

College of Fine and Applied Arts

YEAR IN REVIEW 2016-17

CONTENTS



WELCOME!

Welcome to the College of Fine and Applied Arts Year in Review Magazine.

This annual publication is brought to you by the Office of the Dean and provides a brief glimpse into the world of our faculty, students and friends during the 2016-2017 academic year.



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FROM THE DEAN

FINE AND APPLIED ARTS AND COMMUNITY

As I close out my first year as dean in the College of Fine and Applied Arts, I wanted to share with each of you some of our highlights and accolades! We continued to fulfill our mission to support and promote sustainability, communication, technology, creative practice and design. While the college offers a wide variety of programs of study in various disciplines, one belief unites us in a common purpose - that our students must engage with confidence in realizing their dreams and aspirations by confronting challenges and seizing opportunities informed by a strong sense of social responsibility and well-being.

The 2016-17 year was one of excitement for the college as we looked to define who we are as a collective and innovative group of artists, educators and scholars. We have grown to serve almost 3200 majors within our college, hired six new faculty members in the past year and invigorated our programming and areas of study with interdisciplinary initiatives such as IDEXLab, the Blackburn Vannoy Teaching and Research Farm, the Solar Vehicle Team and our newly renovated HOW Space.

We celebrated remarkable student and faculty accomplishments, engaged in new and innovative research and worked to reconnect with alumni and donors. In this review you'll learn how our community applies the college mission to scholarship, teaching, creativity and community engagement through examples like:

- ▶ The award-winning Team Appalachian [In]Sight, which placed second in the national student Race to Zero competition to design a cost-effective, net-zero energy home
- ▶ AppLab, an innovative design thinking course open to all Appalachian students, led by faculty in the Departments of Applied Design in FAA and Management in the College of Business
- ▶ Faculty chosen as Chancellor's Innovation Scholars, who are developing technologies to extend the growing season, increase food supply and more

The innovation, optimism and creative energy in these and in other examples are reminders of the value of our mission and who we are. Thank you for your interest and continued support of the College of Fine and Applied Arts at Appalachian State University.

Sincerely,



Phyllis Kloda, Dean
College of Fine and Applied Arts



STUDENT PROFILE

95

Scholarships
Awarded

38

Awards
Received

9.9%

Out-of-State Students

3,184

Total Enrollment

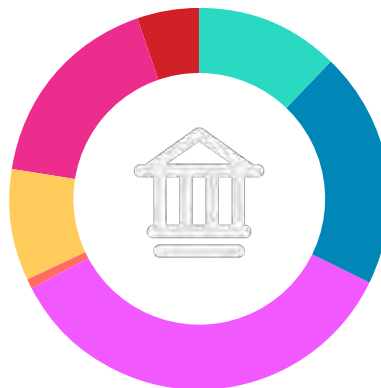
14%

Minority Students

► Students performing
in the Spring
Appalachian
Dance Ensemble



Departments by the Numbers



- Applied Design (392)
- Art (638)
- Communication (1,117)
- Military Science and Leadership (24)
- Sustainable Development (304)
- Sustainable Technology and the Built Environment (547)
- Theatre and Dance (162)

182

Study Abroad
Participants

8

Honors Graduates

402

Internships
Completed



FACULTY/STAFF PROFILE

56

Funded
Projects

*Sponsored
research and
grant dollars
received:
\$3,891,952*

58

Publications

68

Presentations

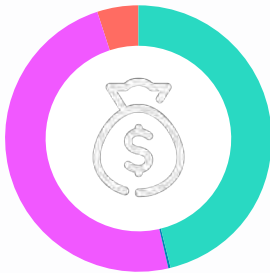
12

Faculty Awards

118

Artistic Performances
and Exhibits

Research and Grant Funding



- ▶ **Contracts:**
\$1,803,930
- ▶ **Fellowships:**
\$12,000
- ▶ **Grants:**
\$1,887,423
- ▶ **Research:**
\$188,599

Faculty and Staff by the Numbers



40

Professors



36

Associate
Professors



39

Assistant
Professors



27

Lecturers
/Others



31

Staff
Members

173

Total Faculty
and Staff

STUDENT HIGHLIGHTS

“

... I felt like I accomplished my personal goal. I'm extremely proud and grateful to give back to a program that has given me so much.

