"What was different, and very intriguing for me, was ACMS Principal Bobby Ashley's willingness to integrate the program into the curriculum as a discovery block course option for students," said Taylor. "I had only hoped for a matching extra-curricular project at the middle school. I could not pass up the chance to help support an authentic context-based journalism class."

Taylor might have been happy with a project that was providing community service and positive public relations for Appalachian, but the project had something else for him.

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New Faculty continued

Yung-Cheng Hsieh has joined the Department of Technology as the Thomas W. Reese Graphic Arts and Imaging Technology program's Distinguished Professor. Although his official start date with Appalachian is in January, he has been in Boone from Taiwan for several weeks getting acquainted with the program. Hsieh will return to Taiwan for a little while before returning full time in January. Prior to joining the GAIT faculty, Hsieh was the chair of the Department of Graphic Communication Arts at National Taiwan University of Arts since 2003. He received his doctorate in industrial technology at Iowa State University and taught at the Department of Industrial Technology of Illinois State University. Hsieh specializes in graphic communication technology, digital archives and e-Learning, digital content development and application, applied statistics, experiment design, cultural and creative industry.

David Jason Miller joins the Department of Technology faculty with a one-year appointment in the Building Science program. Miller holds a dual Bachelor of Arts in European history and art history from Washington and Lee University, with concentrations in physics/engineering and fine arts. He received his Master of Architecture degree from North Carolina State University in 2004, where he completed a thesis project there which explored the relativistic concept of in-between spaces in urban environments. Since that time, Miller has worked with several architecture firms in Raleigh and New York City, completing a wide range of projects for institutional, commercial and residential clients. Most recently, he has been working with the design-build firm of Peter L. Gluck and Partners, Architects, in New York on a large residence outside of Blowing Rock as both a designer and construction manager. With research interests in the relationship between design, materials and construction methods, Miller is excited to be part of the interdisciplinary educational environ-

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New Faculty continued

ment nurtured in the Department of Technology.

Department of Theatre and Dance:

Laurie Atkins joins the Department of Theatre and Dance as an assistant professor. She received her Master of Fine Arts in dance performance from Ohio State University in 2009. She has worked for a variety of artists/companies including: Chase Dance Theatre, Foreground Dance, Prospect Dance Group, X-Factor Dance Company, Annie Kloppenberg and Ashley Thorndike/Peter Swendsen, most recently performing at the Goose Route Dance Festival in Sheperdstown, West Virginia, with Ashley Thorndike/Peter Swendsen in July 2009. In 2005, she received a Master of Arts in community counseling with an emphasis in expressive arts therapy from Appalachian. She also received her certification in classical pilates from the Appalachian Pilates Teacher Certification Program. She has been a licensed practicing massage and bodywork therapist since 2002 and holds a Bachelor of Fine Arts in modern dance from the University of Utah.

Michael Helms is an associate professor of theatre at Appalachian. He holds a Bachelor of Fine Arts from Utah State University and a Master of Fine Arts from Brigham Young University. Before coming to Appalachian, Helms was a professor of theatre at Snow College in Ephraim, Utah. He has been the lighting and set designer for the Nevada Ballet Theatre in Las Vegas for the past nine years. He has worked with nationally recognized choreographers and répétiteurs and has toured with the Nevada Ballet in throughout the western United States and in Europe. He was technical director/production manager for the Utah Shakespearean Festival from 1988-1994. He was a semifinalist in the Vectorworks "Sketch It If You Can" international design competition. His work can be seen on the Vectorworks website gallery at www.vectorworks.net.

John Marty joins the theatre and dance faculty as an assistant professor

Project helps assistant professor balance teaching, service, scholarship *continued*

What Taylor also discovered while working with the newspapers was an authentic context of technology integration into education.

"I was attending a public relations conference in Chicago in 2007 and heard a speaker discussing a bottom-up strategy for companies to use in making decisions about integrating technology," Taylor said, "I thought, 'that's what's happening with the Tattler and the Breakdown!'"

At that point Taylor and his wife and research partner, Westwood AIG specialist Mary Taylor, began discussing a bottom-up strategy for schools.

"We had pitched the value of authentic context in literacy education at a poster session at the national conference for the National Association for Gifted Children in Minneapolis in 2007," Taylor said, "but it was at the 2008 Summer Leadership Conference & NCASA Superintendents' Retreat in Asheville that we first presented the idea of administrators becoming pivotal players in a bottom-up tech integration strategy. We didn't get much traction on that first run regionally."

However things seemed to change a bit later that year when he presented a new version of the idea at "Ubiquitous Learning: An International Conference" in Chicago. The presentation and subsequent article written by Taylor, "Tech Pushers: Making Administrators into Tech Integration Facilitators," was well received winning the publication's International Award for Excellence in the area of learning and education.

