

PERSPECTIVES

A publication by the Dean's Office for the faculty and staff of the College of Fine and Applied Arts.

Faculty see success in obtaining external funding for research

Dr. Glenda Treadaway, Interim Dean



As most of you know, one of my goals this year is to encourage and support faculty within the college in the seeking of external funding for their research from both private and public organizations and/or foundations. I wanted to update you on what has been done so far to assist in this area and to let you know of some of the successes of faculty within the college.

As the Interim Dean of the College of Fine and Applied Arts I was allowed to submit requests for research faculty positions. In order to make the best arguments for such positions I requested that the Chairs from the departments within the College submit requests and rationales for those requests to me. I received three requests for such positions and after some rewording and research to support these requests I sent them to the Office of the Provost.

I am happy to report that all three of the research positions were given to the College. Thus, we have research faculty searches going on in the Department of Family and Consumer Sciences, the Department of Health, Leisure and Exercise Science and the Department of Technology. These positions will not only help by providing additional research faculty, but will assist faculty currently doing research in those departments by providing some release time for them to further their research efforts without "burning the candle at both ends."

In addition, the University Research Council offers some great resources, including a grant writer's toolbox, funding opportunities, and proposal preparations information, on their website at www.graduate.appstate.edu/orsp/funding/urc/index.html. Dr. Ed Brewer in the Department of Communication is the College of Fine and Applied Arts Research Development Officer and can also provide you with assistance.

I would like to take this opportunity to let you know what some of the faculty within the College of Fine and Applied Arts have been able to do in terms of funded research this year. While I would like to take credit for this great work, this work is not of my doing. Instead this work comes from highly dedicated and diligent faculty who deserve a tremendous amount of recognition and praise for their efforts.

I hope that the projects on this list will serve as examples of what can be done to assist faculty with their research. I should note that this list includes only those projects funded since July 2007. There are other funded research projects occurring within the College, but they are projects that were initially funded in an earlier academic year.

Funded research since July 2007

Department of Communication:

Norman Clark - \$4,000

Corp. for National Services (via sub from Princeton Univ.) Learn & Serve America Program

"Building Breadth & Depth into Community Based Research: A Proposal for Innovative Public Policy CBR Projects"

Department of Health, Leisure and Exercise Science:

David Nieman, Dru Henson (Bio), Jeff McBride, Travis Triplett - \$21,209

Power Plate Inc.

"Metabolic Effects of Exercise With or Without Whole Body Vibration"

David Nieman, Jeff McBride, Travis Triplett - \$9,840

Power Plate Inc.

"Metabolic Effects of Exercise With or Without Whole Body Vibration"

David Nieman, Steve McAnulty, John Quindry, Dru Henson (Bio), Joshua Broman-Fulks (Psych), Will Canu

(Psych) - \$1.027 million (*The largest one year grant ever given to Appalachian*)

Quercegen Pharma

"Health Benefits of Quercetin, A Substance That Has Been Proven to Reduce Illness and Help Maintain Mental Performance in Physically Stressed Test Subjects."

Alan Utter - \$30,456

ReddRox, Inc.

"Effects of Rooibos Tea, Bottled Water, and Gatorade on Markers of Hydration Status After Acute Dehydration in Collegiate Wrestlers"

Alan Utter, David Nieman - \$37,687

Penta Water Co.

"Effects of Penta Water, Bottled Water, and Gatorade on Markers of Hydration Status After Acute Dehydration in Collegiate Wrestlers"

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Technical Support News

Only a few more weeks left until the end of the semester - so there is light at the end of the tunnel. For the latest news and explanations on the upgrades to AppalNet, email migration, and systems outages please check out <http://support.appstate.edu>. This is the best site for information on computer issues on campus.

If you are having issues with your office computer or Lab computers please contact Tec Support at 262-6266 or place a rightnow request at <http://rightnow.appstate.edu>. Remember to select your College then department under category. For serious computer emergencies that need to be resolved immediately have your department office contact us by cell phone.

Most login problems can be resolved by either rebooting or changing your password at the ASU password change

form at <https://www.webapp.appstate.edu/asupassword/default.asp>.

Remember to backup important files to an external drive or the server - there are instructions at <http://faa.appstate.edu/support/backup.html> for accessing the network storage share also known as the M drive for backing up your files.

