

I. CORE CURRICULUM 44
 ECO 2030____(3) Principles of Eco-Price Theory (required)

II. MAJOR REQUIREMENTS..... 57
An overall 2.0 GPA is required in the major/18 sh must be completed at Appalachian

Core Courses (12 sh) (An overall 2.0 in the core courses meets the Communication Proficiency)

- COM 1200____(3) Foundations of Human Communication
- COM 2101____(3) (S) Public Speaking
- COM 2300____(3) Introduction to Mass Communications
- COM 2310____(3) (W) Communication Ethics

Major Courses (36 sh)

- COM 2316____(3) Audio Production I
- COM 2612____(3) (W) Broadcast News Writing
- COM 3300____(3) Mass Media & Society
- OR
- COM 3314____(3) Advanced Media Analysis
- COM 3301____(3) (W) Writing for the Electronic Media
- COM 3316____(3) Television Studio Production
- COM 3333____(3) Electronic Media Programming
- COM 4300____(3) Media Sales
- COM 4315____(3) Electronic Media Management
- COM 4316____(3) Video Production I
- COM 4317____(3) Electronic Media Regulation
- ACC 2100____(3) Principles of Accounting
- MKT 3050____(3) Principles of Marketing

Major Designators

2 Writing (W) _____

1 Speaking (S) _____

*Com Proficiency _____

*An overall "C" average is required in the core courses within the major to meet Communication Proficiency

Other Designators

4 Writing (W) _____

(English 1000/1100 will count as 2 W)

4 Multi-cul (MC) _____

(His 1101/1102 will count as 2 MC)

2 Num Data (ND) _____

2 Computer (C) _____

1 Cross-dis (CD) _____

Choose 9 sh from:

- COM 3200____(3) Internet Communication
- COM 3306____(3) Audio Production II
- COM 4302____(3) Broadcast Performance Techniques
- COM 4319____(3) TV News and Sports Reporting
- COM 4416____(3) Video Production II
- COM 4420____(3) (C) Converged Media

III. MINOR REQUIRED..... 15 – 18
9 sh of a minor must be completed at Appalachian/Business Minors require an overall 2.0 GPA except the Information Systems Minor which requires a 2.50 GPA. Each minor differs in number of hours and requirements – see catalog

IV. FREE ELECTIVES (to total a minimum of 122 sh) 3 - 6
2 sh of free electives outside the major discipline are required 122

Suggested Electives: SOC 1100, SOC 3750, PS 1100, PS 1200, CI 4950, COM courses at the 2000 level or above

A student must be admitted to the Department of Communication. Declaration of a major begins the process of applying for admission but is not the same as admittance into the Department.

NAME _____ MAJOR Electronic Media/Broadcasting

_____ Passed _____ Completed MAT 0010

ENGLISH (6 s.h.)

_____ English 1000 (W)
_____ English 1100 (W) or _____ 1510 (W)

MATHEMATICS (4 s.h.)

_____ Math 1010 (ND, C, CD) _____ Math 1030 (ND, C)
_____ Math 1020 (ND) _____ Math 1110 (ND)
_____ Math 1025 (ND) _____ Math 1120 (ND)

NATURAL SCIENCES (8 s.h. of a sequence)

_____ Astronomy 1001 (ND) _____ 1002 (ND)
_____ Biology 1101(ND) _____ 1102(ND)
_____ Chemistry 1101 (ND), _____ 1110 _____ 1102 (ND), _____ 1120
_____ Geology 1101 (ND) _____ 1102 (ND, CD) or
_____ Geology 1101 (ND) _____ 1103 (ND) or
_____ Geology 1510 (W, ND) _____ 1511 (W, ND)
_____ Physics 1101 (ND) _____ 1102 (ND) or
_____ Physics 1103 (ND) _____ 1104 (ND) or
_____ Physics 1150 (ND) _____ 1151 (ND)

PHYSICAL ACTIVITY/WELLNESS (2 s.h.)

_____ DAN 1400 (2) _____ 1410 (2) _____ 1420 (2) _____ 2400 (2)
_____ DAN 2410 (2) _____ 2420 (2) _____ 3480 (2) _____ 3580 (2)
_____ FCS 2202 (3)
_____ HP 1105 (2)
_____ MSL 1101(1) _____ 1102 (1)
_____ MUS 1100(1) (May count twice)
_____ PE Activities 1000-1049 (1), _____ 1057 (1), _____ 1071-1080(1)
PE majors only: PE 3008(3)

General Science Sequence:

_____ G.S. Physics 1010 (ND) or _____ G.S. Astronomy 1010 (ND) and _____ G.S. Chemistry 1020 (ND) followed by:
_____ G.S. Geology 1030 (ND) and _____ G.S. Biology 1040 (ND)

SOCIAL SCIENCES (History - 6 s.h.)

_____ History 1101 (MC) & _____ History 1102 (MC) or _____ History 1510 (W, MC) & _____ History 1515 (W, MC) or _____ HIS 1103**(MC)

****If received an "A" in High School World Civ/World His class may take HIS 1103 instead of 1101 & 1102. If taking 1103 must take 3 courses from other Social Sciences in at least 2 different areas.**

OTHER SOCIAL SCIENCES (6 s.h.)