"I am now slated to make a plenary presentation, and Mandy and I have pro-

posed another presentation and article that fleshes out the theoretical framework and methodological application of D3 in greater detail for application across various educational context levels," Taylor said.

According to Taylor, what started out as merely an effort to score some community service points, has become a primary service and scholarship effort.

"It's really turned into a win-win-win for me. I get to use my primary teaching preparation to drive the training of the students on the copy desk. While there, I get to see how practical need can drive teacher buy-in on technology integration. At the same time, I get to support student newspapers that are winning state awards and garner App State community recognition and appreciation from parents and students that may one day decide to make ASU their choice for college education. I feel really fortunate to have found a project that gives me and ASU so much in return for my efforts," Taylor said.

Taylor credited Dean Treadaway for her support of the project in 2006 as chair of the Department of Communication as well as the continued support from current chair, Janice Pope.

Taylor's current goal is to secure funding support to allow him to provide teachers with the opportunity to attend next year's North Carolina Scholastic Media Institute in June.

"I think this would help the teachers to see how our newspaper projects differ from others and might give us a chance to pass on the authentic context value concept to other schools," Taylor said.

teaching general education and design courses as well as designing for departmental productions. Originally from Minnesota, Marty earned a Master of Fine Arts in lighting design from the University of Wisconsin, Madison, and was on the faculty at Millikin University in Illinois for several years. Immediately before being hired for this posi-

tion, he was an adjunct professor at for the Department of Theatre and Dance at Appalachian.

Publish a book or article? Win an award? Make a presentation? Submit your accomplishment to Appalachian Scene! www.scene.appstate.edu/

Catherine J. Smith Gallery Presents Daniel Eatock: Extra Medium

Appalachian State University presents a new exhibition at the Catherine J. Smith Gallery in Boone. Daniel Eatock: Extra Medium will be on view from Sept. 17-Nov. 16, 2009. The show introduces a practice shaped by discovery, invention, and an alert sensitivity to coincidence and contradiction. The exhibition is curated by Richard Torchia, Director of the Art Gallery at Arcadia University in Pennsylvania.

Daniel Eatock's hybrid practice is unified by a generous abundance of examples and its openness to collaboration, both of which are demonstrated by the number and variety of projects posted on his Web site. These include participatory works conceived for this exhibition that include gifts contributed with price-tags intact or photos taken of lights being switched off. To learn more details about these projects and to how to participate, please visit www.art.appstate.edu.

"Driven by ideas and the fluidity of language and its categories, the works in Extra Medium are equally invested in a curiosity about the physical properties of objects and materials and the range of circumstances in which we might encounter them," says Torchia. "Unforeseen solutions to familiar challenges (domestic storage and display, stationery, Web site design) join an expanding roster of more idiosyncratic, client-less efforts, such as Eatock's ongoing attempts to draw a perfect freehand circle-offer contingent forms of value and meaning amidst the chaos of the everyday."

About the Designer:

A graduate of London's Royal College of Art, Eatock served on the design staff of the Walker Art Center (Minneapolis, Minn.) before returning to England to work with clients that include Britain's Channel Four and the Serpentine Gallery (London). His early regard for conceptual art (cultivated, in part, by reading Lucy Lippard's 1973 classic *Six Years: The Dematerialization of the Art Object*) has consistently biased his solutions toward the objective, the essential, and the critical without sacrificing the wit that characterizes some of the best examples within this tradition.

Public Programs:

Daniel Eatock: Extra Medium starts with a designer lecture on Tuesday, Sept. 8, at 7 pm and lecture by artist and exhibition-maker Richard Torchia, of Arcadia University, on Thursday Sept. 10, at 6 pm. Both lectures will be in room 208 at Wey Hal. A public reception will kick-off the exhibition on Wednesday, Sept. 16, from 6-7:30 pm at the Catherine J. Smith Gallery. All programs are free and take place on the campus of Appalachian State University.

Publication:

The exhibition coincides with Eatock's recent publication *Imprint*, a monograph by Princeton Architectural Press. This 224-page book, the first to survey Eatock's practice to date, features nearly 1,000 images from more than 100 projects from 1994 to the present. Entirely authored and designed by Eatock, the book is distinguished not only by its (deceptive) lack of apparent order but also by the fact that each individual copy in the run of 4,000 is unique. In addition to inking his own thumbprint onto the spine of every book, Eatock arranged for one of his freehand circle drawings (on a sheet of yellow 8.5×11 paper) to be inserted into the binding of each copy at random locations throughout the entire edition. Catalogs will be available for purchase in the gallery.

The Catherine J. Smith Gallery is located at 733 Rivers Street in Farthing Auditorium. Admission is free. Hours are Monday through Friday from 10 a.m. to 5 p.m.. For more information, visit www.art.appstate.edu/cjs or call (828) 262-7338.