”

— Erin Donohue (senior, Phoenix Challenge winner)

Interior design students take home awards in international competition

Four seniors enrolled in the Department of Applied Design's interior design program received top honors in the Planning and Visual Education (PAVE) 2016 Student Design Competition. Appalachian students swept the Visual Merchandising category, with Emma White of Elkin placing first, Katie Taylor of Charlotte placing second and Rebecca Ballard of Mooresville placing third. Elizabeth Hundley of Hickory received the top honor in the Store Design category as well. The students, who faced a competitive field of more than 400 entries, were awarded scholarships and were recognized at the annual PAVE gala on December 7 in New York City in front of an audience of more than 700 designers, retailers and suppliers.

The students prepared designs for the competition as part of Assistant Professor Dr. Hessam Ghamari's senior studio and were tasked with designing new health and wellness concepts for Kroger grocery stores.

This was Appalachian's first showing at the PAVE competition, the retail design, planning and visual merchandising industry's premier educational foundation event.



Award winners, from left: Elizabeth Hundley, Emma White, Rebecca Ballard and Katie Taylor received top honors in the PAVE 2016 student design competition.



Senior sustainable development and global studies double major Ryan Hellenbrand will travel to Austria after being awarded the Fulbright Scholarship.

Senior Fulbright scholar to study migrant community and teach English in Austria

Boone native Ryan Hellenbrand, a senior sustainable development and global studies double major, was awarded the prestigious Fulbright Scholarship in March 2017. The program, which officially begins this October and runs through June of 2018, will take him to the capital city of Innsbruck in Tyrol, Austria.

While abroad, Hellenbrand will teach English at a local high school, attend classes at the University of Innsbruck and work with the Center for Migrants. His work with the center will focus on their project "Cultures of Memory," which compiles artifacts and oral accounts from earlier migrations to Tyrol dating back to the 1960's in an attempt to create a deeper understanding of identity, integration and migration in today's world. Hellenbrand will focus on the environmental impact of migration in Tyrol, a city located in the geographically unique Swiss Alps.

Hellenbrand hopes this opportunity will be a chance to apply his experience and years of study practically. "I intend to work towards graduate school in fields like regional and community planning and forestry to continue expanding my theoretical knowledge and practical experience at the intersections between humans and environments."

Student team places second in national Race to Zero competition

Team Appalachian [In]sight, a group of seven graduate and undergraduate students in the Department of Sustainable Technology and the Built Environment, placed second in the “Suburban Single-Family Housing” category at the fourth annual Race to Zero Competition sponsored by the U.S. Department of Energy in April.

The team was tasked with creating a new house design or redesigning an existing floor plan to meet the competition’s cost-effective, high-performance home energy requirements. Students are encouraged to focus on developing cost-effective, market-ready, zero-energy homes. This is the third year an Appalachian State University team has placed in the competition, which is designed to challenge students to think creatively and propose new solutions to real-world problems.

Appalachian’s team included Hazel Chang, a technology graduate student from Kuala Lumpur, Malaysia; Ethan Gooch, a senior building sciences major from Kernersville; Rowan Parris, a senior building sciences major from Mooresville; Abe Somers, a technology graduate student from Greensboro; Ricky Bohlen, a senior appropriate technology major from Charlotte; Bahar Shirkhanloo, a technology graduate student from Tehran, Iran; and Andrew Mackenzie, a senior sustainable technology major from Ashburton, New Zealand.



Race to Zero competitors were tasked with creating a house design to meet the competition's cost-effective, high-performance home energy requirements.



Team Sunergy places second in international competition

The Solar Vehicle Team, a joint student research project between the Departments of Sustainable Technology and the Built Environment and Physics, placed second in the international Formula Sun Grand Prix. This annual track race tests the limits of solar cars and was held in July 2017 at the Circuit of the Americas Track in Austin, Texas. Congratulations to Team Sunergy for placing second and representing Appalachian as the only team from North Carolina!

The Department of Communication’s 90.5 WASU FM wins big at national awards ceremony

In their very first appearance at the Intercollegiate Broadcasting System awards competition this April, student members of Appalachian’s WASU FM radio team walked away with wins in two categories and as finalists in five others. Senior electronic media / broadcasting major Alicia Van Winkle was named Music Director of the Year and senior communication studies major Katie Price won for Best Promo.

Senior electronic media / broadcasting major Jessica Minch was recognized as a finalist in the Best Campus News, Best Newscast and Best Spot News categories, while senior Bre

STUDENT HIGHLIGHTS

Davis, also an electronic media / broadcasting major, was honored as a finalist for her work on WASU's website. The station was awarded a finalist spot as Best College Radio Station as well. WASU first debuted in 1972 and is located in the Beasley Media Complex on campus. The college adult alternative station includes various specialty shows, including hip hop, country, classic rock and other music genres.

WASU also reports campus news along with national and regional news and features sports talk shows and public affairs programming. The station has a 12-person student staff and features 60-70 students on the air each semester.



