

I. CORE CURRICULUM44
ECO 2030____(3) Principles of Eco-Price Theory (required only if a business minor is pursued)
(Requirements are dependent on major sequence chosen.)

II. MAJOR REQUIREMENTS51
An overall 2.0 GPA is required in the major/18 sh must be completed at Appalachian

Core Courses (12 sh) (An overall 2.0 in the Core Courses meets the Communication Proficiency)

- COM 1200____(3) Foundations of Human Communication
- COM 2101____(3) (S) Public Speaking
- COM 2300____(3) Introduction to Mass Communications
- COM 2310____(3) (W) Communication Ethics

Major Courses (27 sh)

- COM 2600____(3) (C/W) Introduction to Journalism
- COM 2618____(3) (C) Introduction to Media Publishing
- COM 3010____(3) (C/W) Media Graphics
- COM 3300____(3) Mass Media & Society
- COM 3318____(3) Public Relations Principles
- COM 3618____(3) (W) Public Relations Writing
- COM 3928____(3) (C) Communication Research Methods
- COM 4318____(3) (W) Public Relations Practices
- COM 4418____(3) Public Relations Seminar

Major Designators

2 Writing (W) — —

1 Speaking (S) —

*Com Proficiency —

*An overall "C" average is required in the core courses within the major to meet Communication Proficiency

Other Designators

4 Writing (W) — — — —

(English 1000/1100 will count as 2 W)

4 Multi-cul (MC) — — — —

(His 1101/1102 will count as 2 MC)

2 Num Data (ND) — —

2 Computer (C) — —

1 Cross-dis (CD) —

Sequence Selection: Choose one of the following 6 emphases (12 sh)

Law

- COM 3305____(3) Com Law
- COM 2106____(3) (S/W) Arg & Advoc
- OR
- COM 3155____(3) (S/W) Theo & Prac of Pers
- LAW 2150____(3) Legal Envir of Bus
- P S 3150____(3) (W) Constitutional Law

Finance

- COM 3305____(3) Com Law
- COM 3312____(3) Crisis Com
- FIN 3010 ____ (3) Survey of Fin
- OR
- FIN 3680 ____ (3) Intro to Fin
- FIN 3071 ____ (3) Prin of Risk Mgt & Ins

Corporate

- COM 3152____(3) Com in Org
- COM 3312____(3) Crisis Com
- MGT 3620____(3) (W)Hum Res Mgt
- MGT 3630____(3) (CD) Intro Org Behav

*International

- COM 3124____(3) (W/MC/CD) Intercul Com
- COM 3312____(3) Crisis Communication
- #P S 2120 ____ (3) (MC) Int Politics & For Policy
- #P S 2240 ____ (3) (MC) Comparative Politics

Non-Profits

- COM 3312____(3) Crisis Com
- COM 3538____(3) Selected Topics
- COM 3620____(3) Prin of Fund Raising
- #SOC 1100 ____ (3) Soc Prob in Amer Soc

Other

- 12 hours in consultation with advisor
- _____ (3)
- _____ (3)
- _____ (3)
- _____ (3)

**1040 (MC) and 1050 (MC)--or 1060 (MC)-- of a Foreign Language are required for Humanities in Core Curriculum*

#Will also count toward social science

#One PS course will count toward social science

III. MINOR REQUIRED15 -18

*9 sh of a minor must be completed at Appalachian
(Requirements are dependent on major sequence chosen.)
Students should choose a minor in the College of Business (an overall 2.0 GPA is required) except for Information Systems which requires a 2.50 GPA, or a relevant minor in consultation with their advisor.
(For students minoring in business, ECO 2030 can be counted in core curriculum.)*

IV. FREE ELECTIVES (to total a minimum of 122 sh)9 - 12

2 sh of free electives outside the major discipline are required 122

Suggested Electives: COM 2121, 3110, 3320, 3900, 4180, 4200

A student must be admitted to the Department of Communication. Declaration of a major begins the process of applying for admission but is not the same as admittance into the Department.

NAME _____ MAJOR Communication/Public Relations

ENGLISH (6 s.h.)

_____ English 1000 (W)
 _____ English 1100 (W) or _____ 1510 (W)

NATURAL SCIENCES (8 s.h. of a sequence)

_____ Astronomy 1001 (ND) _____ 1002 (ND)
 _____ Biology 1101(ND) _____ 1102(ND)
 _____ Chemistry 1101 (ND), _____ 1110 _____ 1102 (ND), _____ 1120
 _____ Geology 1101 (ND) _____ 1102 (ND, CD) or
 _____ Geology 1101 (ND) _____ 1103 (ND) or
 _____ Geology 1510 (W, ND) _____ 1511 (W, ND)
 _____ Physics 1101 (ND) _____ 1102 (ND) or
 _____ Physics 1103 (ND) _____ 1104 (ND) or
 _____ Physics 1150 (ND) _____ 1151 (ND)

MATHEMATICS (4 s.h.)

_____ Math 1010 (ND, C, CD) _____ Math 1030 (ND, C)
 _____ Math 1020 (ND) _____ Math 1110 (ND)
 _____ Math 1025 (ND) _____ Math 1120 (ND)

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| _____ Passed _____ Completed MAT 0010 |
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PHYSICAL ACTIVITY/WELLNESS (2 s.h.)

