

PERSPECTIVES

A publication by the Dean's Office for the faculty and staff of the College of Fine and Applied Arts.

UNC Tomorrow...What is it?

Dr. Glenda Treadaway, Interim Dean

UNC Tomorrow has become a buzz word for those in higher education in North Carolina. UNC Tomorrow was an 18-month initiative to determine how the 16 campuses in the UNC system can best meet the needs of the state and its people for many years to come. The executive summary report and final report of this initiative can be found at <http://www.nctomorrow.org>.

On May 1, 2008, Appalachian State University must respond to the findings of this report. **All of us are responsible for helping ASU respond to this report as well as meet the needs of the state and its people. (Please note at the end of this article what each of us can do to contribute!)** The UNC Tomorrow report will be the driving force in the foreseeable future for higher education.

In order for us to respond appropriately, I would like to summarize the issues in the report. There are seven primary areas that need to be addressed according to the report:

1) "UNC should educate its students to be personally and professionally successful in the 21st century, and, to do so, should enhance the global competitiveness of its institutions and their graduates." (Sec. 4.1) Examples include: enhancing students' knowledge and skills in the areas of oral and written communication, critical thinking, analytical reasoning, problem solving, creativity, etc. and increasing the global awareness of students and faculty. (Sec. 4.1)

2) "UNC should increase access to

higher education for all North Carolinians, particularly for underserved regions, under-represented populations, and non-traditional students." (Sec. 4.2) Examples include increasing access to educational programs in underserved regions of the state and helping students succeed academically, including increasing graduation rates and retention. (Sec. 4.2)

3) "UNC should be more actively involved in solving North Carolina's pub-



lic education challenges." (Sec. 4.3) Examples include: increasing the number of education-degree graduates and enhancing professional development programs for public school teachers and administrators. (Sec. 4.3)

4) "UNC should be more actively engaged in enhancing the economic transformation and community development of North Carolina's regions, and the state as a whole." (Sec. 4.4) Examples include: strategies for expanding service to and engagement with rural and underserved areas of the state, stronger engagement in economic transformation and community development initiatives and needs, and promoting arts and cultural enrichment. (Sec. 4.4)

5) "UNC should lead in improving the health and wellness of all people and communities in our state." (Sec. 4.5) Examples include: leveraging and focusing faculty and campus expertise in addressing critical health, public health and environmental challenges and increasing public education programs and raising public awareness of health and wellness, environmental health and environmental sustainability. (Sec. 4.5)

6) "UNC should assume a leadership role in addressing the state's energy and environmental challenges." (Sec. 4.6) See examples listed in Section 4.5 above.

7) "UNC should become more directly engaged with and connected to the people of North Carolina, its regions, and our state as a whole." (Sec. 4.7) Examples

include: applying, translating, and communicating faculty expertise to broader audiences and strategic plans for scholarly public service aligned with regional and statewide needs. (Sec. 4.7)

There are also two areas in the report that deal with internal policies and processes. (I will not expand upon them here since it does not focus on primary academic issues, but procedures and policies.)

All of us should look at our existing programs, initiatives and activities to see if they respond to these recommendations effectively, and if not; ask how program effectiveness can be improved. We should ask ourselves if new programs, initiatives and activities are needed to

Printing & Publications takes three prestigious PICA awards

Appalachian State University's Office of Printing and Publications in the Thomas W. Reese Center for Graphic Arts and Imaging Technology has won three Printing Industries of the Carolinas (PICA) Awards for 2007.

The 41st annual awards banquet recognizing all winners was held Jan. 19 at the Grandover Resort and Spa in Greensboro.

Since 1966, the PICA Awards have been the premier symbol of excellence for the graphics industry in the Carolinas. PICA's mission is to protect and promote the common interest of the printing industry and to help its members prosper, both individually and collectively, through fellowship, education and cooperative action.

Appalachian's awards include:

- Best of Category for Internal Communications (1, 2, or 3 colors) for the "Staff Update" designed by Angie Norris and produced by Chris Earp.
- Best of Category for Single Sheet Fliers (1, 2, or 3 colors) for the "Writing Center flyer" designed by Ed Gaither and produced by Chris Earp.
- Award of Excellence for Letterhead (2 or 3 colors) for the printing of Appalachian's letterhead with layout completed by Angie Norris and production by Chris Earp.

As part of Appalachian State University, Printing and Publications supports the educational mission of the University by serving the campus community with printing and other related services.



UNC Tomorrow continued....

respond to these recommendations.