90.5 WASU FM walks away with wins in two categories and placed finalists in five others at the Intercollegiate Broadcasting System awards competition.

“

I was tired and frustrated with what's going on in society, and my dancers are experiencing that as a community. They can't escape the circularity of their experience.

”

— Juliet Irving (junior, dance studies / graphic design major)



Work choreographed by junior dance studies and graphic design double major Juliet Irving was among 10 selected out of 36 for the ACDA gala concert.

Work by Theatre and Dance student chosen for ACDA gala concert

Work choreographed by junior dance studies and graphic design double major Juliet Irving was adjudicated (judged by professional dancers) at the recent American College Dance Association (ACDA) regional conference and selected for the event's gala concert. Just 10 of the 36 works adjudicated at the conference were chosen to be performed at the concert, which wrapped up the three-day regional conference in Charlotte this March.

Irving, of Batesburg, South Carolina, originally choreographed her modern piece “From Here I Saw What Happened and I Cried” for the 2016 Spring Appalachian Dance Ensemble. Inspired by dancer Donald McKayle and artist Carrie Mae Weems, her piece focused how she considers the past and present for African-Americans and the repetitive nature of their experience within American society.

“I was tired and frustrated with what's going on in society, and my dancers are experiencing that as a community,” she shared. “They can't escape the circularity of their experience.”

This is the first time works by the university's Department of Theatre and Dance were chosen for the gala concert since faculty and students began attending the ACDA regional conference in 2009.

Team of art students wins international Phoenix Challenge competition

Five students in the Thomas W. Reese Graphic Arts and Imaging Technology (GAIT) program in the Department of Art took home top honors for the first time in the annual Phoenix Challenge competition in April. To best the competition, the team designed a custom packaging solution and other marketing materials for Moosepacks™, a local, student-owned business.

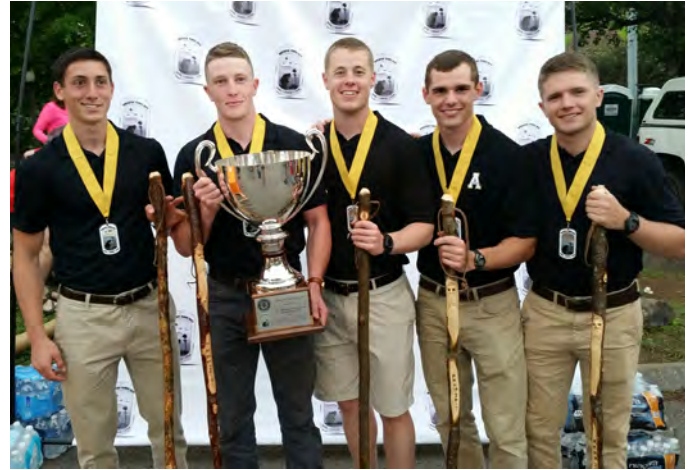
The student team, along with faculty advisor and Art Department Practitioner-in-Residence Tom Reeves, chose to rebrand and market Moosepacks' chalk bag line. They produced a packaging element, hang tag and decal label for the competition.

The team was led by senior Erin Donohue, a native of Norwich, Vermont and included juniors Savannah Cyzick of Wilmington and Lorna Galloway of Cary and seniors Grant Murray, also of Cary, and Sunny Turner of New Bern.

"My goal was to finish off my undergraduate career feeling like I left my program in a better place," said team leader Donohue. "After winning Phoenix Challenge with my team I felt like I accomplished my personal goal. I'm extremely proud and grateful to give back to a program that has given me so much."



From left, Lorna Galloway, Savannah Cyzick, Tom Reeves, Sunny Turner, Erin Donohue and Grant Murray at the Phoenix Challenge.



From left, Jeremy Tuggle, Jack Simpson, Jacob Best, James Gehret and Matt Hodges placed first for App's second title in the Mountain Man Memorial March.

Appalachian ROTC places first in 2017 Mountain Man Memorial March

The Appalachian State University ROTC Mountaineer Battalion took top honors in the Full Heavy Marathon event at the 2017 Mountain Man Memorial March in May. The team consisted of juniors Jack Simpson and Jacob Best, and sophomores James Gehret, Jeremy Tuggle and Matt Hodges. This is the second year in a row the Mountaineer Battalion has taken first place in the Full Heavy Marathon event. Teams of Appalachian ROTC participate in the march annually to honor the nation's fallen service members and their Gold Star families.

► Taylor Anne Wade, a senior performance and electronic media / broadcasting double major, performing in "Flight from the Mahabharath."