_____ DAN 1400 (2) _____ 1410 (2) _____ 1420 (2) _____ 2400 (2)
 _____ DAN 2410 (2) _____ 2420 (2) _____ 3480 (2) _____ 3580 (2)
 _____ FCS 2202 (3)
 _____ HP 1105 (2)
 _____ MSL 1101(1) _____ 1102 (1)
 _____ MUS 1100(1) (May count twice)
 _____ PE Activities 1000-1049 (1), _____ 1057 (1), _____ 1071-1080(1)
 PE majors only: PE 3008(3)

General Science Sequence:

_____ G.S. Physics 1010 (ND) or _____ G.S. Astronomy 1010 (ND) and _____ G.S. Chemistry 1020 (ND) followed by:
 _____ G.S. Geology 1030 (ND) and _____ G.S. Biology 1040 (ND)

SOCIAL SCIENCES (History - 6 s.h.)

_____ History 1101 (MC) & _____ History 1102 (MC) or _____ History 1510 (W, MC) & _____ History 1515 (W, MC) or _____ HIS 1103**(MC)

****If received an "A" in High School World Civ/World His class may take HIS 1103 instead of 1101 & 1102. If taking 1103 must take 3 courses from other Social Sciences in at least 2 different areas.**

OTHER SOCIAL SCIENCES (6 s.h.)

Choose TWO courses from different areas, THREE if HIS 1103 chosen above. (*Approved on a semester by semester basis)

_____ Anthropology 1215 (MC), 1220, 2335 (MC), 2420 (MC)
 _____ Appalachian Studies 2411 (W, MC, CD)
***Eco 2030**
 _____ Economics 1010, 2030
 _____ Family and Consumer Sciences 2103 (C) (FCS 2103 or SOC 1110 to fulfill requirements, but not both)
 _____ Geography 1010 or 1510, 1020 (MC) or 1515(MC), 1040 (MC); Planning 2410 (CD) or 2510
 _____ Honors 1515* (CD, W*, S*, MC*, ND*, C*), 2515* (CD, W*, S*, MC*, ND*, C*), 3515* (CD, W*, S*, MC*, ND*, C*)
 _____ Interdisciplinary Studies 1101*, 1103*; 1102*, 1104*; 2201*-2206* (W*, S*, MC*, CD*)
 Note: Priority enrollment given to Watauga Residential College students
 _____ Interdisciplinary Studies 2411 (W, MC, CD), 2421 (MC, CD)
 _____ Political Science 1000 (MC), 1100, 1200, 1201 (S), 2120 (MC), 2130, 2240 (MC)
 _____ Psychology 1200
 _____ Recreation Management 2400 (CD)
 _____ Social Work 2020
 _____ Sociology 1000, 1100, 1110, 2700, 2850 (W) (May take FCS 2103 or SOC 1110, but not both)
 _____ Technology 2029 (W, MC, CD)

***Eco 2030 required only if Business Minor is pursued.**

HUMANITIES (12 s.h.)

Choose FOUR courses from at least three areas. One course must be a LITERATURE course and one course must be from the fine arts (ART, DANCE, MUSIC or THEATRE). Courses underlined are approved for literature. (*Approved on a semester by semester basis)

_____ Appalachian Studies 2016 (counts as a HUM FA), 2410 (W, MC, CD)
 _____ Art 2011, 2013 (W, MC, CD), 2030 (MC), 2130 (W, MC)
 _____ Chinese 1040 (MC), 1050 (MC)
 _____ Dance 2014 (MC), 3430 (W, MC)
 _____ English 2010 (W), 2020 (W), 2030 (W, MC), 2040 (W, MC), 2100 (W), 2120 (W, MC), 2130 (W, MC), 2310 (W), 2320 (W), 2510 (W), 2515 (W)
 _____ English 2170 (counts as a separate area; does not fulfill literature)
 _____ Foreign Language 2010 (MC), 2025 (MC), 2510 (MC)
 + _____ French 1040 (MC), 1050 (MC), 1060 (MC), 3030 (W,MC), 3040 (W,MC)
 + _____ German 1040 (MC), 1050 (MC), 1060 (MC), 3015 (W, MC), 3025 (W, MC), 3050 (MC), 3055 (W, MC), 3550 (W, MC)
 _____ Honors 1515 * (CD, W*, S*, MC*, ND*, C*), 2515* (CD, W*, S*, MC*, ND*, C*), 3515* (CD, W*, S*, MC*, ND*, C*)
 _____ Interdisciplinary Studies 1101*, 1103*; 1102*, 1104*; 2201*-2206* (W*, S*, MC*, CD*)
 Note: Priority enrollment given to Watauga Residential College students
 _____ Interdisciplinary Studies 2410 (W, MC, CD), 2420 (MC, CD)
 _____ Japanese 1040 (MC), 1050 (MC)
 + _____ Latin 1040 (MC), 1050 (MC), 3010 (MC), 3020 (MC)
 _____ Music 2011 (MC), 2013 (W, MC, CD), 2014, 2015, 2016, 2017, 2018 (MC), 2020
 Music majors only: 1611 (W, MC), 2611 (MC, CD), 2612 (W, MC, CD), 3611 (W, MC, CD)
 _____ Philosophy 1000, 1040 (W), 1100, 2000, 2013 (W, MC, CD counts as a HUM FA), 2015 (W, MC, CD), 3013 (W, CD), 3600 (W)
 _____ Religious Studies 1010 (MC), 1110 (MC), 2010 (W, MC), 2020 (W, MC), 2030 (MC), 2040 (MC), 2110 (W, MC), 2120 (W, MC), 2130 (MC), 2140 (W, MC), 2150 (W, MC)
 _____ Russian 1040 (MC), 1050 (MC)
 + _____ Spanish 1040 (MC), 1050 (MC), 1060 (MC), 3015 (W, MC), 3025 (W, MC), 3050 (W, MC), 3055 (W, MC)
 _____ Theatre 2011, 2015 (MC,CD), 2610 (W, S), 3640 (S), 3730 (W, MC,CD), 3733 (W,MC,CD), 3735 (W, MC, CD)

+Foreign Language Placement Exam Required before Enrollment