In order to stimulate our thinking in these areas, Chilton Rogers, deputy director of the Appalachian Regional Development Institute, will attend the next Fine and Applied Arts Council meeting. She is helping faculty develop, find funding, etc. for programs that will help ASU enhance its programs concerning economic transformation and community development.

Faculty, please share with your chair any existing programs that help in any of these areas and ideas that you have for new programs to address these issues. Chairs, please come to the February meeting prepared to discuss these items! I know that the College of Fine and Applied Arts already does many things to address this issue and the others listed in the UNC Tomorrow Report. It is time to "toot our horn" and let others know what great things we are doing in our college!

Grants

November and December 2007

Awarded:

David Nieman (HLES) was awarded \$1,027,000 from Quercen Pharma, LLC, for "Quercetin Upper Respiratory Tract Infection, Inflammation, Mental Vigilance, Blood Lipids, and Pharmacokinetics: A Community Clinical Trial."

Marie Hoepfl (TEC) was awarded \$9,635 from CUNY - The City University of New York for an External Evaluation for "Physical Science Comes Alive!"

Brian Raichle (TEC) was awarded \$9,985 from the Environmental Protection Agency for "Boone Bicycle Initiative: A Community-Based Project to Promote Bicycles as an Alternative Mode of Transportation."

Submitted:

David Domermuth (TEC) submitted a proposal for \$30,993 to the U.S. De-

partment of Energy (via subcontract from Materials Modification, Inc.) for Windmill Coating.

Lee Boswell (HLES) submitted a proposal for \$7,000 to the Watauga County Board of Education & Appalachian Regional Healthcare for a clinical agreement for an Athletic Training Program.

Rita Sigmon (FCS) submitted a proposal for \$843,804 to the U.S. Department of Homeland Security: Federal Emergency Management Agency for "Assistance to Firefighters - Fire Prevention and Safety-Fit to Fight: Assessment of Risk Factors for Cardio Disease."

Jeff Tiller (TEC) submitted a proposal for \$100,000 to the National Renewable Energy Laboratory for "FLE(X) House - NREL Solar Decathlon Competition 2009."

Marie Hoepfl (TEC) submitted a proposal for \$3,500 to the Appalachian Coalition for Just and Sustainable Com-

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Interior Design program seeks accreditation

The Interior Design program in the Department of Technology has been accepted into the process for Council for Interior Design Accreditation (CIDA). CIDA, founded in 1970, is an international non-profit organization that accredits postsecondary interior design education programs in the United States and Canada.

The voluntary accreditation process uses internationally recognized educational standards to review programs.

For more information, contact Interior Design program coordinator Jeanne Mercer-Ballard at 262-7832 or mercerja@appstate.edu. To learn more about the Interior Design program, visit www.tec.appstate.edu.

Faculty News

Kris Willis (COM) traveled to Seoul, South Korea, Jan. 4-31 to work at the Korean Development Institute (KDI), graduate school for students of public policy and public administration. He headed an intermediate course on debate for 12 Korean business and government officials. While in Seoul, he also established appropriate connections for the launch and success of an International Debate Education Association. He was invited to apply and selected as faculty for the KDI winter session along with faculty from all over the world including the United States, Australia, Myanmar, India and Singapore.

Ed Brewer (COM) recently published three items:

Brewer, E. C. (October 2007). Creating organizational meaning: Seeking return to native leadership at a native American ministry organization. *The Ohio Journal of Communication*, 45, 13-40.

Brewer, E. (2007). Extroversion and introversion in the communication classroom. In G. B. LaFleur (ed.). *The Power of the Art of Communication - The KCA's Nexus Series*. Proceedings from the Kentucky Communication Association Annual Conference, 2004-2005, (Article 3).

Brewer, E., & Holmes, T. (2007). An experiential exercise to improve communication effectiveness. In G. B. LaFleur (ed.). *The Power of the Art of Communication - The KCA's Nexus Series*. Proceedings from the Kentucky Communication Association Annual Conference, 2004-2005, (Article 4).

The photography of **Mark Malloy (TEC)**, "Scar Tissue: Abandoned Homes of The Northeast Kingdom and the Low Country & Coastal Empire," will be on exhibition Feb. 5 through March 5 at the University Gallery at Pittsburg State University in Pittsburg, Kansas. Malloy will lecture on the exhibition Feb. 7 at 11 a.m. in Room 107 in Grubbs Hall, and a reception will follow at noon. The exhibition is sponsored

by the Student Fee Council and Friends of the Art Gallery Visiting Artist Lecture Series. For more information, visit www.markmalloy.com.