FACULTY HIGHLIGHTS

Dr. Jeff Ramsdell, UNC GA Grant Recipient

Interim Vice Provost for Research Dr. Jeff Ramsdell, who was a professor in the Department of Sustainable Technology and the Built Environment and director of the Appalachian Energy Center during the 2016–17 academic year, will use Research Opportunities Initiative (ROI) funding from the University of North Carolina General Administration to launch the North Carolina Integrated Electric Utility Research Laboratory.

Ramsdell, along with co-collaborators at Appalachian and UNC Charlotte, will draw on the university-owned electric utility, New River Light and Power (NRLP), to provide a collaborative platform for conducting energy-related research. The grant funding of nearly \$50,000 will be utilized to develop methodologies for managing the research platform, engage targeted funding sponsors and host a UNC system-wide workshop.

Goals include integrating the research areas of high-voltage electricity distribution, distributed generation, advanced metering, smart-grid concepts and consumer behavior, among others.

“The possibilities are enormous and they don’t exist anywhere else,” said Ramsdell. “This goes beyond collaboration. We are creating a resource for the whole system.”



Dr. Jeff Ramsdell received a UNC GA Grant to launch the North Carolina Integrated Electric Utility Research Laboratory (NCIEURLab).



Assistant Professor of Graphic Design Tricia Treacy will attend the American Academy in Rome as part of a six-month design fellowship.

Tricia Treacy, Rome Prize Winner

Tricia Treacy, assistant professor of graphic design in the Department of Art, will attend the American Academy in Rome as part of a six-month fellowship beginning this fall. Just 30 artists and scholars nationwide receive this competitive award annually.

Treacy, who will travel to Rome in September, is planning to focus on her research in the studio. Specifically, she'll concentrate on developing printed works of art and a conceptual series of hybrid digital publications. She is most excited to have quality time to work and to collaborate with fellows in other disciplines, ranging from architecture and historic preservation and conservation to literature, musical composition and visual arts, among others.

“I plan to start each day with time researching before I head to my studio,” she remarked. “I’m looking forward to getting lost in research, writing and testing new methods to make and collaborate.”

The American Academy in Rome provides a chance for American artists and scholars to experience the “richness of Rome’s artistic and cultural legacy and its power to stimulate creative thinking.”

Alex Poorman, IIDA-Carolinas 2017 Educator of the Year

Associate Professor of Interior Design Alex Poorman has received the Carolinas Chapter of the International Interior Design Association (IIDA) 2017 Educator of the Year award. The Educator of the Year Award recognizes and celebrates the outstanding accomplishments and commitment to interior design education by a full-time educator. Poorman, who has taught in the Department of Applied Design's Interior Design Program for 10 years, also oversees the program's internship placements.

Poorman also acts as a mentor to students throughout the duration of Appalachian's demanding interior design program, advising individuals just out of high school, guiding groups of juniors on industry outings and supporting seniors at all hours as they complete their capstone projects.

"We don't know what the future will demand of our design students and it's hard to teach about the unknown," said Poorman. "In spite of this, our job today is to train and inspire, to expose and to allow exploration."



Associate Professor of Interior Design Alex Poorman received the IIDA-Carolinas 2017 Educator of the Year award.



Dr. Ok-Youn Yu (left), Dr. Anne Fanatico (center) and Dr. Jeremy Ferrell (right) propose to develop technologies to extend the local growing season.

Chancellor's Innovation Scholars: Dr. Anne Fanatico and Dr. Ok-Youn Yu, with support from Dr. Jeremy Ferrell

Dr. Anne Fanatico, professor in the Goodnight Family Department of Sustainable Development, and Dr. Jeremy Ferrell, assistant professor in the Department of Sustainable Technology and the Built Environment, propose to develop full-circle technologies in urban agriculture to extend year-round local food production on campus and to further nutrient reclamation of organic waste. Elements of the project — greenhouse optimization for cold-hardy crops, thermal inputs, community food donations, consultation with area farmers and black soldier fly larva research — will support sustainability initiatives and provide opportunities for interdisciplinary work, student research and outreach as well as university organic waste management.

Dr. Ok-Youn Yu and Dr. Jeremy Ferrell, both faculty in the Department of Sustainable Technology and the Built Environment, along with research assistant Hei-Young Kim in the Appalachian Energy Center, plan to build on research around an existing affordable biomass heating system for greenhouses developed by Nexus, Appalachian's Biomass Energy Research team. They propose to test a root zone heat distribution system that will result in measurable benefits in terms of a longer growing season for farmers, increased local food supply for the community and fewer fossil fuel emissions.

