

Bachelor of Science (BS)
Non-Teaching
Degree Code 517 A

- I. CORE CURRICULUM..... 44
 - ECO 2030____(3) Principles of Eco-Price Theory (recommended)
 - P S 2130____(3) State & Local Government (recommended)
- II. MAJOR REQUIREMENTS..... 41
An overall 2.0 GPA is required in the major/18 sh must be completed at Appalachian

Core Courses (12 sh) (An overall 2.0 in the Core Courses meets the Communication Proficiency)

- COM 1100____(3) Foundations of Human Communication
- COM 2101____(3) (S) Public Speaking
- COM 2300____(3) Introduction to Mass Communications
- COM 2310____(3) (W) Communication Ethics

Major Courses (29 sh)

- COM 2315____(1) Mass Communication Activity/Journalism
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- COM 2600____(3) (C/W) Introduction to Journalism
- COM 2610____(3) (C/W) Print Newswriting
- COM 3201____(3) (C) Editing, Layout & Design for the Print Media
- COM 3300____(3) Mass Media & Society
- COM 3305____(3) Communication Law
- COM 3600____(3) (W) Feature Writing
- COM 3928____(3) (C) Communication Research Methods
- COM 4210____(3) Specialized Reporting

- HIS 2101____(3) The World Since 1945
- OR
- P S 3280____(3) (W) Public Policy Analysis

Major Designators

2 Writing (W) — —

1 Speaking (S) —

*Com Proficiency —

*An overall "C" average is required in the core courses within the major to meet Communication Proficiency

Other Designators

4 Writing (W) — — — —

(English 1000/1100 will count as 2 W)

4 Multi-cul (MC) — — — —

(His 1101/1102 will count as 2 MC)

2 Num Data (ND) — —

2 Computer (C) — —

1 Cross-dis (CD) —

- III. MINOR REQUIRED 15-18
9 sh must be completed at Appalachian/Business Minors require an overall 2.0 GPA except the Information Systems Minor which requires a 2.50 GPA
Suggested Minors: Political Science, Sociology, History, Economics, English or any Foreign Language
Each minor differs in the number of hours required – see catalog

- IV. FREE ELECTIVES (to total a minimum of 122 sh) 19-22
2 sh of free electives outside the major discipline are required 122

Suggested Electives: COM 2612, 3124, 3155, 3900, 3928, 4101; SOC 1100, 3750; PS 1100; ANT 1215 and any course at the 2000 level or above in HIS, ECO, PS, CJ, SOC, ENG, FL, ANT, GHY or P&R