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David Modler (ART) participated in the art project, *Variable*, in Asheville on Aug. 29. On Oct. 2, his solo exhibition, *Tangential Information*, opens at the University of North Carolina at Greensboro, and from Oct. 22 to 25 Modler will present at the North Carolina Art Education Association Conference in Winston-Salem. From Nov. 15 to 19 Modler will facilitate a seminar on *Visual Journals* at the North Carolina Center for the Advancement of Teaching in Cullowhee, and he will present at the National Art Education Association Convention in Baltimore, Maryland, April 14 to 18. He also co-authored the book *Journal Junkies Workshop: Ammunition for the Art Addict*, due to be released May 20, 2010, and published by North light Books, Cincinnati, OH.

In the past few months, **Gayle Marie Weitz's (ART)** "Humanimals" have been selected for inclusion in several exhibitions around the country: Pen and Brush in New York City; K-Space Contemporary in Corpus Christi, Texas; Center for the Living Arts in Mobile, Alabama; Lexington Art League in Lexington, Kentucky; University Galleries at Murray State University in Murray, Kentucky; and the Yeiser Art Center in Paducah, Kentucky. In addition, they will be included in the fall issue of "Direct Art Magazine."

Ali Raza (ART) is currently on a year-long leave of absence in Pakistan. An article featuring his show at the Asia Society in New York, "Hanging Fire: Contemporary Art from Pakistan" Sept. 10 through Jan. 3 appeared in the *New York Times*: <http://www.nytimes.com/2009/09/03/arts/design/03fire.html?pagewanted=1&r=2>.

Mark Nystrom (ART) and his wife, Jen, welcomed their new son, Eric Joseph Nystrom, July 22.

Dan "Vallie" Hill (COM), was asked to review author Paul Batura's book, "Good Day!: The Paul Harvey Story." His comments are featured on the back of the book, along with reviews from other well-known reviewers such as

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Faculty, Staff News

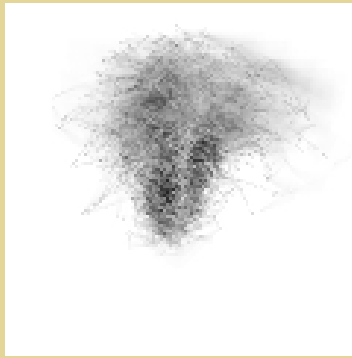
former Arkansas Governor Mike Huckabee, actor Ben Stein and author James Dobson.

Hill also directed the third Kellar Radio Talent Institute in July. The program prepared 15 more talented young broadcasters by bringing in industry professionals, such as George G. Beasley, founder, chairman and chief executive officer of Beasley Broadcast Group, Inc., and Don Curtis, chief executive officer of Curtis Media, to speak to the students. In addition, two popular morning shows broadcasted live from the Institute - Murphy in the Morning from 107.5 WKZL and Program Director/News Director Brian Freeman of News/Talk WSJS AM 600/1200, both in the Greensboro/Winston-Salem/High Point market.

Larry Taylor (COM) was honored by the Ashe County School Board for Exemplary Leadership. The award came as recognition for Taylor's role in supporting student newspapers at Westwood Elementary and Ashe County Middle School. Both schools' newspapers were recently honored as newspapers of distinction by The North Carolina Scholastic Media Association for work during 2008-2009. Taylor works with the student newspapers as part of an effort he began in 2006 called The Student Newspaper Project.

Taylor also has been invited to be a plenary speaker at the 2009 "Ubiquitous Learning: An International Conference" Dec. 5-6 at Northeastern University in Boston. The honor comes as a result of Taylor winning an International Award for Excellence for his publication, "Tech Pushers: Making Administrators into Tech Integration Facilitators." The article was first presented at the 2008 conference held in Chicago and then published in the second edition of the corresponding journal, Ubiquitous Learning: An International Journal. Taylor was then notified in April that the editors and the International Advisory Board had selected the paper as the winner of the International Award for Excellence in the area of learning and education. The ar-

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Mark Nystrom (ART) presented "The Reporter" (above, right) at the 2009 Boston Cyberarts Festival. He also showed some work at AHN | VHS in Philadelphia in August as part of the SP Weather Station art project he was invited to participate in earlier this year. One image shown (above, left) was 60 * 60 * 24 particles pushed by winds blowing on June 26, 2009, Long Island City, New York. Work made for this show was supported by a University Research Council grant. More information about the show can be seen at http://ahnvhs.com/section/116048_SP_Weather_Station_Weather_Reports.html.