FACULTY HIGHLIGHTS

Gordon Hensley, Educator, Alumnus and Program Supporter

Professor Gordon Hensley '98 is passionate about theatre, teaching and student success. Five years ago, Hensley, who directs the Department of Theatre and Dance's Theatre Education Program, saw a need in his area, and jumped on the chance to make a difference by creating the Theatre Education Alumni Scholarship. Awarded to five theatre education majors each spring, the scholarship is designed to reward and retain students in the theatre community, with recipients mentoring younger students, volunteering at department events and attending conferences.

To inspire additional support for the scholarship, Hensley premiered the interactive community fundraiser "Roxanne's Rivalry" in fall of 2016. The show is an hour-long "Family Feud" style guessing game with a drag queen host, real audience participation, prizes and drag performances by special guests. Hensley offered the performance again during spring 2017, and together, both shows raised almost \$1500 for the scholarship.

Hensley encourages the local and university communities to join him in giving back to all Appalachian students. "I'm lucky enough to have a great job and dependable paycheck," he said. "My heart calls me to support students and help fund their education."



Professor Gordon Hensley created the Theatre Education Alumni Scholarship, which is awarded to five theatre education majors each spring.



Assistant Professor of Advertising Dr. Shanshan Lou was selected for two prestigious fellowships during summer 2017.

Dr. Shanshan Lou, Multiple Fellowship Recipient

Assistant Professor of Advertising Dr. Shanshan Lou was selected for two prestigious fellowships during summer 2017. Lou, whose research interests center on cross-cultural advertising and the effects of new media technologies on audience attitudes and behaviors, will return to campus with updated skills and knowledge to share with her students this fall.

She first spent a week as one of the 17 competitively awarded Advertising Educational Foundation Visiting Professor Program fellows in New York City. Her host company was Publicis Media, a French multinational advertising and public relations company, where she spent time meeting with leaders to learn industry best practices.

She also spent two weeks as the Scripps Howard Foundation Visiting Professor in Media Ad Sales Program grant recipient in Cincinnati, which provided the opportunity for her to continue developing knowledge of advertising sales that support social media and digital marketing.

"The fellowships bring professors to the industry to live a professional's life for a week," she shared. "The experience allows professors and industry experts to develop mutually beneficial relationships and share research. It is exciting to learn and make connections with practitioners."

//

I strongly believe that one of the hallmarks of higher education is helping students to deepen one another's awareness of our global connectedness...

//

— Dr. Anatoli Ignatov (assistant professor,
Department of Sustainable Development)

Dr. Thomas Mueller, Collaborative Researcher

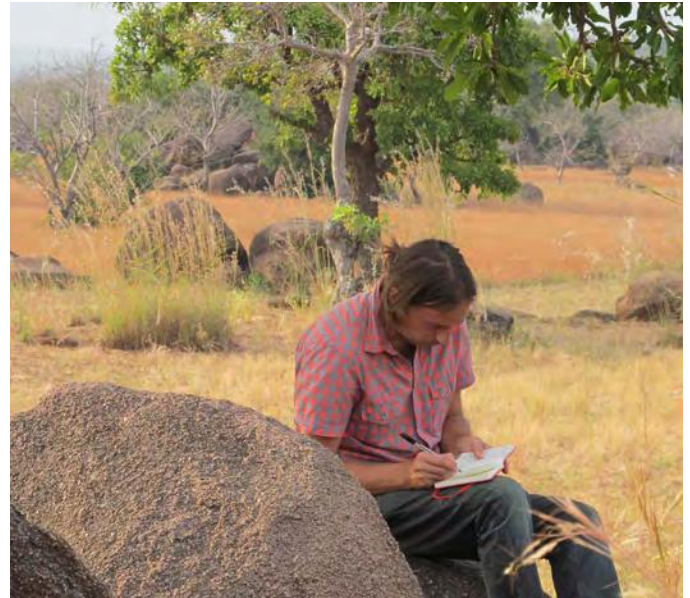
Associate Professor of Communication Dr. Thomas Mueller has long been interested in consumer perceptions. This year, he partnered with Dr. Joseph Cazier, director of the Center for Analytics Research & Education (CARE) at Appalachian's Walker College of Business, to study and influence peak power use locally.

Cazier, along with graduate students and the university's power provider, New River Light and Power, recently developed a statistical model that could predict peak energy spikes with 90% accuracy. Mueller and students in his research methods course began studying how a consumer's perception of local power providers could be used to reduce these peak power spikes, which lead to greater consumption of coal, oil and fossil fuels.