When double clicking an MS Office Word and PowerPoint file on a classroom or lab computer the file might not open. The problem is caused by having two different versions of MS Office installed on these computers. The solution is to open the application first and then open the file through the application.

Don't forget to check out the list of computer classes being offered on campus at <http://lts2.appstate.edu/workshop/home.aspx?comm=LTS>.

It's time to start planning for the spring

semester and if you have any software requests for the labs we will need to know as soon as possible. We want to work with each department to make sure all the lab, classroom, and office computers are ready for the new semester.

The key is communication and hopefully the web sites and guidelines above will help. The sooner we find out about an issue the sooner the issue can be resolved. Please let us know how we are doing or send any suggestions on how we can improve communications.

Wishing everyone all the best for the remaining weeks of the semester and have a wonderful winter break!

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Fundraising Corner

Greg Langdon, Development Director, College of Fine and Applied Arts

Do you have an advisory board...or advisory BORED?

In the September 2007 newsletter, Dean Treadaway outlined her five goals for the 2007-08 academic year. Goal #4 reads:

"To create, reinvigorate or maintain successful alumni and professional advisory boards for all of the departments in the college."

How would you describe a successful alumni or advisory board? What sort of tasks do these successful board members perform? Do these board members really help your departments and/or programs? What would you like to change about your boards to make them more effective? Are your boards filled with the correct people who can make a positive difference? These are important questions that all persons working with boards should ask annually.

Throughout the fall semester, we have met with numerous departmental advi-

sory boards across the College. For the most part, these board members have been engaged, knowledgeable about their areas and asked good questions of us. These qualities, in and of themselves, are admirable. But, are our board members really making a positive impact on the quality of programs or opportunities that you strive to provide your students?

Effective alumni and advisory board members:

- Provide valuable feedback on programs and will "tell you as they see things" about the professional fields in which your graduates will enter.

- Help keep you informed of industry changes that will impact your programs and students.

- Open doors for you that you cannot open without their help. An excellent example of this is occurring this semester as board members "shepherd" pro-

posals through their companies and foundations on our behalf. They also contribute themselves to your programs.

- Provide internship opportunities for your students.

From a fundraising perspective, there is no greater asset to a department or program area than an engaged, involved, energetic advisory board. We are seeing this through gifts and gifts-in-kind generated from our various board members and the organizations they represent.

Help us help you "...create, reinvigorate or maintain" your area's alumni and professional advisory board. Together, we can secure the private gifts that will provide you with the much-needed resources to position you and your students for even greater success.

Funded research since July 2007
continued from Page 1:

Department of Technology:

Brian Raichle - \$5,000 (Energy Center)

NCSU - Solar Center
"Tall Tower Project"

Jeff Ramsdell - \$750,000 (Energy Center)

Golden LEAF Foundation, Inc.
"ASU Energy Center Biodiesel Testing Facility"

Dennis Scanlin, Brent Summerville - \$1,500

Acciona Wind Energy USA, LLC
"Site Identification and Ranking Study - Wind Farm"

Brent Summerville - \$7,000

Community Foundation of Western NC
"Renewable Energy Empowerment and Assistance Program for WNC Farmers"

Congratulations to all of these recipients! I am sure that the research that you accomplish through these funds will improve our world! Please let me know how I can help you in your pursuit of external funding. I am waiting to hear your great ideas!

Faculty awarded largest one-year grant at ASU

David Nieman, Steve McAnulty and John Quindry from the Department of Health, Leisure and Exercise Science along with Dru Henson from the Department of Biology; and Joshua Broman-Fulks and Will Canu from the Department of Psychology have received a \$1.027 million grant to continue their research of the health benefits of quercetin, a substance that has been proven to reduce illness and help maintain mental performance in physically stressed test subjects.

This is the largest one-year research grant awarded to the university and will involve the largest number of test subjects-1,000 participants over the next year.

For the complete story, visit <http://www.news.appstate.edu/2007/11/06/quercegen/>.

Appalachian names campus broadcasting complex for alumnus

A new radio and television complex in the Department of Communication has been named for broadcasting entrepreneur George G. Beasley of Naples, Fla., following action taken by the Appalachian State University Board of Trustees at their September meeting.