Appalachian's Printing & Publications wins three PICA Awards of Excellence

Appalachian's Printing & Publications was chosen as a winner of three Awards of Excellence in the prestigious PICA Awards given by The Printing Industry of the Carolinas, Inc. (PICA). The three Awards of Excellence were designed by Angie Norris and printed by Charlie Perkins & Chris Earp. Since 1966, the PICA Awards have been the premier symbol of excellence for the graphics industry in North and South Carolina. The PICA Awards demonstrate a company's commitment to excellence in graphics communications.

A CD recorded by **Steve Smith (COM)** and his wife, Ruth, was nominated in the 2009 Just Plain Folks (JPF) Music Awards "Best Instrumental Roots" Music Album category. The pair also were selected to perform at a special



showcase Aug. 28 at B.B. King's House of Blues in Nashville. Released in 2007, "Dancin' Cross the Strings" is a unique instrumental blend of Celtic Appalachian music from the Blue Ridge Mountains of North Carolina featuring hammered dulcimer and guitar along with flute, pennywhistle, fiddle, clawhammer banjo, shuttle bagpipes, bodhran, and limberjack.



Calvin Hall (COM) has published the book, "African American Journalists: Autobiography as Memoir and Manifesto."

About the book, Hall describes, "In the last decade of the 20th century, during a time when African Americans were starting to take inventory of the gains of the civil rights movement and its effects on the lives of black professionals in the public sphere, the memoirs of several journalists were published, a number of which became national bestsellers. African American Journalists examines select autobiographies written by African American journalists in order to explore the relationship between race, class, gender, and journalism practice."

At the heart of this study is the contention that contemporary memoirs written by African American journalists are quasi-political documents-manifestos written in reaction to and against the forces of institutionalized racism in the newsroom. The memoirs featured in this study include Jill Nelson's Volunteer Slavery: My Authentic Negro Experience, Nathan McCall's Makes Me Wanna Holler: A Young Black Man in America, Jake Lamar's Bourgeois Blues: An American Memoir, and Patricia Raybon's My First White Friend: Confessions on Race, Love, and Forgiveness. The exploration of these works increases our understanding of the problems that members of other underrepresented groups may face in the workplace."

"African American Journalists" is published by The Scarecrow Press, Inc. and is available for purchase on its website, www.scarecrowpress.com.

Faculty, Staff News

article focuses on the role of administrators in technology integration in primary and secondary public school systems.

Dee Pelliccio (Dean's Office) gave a lecture on the late Marc Chagall to the Grand Ed-venture group visiting from Florida on Aug. 27. She spoke about his life as a creative artist, writer poet and painter. The lecture was held at the Broyhill Inn and Conference Center. In addition, A "Mixed Media" painting by Dee appear in the book, Nonverbal Communication: Studies and Applications, 5th Ed. (2009) Oxford University Press, by Nina-Jo Moore, associate dean of the College of Fine and Applied Arts and professor of communication. The book will be available in November.

Melissa Gutschall (FCS) has published several articles recently:

Miller CK, Gutschall MD. A randomized trial about glycemic index and glycemic load improves outcomes among adults with type 2 diabetes. Health Educ Behav. 2009;36(3):615-26.

Miller CK, Gutschall MD, Mitchell,

DC. Change in Food Choices Following a Glycemic Load Intervention in Adults with Type 2 Diabetes. J Am Diet Assoc. 2009;109(2):319-324.

Gutschall MD, Miller CK, Mitchell, DC, Lawrence, F. A randomized behavioural trial targeting glycaemic index improves dietary, weight and metabolic outcomes in patients with type 2 diabetes. Pub Health Nutr. 2009; 3:1-9.

Miller CK, Gutschall MD, Holloman C. Self-Monitoring Predicts Fiber Intake and Weight Loss in Adults with Diabetes Following an Intervention Regarding Glycemic Index. Patient Educ Couns. 2009; 76(2):213-9.

Tim Radak (FCS) published the article:

Barnett TD, Barnard ND, Radak TL. Development of symptomatic cardiovascular disease after self-reported adherence to the Atkins diet. J Am Diet Assoc, 2009 Jul;109(7):1263-5.

David Nieman (HLES) was elected vice president of the American College of Sports Medicine (ACSM), the larg-

est sports medicine and exercise science organization in the world. More than 20,000 international, national and regional ACSM members are dedicated to advancing and integrating scientific research to provide educational and practical applications of exercise science and sports medicine. Nieman will serve a two-year term from 2009-2011.

Dissertation research conducted by **Amy Knab (HLES)** was quoted in a Los Angeles Times article about genetics and physical activity. The article can be read at <http://www.latimes.com/features/health/la-he-exercise-genes7-2009sep07,0,4862469.story?page=1&track=rss>.

Travis Triplett (HLES) will travel to Beijing, China, Dec. 5 to 12 as an invited speaker through the National Strength and Conditioning Association. She will give three lectures to approximately 100 Chinese sport coaches about "Sport Training: Recovery and Regeneration."