Choose TWO courses from different areas, THREE if HIS 1103 chosen above. (*Approved on a semester by semester basis)

_____ Anthropology 1215 (MC), 1220, 2335 (MC), 2420 (MC)
_____ Appalachian Studies 2411 (W, MC, CD), 2515 (W, MC, CD)
_____ Economics 1010, 2030
_____ Family and Consumer Sciences 2103 (C) (FCS 2103 or SOC 1110 to fulfill requirements, but not both)
_____ Geography 1010 or 1510, 1020 (MC) or 1515(MC), 1040 (MC); Planning 2410 (CD) or 2510
_____ Honors 1515* (CD, W*, S*, MC*, ND*, C*), 2515* (CD, W*, S*, MC*, ND*, C*), 3515* (CD, W*, S*, MC*, ND*, C*)
_____ Interdisciplinary Studies 1101*, 1103*; 1102*, 1104*; 2201*-2206* (W*, S*, MC*, CD*),
Note: Priority enrollment given to Watauga Residential College students
_____ Interdisciplinary Studies 2210 (W, MC, CD)
_____ Political Science 1000 (MC), 1100, 1200, 1201 (S), 2120 (MC), 2130, 2240 (MC)
_____ Psychology 1200
_____ Recreation Management 2400 (CD)
_____ Social Work 2020
_____ Sociology 1000, 1100, 1110, 2700, 2850 (W) (May take FCS 2103 or SOC 1110, but not both)
_____ Technology 2029 (W, MC, CD), 3601 (CD)
_____ Women's Studies 2421 (W, MC, CD)

HUMANITIES (12 s.h.)

Choose FOUR courses from at least three areas. One course must be a LITERATURE course and one course must be from the fine arts (ART, DANCE, MUSIC or THEATRE). Courses underlined are approved for literature. (*Approved on a semester by semester basis)

_____ Appalachian Studies 2016 (counts as a HUM FA), 2410 (W, MC, CD) 2510 (W, MC, CD)
_____ Art 2011, 2013 (W, MC, CD), 2030 (MC), 2130 (W, MC)
_____ Chinese 1040 (MC), 1050 (MC)
_____ Dance 2014 (MC), 3430 (W, MC)
_____ English 2010 (W), 2020 (W), 2030 (W, MC), 2040 (W, MC), 2100 (W), 2120 (W, MC), 2130 (W, MC), 2310 (W), 2320 (W),
2510 (W), 2515 (W)
_____ English 2170 (counts as a separate area; does not fulfill literature)
_____ Foreign Language 2010 (MC), 2025 (MC), 2510 (MC)
+ _____ French 1040 (MC), 1050 (MC), 1060 (MC), 3030 (W,MC), 3040 (W,MC)
+ _____ German 1040 (MC), 1050 (MC), 1060 (MC), 3015 (W, MC), 3025 (W, MC), 3050 (MC), 3055 (W, MC), 3550 (W, MC)
_____ Honors 1515 * (CD, W*, S*, MC*, ND*, C*), 2515* (CD, W*, S*, MC*, ND*, C*), 3515* (CD, W*, S*, MC*, ND*, C*)
_____ Interdisciplinary Studies 1101*, 1103*; 1102*, 1104*; 2201*-2206* (W*, S*, MC*, CD*),
Note: Priority enrollment given to Watauga Residential College students
_____ Interdisciplinary Studies 2210 (W, MC, CD)
_____ Japanese 1040 (MC), 1050 (MC)
+ _____ Latin 1040 (MC), 1050 (MC), 3010 (MC), 3020 (MC)
_____ Music 2011 (MC), 2013 (W, MC, CD), 2014, 2015, 2016, 2017, 2018 (MC), 2019, 2020
Music majors only: 1611 (W, MC), 2611 (MC, CD), 2612 (W, MC, CD), 2613, 3611 (W, MC, CD)
_____ Philosophy 1000, 1040 (W), 1100, 2000, 2013 (W, MC, CD counts as a HUM FA), 2015 (W, MC, CD),
3013 (W, CD), 3600 (W)
_____ Religious Studies 1010 (MC), 1110 (MC), 2010 (W, MC), 2020 (W, MC), 2030 (MC), 2040 (MC), 2110 (W, MC), 2120 (W, MC),
2130 (MC), 2140 (W, MC), 2150 (W, MC)
_____ Russian 1040 (MC), 1050 (MC)
+ _____ Spanish 1040 (MC), 1050 (MC), 1060 (MC), 3015 (W, MC), 3025 (W, MC), 3050 (W, MC), 3055 (W, MC)
_____ Theatre 2011, 2015 (MC,CD), 2610 (W, S), 3640 (S), 3730 (W, MC,CD), 3733 (W,MC,CD), 3735 (W, MC, CD)
_____ Women's Studies 2420 (W, MC, CD)

+Foreign Language Placement Exam Required before Enrollment