The George G. Beasley Broadcasting Complex will

open in 2010 in university-owned property on the corner of Depot and Rivers streets.

Beasley, who earned bachelor of science and master of arts degrees in business education from Appalachian in 1958 and 1959, respectively, is founder, chairman and chief executive officer of Beasley Broadcast Group Inc. Beasley started the company in Benson, N.C., in 1961, and today owns 44 AM and FM radio stations in 11 markets across the United States.

A gift from Beasley to the Appalachian State University Foundation will be used for the construction and renovation of the facility.

The building near Walker Hall and downtown Boone currently houses the Reich College of Education's Communication Disorders Clinic. The clinic is scheduled to move to University Hall in the summer of 2008. Renovations to the broadcasting complex will then begin with a tentative grand opening set for spring 2010.

The first floor will house the WASU-FM radio complex, with offices for student workers and the station manager, two production suites and a waiting area. It also will have a classroom wired for audio/video production, a computer lab and four audio labs. The building also will be the home of the Kellar Radio Farm System Institute, a 10-day program for training and recruiting future radio broadcasters.

The second floor of the complex will contain two television studios and control rooms, offices, a green room (guest reception room), storage and six video editing suites. The new television studio will be larger than any current studios in the department and will have room for a teaching area and possibly two additional sets.

Beasley has served on Appalachian's Foundation Board of Directors since 1996 and the university's Board of Trustees since 2001. He and his wife, Ann, have long supported Appalachian.

GRANTS (July, August, September)

Submitted:

Daivd Nieman (HLES) and Dru Henson (Bio) submitted a proposal for \$54,108 from DARPA (via sub from Univ. of Texas at Austin) for their project "The Effects of Carbohydrate-Protein Supplementation on Acute and Chronic Intense Exercise Performance, Recovery, and Training Adaptations."

Brian Raichle and Yonatan Strauch (TEC) submitted a proposal for \$8,000 to Organic Farming Research Founda-

tion for "Outreach to Organic Farmers: Next Generation Energy Efficiency Technologies for Greenhouses."

Jeff Tiller (TEC) submitted a proposal for \$28,531 to the NC Department of Environment and Natural Resources for "Estimating Job Impacts of Greenhouse Gas Mitigation Policies."

Robin Williams, Kevin Howell and Garner Dewey (TEC) submitted a proposal for \$49,700 to International Corrugated Packaging Foundation for "Crossing Borders - Attract Bright, Capable Men and Women to the Corrugated Industry."



Appalachian's first 'Power of Design' well attended

Appalachian State University's Design Council held the university's first "Power of Design," a Powers of 10 celebration, Oct. 1, in the Blue Ridge Ballroom of the Plemmons Student Union.

The Power of Design brings together students, faculty and members of the professional community in all design disciplines such as interior design, graphic design, and industrial design. This year's theme was "A celebration of Charles and Ray Eames and the Powers of 10."

Nearly 250 students, design professionals, faculty and community guests were in attendance. The celebration included a reception and exhibit of Eames chairs and antique pieces provided by Klingman Williams, dealership, and Herman Miller, designer and manufacturer of furnishings, interior products and related services. Participants also watched the Powers of 10 film along with several other Eames films. A panel discussion with the audience and practicing designers followed the films.

A prize drawing of books donated by Ross and Libby Rhodes of Alfred Williams and Company, a Herman Miller dealership, concluded the evening. Libby Rhodes also serves as a member of the university's Interior Design Advisory Board.

The event was sponsored by contributions from Alfred Williams, Herman Miller, Klingman Williams, Workplace Strategies, interior design supporters and alumni.



Tim Dolan, interior design, shows an Eames chair on display during the Power of Design celebration.

Faculty News

Lynn Duryea (ART) was awarded a fully funded Artist Invite Artists Residency at Watershed Center for the Ceramic Arts in Newcastle, Maine. In conjunction with that residency, for which she selected the other artists, she curated "Core Sample," an exhibition at James Patrick Gallery in Wiscasset, Maine. Recent group exhibitions include "Clay Mechanics II" at Charlie Cummings Gallery in Fort Wayne, Indiana; "Form + Abstraction" at Lacoste Gallery in Concord, Massachusetts; and "Blue Ridge Clay Invitational" at Ferrum College, Ferrum Virginia. She also participated in a two person exhibit at James Patrick Gallery in Wiscasset, Maine, in

September.