Jerianne Taylor (TEC) completed a three- year term as university representative for the Technology Student Association. The Technology Student Association (TSA) is the only student organization devoted exclusively to the needs of students interested in technology. Open to students enrolled in or who have completed technology education courses, TSA's membership includes over 150,000 middle and high school students in 2,000 schools spanning 47 states.

John Craft (TEC) was elected president of the Graphics Division for the Association of Technology, Management and Applied Engineering (ATMAE). The ATMAE sets standards for academic program accreditation, personal certification, and professional development for educators and industry professionals involved in integrating technology, leadership and design. The mission of the Graphics Division of ATMAE is to carry out the purposes and objectives of the Association of Technology, Management, and Applied Engineering as they apply to professional personnel employed in graphic communications positions in business, industry,

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Faculty, Staff News

education, and government.

Tim Dolan and **Jeanne Mercer-Ballard** (TEC) have been invited to present "Service-Learning in the Design Studio" at the Third International Symposium on Service-Learning in Athens, Greece, Nov. 22-24. This symposium encourages participants to explore a wide range of issues related to research, curriculum design, assessment, institutional support, community connections and partnerships, and student development, with the goal of providing participants with perspective on critical issues, paradigms, and challenges in service-learning in higher education.

Mercer-Ballard and **Georgie Donovan** [library] were awarded the \$1,000 International Furnishings and Design Association Educational Foundation Elizabeth Brown Grant to Interior Design Programs. The grant purchased a campus-wide subscription for one year to the Building Green Suite (www.buildinggreen.com).

Donald Corey (TEC) is the founder

of the recent show, "DXR '09: Designing Change," and was responsible for its installation at the Mint Museum of Craft and Design in Charlotte. The show, which had over two hundred visitors over three days, highlighted the work of architects, landscape architects, interior designers, graphic designers, and industrial designers from across the Carolinas. Corey's message, taken from the DXR website, describes the intent of this year's exhibition: "Great design is the best catalyst for positive change. Once an incredible idea has been committed to a page, product, or space, those that see or experience it are never the same—they do not go on, continuing to do things the same way. DXR exists to give those great ideas an audience and to give those looking for inspiration another step forward. The works contained here originate from all over the Carolinas, showing that designing change is something we, as a region, have embraced as a mantra. DXR has three goals with each exhibition: first, celebrate great design; second, educate the public about the great design that has been created; and

third, stimulate the 'cross-pollenization' of ideas across different disciplines and the general public." This exhibition was originally shown in Raleigh May 1 to 9 at Flanders Art Gallery and was viewed by roughly 500 design aficionados. This, the third production of DXR, was the first to travel to another city and signified another key step in recognizing the great design talent and achievement of the Carolinas. www.dxraleigh.com.

Corey also was recently selected to show two self-designed products at "workshopped," the major exhibition of Sydney Design 09. Corey's products, Pocket Vase and Modern Birdhouse, were on display from Aug. 1- 16 at Sydney's Chifley Plaza. The exhibition was seen by over 20,000 people and received international exposure with features in design blogs and magazine articles. Corey is a dual citizen of the U.S. and Australia. For more information on workshopped, please visit www.workshopped.com.au.

Corey and a group of his students from an independent study course were se-

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John Craft (TEC) was the keynote speaker at the 2009 International Graphic Communication Arts Conference held on the campus of the National Taiwan University of Arts, Pan-Ciao City, Taiwan, May 26. The title of his paper, "Globalized Graphic Communications Education: Where do we start?" was presented to students, faculty, and members of the print media industry.

Craft's paper provided conference participants with recommendations for building collaborative learning opportunities based on the current direction of the print and digital media industries.

Using various forms of computer technology to reach other schools of higher education, a virtual exchange or partnership program for graphic communications expands learning opportunities for students and faculty when established at the international level. The development of an international dimension to graphic communications education advances students and faculty towards sharing and exchanging ideas for project assignments, as well as providing opportunities to learn a second language and learn the uniqueness of another culture.

In order for students studying graphic communications from the United States to become competitive in a global workforce, an international graphic communications curriculum must be developed. Craft's paper also emphasized the importance of guidance from industry advisory board members that becomes essential in ascertaining a relevant learning path in the creation of an international curriculum in graphic communications.



Appalachian Solar Food Dryers preserve food worldwide

A solar food dryer designed in the early 1990's during an Appalachian State University study abroad program in the Honduras has become an economical and efficient food preserver used worldwide. Currently, the design is being used to build 60 solar food dryers in Afghanistan.

According to solar dryer creator and Appalachian professor of appropriate technology, Dennis Scanlin, drying is the oldest method of food preservation.

"For several thousand years people have been preserving dates, figs, apricots, grapes, herbs, potatoes, corn, milk, meat and fish by drying," said Scanlin. "Until canning was developed at the end of the 18th century, drying was virtually the only method of food preservation. It is still the most widely used method."