"This collaborative sustainability effort between communication and business is an example of the revolutionary good that can be done by introducing an unfamiliar perspective and skill set to a project," said Mueller.



Using the data collected by his class, Dr. Thomas Mueller's goal is to create promotional campaigns that inform consumers on avoiding peak power spikes.



Dr. Anatoli Ignatov travels to Ghana to conduct research after being awarded the Fulbright Scholarship.

Dr. Anatoli Ignatov, Fulbright Scholar

Dr. Anatoli Ignatov, assistant professor in the Goodnight Family Department of Sustainable Development, traveled to Ghana for five weeks during summer 2017, and will complete a 12-week flex option period from May to August 2018, as part of a 2017–18 Fulbright Scholar Award. While there, he will pursue qualitative research techniques to study land use practices and the relationship between the Ghanaian people and their land.

Ignatov has several other goals for his time in Ghana, including writing a book and journal articles, facilitating a documentary film and building long-term collaborative relationships between Appalachian and the University for Development Studies in Tamale. This is familiar territory for Ignatov, who focused his dissertation on political responses to an ongoing environmental crisis in Ghana. His expertise is in researching and articulating the relationships between land and people, and he makes a point to include African perspectives into his teaching.

"I strongly believe that one of the hallmarks of higher education is helping students to deepen one another's awareness of our global connectedness and of the interdependence between people and the environment," he said.

AROUND THE COLLEGE

HOW Space equals community-making

In the fall of 2016, the college leased a building in downtown Boone to serve as a diverse collaboration space bringing together the campus and local community. During the 2016–17 academic year, 16 students enrolled in the college's Integrative Design Experience Laboratory (IDEXlab) designed and renovated the interior of the building.

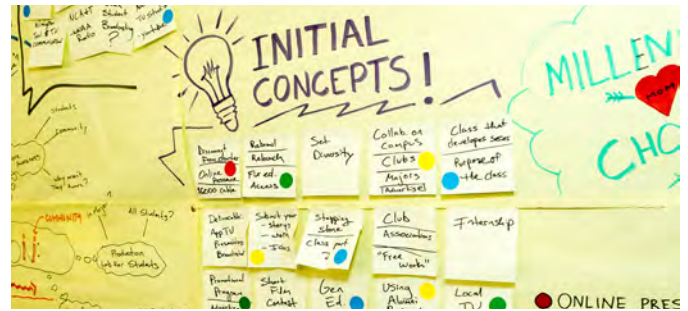
The interdisciplinary IDEXlab is a rigorous, 18-credit course spanning two semesters. Students taking the course come from a variety of programs, including sustainable technology, interior design, building sciences and business. Under the guidance of two faculty members, Associate Professor Jamie Russell and Lecturer Chelsea Helms, and two graduate assistants, these students managed all aspects of the project, including sponsorship procurement, lighting and interior design, demolition, construction and more.

The college held a grand opening event at the space on April 7, 2017, and it has already hosted a visiting artist residency, community art parade, several nights of swing dancing and much more. Beginning in fall 2017, AppLab will meet in the space as well.



Design Thinking with AppLab

AppLab is a multi-disciplinary, collaborative design thinking endeavor between the College of Fine and Applied Arts and the Walker College of Business. The course focuses on developing sustainable solutions to complex, real-world problems. The class is led by multiple faculty, and enrolls students from across campus. Projects are defined by outside companies and non-profit entities, and students work directly with those professional partners to help solve issues they have identified. Students engage across disciplines to creatively contribute to the larger community.

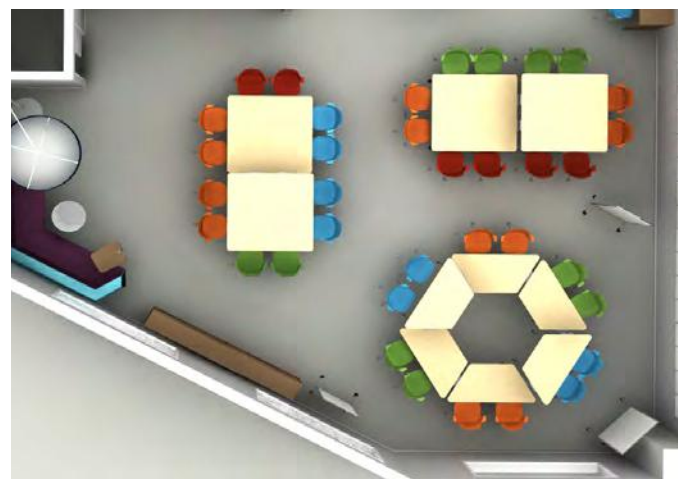


Design thinking at work earns AppLab a Steelcase Grant

The \$65,000 Active Learning Center grant from Steelcase Education will cover the cost of furniture, design, installation, onsite training and pre- and post-occupancy measurement tools for AppLab, which will hold workshops in the college's HOW Space beginning in fall 2017.