Lisa Stinson (ART) and her husband Ken Carder had a solo show for their collaborative works in May in Atlanta. Their collaborative works are informed by the "idea" of landscape and geography, both physical and psychological, and they also have interest in motifs that communicate evidence of time such as watermarks or natural cycles that can be used for abstraction and metaphor. In addition, Stinson and Carder have some of their work at the Penland Gallery, and are in a group show "Abstract Landscape" at Blue Spiral 1, Asheville, Feb. 28-April 26. The reception for the show is 5 to 8 p.m. Feb. 28.

Ellen Carpenter (FCS) visited early childhood education programs in Aus-

tralia in May and presented information about early childhood education focusing on Appalachian's five-star rated program, the Lucy Brock Child Development Center, to faculty and about 120 students at Victoria University. Carpenter also presented "Early Childhood Education Down Under" at the North Carolina Association for the Education of Young Children (NCAeYC) International Conference Sept. 14 in Greensboro. Carpenter and her co-presenter, Catherine Hamm of Victoria University in Australia, used Skype technology to give the presentation while Carpenter was in Greensboro and Hamm was in Melbourne, Australia. Skype is a peer-to-peer Internet telephony network.

Other presenters from Appalachian's Family and Consumer Sciences program, including the Lucy Brock Child Development Center (LBCDC), were:

"Does No Mean No? An Exploration of Toddlers' Use of Language," **Cindy McGaha (FCS)** and **Barbara Lippard, Karen Dallas and Rebekah Cummings (all LBCDC)**

"Supporting Interaction between Infant and Toddlers: Experiences from One Classroom," **Cindy McGaha (FCS)** and **Barbara Lippard, Karen Dallas and Rebekah Cummings (both LBCDC)** and graduate student Jennifer Johnson

"Discovering the 'Teaching Self' While Documenting Children's Storytelling and Dramatic Play," graduate student **Teressa Cameron and Rebekah Cummings (LBCDC)**

"What's Growing in the Garden? Much More Than You Might Imagine!," **Patricia Hearron (FCS)**

"School is for Children not Adults" **Sarah Ottow and Ainhoa Canup (LBCDC)**

John Craft and Tom Reeves (TEC) presented "Digital Color Proofing: Taking care of the business of printing" at the 82nd International Graphic Arts Education Association Conference held at Rochester Institute of Technology July 21-25. Their presentation addressed laboratory research conducted in the Thomas W. Reese Center for Graphic Arts and Imaging Technology facility at

continued next page

Faculty News continued

Appalachian using the CGS Color Tuner proofing and color management software application, Gretagmacbeth Spectrophotometer and Epson Stylus Pro 4000 ink jet printer as components for a complete digital proofing system to establish a proof printer capable of producing accurate (match) proofs for off-set lithographic production presses.

Chad Everhart (TEC) was recently selected to exhibit in Design Expo Raleigh '07. Everhart's residential project titled "1902|2005?" will be on display in the juried exhibition Oct. 19 - Nov. 4 at North Hills in Raleigh, NC. In addition, Everhart was awarded the J. Hyatt Hammond Scholarship by the North Carolina Chapter of the American Institute of Architects. The scholarship provides financial assistance to emerging professionals for attending the annual Summer Design Conference and is one of the highest honors for young architects in North Carolina.

This year, thanks to the yeoman efforts of dance faculty member **Emily Daughtride (TD)**, Appalachian will again host the North Carolina Dance Alliance Annual Event. This three-day statewide conference will be a festival of master classes and dance concerts that will celebrate the 25th Anniversary of the Dance Alliance. The Dance Alliance is North Carolina's only statewide service organization for Dance. Daughtride joined the Dance Alliance as a board member in 2005, shortly after she was hired at Appalachian. In the last 15 months, she has donated over 1,000 hours to plan the conference, including working on the organization and the details of the event throughout the summer.