Solar dryers, according to Scanlin, are easy to build with locally available tools and materials and operate simply by natural convection. The Appalachian solar food dryers are basically wooden boxes with vents at the top and bottom. Food is placed on screened frames which slide into the boxes. A properly sized solar air heater with south-facing plas-

tic glazing and a black metal absorber is connected to the bottom of the boxes. Air enters the bottom of the solar air heater and is heated by the black metal absorber. The warm air rises up past the food and out through the vents at the top.

While operating, these dryers produce temperatures of 130-180°F, which is a desirable range for most food drying and for pasteurization. With these dryers, it's possible to dry food in one day, even when it is partly cloudy, hazy, and very humid. Inside, there are 13 shelves that will hold 35 to 40 medium-sized apples or peaches cut into thin slices.

"Food scientists have found that by reducing the moisture content of food to between 10 and 20 percent, bacteria, yeast, mold and enzymes are all prevented from spoiling it," said Scanlin. "The flavor and most of the nutritional value is preserved and concentrated, and these foods can be preserved for several years in many cases."



In addition, Scanlin explained that dried foods take up less room than fresh, don't require any special storage equipment and are easy to transport.

Scanlin started working with solar food dryers in the early 1980's while a graduate student at West Virginia University. When he came to Appalachian in 1984, he continued to design and build them with his students. In the early 1990's, Scanlin designed a dryer for a Solar Energy Education project he and Appalachian professor of anthropology Jeff Boyer were working on in the Honduras.

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Faculty, Staff News

lected to exhibit at the inaugural CODE 09 festival in Copenhagen, Denmark, Aug. 26 to 30 as part of the designboom mart exhibit. Designboom mart, according to its website, is "an unprecedented opportunity to meet the young avant-garde and become familiar with their work. The group exhibitions see international design professionals personally presenting their wares (prototypes and/or limited edition pieces) along with, various-samples and a portfolio. The designers have the opportunity to meet and discuss with customers, manufacturers, distributors, press, and museum curators - verifying their designs and their packaging credentials."

Faculty advisors **Don Woodruff and Chad Everhart (TEC)** led an interdis-

ciplinary team of students from the Department of Technology to place first overall at the local level and second overall at the state level of the 2009 North Carolina Sustainable Building Design Competition in April.

The faculty and students from the **Thomas W. Reese Center for Graphic Arts and Imaging Technology (CGAIT)** in the Department of Technology were recognized with 12 awards at the 42nd Printing Industries of the Carolinas (PICA) Awards Banquet, "A Celebration of Print Excellence," March 21 at the Grandover Resort and Spa in Greensboro.

Kern Maass (TEC) coordinated the Sixth Annual Chair Design Competition April 30 at the Broyhill Inn and Conference Center. The competition, which featured 14 chairs, is the culmination of

student work throughout the academic year. The competition evaluates students' design concepts, construction techniques, finishing techniques and feasibility of production. The designs of the chairs must be original and unique.

Margot Olson (TEC) is serving as the chapter president of the Carolinas Chapter of the American Society of Interior Designers for 2009-2010. She coordinated and presented a leadership training day for the group on Aug. 15 in Concord.

Jeff Tiller (TEC) and Bruce Davis (ASU Energy Center) published a report on their research into radiant heat barriers conducted with Centex Homes in Charlotte. The report, funded by the U.S. Department of Energy, was picked up by a number of media outlets, including

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Solar Food Dryers *continued*

With the assistance of Chuck Smith, director of the Sustainable Development Program at Appalachian and a graduate student in the Department of Technology at the time, Scanlin built the first prototype of a solar food dryer and subsequently several more during the 1992 study abroad trip in the Honduras.

During the 1993-94 academic year, Scanlin and Smith redesigned the dryer for the United States' latitudes and built another version. Between 1993 and 1999, Appalachian students, technology professor David Domermuth and Scanlin built several other dryers and conducted a series of experiments to improve the dryer's performance and reduce the cost and complexity of the construction.

The team's designs and experiments were described in several articles that were published during this time. Since then these articles have become quite influential and the "Appalachian Dryers" have been built in many regions of the world. Scanlin frequently receives inquiries about this work and responds to questions about the dryer's design, construction and performance from individuals all around the world.

Communication Connection

Jodi Hartley
Communication Director

Welcome to new and returning faculty! The College of Fine and Applied Arts is fortunate to have a dedicated communication director located in the dean's office to help you with public relations, media relations, event planning, and design.