Steven R. McAnulty, John C. Quindry and Melanie Austin (all HLES) and Lisa S. McAnulty (FCS) published "Effect of pharmacological depletion of plasma urate on exercise-induced oxidative stress" (2007) in *Applied Physiology, Nutrition, and Metabolism* 32:1148-1155.

Steve McAnulty (HLES), Lisa McAnulty (FCS), David Nieman (HLES), Charles Dumke (HLES) and Dru Henson (BIO) published "Effect of NSAID on Muscle Injury and Oxidative Stress" in the *International Journal of Sports/ Medicine* (2007) 28:909-915.

Dan Vallie Hill (COM) was quoted in October by Radio-info.com about radio stations switching to an all-Christmas music format during the holiday season. "The music must be right, along with the imaging and attitude and on-air aesthetics. The music has to be pro-

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Craft serves as keynote speaker at international conference

John Craft (TEC) was keynote lecturer at the 2007 International Graphic Communications Arts and Sciences Conference Dec. 3-7 on the campus of National Taiwan University of Arts (NTUA), Ban Ciao City, Taiwan.

Members from industry participated and provided financial support for the conference. Participants also included educators and students from several graphic communications departments/programs in Taiwan.

Li Yi Ma, a 1992 graduate of the Graphic Arts and Imaging Technology program at Appalachian, translated Craft's paper and Powerpoint presentation into Mandarin Chinese. Craft's paper and presentation was titled "Contract Proofing-a necessity in the business of print." Craft discussed an overview of proofing technologies effective for contract proofing. He further explained the use of the ORIS Color Tuner software application, the

Gretagmacbeth Spectrophotometer, and Epson Stylus Pro Inkjet printer as a commercial grade system for producing contract proofs.

The other keynote lecturer from the United States was Dr. Anthony Stanton of Carnegie-Melon University in Pittsburgh, Pennsylvania. His topic was "Lithography in the Digital Age." Other speakers were from Taiwan, Hong Kong and Japan.

Also scheduled during the conference was an education forum. Drs. Craft and Stanton facilitated a panel discussion among NTUA students and faculty on the direction of the Graphic Communications curriculum.

The National Taiwan University of Arts was established October 31, 1955 in Ban Ciao City, Taiwan. Nearly 5,000 undergraduate and graduate students attend NTUA. Academy Award winning director, Ang Lee graduated from NTUA in 1975. More information about



Dr. Yung-Cheng Hsieh, professor and chair of the Graphic Communications Department of NTUA and coordinator of the conference, and John Craft in front of the main entrance to the Graphic Communications offices on the campus of National Taiwan University.

the National Taiwan University of Arts can be obtained by visiting <http://140.131.21.7/eng/index.html>.

ROTC program receives third commissioning award

The ROTC program in Military Science and Leadership keeps exceeding expectations when it comes to graduating new lieutenants each year. As a result, the program has received its third consecutive award for exceeding its goal of commissioning 15 lieutenants a year into the U.S. Army.

The Mission Success Award is presented by the U.S. Army's Cadet Command Eastern Regional Headquarters located in Louisville, Ky.

"This is the first time since 1993 that the program has made its mission three years in a row," said Lt. Col. Douglas Jett, chairman of Appalachian's Department of Military Science and Leadership. The department commissioned 20 officers in 2007, 17 in 2006 and 18 in 2005.

"The football team got its three-peat, and that's an awesome thing, but this is an awesome accomplishment as well," Jett said.

The goals are set each year by the commanding general of the Army's cadet program in consultation with the commanding officer of each college ROTC program.

"We kind of look into our crystal ball based on the past history of the program to set our mission goal," Jett said. He expects to graduate 15 new officers in 2008, and thinks the program could commission 25-30 new officers a year in the coming years based on growth in the program. Enrollment currently tops 130 cadets.

Word of mouth continues to be one of the best recruiting tools. "The word is growing across campus and throughout high schools in the area that if you want to be in a good ROTC program, Appalachian is the place to be," Jett said.

The program regularly places at the top in Ranger Challenge and Pershing Rifle competitions, and students in the program regularly place in the top 10 percent in the nation in the national Order of Merit list. The program also finished above the national average in all but one category at the National Advanced Leadership Camp held each summer at Fort Lewis, Wash. "We are producing outstanding leaders," Jett said.