Jeromy Hopgood (TD), scenic and lighting designer, has taken students to New York City each of his four years he has been on the faculty at ASU. The first year, he went with costume designer Martha Marking and every subsequent year he has led the trip alone. Each year, due to his design load and the strict rehearsal schedules of the students, he has planned the trip over fall break. The only

year that he didn't go over fall break was the year that the university changed the fall break schedule after the Loft had been booked. He drives the students in a van, so that they will have more money to see shows. Each time that he goes, he takes approximately 14-18 students, and they stay in the city for four days. The trip is an opportunity for the students to actually see what the professional scene is like in NY. It is also very informative for the students to see the caliber of performers and designers on NYC stages from small basement theatres to off/and Broadway houses. Hopgood thinks of it as an opportunity to show students a slice of life and what they can actually expect if they want to move there. At least three of the students that have gone on the recent trips are now living and working in New York City.

What else is happening in F&AA?

Make www.faa.appstate.edu a daily stop during your day to see what else is happening with the College and fellow departments. Click on "News" to read the latest.

Welcome New Faculty!

The Department of Military Science would like to welcome the following faculty members to the University:

MAJ Maury Williams will be serving as the ROTC Battalion executive officer and assistant professor of military science. His is coming to the department from the 189th Infantry Brigade and is accompanied by his wife, Monica Denise Williams and his children Britney, Mone't, Briana and Allen.

MAJ(R) George Beitzel will be serving as the assistant professor of military science and Military Science II instructor. He is coming from the JFK Special Warfare Center in Fort Bragg.

MSG Karl Arbogast will be serving as the senior military instructor and Military Science I instructor. He is coming from the 1st Special Forces Group, US Army Japan.

Department of Art hosts 'Print Dialogue Days' Oct. 5 and 6



Art faculty member April Flanders participates in the Great North Carolina Printoff held as part of Print Dialogue Days.

The Department of Art hosted this year's "Print Dialogue Days" Oct. 5 and 6. Print Dialogue Days is a symposium organized each year by the American Print Alliance to bring together nationally recognized artists, educators and printmakers from the region to exchange ideas and share research in an informal setting.

Students from Appalachian will host students from other area universities on the lawn of Wey Hall for "The Great North Carolina Printoff." Together they created wearable art in a collaborative screen-printing venture. The items could be customized and purchased.

Four exhibitions were held in conjunction with Print Dialogue Days. Art faculty members April Flanders and Scott Ludwig coordinated the event.

Please join us



College of Fine & Applied Arts

Holiday Open House

Monday, December 3
11 a.m. until 2 p.m.
Dean's Office
214 Locust Street

For more information: 262-8038/presnellrt@appstate.edu

PERSPECTIVES is published twice each fall and spring semester by the Dean's Office of the College of Fine and Applied Arts for its faculty and staff.

Spring 2008 publication dates are:
February 6
April 16

Submissions for the newsletter are due two weeks prior to publication. Items should be submitted via email to the communication director at wrightjl@appstate.edu.

News items regarding faculty scholarship will be taken from Appalachian Scene. Items not appearing in Appalachian Scene cannot be published in Perspectives. News of innovative teaching and service may be submitted to Perspectives for consideration.

DATES AND DEADLINES

For a complete listing of all campus events, visit www.appstate.edu.

Nov. 21	Student holiday
Nov. 22-23	State holidays
Nov. 26	Fine and Applied Arts Scholarship Reception (6 p.m.)
Dec. 3	Dean's Office Holiday Open House (11 a.m. to 2 p.m.)
Dec. 4	Last day of formal class meeting pattern
Dec. 5	Reading Day
Dec. 6-12	Final examination period (excluding Saturday, Dec. 8 and Sunday, Dec. 9)
Dec. 13	Faculty grading period
Dec. 14	Last day to submit final grades
Dec. 16	Commencement ceremonies (2 p.m.)
Dec. 24 - Jan. 1	Dean's Office closed
Jan. 10	Registration
Jan. 11	Advance drop/add
Jan. 14	First day of classes
Jan. 18	Last day to add a class
Jan. 21	State holiday
Jan. 28	UNC "Census" date: last day to drop a class without the course being used in the calculation of the "twenty-five percent surcharge" mandated by North Carolina statute.

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Check the College of Fine and Applied Arts website for all the latest news at:
www.faa.appstate.edu.