In this position, I work with faculty and staff to promote newsworthy events, projects and recognitions throughout the College, the University and local, regional and national media. Together, we gather the details of the news, put it in news format and provide or arrange for photography for the University's news

continued next page

Faculty, Staff News

Builder Magazine On-Line and PROSALES, August/Sept issue. Key conclusions of the study were: A 23-degree drop in the peak attic temperature occurred in a home outfitted with radiant heat barrier versus a similar home without the barrier; a 20 percent reduction in the run-time of the air conditioning unit during the seven hours of peak attic temperatures; and the radiant barrier improved the efficiency of cooled air delivered through the air ducts by 57 percent during this period.

Ray Miller (TD) delivered a paper, "Biography and Autobiography Teaching Strategies for Dance History in a Mediatized World" at the Congress on Research in Dance Conference held at the Centre for Excellence in Performing Arts at De Montfort University in Leicester, UK, June 25-27.

Regina Gulick-James (TD) organized the third consecutive Summer Dance Series. This unique series gave opportunity to over 300 people including Appalachian faculty, staff, and students across campus, local and neighboring communities, and summer residents to gather and share in the joy of dance in all its forms. Teachers from Appalachian faculty, current and retired, and guest teachers from far and near donated their time and talents in offering diverse dance technique classes and bodywork in an array of cultural styles and traditions. Ages ranging from three to seventy-three shared the dance floor whirling, twirling, and leaping. And of course, laughing together. Gulick-James also received certification in Zena Rommett Floor-Barre® Technique in August in New York City.

Technical Support

Your technical support team would like to welcome you back! We have been working hard all summer to get all the lab computers updated with the latest software and hardware. Please take some time to familiarize yourself with the new lab setups. Also, many classrooms are getting new Smart podium setups. Make sure you know how these work before your class.

If you have any technical issues we can help you with please submit a TechExcel incident through the <http://support.appstate.edu/help/> Web site. Please, do not ask your secretaries to do this for you. It will slow down the process of us getting you back up and running. Encourage your students to submit service requests if they see any problems on campus. Please, one request per incident and one incident per request. This helps us divide up the duties and more quickly complete your requests.

Need quick phone support? Call our helpdesk at 262.6266.

Have an emergency? The secretaries and department chair have our cell phone numbers.

For some quick tips and technical guides check out <http://support.appstate.edu/>.

Did you know you can get your personal computers fixed on campus for free? The Computer Support Center in the Old Belk Classroom Building, 1st floor can help.

ASU provides some software for personal use at discounted prices such as Microsoft Office and McAfee Virus Scan. Check with Media Services in the basement of the Old Belk Classroom Building.

When was the last time you looked at your departmental Web site? We might be broadcasting outdated information. You can link to your departmental Web site from the Fine and Applied Arts home page at <http://www.faa.appstate.edu>.

Have a wonderful and productive semester!

Tony Grant 262-7932 and Josh Hodges 262-6549

P.S. Don't forget to test all the equipment you plan to use before your class.

Communication Connection *continued*

bureau and public affairs office. They in turn may edit the news item and then distribute it to the appropriate media. Some faculty work directly with the news bureau and public affairs, and I encourage you to continue this important relationship while also keeping the dean's office aware of news from your area. When working on news items for your department, I also post it on the departmental website.

I am also available to assist you with design needs for your department and program. I can work with you to develop promotional brochures, postcards, invitations, flyers and other publication needs. I also can help you to connect with other design resources on campus such as Printing and Publications and Creative Services.

If you are having a major special event and need planning assistance, please contact me. I can help you with details of the event such as catering, promotion, materials, and referrals to other campus assistance.

Finally, an area of great importance is photography. I can provide limited photography, but the university also has two fulltime photographers who are well equipped to take professional photos of your events, projects and other noteworthy items for a small fee. I highly encourage you to contact her in advance of these events so that she can provide her services. Photos of your projects, events, classes, faculty and students are always in demand as we use them for the web and various publications.

I hope that you will have an enjoyable and successful semester here at Appalachian. Please feel free to contact me at ext.7249 or via email at hartleyjl@appstate.edu if I can be of assistance to you.

What's happening in F&AA?

Make www.faa.appstate.edu a daily stop to see what else is happening with the College and fellow departments. Click on "News" to read the latest.

GRANTS

April, May, June,
July, August

Awarded:

Jeff Tiller (TEC) received \$254,546 from the U.S. Department of Energy FY 2008 State Energy Program (CFDA 81.041) for "Development and Implementation of an Improved Energy Code for NC."

Jeremy Ferrell (TEC) along with **Jeff Ramsdell (TEC, Energy Center)**, **Nicole Bennett (Chemistry)** and **Mark Venable (Biology)** received \$129,133 from the Biofuels Center of NC 2008-2009 Grant Program for "Extraction and Refinement of Oils from Biodiesel Feedstocks."

Submitted:

Scott Collier (HLES) submitted a proposal for \$1,297,785 to the U.S. Department of Health and Human Services Innovations in Applied Public Health Research for "Watauga County Interagency Adolescent Obesity Education and Intervention."