Jett said combat is almost a certainty for today's cadets. "We have been at war for the entire collegiate career of the students we are commissioning now," he said. "They know what they are facing. They are news and Internet savvy. The reality of knowing that they will have to go to war makes these cadets approach their work more seriously and with more maturity each year. I'm really proud of them.



The Department of Military Science and Leadership has been recognized for exceeding its commissioning goal for 2007. This is the third consecutive year that the program has exceeded its mission in terms of the number of lieutenants commissioned to the U.S. Army. To recognize the accomplishment, the department received a commemorative Louisville slugger and "Stretch Award" catcher's mitt from U.S. Army's Cadet Command Eastern Regional Headquarters in Louisville, Ky., for "going above and beyond the call of duty." Pictured from the department are Sgt. Maj. Karl Arbogast, Master Sgt. Lanny Austin, Lt. Col. Doug Jett, Maj. George Beitzel and Maj. Maury Williams. (Photo by Jane Nicholson)

Faculty News continued

grammed with the same if not more sensitivity as the music programming any other time of year," he said. He also was interviewed for theotherpaper.com. (<http://www.theotherpaper.com/top11-22/substory1.htm>) in which he said the format drives revenue for many stations. "It all comes down to ratings and revenue," said Dan Vallie, director of the Kellar Radio Farm System Institute at Appalachian State University and founder of the Vallie Richards Donovan radio consulting firm. "You start play-

ing Christmas music, the listeners will be there," Vallie said. "The ratings do go up, and it's really an amazing thing to watch."

John Craft (TEC) was elected president of the National Association of Industrial Technology (NAIT) Graphics Division. He was installed as president elect on October 27 during the 40th NAIT Convention in Panama City, Florida. His two-year term as president will begin in fall 2009.

Steve McAnulty (HLES), Lisa McAnulty (FCS), David Nieman

(HLES), Charles Dumke (HLES) and Alan Utter (HLES) published "Carbohydrate Effect: Hormone and Oxidative Changes" in the International Journal of Sports Medicine (2007) 28:921-927.

Steve McAnulty (HLES), Lisa McAnulty (FCS) and David Nieman (HLES) published "Influence of carbohydrate, intense exercise, and rest intervals on hormonal and oxidative changes" in the International Journal of Sport Nutrition and Exercise Metabolism (2007). 17:478-490.

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Faculty News continued

"Gender Narratives," an exhibition of oil paintings by **Jessica Burke (ART)** are on display through Feb. 8 at the Looking Glass Gallery on the first floor of Plemmons Student Union. This exhibit looks at the idea of femininity and the role it plays in today's society. It tells many different stories about different kinds of femininity, including those that exist outside accepted parameters. An artist's closing reception will be held Wednesday, Feb. 6, from 11 a.m. until noon.

Jeanne Mercer-Ballard and Tim Dolan (TEC) participated in the national Make a Difference Project through the Interior Design Educators Council. In the project's first year, 104 projects were completed by single students or student teams, and 13 instructor sponsors at nine different institutions facilitated these students' efforts. Co-chairs of the IDEC Social Justice Network, who conceived and produced the Make a Difference project, were Jill Pable, Florida State University (Appalachian Interior Design Alum) and Mercer-Ballard. The project is currently short listed in the top 100 projects, out of 4,500 submitted, for a \$10,000 award through the Make a Difference competition sponsored by the Paul Newman Fund. If won, the award would be donated to the National Coal-

ition for the Homeless. The project is planned to be an annual event. Several of the students' solutions were temporarily implemented and observed on campus, and several of these may permanently installed. To see Appalachian's projects, visit <http://www.idec.org/events/mad.php>.

A poster presentation, "Engaging the First Year Design Student: What Can the Lecture Contribute?" by **Tim Dolan (TEC)** has been accepted for the Interior Design Educators Council (IDEC) International Conference March 5-8 in Montreal, Canada.

Jeanne Mercer-Ballard (TEC) is working with her students on several aspects of the new Watauga High School. Mercer-Ballard is consulting with the superintendent and county commissioners on furniture and equipment, and some senior interior design students are working on an independent study for aspects of The Leadership in Energy and Environmental Design (LEED) Green Building Rating System, which encourages and accelerates global adoption of sustainable green building and development practices through the creation and implementation of universally understood and accepted tools and performance criteria.

Grants continued

munities for the "Appalachian Institute for Renewable Energy (AIRE) Grant Initiative."

Dennis Scanlin (TEC) submitted a proposal for \$47,571 to the NC State Energy Office for "North Carolina Wind Powering America Mountain Outreach."