With more than 900 applicants and only 15 Steelcase Education awards, the award reflects the innovative and transformational learning opportunities for students on Appalachian's campus.

"We are thrilled to be recipients of this prestigious award," remarked Phyllis Kloda, dean of the College of Fine and Applied Arts. "The grant helps solidify our vision for AppLab 3.0 as a collaborative design think tank providing students and faculty with unique opportunities to partner with local industries and create innovative solutions."



CATCHING UP WITH...

► Brandon Aldridge '01

Brandon Aldridge, design director for Sail to Sable and consultant to a variety of brands including Sea New York, Devon Baer and Harmen & Co., credits Appalachian's Apparel Design and Merchandising Program for giving him the skills needed to get his foot in the door in the very tough, competitive fashion industry. A legacy student, he followed in his mother's footsteps to attend the university and found the program to be a perfect fit for his chosen career path.

Now, after more than 15 years in fashion, designing for Betsey Johnson, participating in New York Fashion Week and much more, he's still thrilled to see his designs come to life.

"My most favorite aspect of my career is seeing someone on the street in something I designed. It is the ultimate compliment to know that someone spent their hard earned money on an article of clothing that I put my time/effort into and that they loved it enough to not only buy it but wear it proudly!"



► Jaimie McGirt '13

Jaimie McGirt, who graduated from the Goodnight Family Department of Sustainable Development, spends her days connecting with residents of Todd, North Carolina as the coordinator for the Todd Listening Project. This year, she recruited Assistant Professor Brian Burke and a cohort of his students to volunteer. As a result, the Applications of Sustainable Development course was born to provide students with real-world experience handling the sometimes-unpredictable nature of nonprofit work.

Students went from home to home and listened to Todd residents talk about community issues as well as their personal skills and interests, in hopes of encouraging collaboration and community problem-solving between residents who otherwise wouldn't interact. The students also prepared a report with the survey responses recommending ways to further develop the community and support Todd's economy.

"The goal is to get students more involved off campus," said McGirt. "The project isn't just service, it's digging in to the academic foundations they're learning in class and applying what they learn through strong collaborative activities."

CATCHING UP WITH...

► Nina Mastandrea '15

Nina Mastandrea, who majored in journalism through the college's Department of Communication, placed second in the North Carolina Press Association (NCPA) Best News Feature 2016 contest for her piece on a homeless man and the relationship he built with members of Statesville's First Baptist Church and several good Samaritans throughout his adult life.

Mastandrea, who was a reporter for the Statesville Record & Landmark at the time of her feature submission to NCPA, was intrigued by the opportunity to write an in-depth piece as opposed to the more immediate news she was accustomed to drafting. Now, she works as a content manager at Lees-McRae College in Banner Elk and is excited to move forward with a career in education.

"Writing puts you in a teaching position, and journalism encourages you to become a jack-of-all-trades. If you are curious about everything, become a writer."



► Sloane Whaley '16

Studio art graduate Sloane Whaley recently had work commissioned by Appalachian's Chancellor Sheri N. Everts. Whaley's piece was third in a series dedicated to and inspired by her mother, who passed away in November 2016.

A legacy student, Whaley followed in the path of her parents and godparents when she chose Appalachian. After a brief stint considering the practical pre-med route, she elected to pursue her passion.

"I've been doing art since I was four years old, and decided to go with my heart. The art department offered classes that prepared me for talking to galleries and curators the proper way, and also developing a plan on how to survive as a full-time artist and not a starving one. Now, I am currently working at a paint and sip in Charlotte called Studio Cellar. It's nice being a fresh college grad with a job in my field."

FRIENDS OF THE COLLEGE

Luke Walling

Temprano Techvestors

Luke Walling recently established two new funds supporting Appalachian's Department of Art. The Cathy Parlier Walling Visiting Artist Endowment honors the memory of his late mother, a 1978 graduate, life-long painter and clay artist who resided in Sherrills Ford, North Carolina. Additionally, Walling has provided support for the Wey Hall Renovation Fund with the goal of raising \$1 million to improve the current facilities.

His gifts are designed to ensure that all students have the opportunity to experience the benefits of art in their daily lives. Ms. Walling understood the power of art to encourage creative thinking and problem-solving in every facet of life, and credited the art department for cultivating this belief in her. This belief has been carried forward by her family as well.