David Nieman, Dru Henson, Andy Shanely and Amy Knab (HLES) submitted a proposal for \$996,330 to the National Institutes of Health Recovery Act Limited Competition NIH Challenge Grants in Health and Science Research (RC1) for "ARRA - Application of Metabolomics to Assess Anti-Oxidative Effects of a Mixed Flavonoid-Fish Oil Supplement in Older, Obese Women."

Alan Utter (HLES) submitted a proposal for \$143,675 to Crayhon Research, Inc., for "The establishment of euhydration and dehydration thresholds when employing ultrasound velocity measures to detect changes in the hydration status of wrestlers."

Ed Brewer (COM) with Pam Brewer (English) submitted a proposal for \$209,208 to the National Science Foundation Virtual Organizations as Sociotechnical Systems (VOSS) for "(VOSS) International Virtual Organizations: A Study of Communication Across National Cultures."

Alex Poorman (TEC) submitted a \$39,762 proposal to the National Endowment for the Arts Access to Artistic Excellence3-Design for "Creating Interior Places for Contemplation in Public Buildings: Constructing a Model Space for Reflection."

Jamie Russell, Chad Everhart and Ash Morgan (TEC) submitted a \$384,684 proposal to the Department of Energy/National Energy Technology Laboratory (NETL) Recovery Act: Advanced Energy Efficient Building Technologies for "ARRA: Technical Subtopic 6.1: SCALD Solar Collector: Concentrating, Aesthetic, Low-Cost Design."

2009 Theatre and Dance Productions

Lysistrata

Sept. 30-Oct. 3, 7 p.m.

Oct. 4, 2 p.m.

Valborg Theatre

Still Life With Iris

Oct. 28-31, 7 p.m.

Nov. 1, 2 p.m.

Valborg Theatre

Freshman Showcase

Nov. 4-7, 7 p.m.

I.G. Greer Studio Theatre

North Carolina Dance Festival

Nov. 12-14, 7 p.m.

Valborg Theatre

Playcrafters New Play Festival

Dec. 2-5, 7 p.m.

I.G. Greer Studio Theatre

For more information, visit

www.theatre.appstate.edu.

Graduation Audits

The student records area of the dean's office processes graduation audits for students in our College. These audits are official reviews of a student's program and are very important for ensuring that the student is on track to graduate on time. We will process audits for students who meet the following requirements:

- o Must have a minimum of 90 semesters hours earned.
- o Must be within one or two semesters of graduating. Students who will be completing an internship or student teaching in their last semester are an exception, and they should request the audit two semesters prior to their student teaching/internship.
- o The dean's office must have memos on all substitutions and waivers in the student's file.
- o If the minor requires a contract, the dean's office must have a signed copy of the contract in the student's file.
- o The students must know which checksheet they are following and give us the correct checksheet year when filling out the audit request. Advisors: Please make sure to remind your advisees which checksheet they are following each time you meet with them.

Please note that the audit is a final check of the student's program and does not take the place of advising. Advisors should not require a student to have an audit before they are advised.

Students must come to our office and fill out an audit request. Audits are processed on a first-come, first-served basis, and we will only process one audit per student. With over 3,300 majors, our office receives a tremendous number of audit requests, especially during the early registration periods. Once we receive graduation applications for the current semester, we suspend processing of audits in order to notify graduating seniors of their status. The audit process generally takes three to four weeks, but will be longer if requested while we are checking out seniors.

If you have any questions or need more information, please contact Beth, Mark or Dee at 262-7129.

DATES AND DEADLINES

For a complete listing of all campus events, visit www.appstate.edu.

Sept. 24	Last day to drop a first half course
Oct. 14	First-half semester ends
Oct. 15-16	University Break
Oct. 19	Second-half semester begins
Oct. 28	Last day to drop a full semester course; last day to withdraw without academic penalty
Nov. 17	Last day to drop a second half course
Nov. 25	University Break (For students only)
Nov. 26-27	State holidays
Dec. 7	Last day of formal class meeting pattern
Dec. 8	Reading Day
Dec. 9-16	Final examination period (excluding Saturday, Dec. 12, and Sunday, Dec. 13)
Dec. 13	Commencement
Dec. 17	Faculty grading period
Dec. 18	Last day to submit final grades

PERSPECTIVES is published twice each fall and spring semester by the Dean's Office of the College of Fine and Applied Arts for its faculty and staff.

Upcoming 2009-10
publication dates are:
November 18
February 3
April 14

Submissions for the newsletter are due one week prior to publication. Items should be submitted via email to hartleyjl@appstate.edu.

Perspectives focuses on faculty and staff achievements and news of interest to faculty staff. It does not publish student or alumni news.

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Check the College of Fine and Applied Arts website for all the latest news at: www.faa.appstate.edu.