Jeff Ramsdell (TEC) and Mark Venable (BIO) submitted a proposal for \$10,000 to the Environmental Protection Agency P3 G2008-P3-23 66.516 EPA P3 Competition for the "Appalachian State: Closing the Carbon Loop."

Jeff Ramsdell (TEC) and Kristan Cockerill (IDS) submitted a proposal for \$10,000 to the Environmental Protection Agency P3 G2008-P3-23 66.516 EPA P3 Competition for the "Appalachian State: Fair Trade Ethanol."

Denise Brewer (FCS) submitted a proposal for \$93,626 to the U.S. Dept. of Health & Human Services (via sub from UNC-Charlotte) for "Project ACORN: The Assessment and Child Outcomes Resource Network."

What else is happening in F&AA?

Make www.faa.appstate.edu a daily stop during your day to see what else is happening with the College and fellow departments. Click on "News" to read the latest.

Bread and Puppet Theatre rolls into Boone

Crammed in a bright blue school bus, Bread and Puppet Theatre from northern Vermont rolled into Boone last October. The bus, covered with images of the hard working life in rural Vermont, gave a feel of Marsden Hartley's unpretentious stoic paintings of Maine.

The wheeled mural was a precursor for the message enacted by the Bread and Puppet troupe: to be socially conscious of the lives of others, to care for the earth, to protect each other. Using simple materials, Bread and Puppet is a form of street theatre and outsider art all rolled into one.

While at Appalachian, the nine players worked with 16 student volunteers

to create a show titled "The Divine Reality Comedy Circus" which was performed to a sold out crowd at I G Greer. The following evening a second sold out performance "Photographs of My Corpse: A Puppet Service for Guantanamo" was enacted by only the Bread and Puppet troupe.

Bread and Puppet was sponsored by the Department of Art, Department of Theatre and Dance, the Office of Diversity, the College of Fine and Applied Arts, the Department of English, the Student Art League, the Art Education Club and the Turchin Community Art School, the Office of Undergraduate Programs and the Unitarian Church. Graphic De-



sign students in the Department of Art designed the posters and flyers.

Criteria For A Graduation Audit

Debbie Guy, Program Assistant

One of the many duties of the student records area in the dean's office is to process graduation audits for our students. Each semester, especially during the early registration period, we receive a tremendous number of audit requests. Audits will be processed for students who meet the following criteria:

- Must have a minimum of 90 semester hours earned and be within one or two semesters of graduating
- Memos on all substitutions/waivers must be in the student's file
- If the minor requires a contract, a copy of the contract must be in the student's file
- Student needs to know the checksheet year she/he is following

Students completing an internship or student teaching for Spring 2009 are an exception to the criteria listed above. Since these students are not on campus for their last semester, they need to make sure all other course requirements will be met by the fall semester.

Audits will be processed on a first-come/first-serve basis.

Please be aware that once we receive graduation applications for the current semester, processing of graduation audits will be suspended in order to notify currently graduating students of their status. Normally, this process will take six to eight weeks.

If you have any questions or need information on a student, please call the dean's office at 262-7129 and ask for Linsey, Beth or Debbie.

Contacting the dean's office:

Student Records	262-7129
Administration	262-8038
Development	262-6689
Communication	262-7249
Computer Consultant	262-7932

DATES AND DEADLINES

For a complete listing of all campus events, visit www.appstate.edu.

March 5	First-half of semester ends
March 6	Second-half of semester begins
March 10-14	University Break
March 24-25	State holidays
March 26	Last day to drop a class; last day to withdraw without academic penalty
April 12	Spring Open House/Family Day
April 30	Last day of formal class meeting pattern
May 1	Reading day
May 2-7	Final Examination period (excluding Sunday, May 4)
May 8	Faculty grading period
May 9	Last day to submit final grades
May 11	Commencement

PERSPECTIVES is published twice each fall and spring semester by the Dean's Office of the College of Fine and Applied Arts for its faculty and staff.

Spring 2008 publication dates are:

February 6

April 16

Submissions for the newsletter are due two weeks prior to publication.

Items should be submitted via email to the communication director at hartleyjl@appstate.edu.

News items regarding faculty scholarship will be taken from Appalachian Scene. Items not appearing in Appalachian Scene cannot be published in Perspectives. News of innovative teaching and service may be submitted to Perspectives for consideration.

PERSPECTIVES

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Check the College of Fine and Applied Arts website for all the latest news at: www.faa.appstate.edu.