"Art played a large part in my childhood," recalled Luke Walling. "My mother helped me understand how to creatively think and solve problems in ways I would not have thought possible. Through art and her encouragement, I became a successful entrepreneur and businessman."

To support the Department of Art through the Cathy P. Walling Visiting Artist Endowment or Wey Hall Renovation Fund, visit givenow.appstate.edu/wey-hall.



Greg and Teresa Carpenter

Specialty Lighting

Greg and Teresa Carpenter have followed Appalachian's progress for more than a decade, starting when Teresa was a master's student at the university. Both executives for Specialty Lighting in Fallston, they are immersed in the design industry and participated in the Department of Applied Design's Power of Design event during fall 2016.

It was there that the Carpenters met design student Madeleine McKenzie, who shared the student-led renovation plan for HOW Space, a downtown building the college leased to facilitate collaboration and community engagement. They were impressed with her knowledge, professionalism and passion, and wanted to support the venture.

"When the project was completed in April 2017, we saw how impactful results of students not just sitting in a classroom, but actually having a vision, planning, organizing and taking action to make HOW Space happen," said Teresa Carpenter. "We want to continue offering our support to the students as they lead the way forward."

The Carpenters now have another connection with Appalachian – their daughter will transfer in as a junior apparel design and merchandising major this fall.

"App allows students to express their views and creativity while continuing their education with the guidance of knowledgeable and caring faculty," remarked Teresa Carpenter. "We know she will be prepared for the 'real world' after graduation."

FRIENDS OF THE COLLEGE



Perry Yates '84

New River Building Supply and Lumber Co.

Local business owner and Watauga County Commissioner Perry Yates is passionate about the construction industry, his alma mater and the Boone community. An avid supporter of Appalachian, Yates learned about the college's HOW Space renovation project taking place this spring and wanted to help.

"A few of the students heading up the project came to see me and I was struck by their passion for the project's construction and design," he said. "Since the construction industry is always changing, there aren't a lot of young people coming in with knowledge of the latest techniques, including sustainable building. I wanted to help this project because it stands for everything we're about at New River Building Supply."

Yates provided lumber, drywall, paint and tools while also offering advice and guidance to students in the college's Integrated Design Experience Laboratory (IDEXlab), who spent the spring renovating the downtown property to create a hub for the community and university.

"I think the students did a fantastic job and this is a great example of what can be achieved through the university to help bring the community together," he said. "If Appalachian keeps turning out graduates like the students I met in IDEXlab, we have very bright future."

AppTV receives 96K from anonymous donor

Thanks to a generous donor who remains unnamed, the Department of Communication's AppTV has upgraded much of its equipment and infrastructure and can now better prepare students for life in the industry after graduation. Updates include eight new HD cameras for the studio, four new teleprompters, a new digital audio board and infrastructure updates to allow for live broadcasting around campus.

The new equipment is providing students with the opportunity to increase their marketability by becoming proficient in techniques and equipment used by affiliate TV stations.

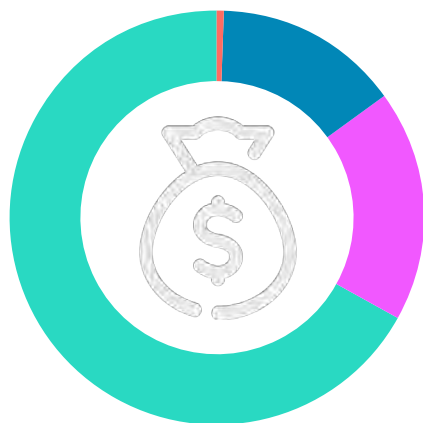
Among many other benefits, the new equipment has made a substantial impact on how students produce the WASU radio morning show. Now, the station is able to simulcast the radio show both on the television station and using Facebook Live.

"Broadcasting the morning show through two channels is unique because it required our ability to remotely control a robotic camera on another floor, or in another building on campus," said AppTV General Manager Rob Gelber. "It provided the perfect combination of new technology coupled with student-produced content."



COLLEGE SUPPORT

Donations by the Numbers



- ▶ **Faculty and Staff Support:**
\$5,000
- ▶ **Facilities:**
\$97,075
- ▶ **Scholarships:**
\$121,016.15
- ▶ **Program Support:**
\$450,987.10

Advancement Update

- ▶ **Total Donations 2016–2017**
\$674,078.25
- ▶ **New Donors 2016–2017**
205

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College of Fine and Applied Arts

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2500 copies of the College of Fine and Applied Arts Year in Review were printed by Mountaineer Printing at Appalachian State University at a cost of \$2,625, or \$1.05 per copy.